

Spot Manager: Placed, 02/08/16-03/20/16



Order	Spot #	Length	Time Period	Rate	Date	Air Time	Spots/Inv. Code (Booke	Priorit	Net Rate	External Rate	House #	Ad-ID	Station
Advertiser: POL/M Kirk Sen IL (R)													
Line: 1													
	810699	1	:30 (10:35:00 PM-11	\$225.00	03/04/16	10:54:21 PM	1 Tonight Show	P3	\$191.25	\$225.00			KWQC
		1		\$225.00					\$191.25	\$225.00			
Line: 2													
	810699	1	:30 M-F 430p-5p	\$150.00	03/04/16	4:36:33 PM	1 M-F 430p-5p	P3	\$127.50	\$150.00			KWQC
		1		\$150.00					\$127.50	\$150.00			
Line: 3													
	810699	1	:30 M-F 6p-630p	\$525.00	03/04/16	6:20:57 PM	1 M-F 6pm News	P3	\$446.25	\$525.00			KWQC
		1		\$525.00					\$446.25	\$525.00			
Line: 4													
	810699	1	:30 M-F 7a-9a	\$275.00	03/04/16	7:58:44 AM	1 Today Show M-F	P3	\$233.75	\$275.00			KWQC
		1		\$275.00					\$233.75	\$275.00			
Line: 5													
	810699	1	:30 (10:35:00 PM-11	\$225.00	03/07/16	11:25:05 PM	1 Tonight Show	P3	\$191.25	\$225.00			KWQC
		1		\$225.00					\$191.25	\$225.00			
Line: 6													
	810699	1	:30 M-F 12p-1p	\$100.00	03/07/16	12:18:26 PM	1 M-F Noon Edition	P3	\$85.00	\$100.00			KWQC
		1		\$100.00					\$85.00	\$100.00			
Line: 7													
	810699	1	:30 M-F 4p-430p	\$125.00	03/07/16	4:04:19 PM	1 M-F 4pm News	P3	\$106.25	\$125.00			KWQC
		1		\$125.00					\$106.25	\$125.00			
Line: 8													
	810699	1	:30 M-F 6a-7a	\$250.00	03/07/16	6:22:46 AM	1 M-F 6am News	P3	\$212.50	\$250.00			KWQC
		1		\$250.00					\$212.50	\$250.00			
Line: 9													
	810699	1	:30 M-F 630p-7p	\$490.00	03/07/16	6:35:20 PM	1 M-F 630p-7p	P3	\$416.50	\$490.00			KWQC
		1		\$490.00					\$416.50	\$490.00			
Line: 10													
	810699	1	:30 M-F 7a-9a	\$275.00	03/07/16	8:40:08 AM	1 Today Show M-F	P3	\$233.75	\$275.00			KWQC
		1		\$275.00					\$233.75	\$275.00			
Line: 11													
	810699	1	:30 M 7p-9p	\$600.00	03/07/16	8:12:07 PM	2 Mon Prime Other	P3	\$510.00	\$600.00			KWQC
	810699	2	:30 M 7p-9p	\$600.00	03/07/16	7:48:06 PM	2 Mon Prime Other	P3	\$510.00	\$600.00			KWQC
		2		\$1,200.00					\$1,020.00	\$1,200.00			
Line: 12													
	810699	1	:30 M 9p-10p	\$500.00	03/07/16	9:30:15 PM	1 Mon Hour 3	P3	\$425.00	\$500.00			KWQC
		1		\$500.00					\$425.00	\$500.00			
Line: 13													
	810699	1	:30 Sa 6p-630p	\$200.00	03/05/16	6:05:47 PM	1 Sa 6pm News	P3	\$170.00	\$200.00			KWQC
		1		\$200.00					\$170.00	\$200.00			
Line: 14													
	810699	1	:30 Sa 630p-7p	\$160.00	03/05/16	6:35:20 PM	1 Sa 630p-7p	P3	\$136.00	\$160.00			KWQC

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Advertiser: POL/M Kirk Sen IL (R)														
Line: 14														
	1			\$160.00						\$136.00	\$160.00			
Line: 15														
810699	2	:30	(7:00:00 AM-9:00	\$125.00	03/05/16	8:27:45 AM	2	Today Show Sa	P3	\$106.25	\$125.00			KWQC
810699	1	:30	(7:00:00 AM-9:00	\$125.00	03/05/16	7:17:05 AM	2	Today Show Sa	P3	\$106.25	\$125.00			KWQC
	2			\$250.00						\$212.50	\$250.00			
Line: 16														
810699	1	:30	Su 5p-530p	\$300.00	03/06/16	5:24:32 PM	1	Su 5pm News	P3	\$255.00	\$300.00			KWQC
	1			\$300.00						\$255.00	\$300.00			
Line: 17														
810699	1	:30	(7:00:00 AM-8:00	\$150.00	03/06/16	7:27:00 AM	1	Today Show Su	P3	\$127.50	\$150.00			KWQC
	1			\$150.00						\$127.50	\$150.00			
Line: 18														
810699	1	:30	(9:00:00 AM-10:0	\$250.00	03/06/16	9:29:01 AM	1	Meet the Press	P3	\$212.50	\$250.00			KWQC
	1			\$250.00						\$212.50	\$250.00			
Line: 19														
810699	1	:30	M-F 10p-1035p	\$600.00	03/03/16	10:04:42 PM	1	LN M-F	P3	\$510.00	\$600.00			KWQC
	1			\$600.00						\$510.00	\$600.00			
Line: 20														
810699	1	:30	(10:35:00 PM-11	\$225.00	03/03/16	11:05:43 PM	1	Tonight Show	P3	\$191.25	\$225.00			KWQC
	1			\$225.00						\$191.25	\$225.00			
Line: 21														
810699	1	:30	M-F 12p-1p	\$100.00	03/03/16	12:39:32 PM	1	M-F Noon Edition	P3	\$85.00	\$100.00			KWQC
	1			\$100.00						\$85.00	\$100.00			
Line: 22														
810699	1	:30	M-F 6p-630p	\$525.00	03/03/16	6:13:40 PM	1	M-F 6pm News	P3	\$446.25	\$525.00			KWQC
	1			\$525.00						\$446.25	\$525.00			
Line: 23														
810699	1	:30	M-F 6a-7a	\$250.00	03/03/16	6:52:39 AM	1	M-F 6am News	P3	\$212.50	\$250.00			KWQC
	1			\$250.00						\$212.50	\$250.00			
Line: 24														
810699	1	:30	Th 8p-9p	\$450.00	03/03/16	8:19:13 PM	1	Thur Hour 2	P3	\$382.50	\$450.00			KWQC
	1			\$450.00						\$382.50	\$450.00			
Line: 25														
810699	1	:30	(10:00:00 PM-10	\$600.00	03/08/16	10:12:59 PM	1	LN M-F	P3	\$510.00	\$600.00			KWQC
	1			\$600.00						\$510.00	\$600.00			
Line: 26														
810699	1	:30	(10:35:00 PM-11	\$225.00	03/08/16	11:24:50 PM	1	Tonight Show	P3	\$191.25	\$225.00			KWQC
	1			\$225.00						\$191.25	\$225.00			
Line: 27														
810699	1	:30	M-F 4p-430p	\$125.00	03/08/16	4:17:12 PM	1	M-F 4pm News	P3	\$106.25	\$125.00			KWQC

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Advertiser: POL/M Kirk Sen IL (R)														
Line: 27														
	1			\$125.00						\$106.25	\$125.00			
Line: 28														
810699	1	:30	M-F 6p-630p	\$525.00	03/08/16	6:13:10 PM	1	M-F 6pm News	P3	\$446.25	\$525.00			KWQC
	1			\$525.00						\$446.25	\$525.00			
Line: 29														
810699	1	:30	M-F 6a-7a	\$250.00	03/08/16	6:07:07 AM	1	M-F 6am News	P3	\$212.50	\$250.00			KWQC
	1			\$250.00						\$212.50	\$250.00			
Line: 30														
810699	1	:30	M-F 630p-7p	\$490.00	03/08/16	6:42:00 PM	1	M-F 630p-7p	P3	\$416.50	\$490.00			KWQC
	1			\$490.00						\$416.50	\$490.00			
Line: 31														
810699	1	:30	M-F 7a-9a	\$275.00	03/08/16	8:40:08 AM	1	Today Show M-F	P3	\$233.75	\$275.00			KWQC
	1			\$275.00						\$233.75	\$275.00			
Line: 32														
810699	1	:30	M-F 10p-1035p	\$600.00	03/02/16	10:20:19 PM	1	LN M-F	P3	\$510.00	\$600.00	WQCM4732	MK16TV01H	KWQC
	1			\$600.00						\$510.00	\$600.00			
Line: 33														
810699	1	:30	(10:35:00 PM-11	\$225.00	03/02/16	10:54:46 PM	1	Tonight Show	P3	\$191.25	\$225.00	WQCM4732	MK16TV01H	KWQC
	1			\$225.00						\$191.25	\$225.00			
Line: 34														
810699	1	:30	M-F 12p-1p	\$100.00	03/02/16	12:46:14 PM	1	M-F Noon Edition	P3	\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
	1			\$100.00						\$85.00	\$100.00			
Line: 35														
810699	1	:30	M-F 430p-5p	\$150.00	03/02/16	4:52:09 PM	1	M-F 430p-5p	P3	\$127.50	\$150.00	WQCM4732	MK16TV01H	KWQC
	1			\$150.00						\$127.50	\$150.00			
Line: 36														
810699	1	:30	M-F 6p-630p	\$525.00	03/02/16	6:21:33 PM	1	M-F 6pm News	P3	\$446.25	\$525.00	WQCM4732	MK16TV01H	KWQC
	1			\$525.00						\$446.25	\$525.00			
Line: 37														
810699	1	:30	M-F 630p-7p	\$490.00	03/02/16	6:42:00 PM	1	M-F 630p-7p	P3	\$416.50	\$490.00	WQCM4732	MK16TV01H	KWQC
	1			\$490.00						\$416.50	\$490.00			
Line: 38														
810699	1	:30	W 7p-8p	\$500.00	03/02/16	7:40:30 PM	1	Wed Hour 1	P3	\$425.00	\$500.00	WQCM4732	MK16TV01H	KWQC
	1			\$500.00						\$425.00	\$500.00			
Line: 39														
810699	1	:30	M-F 7a-9a	\$275.00	03/02/16	8:45:57 AM	1	Today Show M-F	P3	\$233.75	\$275.00	WQCM4732	MK16TV01H	KWQC
	1			\$275.00						\$233.75	\$275.00			
Line: 40														
810699	1	:30	W 8p-9p	\$450.00	03/02/16	8:40:30 PM	1	Wed Hour 2	P3	\$382.50	\$450.00	WQCM4732	MK16TV01H	KWQC
	1			\$450.00						\$382.50	\$450.00			

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Advertiser: POL/M Kirk Sen IL (R)														
Line: 42														
810699	2	:30	Sa 5p-530p	\$200.00	03/05/16	5:12:01 PM	1	Sa 5pm News	P3	\$170.00	\$200.00			KWQC
810699	3	:30	Sa 6p-630p	\$200.00	03/05/16	6:28:20 PM	1	Sa 6pm News	P3	\$170.00	\$200.00			KWQC
	2			\$400.00						\$340.00	\$400.00			
Line: 43														
810699	2	:30	M-F 330p-4p	\$60.00	03/02/16	3:51:24 PM	2	M-F 330p-4p	P3	\$51.00	\$60.00	WQCM4732	MK16TV01H	KWQC
810699	1	:30	M-F 330p-4p	\$60.00	03/04/16	3:44:31 PM	2	M-F 330p-4p	P3	\$51.00	\$60.00			KWQC
	2			\$120.00						\$102.00	\$120.00			
Line: 44														
810699	1	:30	M-F 12p-1p	\$100.00	03/02/16	12:04:37 PM	1	M-F Noon Edition	P3	\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
	1			\$100.00						\$85.00	\$100.00			
	47			\$14,225.00						\$12,091.25	\$14,225.00			
	47			\$14,225.00						\$12,091.25	\$14,225.00			

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