

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

WMT-AM Cedar Rapids

9/12/2018

I, Pecilia Granwehr (CG Media, LLC.),

being/on behalf of: Mary Mosiman,

a legally qualified candidate of the Republican

political party for the office of: Iowa State Auditor

in the general

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attachment A				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mosiman for State Auditor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Ann Marie Kurtenbach <sup>PO Box 188 Ames, IA 50014 515-203-0058</sup>

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

9/13/18  
Date

Mary Mosiman  
Signature

**To Be Signed By Station Representative**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Renee Uthoff Renee Uthoff Political Mgr.  
Signature Printed Name Title

# PROPOSAL



Prepared for:

**CG MEDIA LLC**

1925 Sw Westwood St

Ankeny, Iowa 50023

Date: 09/19/2018 12:10

Advertiser: MARY MOSIMAN FOR STATE AUDITOR

Spots: 69

Total Gross  
Cost: **\$4,699.00**

Rates guaranteed until 09/26/2018

## Summary

**Advertiser** MARY MOSIMAN FOR STATE AUDITOR  
**Customer ID** 00040094  
**Title** Mary Mosiman for State Auditor  
**Proposal Number** 4857686  
**Billing Options** Broadcast  
**Market - Survey(s)** Cedar Rapids - Sp '18  
**Demographics** Persons 35+

## Spot Schedule

### WMT-AM

5 Weeks: 10/1-10/29

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross
Mon-Fri 6am-10am	60	5	X	X	X	X	X			\$75.00	\$1,875.00
Mon-Fri 3pm-7pm	60	5	X	X	X	X	X			\$75.00	\$1,875.00
<b>Weekly Total</b>		<b>10</b>									<b>\$750.00</b>
<b>Flight Total</b>		<b>50</b>									<b>\$3,750.00</b>

1 Week: 10/29

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross
Mon-Fri 7pm-Midnight	60	5	X	X	X	X	X			\$7.00	\$35.00
<b>Weekly Total</b>		<b>5</b>									<b>\$35.00</b>
<b>Flight Total</b>		<b>5</b>									<b>\$35.00</b>

1 Week: 11/5

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross
Mon-Tue 6am-10am	60	4	X	X						\$75.00	\$300.00
Mon-Tue 10am-3pm	60	4	X	X						\$75.00	\$300.00
Mon-Tue 3pm-7pm	60	4	X	X						\$75.00	\$300.00
Mon-Tue 7pm-Midnight	60	2	X	X						\$7.00	\$14.00
<b>Weekly Total</b>		<b>14</b>									<b>\$914.00</b>
<b>Flight Total</b>		<b>14</b>									<b>\$914.00</b>

## Proposal Totals

	Spots	Gross
<b>WMT-AM</b>	<b>69</b>	<b>\$4,699.00</b>
<b>Total</b>	<b>69</b>	<b>\$4,699.00</b>

\*CPP and CPM values are calculated as gross amounts.  
 The terrestrial radio audience estimates in this order are  
 derived by iHeartMedia Revenue Platforms based on  
 Nielsen Audio's copyrighted and proprietary audience  
 estimates. Scarborough Data: Copyright © 2012  
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## Order Confirmation

Page 1 of 3  
Printed: 9/20/2018 11:55 AM

Advertiser No: 40094  
Start Date: 10/01/2018  
End Date: 11/06/2018  
Month Type: Broadcast  
Revision #: 0  
CPE:  
AE: UTHOFF, RENEE  
Entered: 9/20/2018 11:46 AM by Fusion  
Last Update: 9/20/2018 11:46 AM by Fusion  
Note:  
Note 2:  
Spl Req Inv:

Order No: 1116286115  
Co-op: No  
Package: No  
Agency Comm: 15%

MARY MOSIMAN FOR STATE AUDITOR  
CG MEDIA LLC  
Cecilia Granwehr  
1925 SW Westwood  
Ankeny, IA 50023

Market Station	Blind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Cedar Rapids WMT-AM	06:00-10:00 Commercial	10/01/18	11/02/18	5	75.00	0	x	x	x	x	x	x			5	60	25	1,875.00
					Local Agency-Political													
2 Cedar Rapids WMT-AM	10:00-15:00 Commercial	11/05/18	11/06/18	1	75.00	0	x	x							4	60	4	300.00
					Local Agency-Political													
3 Cedar Rapids WMT-AM	06:00-10:00 Commercial	11/05/18	11/06/18	1	75.00	0	x	x							4	60	4	300.00
					Local Agency-Political													
4 Cedar Rapids WMT-AM	15:00-19:00 Commercial	10/01/18	11/02/18	5	75.00	0	x	x	x	x	x	x			5	60	25	1,875.00
					Local Agency-Political													
5 Cedar Rapids WMT-AM	15:00-19:00 Commercial	11/05/18	11/06/18	1	75.00	0	x	x							4	60	4	300.00
					Local Agency-Political													
6 Cedar Rapids WMT-AM	19:00-23:59 Commercial	10/29/18	11/02/18	1	7.00	0	x	x	x	x	x	x			5	60	5	35.00
					Local Agency-Political													
7 Cedar Rapids WMT-AM	19:00-23:59 Commercial	11/05/18	11/06/18	1	7.00	0	x	x							2	60	2	14.00
					Local Agency-Political													

No. of Spots/Misc/Digital: 69/0/0

Ordered Gross: \$4,699.00  
Agency Commission: \$704.85  
Ordered Net: \$3,994.15  
Total Net Due: \$3,994.15