WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 Main: (412)242-4300 Billing: (704)208-2348

www.thepittsburghchannel.com

Billing Address:

Del Ray Media Attention: Accounts Payable PO Box 1309 Alexandria, VA 22313

Send Payment To:

Weeks:

Start Date

End Date

MTWTFSS

WTAE PO Box 14569 Des Moines, IA 50306-3569

INVOICE

. O. O.							
Property	WTAE						
Invoice #	3985850-1	Order #	3985850				
Invoice Date	05/12/24	Alt Order #					
Invoice Month	May 2024	Deal #					
Invoice Period	04/29/24 - 05/07/24	Flight Dates	05/01/24 - 05/07/24				
Advertiser	Make America Great	Again Inc.					
Product	Issue						
Estimate #	501507	501507					
	Account Executive	WTAE NATIONAL HOUSE					
	Sales Office	WTAE National House					
	Sales Region	National					
	Agency Code						
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1						
	Product 2						

								Spots/			
Line Start	Date I	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 05/01	1/24	05/07/24	KELL	Y CLARKSON EF	3-4PM	MTWTF	:30	4	\$800.00	NM	
Week		tart Date 4/29/24	End Da		Spots/Week 6	<u>Rate</u> \$800.00					
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
4	WTAE	W 05	/01/24	3:13 PM KELLY (CLARKSON EF	3-4PM	:30	MAGA0430)24н		\$800.00 NM
1	WTAE	W 05	/01/24	3:33 PM KELLY (CLARKSON EF	3-4PM	:30	MAGA0430)24н		\$800.00 NM
3	WTAE	Th 05	/02/24	3:09 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
6	WTAE	Th 05	/02/24	3:26 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
5	WTAE	F 05	/03/24	3:11 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
2	WTAE	F 05	/03/24	3:29 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
Week	_	tart Date 5/06/24	End Da		Spots/Week 4	<u>Rate</u> \$800.00					·
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
7	WTAE	M 05	/06/24	3:11 PM KELLY (LARKSON EF	3-4PM	:30	MAGA0501	.24н		\$800.00 NM
9	WTAE	M 05	/06/24	3:28 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
10	WTAE	Tu 05	/07/24	3:12 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
8	WTAE	Tu 05	/07/24	3:29 PM KELLY (CLARKSON EF	3-4PM	:30) MAGA0501	.24н		\$800.00 NM
2 05/01	1/24	05/07/24	M-F 4	1:00pm Newscast	4:00-5:00pm	MTWTF	:30	3	\$1,200.00	NM	
Week		tart Date 4/29/24	End Da		Spots/Week 3	Rate \$1,200.00					
Spots: #	Ch	Day Air	Date	Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate Type
	WTAE	-	/01/24	4:40 PM M-F 4:00		4:00-5:00pm	:30	MAGA0430)24н		\$1,200.00 NM
2	WTAE	Th 05	/02/24	4:41 PM M-F 4:00) pm Newscast	4:00-5:00pm	:30) MAGA0501	.24н		\$1,200.00 NM
3	WTAE	F 05	/03/24	4:39 PM M-F 4:00	•	4:00-5:00pm	:30) MAGA0501	.24н		\$1,200.00 NM
Week		tart Date 5/06/24	End Da 05/12/2		Spots/Week 2	<u>Rate</u> \$1,200.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>Date</u>	Air Time Descript	<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
5	WTAE	M 05	/06/24	4:52 PM M-F 4:00	pm Newscast	4:00-5:00pm	:30) MAGA0501	.24н		\$1,200.00 NM
4	WTAE	Tu 05	/07/24	4:42 PM M-F 4:00	pm Newscast	4:00-5:00pm	:30	MAGA0501	.24н		\$1,200.00 NM
3 05/01	1/24	05/07/24	Night	line	1237-107x	MTWTF	:30	3	\$400.00	NM	

Rate

Spots/Week

INVOICE

MTWTFSS

MTWTF--

Start/End Time

1237-107x



Description

Nightline

End Date

05/07/24

Invoice #	3985850-1	Invoice Month	May 2024						
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24						
Advertiser	Make America Great Ag	Make America Great Again Inc.							
Product	Issue								
Estimate #	501507								

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Line Start Date

3 05/01/24

	Spots/			
Length	Week	Rate	Туре	
:30	3	\$400.00	NM	
	th <u>Ad-ID</u> 30 maga04302		<u>Rate</u> <u>Type</u> \$400.00 NM	

04/29/24 05/05/24wTF Spots: # Ch Day Air Date Air Time Desc 1 WTAE W 05/01/24 12:39 AM Night 2 WTAE Th 05/02/24 12:39 AM Night 3 WTAE F 05/03/24 12:39 AM Night Weeks: Start Date End Date MTWTFSS 05/06/24 05/12/24 MT Spots: # Ch Day Air Date Air Time Desc 4 WTAE M 05/06/24 12:39 AM Night 5 WTAE Tu 05/07/24 12:39 AM Night	line line Spots/Week 2 ription	\$400.00 <u>Start/End Time</u> 1237-107x 1237-107x 1237-107x <u>Rate</u> \$400.00 <u>Start/End Time</u> 1237-107x	:30 MA :30 MA Length Ac	AGA043024 AGA050124 AGA050124	н н		Rate Type \$400.00 NM \$400.00 NM \$400.00 NM Rate Type \$400.00 NM \$400.00 NM
4 05/01/24 05/07/24 JENNIFER HUDSON		MTWTF	:30	4	\$225.00	NM	ψ100.00 TW
5 WTAE W 05/01/24 1:53 AM JENN 4 WTAE Th 05/02/24 1:26 AM JENN 3 WTAE Th 05/02/24 1:54 AM JENN 6 WTAE F 05/03/24 1:28 AM JENN 2 WTAE F 05/03/24 1:53 AM JENN Weeks: Start Date End Date MTWTFSS 05/06/24 05/12/24 MT Spots: # Ch Day Air Date Air Time Desc 8 WTAE M 05/06/24 1:54 AM JENN 10 WTAE M 05/06/24 1:54 AM JENN 7 WTAE Tu 05/07/24 Credited	NIFER HUDSON LF Spots/Week 4	Rate \$225.00 Start/End Time 105-205A 105-205A 105-205A 105-205A 105-205A 105-205A Rate \$225.00 Start/End Time 105-205A 105-205A	:30 MA :30 MA :30 MA :30 MA :30 MA Length Ac	AGA043024 AGA043024 AGA050124 AGA050124 AGA050124 AGA050124	н н н н н		Rate Type \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM \$225.00 NM
5 05/01/24 05/07/24 Will Trent	8-9pm	-T	:30	2	\$3,500.00	NM	
Weeks: Start Date 05/06/24 End Date 05/12/24 MTWTFSS 05/12/24 -T Spots: # Ch Day Air Date 1 Air Time Description Description Air Time Description 1 WTAE Tu 05/07/24 8:20 PM Will Telephone Air Time Description 2 WTAE Tu 05/07/24 8:37 PM Will Telephone	rent	Rate \$3,500.00 <u>Start/End Time</u> 8-9pm 8-9pm		<u>d-ID</u> \GA050124 \GA050124			Rate Type \$3,500.00 NM \$3,500.00 NM
6 05/01/24 05/07/24 This Week With Geo Stephanopoulos		S	:30	1	\$4,000.00	NM	
Weeks: Start Date 04/29/24 End Date 05/05/24 MTWTFSS 04/29/24 Spots: # Ch Day Air Date 1 WTAE Su 05/05/24 Air Time Desc 1 WTAE Su 05/05/24 10:31 AM This	<u>Spots/Week</u> 1 r <u>iption</u> Week With George St	<u>Rate</u> \$4,000.00 <u>Start/End Time</u> ephan 10-11am	Length Ac	<u>d-ID</u> AGA050124	н		<u>Rate</u> <u>Type</u> \$4,000.00 NM

Spots: # <u>Ch</u>	<u>Day</u> Air	<u>Date</u> <u>Air</u>	Time Descri	<u>otion</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 WT	TAE Su 05	/05/24 10:	31 AM This W	eek With George St	ephan 10-11am	:30 N	1AGA0501	124н		\$4,000.00 NM
7 05/01/24	05/07/24	The View	,	11am-noon	MTWTF	:30	3	\$1,100.00	NM	
Weeks:	Start Date 04/29/24	End Date 05/05/24	MTWTFSS WTF	Spots/Week 3	Rate \$1,100.00					
Spots: # Ch	Day Air	Date Air	Time Descri	otion	Start/End Time	Length A	Ad-ID			Rate Type

INVOICE



Invoice #	3985850-1	Invoice Month	May 2024					
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24					
Advertiser	Make America Great Ag	Make America Great Again Inc.						
Product	Issue							
Estimate #	501507							

1

2

WTAE

WTAE M 05/06/24

05/06/24

М

10:32 PM Press your Luck

10:43 PM Press your Luck

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www.urepittsburghenanner.com			0				
	0/5			pots/	ъ.	_	
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length W	/eek	Rate	Туре	
7 05/01/24 05/07/24 The View	11am-noon	MTWTF	:30	3	\$1,100.00	NM	
Shoto: # Ch. Day Air Data Air Time Dass	rintian	Ctart/End Time	Longth A	4 ID			Data Tuna
Spots: # Ch Day Air Date Air Time Desc 2 WTAE W 05/01/24 11:17 AM The		Start/End Time	Length A				Rate Type
		11am-noon		AGA043024 AGA050124			\$1,100.00 NM
3 WTAE Th 05/02/24 11:22 AM The 1 WTAE F 05/03/24 11:14 AM The 1		11am-noon 11am-noon		AGA050124 AGA050124			\$1,100.00 NM \$1,100.00 NM
Weeks: Start Date End Date MTWTFSS		Rate	.30 141	AGAUJUIZ4	П		\$1,100.00 NM
05/06/24 05/12/24 MT	2	\$1,100.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length A	d-ID			Rate Type
4 WTAE M 05/06/24 11:16 AM The	√iew	11am-noon	:30 M	AGA050124	Н		\$1,100.00 NM
5 WTAE Tu 05/07/24 11:38 AM The	√iew	11am-noon	:30 M	AGA050124	Н		\$1,100.00 NM
8 05/01/24 05/07/24 5-6pm News M-F	5 6nm	MTI ₄ /T.F	-20	2	¢1 500 00	NM	
8 05/01/24 05/07/24 5-6pm News M-F	5-6pm	MTWTF	:30	3	\$1,500.00	INIVI	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>		<u>Rate</u>					
04/29/24 05/05/24WTF	3	\$1,500.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length A				Rate Type
1 WTAE W 05/01/24 5:11 PM 5-6pi		5-6pm		AGA043024			\$1,500.00 NM
2 WTAE Th 05/02/24 5:12 PM 5-6pi		5-6pm		AGA050124			\$1,500.00 NM
3 WTAE F 05/03/24 5:10 PM 5-6pi Weeks: Start Date End Date MTWTFSS		5-6pm	:30 M	AGA050124	Н		\$1,500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 05/06/24 05/12/24 MT	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spots: # Ch Day Air Date Air Time Desc	_	Start/End Time	Length A	d-ID			Rate Type
4 WTAE M 05/06/24 5:09 PM 5-6pi		5-6pm		—— AGA050124	Н		\$1,500.00 NM
5 WTAE Tu 05/07/24 5:22 PM 5-6pi		5-6pm	:30 M	AGA050124	Н		\$1,500.00 NM
9 05/01/24 05/07/24 The Rookie	0.1000	-T	-20	2	\$4,000.00	NIM	
9 05/01/24 05/07/24 The Rookie	9-10pm	-1	:30	2	ֆ4,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
05/06/24 05/12/24 -T	2	\$4,000.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Length</u> A				Rate Type
2 WTAE Tu 05/07/24 9:24 PM The		9-10pm		AGA050124			\$4,000.00 NM
1 WTAE Tu 05/07/24 9:44 PM The	Rookie	9-10pm	:30 M	AGA050124	Н		\$4,000.00 NM
10 05/01/24 05/07/24 20/20	Prime Other	F	:30	2	\$4,000.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate					
04/29/24 05/05/24F Spots: <u># Ch Day Air Date Air Time Desc</u>	2 Printion	\$4,000.00 Start/End Time	Length A	4 ID			Rate Type
i		Prime Other		<u>u-id</u> AGA050124	ш		\$4,000.00 NM
2 WTAE F 05/03/24 9:29 PM 20/20 1 WTAE F 05/03/24 9:48 PM 20/20		Prime Other		AGA050124 AGA050124			\$4,000.00 NM
1 WTAL F 03/03/24 9:48 FIVI 20/20		Fillile Other	.30 147	AGAUJUIZ4			\$4,000.00 NIVI
11 05/01/24 05/07/24 Sat Early News	6:30-7:00PM/7:00	-7S-	:30	1	\$1,700.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Pata					
04/29/24 05/05/24S-	<u> 5pois/week</u> 1	<u>Rate</u> \$1,700.00					
Spots: # Ch Day Air Date Air Time Desc	ription ·	Start/End Time	Length A	.d-ID			<u>Rate</u> <u>Type</u>
1 WTAE Sa 05/04/24 6:37 PM Sat E	 '	6:30-7:00PM/7:0		AGA050124	Н		\$1,700.00 NM
	10 115	M	.20	2	<u></u> ድርስ ስር	NIN A	
12 05/01/24 05/07/24 Press your Luck	10-11pm	M	:30	2	\$2,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
05/06/24 05/12/24 M	2	\$2,500.00					
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	Length A				Rate Type
1 WITAE M 05/06/24 10:22 DM Drog	a vaur Luak	10 11nm	-20 M	ACA050124	ш		42 EUU UU NIM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions

10-11pm

10-11pm

:30 MAGA050124H

:30 MAGA050124H

\$2,500.00 NM

\$2,500.00 NM

INVOICE



Invoice #	3985850-1	Invoice Month	May 2024				
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/07/24				
Advertiser	Make America Great Ag	ain Inc.					
Product	Issue						
Estimate #	501507	501507					

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Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре
12	2 05/01/24	05/07/24	Press your Luck	10-11pm	M	:30	2	\$2,500.00	

Total Spots 48

Payment Terms 30 Days

<u>Gross Total</u> **\$64,500.00**

Agency Commission \$9,675.00

<u>Net Amount Due</u> **\$54,825.00**

<u>Invoice Balance as of 05/14/24 1:39:29 PM ET</u> **\$0.00**