Northland Television, LLC - WJFW-12

TVA

Order

Orig. Date:	03/19/2019	**Advertiser:**	FRIENDS OF BRIAN HAGEDORN	**Acct. Exec.:**	HRP - WASHINGTON DC	**Price Type:**	
Order Date:	03/19/2019	**Product:**	POLITICAL	**Est. Code:**	6494	**Revenue Type:**	Default
Start Date:	03/20/2019	**Pri. Prod. Category:**	POLITICAL	**Billing Cycle:**	Broadcast Month	**BillingType:**	Regular
End Date:	03/31/2019			**Order Class:**	National	**Order Type:**	Political
		Sec. Prod. Category:	POLITICAL			**Spot Type:**	Local

Agency Information		Special Instructions:
Name: STRATEGIC MEDIA SERVICES		
Address: 1911 NORTH FT. MEYER DRIVE #400		6494
ARLINGTON VA 22209	**Fax:**	9439381
Contact: BUYER ..	**Phone:**	

Order #: 46232

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As / Combo Title	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	Pattern M	T	W	T	F	S	S
1	Early Morning Rotator	WJFW - NBC 12		:30	03/25/19 03/25/19	5:00AM 7:00AM	Master		1	$40.00	1	$40.00		x						
2	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	03/20/19 03/22/19	5:59PM 6:30PM	Master		3	$150.00	3	$450.00				1	1	1		
3	WHEEL OF FORTUNE	WJFW - NBC 12		:30	03/26/19 03/26/19	6:30PM 7:00PM	Master		1	$250.00	1	$250.00			x					
4	WHEEL OF FORTUNE	WJFW - NBC 12		:30	03/20/19 03/22/19	6:30PM 7:00PM	Master		2	$250.00	2	$500.00				1		1		
5	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	03/25/19 03/25/19	10:00PM 10:34PM	Master		1	$200.00	1	$200.00		x						
6	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	03/21/19 03/21/19	10:00PM 10:34PM	Master		1	$200.00	1	$200.00					x			

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7	SATURDAY NIGHT LIVE 3	WJFW - NBC 12		:30	03/23/19 03/23/19	10:29PM	12:03AM Master		1	$150.00	1	$150.00							x	
8	THE VOICE 2HR	WJFW - NBC 12		:30	03/25/19 03/25/19	7:00PM	9:00PM Master		1	$600.00	1	$600.00		x						
9	Early Morning Rotator	WJFW - NBC 12		:30	03/21/19 03/21/19	5:00AM	7:00AM Master		1	$40.00	1	$40.00					X			
10	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/25/19 03/26/19	4:30PM	4:59PM Master		2	$80.00	2	$160.00		1	1					
11	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	03/20/19 03/22/19	4:30PM	4:59PM Master		3	$80.00	3	$240.00				1	1	1		
12	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	03/25/19 03/26/19	5:59PM	6:30PM Master		2	$150.00	2	$300.00		1	1					

Total Cost Monthly Breakouts

Month(s)	Amount
March (2019)	$3,130.00
Total:	$3,130.00

	Spots	Cost
Pre-Empted:	0	$0.00
Credited:	0	$0.00
Billboards:	0	
Total :	19	

Gross Cost:	*$3,130.00*
- Agency Commission:	*$469.50*
Net Cost:	*$2,660.50*

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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