

## CONTRACT



**WNCF**  
**100 Interstate Park Drive**  
**Suite 120**  
**Montgomery, AL 36109-5488**  
**(334)270-3200**

WNCF

And:

**Fortune Media**  
**527 Ave B**  
**Redondo Beach, CA 90277**

<b>Contract / Revision</b> 278112 /		<b>Alt Order #</b> 09107402
<b>Product</b> FRIENDS OF RICK PATE		
<b>Contract Dates</b> 07/09/18 - 07/20/18	<b>Estimate #</b> 904	
<b>Advertiser</b> Pate for Ag Commissioner (R)		<b>Original Date / Revision</b> 07/03/18 / 07/13/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNCF	<b>Account Executive</b> Cathy Simon	<b>Sales Office</b> Los Angeles Co
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
		<b>Total Ratings</b> 1.00
<b>Agcy Code</b> 8081	<b>Advertiser Code</b>	<b>Product 1/2</b> 346
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	07/09/18	07/20/18	M-F 10a-11a	10a-11a		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	MTWTF--				4	\$25.00	0.00			
	Week:	07/16/18	07/22/18	MTWTF--				2	\$25.00	0.00			
N 2	WNCF	07/09/18	07/20/18	M-F 630p-7p	630p-7p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	MTWTF--				2	\$175.00	0.00			
	Week:	07/16/18	07/22/18	MTWTF--				1	\$175.00	0.00			
N 3	WNCF	07/13/18	07/13/18	Fri Prime B	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	----1--				1	\$200.00	0.00			
N 4	WNCF	07/13/18	07/13/18	Fri Prime C	9p-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	----1--				1	\$175.00	0.00			
N 5	WNCF	07/15/18	07/15/18	Su Prime C	8p-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	-----1				1	\$300.00	0.00			
N 6	WNCF	07/09/18	07/20/18	M-F 4p-430p	4p-430p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	MTWTF--				3	\$100.00	0.00			
	Week:	07/16/18	07/22/18	MTWTF--				1	\$100.00	0.00			
N 7	WNCF	07/09/18	07/16/18	Mon Prime C	9p-10p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	M-----				1	\$150.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WNCF	07/09/18-07/15/18	Mon Prime C	9p-10p	M-----	:30		\$150.00	0.00	NM		
			See MG 7.3,7.4										
	3	WNCF	07/15/18-07/15/18	Su Prime D	9p-10p	-----Su	:30		\$300.00	0.00	NM		
			MG for 8.1,7.1										
	4	WNCF	07/14/18-07/14/18	Sa Prime Rotator	7p-10p	-----Sa--	:30		\$150.00	0.00	NM		
			MG for 8.1,7.1										
	Week:	07/16/18	07/22/18	M-----				1	\$150.00	0.00			
N 8	WNCF	07/15/18	07/15/18	Su Prime B	7p-8p		:30				NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Advertiser and Agency represent and warrant that advertising supplied to Station for distribution is rights cleared for over the air broadcast, digital, and internet distribution worldwide. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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**Suite 120**  
**Montgomery, AL 36109-5488**  
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<u>Contract / Revision</u> 278112 /		<u>Alt Order #</u> 09107402
<u>Contract Dates</u> 07/09/18 - 07/20/18	<u>Product</u> FRIENDS OF RICK PAT	<u>Estimate #</u> 904
<u>Advertiser</u> Pate for Ag Commissione		<u>Original Date / Revision</u> 07/03/18 / 07/13/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----S				1	\$300.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		1	WNCF	07/09/18-07/15/18	Su Prime B	7p-8p	-----S-	:30		\$300.00	0.00	NM	
See MG 7.3,7.4													
N 9	WNCF	07/11/18	07/11/18	Wed Prime C	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	--W----				1	\$200.00	1.00			
Totals								1.00				20	\$2,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/20/18	20	\$2,550.00	(\$382.50)	\$2,167.50
<b>Totals</b>	<b>20</b>	<b>\$2,550.00</b>	<b>(\$382.50)</b>	<b>\$2,167.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 9107402      TRF# 278112      REP: TEL# 323-866-1411      FAX# 323-653-1695  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      HARRIS REPORT FROM REP      JUL12/18 19.45  
\*\*\*CHANGES\*\*\*      \*\*\* WNCF-TV \*\*\*

ADV #	ADV. NAME	POLI/R PATE/R/AGC/AL	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	FORTUNE MEDIA, INC.	BUYER NAME	ONDINE FORTUNE	

527 AVENUE B	SALES PRSN	LA- CATHY SIMON (H)
REDONDO BEACH, CA 90277		

ORDER # \_\_\_\_\_ CONTRACT # 9107402 CLASS: NATL. LOCAL REGIONAL

PRDCT	FRIENDS OF RICK PATE	EST#904	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	JUL9/18	JUL20/18	WK-2
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE JUL12/18 19.45

REP: OK MG #3  
ADDED LINES 15 & 16  
PLS CNFMR  
THX CATHY

ST A:

CON CM FLIGHT: JUL10(TUE)-JUL16(TU, 12N CUT-OFF)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 346 AGENCY EST# = 904												
11	S		900P-1000P	30		\$150.00	7/9	7/9	0		MON	0
11	S		900P-1000P	30		\$150.00	7/16	7/16	1		MON	1
PROGRAM : THE PROPOSAL RA35+ : 1.5 ORD COM1: REARRANGING RATES TO CLEAR. ADDED 1X 10-11A. TTL SAME PART OF A MAKEGOOD MADE UP OF LINES 9-12												
12	S		700P-800P	30		\$300.00	7/15	7/15	0		SUN	0
PROGRAM : CELEBRITY FAMILY FEUD RA35+ : 1.5 ORD COM1: REARRANGING RATES TO CLEAR. ADDED 1X 10-11A. TTL SAME PART OF A MAKEGOOD MADE UP OF LINES 9-12												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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15	A		900P-1000P	30		\$300.00	7/15	7/15	1		SUN	1
PROGRAM : TO TELL THE TRUTH RA35+ : 1.5 ORD COM1 : NA OFFER CANDIDATE RATE THIS IS A MAKE-GOOD FOR JUL9 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR JUL15 ON LINE-12 FOR 1 SPOT/WK												

16	A		800P-1000P	30		\$150.00	7/14	7/14	1		SAT	1
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PROGRAM : 20/20 SATURDAY  
 RA35+ : 1.5  
 ORD COM1 : NA OFFER CANDIDATE RATE  
 PART OF A MAKEGOOD MADE UP OF LINES 15-16  
 STATION MAKEGOOD OFFERS:  
 M3 OK'D BUY#11 MISSED: MON/900P-1000P JUL9 30S \$150.00 (JUL12/18)  
                   BUY#12 SUN/700P-800P JUL15 30S \$300.00  
                   OFFER: SUN/900P-1000P JUL15 30S \$300.00 PLS ADVISE.  
                   & SAT/800P-1000P JUL14 30S \$150.00  
 CMT: NA OFFER CANDIDATE RATE

JUL/18 \$2,550.00    CONTRACT TOTAL \$2,550.00  
 TOTAL SPOTS 20

MARKET TOTALS \$28,333    WNCN 9%    WAKA 31%    WSFA 58%    WMM 0%    WCOV 2%  
 SVC- NSI BOOKS- JUL/17 EST/ES  
 DEMOS- RA35+\* RA55+  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE