

NCC Cable System Order

| | |
|-----------------|---------------------------------------|
| Order # | 62569015 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN |
| Systemcode | 3143 |
| Advertiser | Fargo-Moorhead |
| Agency | Nebco Media |
| Flight Dates | 08/20/18 - 09/02/18 |
| Client Code | 364 |
| Product Code | 451 |
| Est Code | 4752 |
| Product Name | CLF 8.22-8.28 |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 08/16/18 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 2 |
| Total | \$1,958.00 |
| Commission | \$293.70 |
| Net Total | \$1,664.30 |
| Total Spots | 220 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

| | |
|------------|---|
| Comments : | 8.16 New order. Please review, and confirm. Thanks! |
|------------|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$8.00 | \$128.00 | 30 | |
| 2 | CNN | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$8.00 | \$48.00 | 30 | |
| 3 | ESPN | AVG. ALL WKS< | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 4 | ESPN | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 5 | FX | AVG. ALL WKS< | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 6 | FX | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 7 | FXNC | VARIOUS | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |
| 8 | FXNC | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| 9 | HGTV | AVG. ALL WKS< | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$13.00 | \$208.00 | 30 | |
| 10 | HGTV | AVG. ALL WKS< | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$13.00 | \$78.00 | 30 | |
| 11 | TNT | VARIOUS | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$8.00 | \$128.00 | 30 | |
| 12 | TNT | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$8.00 | \$48.00 | 30 | |
| 13 | HALL | VARIOUS | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 14 | HALL | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 15 | FSNO | NOT AVAILABLE | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$4.00 | \$64.00 | 30 | |
| 16 | FSNO | NOT AVAILABLE | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$4.00 | \$24.00 | 30 | |
| 17 | TBSC | VARIOUS | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 18 | TBSC | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 19 | HIST | AVG. ALL WKS< | 8/20/18 | 8/26/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62569015 | Flight Dates | 08/20/18 - 09/02/18 | Update Date | 08/16/18 |
| Syscode | 3143 | Agency | Nebu Media | Version | 1 Vs. 1 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN | Advertiser | CLF 2018 | Show All Lines | |
| Market | Fargo-Moorhead | Client Code | 364 | Total # of Weeks | 2 |
| AE | Andrew Yolles | Product Code | 451 | Total | \$1,958.00 |
| Sales Coordinator | Hila Arbell | Est Code | 4752 | Commission | \$293.70 |
| Office | Washington | Product Name | CLF 8.22-8.28 | Net Total | \$1,664.30 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 220 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | DMA Nielsen Live+1 May18 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | - |
| | | | | CPP | - |
| | | | | GIMP | - |
| | | | | CPM | - |

Comments : 8.18 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|--|------------|----------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 20 | HIST | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| Aug 2018 Sep 2018 Oct 2018 Nov 2018 Dec 2018 Jan 2019 Feb 2019 Mar 2019 Apr 2019 May 2019 Jun 2019 Jul 2019 Total | | | | | | | | | | | | | | | | | | | | |
| SPOTS | 160 | 60 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 220 |
| AMT | \$1,424.00 | \$534.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,958.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

62569015 | Fargo-Moorhead | Cable ONE/Detroit Lake-Perham-Ada, MN | 3143 |

Date Printed 08/16/18

Duncan, Brenda

From: Leiting, Donald
Sent: Thursday, August 16, 2018 3:22 PM
To: FargoTraffic
Subject: New ISSUE order: CLF 2018 #62569015 for 3143 Detroit Lakes-Perham
Attachments: 62569015.pdf

#1 of 4 coming for CLF 2018

SYSTEM ORDER: 62569015

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| | | |
|---|---|---|
| Syscode: 3143 System Name: Cable ONE/Detroit Lake-Perham-Ada, MN Market: Fargo-Moorhead AE: Andrew Yolles Sales Coordinator: Hila Arbell NCC Office: Washington NCC Office Phone: (301) 951-2620 Credit Status: Affiliate Split: 100.0 Order Type: Other | Start Date: 08/20/2018 End Date: 09/02/2018 Agency: Nebo Media Advertiser: CLF 2018 Product Name: CLF 8.22-8.28 Client Code: 364 Product Code: 451 Estimate Code: 4752 | Total # of Weeks: 2 Total: \$1,958.00 Commission : \$293.70 Net Total: \$1,664.30 Total Spots: 220 Update Date: 08/16/2018 <div style="border: 1px solid black; padding: 2px; display: inline-block;">GO</div> |
|---|---|---|

NCC System Order Comments: 8.16 New order. Please review, and confirm. Thanks!

Download file:

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- [Record of Request - CLF 2018 ROR.pdf](#)

| | | | | | | | |
|---|----------|------------|----------|-------------------------------|----------------|----------------|----------|
| Status: Not accepted | | | | Downloaded: 08/16/2018 | | | |
| Survey: DMA Nielsen Live+1 May18 | | | | Sold On: Cost Per Spot | | | |
| Primary Demo: Adults 35+ | | | | GRP : - | | GIMP: - | |
| Makegood Policy: Approval Required | | | | CPP : - | | CPM: - | |
| Monthly Breakout - Spots/Amt | | | | | | | |
| Jan | 0/\$0.00 | Apr | 0/\$0.00 | Jul | 0/\$0.00 | Oct | 0/\$0.00 |
| Feb | 0/\$0.00 | May | 0/\$0.00 | Aug | 160/\$1,424.00 | Nov | 0/\$0.00 |
| Mar | 0/\$0.00 | Jun | 0/\$0.00 | Sep | 60/\$534.00 | Dec | 0/\$0.00 |

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62569020 | Flight Dates | 08/27/18 - 09/09/18 | Update Date | 08/16/18 |
| Systemcode | 3143 | Agency | Nebo Media | Version | 1 Vs. 1 |
| System Name | Cable ONE/Detroit Lake-Parham-Ada, MN | Advertiser | CLF 2018 | Show All Lines | |
| Market | Fargo-Moorhead | Client Code | 364 | Total # of Weeks | 2 |
| AE | Andrew Yolles | Product Code | 451 | Total | \$1,958.00 |
| Sales Coordinator | Hila Alpell | Est Code | 4753 | Commission | \$293.70 |
| Office | Washington | Product Name | CLF 8.29-9.4 | Net Total | \$1,664.30 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 220 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | DMA Nielsen Live+1 May18 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 8.16 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$8.00 | \$128.00 | 30 | |
| 2 | CNN | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$8.00 | \$48.00 | 30 | |
| 3 | ESPN | AVG. ALL WKS< | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 4 | ESPN | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 5 | FX | AVG. ALL WKS< | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 6 | FX | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 7 | FXNC | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |
| 8 | FXNC | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| 9 | HGTV | AVG. ALL WKS< | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$13.00 | \$208.00 | 30 | |
| 10 | HGTV | AVG. ALL WKS< | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$13.00 | \$78.00 | 30 | |
| 11 | TNT | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$8.00 | \$128.00 | 30 | |
| 12 | TNT | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$8.00 | \$48.00 | 30 | |
| 13 | HALL | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 14 | HALL | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 15 | FSNO | NOT AVAILABLE | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$4.00 | \$64.00 | 30 | |
| 16 | FSNO | NOT AVAILABLE | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$4.00 | \$24.00 | 30 | |
| 17 | TBSC | VARIOUS | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 18 | TBSC | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 19 | HIST | AVG. ALL WKS< | 8/27/18 | 9/2/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |

NCC Cable System Order

| | |
|-------------------|---------------------------------------|
| Order # | 62569020 |
| Syscode | 3143 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN |
| Market | Fargo-Moorhead |
| AE | Andrew Yolles |
| Sales Coordinator | Hila Arbell |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+1 May18 |

| | |
|-----------------|---------------------|
| Flight Dates | 08/27/18 - 09/09/18 |
| Agency | Nebo Media |
| Advertiser | CLF 2018 |
| Client Code | 364 |
| Product Code | 451 |
| Est Code | 4753 |
| Product Name | CLF 8-29-9.4 |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 08/16/18 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 2 |
| Total | \$1,958.00 |
| Commission | \$293.70 |
| Net Total | \$1,664.30 |
| Total Spots | 220 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

Comments : 8.16 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment | | | | | | | | | | | | | | | | | | |
|-----------------|------|---------|-----------------|-----------|------------|-----------------|---|---|-----------------|---|---|-----------------|---|-----|-----------------|-------------|-----------|-----------------|----------|--------------|-----------------|--|--|-----------------|--|--|-----------------|--|--|-----------------|--|--|-----------------|--|--|--------------|--|--|
| 20 | HIST | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | | | | | | | | | | | | | | | | | | | |
| Sep 2018 | | | Oct 2018 | | | Nov 2018 | | | Dec 2018 | | | Jan 2019 | | | Feb 2019 | | | Mar 2019 | | | Apr 2019 | | | May 2019 | | | Jun 2019 | | | Jul 2019 | | | Aug 2019 | | | Total | | |
| SPOTS | | | 220 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 220 | | |
| AMT | | | \$1,958.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$1,958.00 | | |

SYSTEM APP: _____ SALES _____ ACCT _____
 Date Printed 08/16/18

Duncan, Brenda

From: Leiting, Donald
Sent: Thursday, August 16, 2018 3:27 PM
To: FargoTraffic
Subject: New ISSUE order: CLF 2018 #62569020 for 3143 Detroit Lakes Perham
Attachments: 62569020.pdf

#2 of 4 CLF orders coming this afternoon.
Dno

SYSTEM ORDER: 62569020

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You have accepted this sys order.

| | | |
|---|--|---|
| Syscode: 3143 System Name: Cable ONE/Detroit Lake-Perham-Ada, MN Market: Fargo-Moorhead AE: Andrew Yolles Sales Coordinator: Hila Arbell NCC Office: Washington NCC Office Phone: (301) 951-2620 Credit Status: Affiliate Split: 100.0 Order Type: Other | Start Date: 08/27/2018 End Date: 09/09/2018 Agency: Nebo Media Advertiser: CLF 2018 Product Name: CLF 8.29-9.4 Client Code: 364 Product Code: 451 Estimate Code: 4753 | Total # of Weeks: 2 Total: \$1,958.00 Commission : \$293.70 Net Total: \$1,664.30 Total Spots: 220 Update Date: 08/16/2018 |
|---|--|---|

NCC System Order Comments: 8.16 New order. Please review, and confirm. Thanks!

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| | | | | | |
|---|----------|-------------------------------|----------|------------------------------------|----------------|
| Status: Accepted | | Downloaded: 08/16/2018 | | Accepted by: Donald Leiting | |
| Survey: DMA Nielsen Live+1 May18 | | Sold On: Cost Per Spot | | | |
| Primary Demo: Adults 35+ | | GRP : - | | GIMP: - | |
| Makegood Policy: Approval Required | | CPP : - | | CPM: - | |
| Monthly Breakout - Spots/Amt | | | | | |
| Jan | 0/\$0.00 | Apr | 0/\$0.00 | Jul | 0/\$0.00 |
| Feb | 0/\$0.00 | May | 0/\$0.00 | Aug | 0/\$0.00 |
| Mar | 0/\$0.00 | Jun | 0/\$0.00 | Sep | 220/\$1,958.00 |
| | | | | Oct | 0/\$0.00 |
| | | | | Nov | 0/\$0.00 |
| | | | | Dec | 0/\$0.00 |

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62569026 | Flight Dates | 09/03/18 - 09/16/18 | Update Date | 08/16/18 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN | Agency | Nobo Media | Version | 1 Vs. 1 |
| Market | Fargo-Moorhead | Advertiser | CLF 2018 | Show All Lines | |
| AE | Andrew Yolles | Client Code | 364 | Total # of Weeks | 2 |
| Sales Coordinator | Hila Arbell | Product Code | 451 | Total | \$1,846.00 |
| Office | Washington | Est Code | 4743 | Commission | \$276.90 |
| Phone | (301) 951-2620 | Product Name | CLF 9.5-9.11 | Net Total | \$1,569.10 |
| Status | Not accepted | Credit Status | | Total Spots | 206 |
| Survey | DMA Nielsen Live+1 May18 | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| | | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 8.16 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 20 | \$8.00 | \$160.00 | 30 | |
| 2 | CNN | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 8 | \$8.00 | \$64.00 | 30 | |
| 3 | ESPN | AVG. ALL WKS< | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 4 | ESPN | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 5 | FX | AVG. ALL WKS< | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$6.00 | \$78.00 | 30 | |
| 6 | FX | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$6.00 | \$30.00 | 30 | |
| 7 | FXNC | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |
| 8 | FXNC | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| 9 | HGTV | AVG. ALL WKS< | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$13.00 | \$208.00 | 30 | |
| 10 | HGTV | AVG. ALL WKS< | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$13.00 | \$78.00 | 30 | |
| 11 | TNT | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$8.00 | \$104.00 | 30 | |
| 12 | TNT | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$8.00 | \$40.00 | 30 | |
| 13 | HALL | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 14 | HALL | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 15 | F5NO | NOT AVAILABLE | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$4.00 | \$52.00 | 30 | |
| 16 | F5NO | NOT AVAILABLE | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$4.00 | \$20.00 | 30 | |
| 17 | TBSC | VARIOUS | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$12.00 | \$156.00 | 30 | |
| 18 | TBSC | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$12.00 | \$60.00 | 30 | |
| 19 | HIST | AVG. ALL WKS< | 9/3/18 | 9/9/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$10.00 | \$130.00 | 30 | |

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62569026 | Flight Dates | 09/03/18 - 09/16/18 | Update Date | 08/16/18 |
| System Code | 3143 | Agency | Nebu Media | Version | 1 Vs. 1 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN | Advertiser | CLF 2018 | Show All Lines | |
| Market | Fargo-Moorhead | Client Code | 364 | Total # of Weeks | 2 |
| AE | Andrew Yollis | Product Code | 451 | Total | \$1,846.00 |
| Sales Coordinator | Hila Arbell | Est Code | 4743 | Commission | \$276.90 |
| Office | Washington | Product Name | CLF 9.5-9.11 | Net Total | \$1,569.10 |
| Phone | (301) 951-2620 | Credit Status | | Total Spots | 206 |
| Status | Not accepted | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| Survey | DMA Nielsen Live+1 May18 | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | CPP | CPM |

Comments : 8.16 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment | | | | | | | | | | | | | | | | | | |
|-----------------|------|---------|-----------------|-----------|------------|-----------------|---|---|-----------------|---|---|-----------------|---|-----|-----------------|-------------|-----------|-----------------|----------|--------------|-----------------|--|--|-----------------|--|--|-----------------|--|--|-----------------|--|--|-----------------|--|--|--------------|--|--|
| 20 | HIST | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | X | X | | | | | | | 5 | \$10.00 | \$50.00 | 30 | | | | | | | | | | | | | | | | | | | |
| Sep 2018 | | | Oct 2018 | | | Nov 2018 | | | Dec 2018 | | | Jan 2019 | | | Feb 2019 | | | Mar 2019 | | | Apr 2019 | | | May 2019 | | | Jun 2019 | | | Jul 2019 | | | Aug 2019 | | | Total | | |
| SPOTS | | | 206 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 0 | | | 206 | | |
| AMT | | | \$1,846.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$0.00 | | | \$1,846.00 | | |

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/16/18

62569026 | Fargo-Moorhead | Cable ONE/Detroit Lake-Perham-Ada, MN | 3143 |

Duncan, Brenda

From: Leiting, Donald
Sent: Thursday, August 16, 2018 3:34 PM
To: FargoTraffic
Subject: New ISSUE order: CLF 2018 #62569026 for 3143 Detroit Lakes-Perham
Attachments: 62569026.pdf

#4 of 4 for CLF 2018 this afternoon.
 Don

SYSTEM ORDER: 62569026

LOG OFF

Make Good Download Attach CDR Event Log Print
Sys Order List New Search

You have accepted this sys order.

| | | |
|---|-----------------------------------|--------------------------------|
| Syscode: 3143 | Start Date: 09/03/2018 | Total # of Weeks: 2 |
| System Name: Cable ONE/Detroit Lake-Perham-Ada, MN | End Date: 09/16/2018 | Total: \$1,846.00 |
| Market: Fargo-Moorhead | Agency: Nebo Media | Commission : \$276.90 |
| AE: Andrew Yolles | Advertiser: CLF 2018 | Net Total: \$1,569.10 |
| Sales Coordinator: Hila Arbell | Product Name: CLF 9.5-9.11 | Total Spots: 206 |
| NCC Office: Washington | Client Code: 364 | Update Date: 08/16/2018 |
| NCC Office Phone: (301) 951-2620 | Product Code: 451 | |
| Credit Status: | Estimate Code: 4743 | |
| Affiliate Split: 100.0 | | |
| Order Type: Other | | |

NCC System Order Comments: 8.16 New order. Please review, and confirm. Thanks!

Download file:

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- [Record of Request - CLF 2018 ROR.pdf](#)
- [Record of Request - CLF 2018 ROR.pdf](#)

| | | | | | |
|---|----------|-------------------------------|----------------|------------------------------------|----------------|
| Status: Accepted | | Downloaded: 08/16/2018 | | Accepted by: Donald Leiting | |
| Survey: DMA Nielsen Live+1 May18 | | Sold On: Cost Per Spot | | | |
| Primary Demo: Adults 35+ | | GRP : - | GIMP: - | | |
| Makegood Policy: Approval Required | | CPP : - | CPM: - | | |
| Monthly Breakout - Spots/Amt | | | | | |
| Jan | 0/\$0.00 | Apr | 0/\$0.00 | Jul | 0/\$0.00 |
| Feb | 0/\$0.00 | May | 0/\$0.00 | Aug | 0/\$0.00 |
| Mar | 0/\$0.00 | Jun | 0/\$0.00 | Sep | 206/\$1,846.00 |
| | | | | Oct | 0/\$0.00 |
| | | | | Nov | 0/\$0.00 |
| | | | | Dec | 0/\$0.00 |

NCC Cable System Order

| | |
|-------------------|---------------------------------------|
| Order # | 62569029 |
| Syscode | 3143 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN |
| Market | Fargo-Moorhead |
| AE | Andrew Yollis |
| Sales Coordinator | Hila Abbell |
| Office | Washington |
| Phone | (301) 951-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+1 May18 |

| | |
|-----------------|---------------------|
| Flight Dates | 09/10/18 - 09/23/18 |
| Agency | Nebo Media |
| Advertiser | CLF 2018 |
| Client Code | 364 |
| Product Code | 451 |
| Est Code | 4744 |
| Product Name | CLF 9.12-9.18 |
| Credit Status | |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------------|---------------|
| Update Date | 08/16/18 |
| Version | 1 Vs. 1 |
| Show All Lines | |
| Total # of Weeks | 2 |
| Total | \$1,846.00 |
| Commission | \$276.90 |
| Net Total | \$1,569.10 |
| Total Spots | 206 |
| Affiliate Split | 100.0 |
| Sold On | Cost Per Spot |
| GRP | GIMP |
| CPP | CPM |

Comments : 8.16 New order, please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 20 | \$8.00 | \$160.00 | 30 | |
| 2 | CNN | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 8 | \$8.00 | \$64.00 | 30 | |
| 3 | ESPN | AVG. ALL WKS< | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$12.00 | \$192.00 | 30 | |
| 4 | ESPN | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$12.00 | \$72.00 | 30 | |
| 5 | FX | AVG. ALL WKS< | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$6.00 | \$78.00 | 30 | |
| 6 | FX | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$6.00 | \$30.00 | 30 | |
| 7 | FXNC | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$10.00 | \$160.00 | 30 | |
| 8 | FXNC | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$10.00 | \$60.00 | 30 | |
| 9 | HGTV | AVG. ALL WKS< | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$13.00 | \$208.00 | 30 | |
| 10 | HGTV | AVG. ALL WKS< | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$13.00 | \$78.00 | 30 | |
| 11 | TNT | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$8.00 | \$104.00 | 30 | |
| 12 | TNT | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$8.00 | \$40.00 | 30 | |
| 13 | HALL | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 16 | \$6.00 | \$96.00 | 30 | |
| 14 | HALL | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 6 | \$6.00 | \$36.00 | 30 | |
| 15 | FSNO | NOT AVAILABLE | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$4.00 | \$52.00 | 30 | |
| 16 | FSNO | NOT AVAILABLE | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$4.00 | \$20.00 | 30 | |
| 17 | TBSC | VARIOUS | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$12.00 | \$156.00 | 30 | |
| 18 | TBSC | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | X | X | | | | | | - | - | 5 | \$12.00 | \$60.00 | 30 | |
| 19 | HIST | AVG. ALL WKS< | 9/10/18 | 9/16/18 | 06:00 | 24:00 | | | X | X | X | X | X | - | - | 13 | \$10.00 | \$130.00 | 30 | |

NCC Cable System Order

| | | | | | |
|-------------------|---------------------------------------|-----------------|---------------------|------------------|---------------|
| Order # | 62569029 | Flight Dates | 09/10/18 - 09/23/18 | Update Date | 08/16/18 |
| System Name | Cable ONE/Detroit Lake-Perham-Ada, MN | Agency | Nebu Media | Version | 1 Vs. 1 |
| Market | Fargo-Moorhead | Advertiser | CLF 2018 | Show All Lines | |
| AE | Andrew Yolles | Client Code | 364 | Total # of Weeks | 2 |
| Sales Coordinator | Hila Arbell | Product Code | 451 | Total | \$1,846.00 |
| Office | Washington | Est Code | 4744 | Commission | \$276.90 |
| Phone | (301) 951-2620 | Product Name | CLF 9,12-9,18 | Net Total | \$1,569.10 |
| Status | Not accepted | Credit Status | | Total Spots | 206 |
| Survey | DMA Nielsen Live+1 May18 | Primary Demo | Adults 35+ | Affiliate Split | 100.0 |
| | | Makegood Policy | Approval Required | Sold On | Cost Per Spot |
| | | | | GRP | GIMP |
| | | | | GPP | CPM |

Comments : 8,16 New order. Please review, and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|--|------------|---------|------------|-----------|------------|-----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|-----------|------------|----------|--------------|
| 20 | HIST | VARIOUS | 9/17/18 | 9/23/18 | 06:00 | 24:00 | | X | | | | | | - | - | 5 | \$10.00 | \$50.00 | 30 | |
| Sep 2018 Oct 2018 Nov 2018 Dec 2018 Jan 2019 Feb 2019 Mar 2019 Apr 2019 May 2019 Jun 2019 Jul 2019 Aug 2019 Total | | | | | | | | | | | | | | | | | | | | |
| SPOTS | 206 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 206 |
| AMT | \$1,846.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$1,846.00 |

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 08/16/18

62569029 | Fargo-Moorhead | Cable ONE/Detroit Lake-Perham-Ada, MN | 3143 |

Duncan, Brenda

From: Leiting, Donald
Sent: Thursday, August 16, 2018 3:31 PM
To: FargoTraffic
Subject: New ISSUE order: CLF 2018 #62569029 for 3143 Detroit Lakes-Perham
Attachments: 62569029.pdf

#3 of 4 CLF orders that are coming this afternoon.
Don

SYSTEM ORDER: 62569029

LOG OFF

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[Sys Order List](#) [New Search](#)

You have accepted this sys order.

| | | |
|---|------------------------------------|--------------------------------|
| Syscode: 3143 | Start Date: 09/10/2018 | Total # of Weeks: 2 |
| System Name: Cable ONE/Detroit Lake-Perham-Ada, MN | End Date: 09/23/2018 | Total: \$1,846.00 |
| Market: Fargo-Moorhead | Agency: Nebo Media | Commission : \$276.90 |
| AE: Andrew Yolles | Advertiser: CLF 2018 | Net Total: \$1,569.10 |
| Sales Coordinator: Hila Arbell | Product Name: CLF 9.12-9.18 | Total Spots: 206 |
| NCC Office: Washington | Client Code: 364 | Update Date: 08/16/2018 |
| NCC Office Phone: (301) 951-2620 | Product Code: 451 | |
| Credit Status: | Estimate Code: 4744 | |
| Affiliate Split: 100.0 | | |
| Order Type: Other | | |

NCC System Order Comments: 8.16 New order. Please review, and confirm. Thanks!

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[Record of Request - CLF 2018 ROR.pdf](#)

| | | | | | | | |
|---|----------|-------------------------------|----------|------------------------------------|----------------|------------|----------|
| Status: Accepted | | Downloaded: 08/16/2018 | | Accepted by: Donald Leiting | | | |
| Survey: DMA Nielsen Live+1 May18 | | Sold On: Cost Per Spot | | | | | |
| Primary Demo: Adults 35+ | | GRP : - | | GIMP: - | | | |
| Makegood Policy: Approval Required | | CPP : - | | CPM: - | | | |
| Monthly Breakout - Spots/Amt | | | | | | | |
| Jan | 0/\$0.00 | Apr | 0/\$0.00 | Jul | 0/\$0.00 | Oct | 0/\$0.00 |
| Feb | 0/\$0.00 | May | 0/\$0.00 | Aug | 0/\$0.00 | Nov | 0/\$0.00 |
| Mar | 0/\$0.00 | Jun | 0/\$0.00 | Sep | 206/\$1,846.00 | Dec | 0/\$0.00 |

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Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTACT PERSON for invoices/affidavits:

Brenda Duncan
701.461.7157 or 701-280-0521
Brenda.Duncan@cableone.biz