

Spot Manager: Placed, 02/08/16-03/20/16



Order	Spot #	Length	Time Period	Rate	Date	Air Time	Spots/W	Inv. Code (Booked)	Priorit	Net Rate	External Rate	House #	Ad-ID	Station
Advertiser: POL/M Kirk Sen IL (R)														
Line: 1														
	806329	1	:30 (10:00:00 PM-10	\$600.00	02/26/16	10:27:01 PM	1 LN M-F	P3		\$510.00	\$600.00	WQCM4732	MK16TV01H	KWQC
		1		\$600.00						\$510.00	\$600.00			
Line: 2														
	806329	1	:30 (10:35:00 PM-11	\$200.00	02/26/16	11:34:16 PM	1 Tonight Show	P3		\$170.00	\$200.00	WQCM4732	MK16TV01H	KWQC
		1		\$200.00						\$170.00	\$200.00			
Line: 3														
	806329	1	:30 M-F 12p-1p	\$100.00	02/26/16	12:38:05 PM	1 M-F Noon Edition	P3		\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
		1		\$100.00						\$85.00	\$100.00			
Line: 4														
	806329	1	:30 M-F 6p-630p	\$525.00	02/26/16	6:08:38 PM	1 M-F 6pm News	P3		\$446.25	\$525.00	WQCM4732	MK16TV01H	KWQC
		1		\$525.00						\$446.25	\$525.00			
Line: 5														
	806329	1	:30 M-F 6a-7a	\$250.00	02/26/16	6:18:18 AM	1 M-F 6am News	P3		\$212.50	\$250.00	WQCM4732	MK16TV01H	KWQC
		1		\$250.00						\$212.50	\$250.00			
Line: 6														
	806329	1	:30 M-F 7a-9a	\$300.00	02/26/16	7:28:25 AM	1 Today Show M-F	P3		\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
		1		\$300.00						\$255.00	\$300.00			
Line: 7														
	806329	1	:30 M-F 12p-1p	\$100.00	02/29/16	12:16:01 PM	1 M-F Noon Edition	P3		\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
		1		\$100.00						\$85.00	\$100.00			
Line: 8														
	806329	1	:30 M-F 4p-430p	\$125.00	02/29/16	4:27:38 PM	1 M-F 4pm News	P3		\$106.25	\$125.00	WQCM4732	MK16TV01H	KWQC
		1		\$125.00						\$106.25	\$125.00			
Line: 9														
	806329	1	:30 M-F 630p-7p	\$490.00	02/29/16	6:36:22 PM	1 M-F 630p-7p	P3		\$416.50	\$490.00	WQCM4732	MK16TV01H	KWQC
		1		\$490.00						\$416.50	\$490.00			
Line: 10														
	806329	1	:30 M-F 7a-9a	\$300.00	02/29/16	8:39:04 AM	1 Today Show M-F	P3		\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
		1		\$300.00						\$255.00	\$300.00			
Line: 11														
	806329	1	:30 M 7p-9p	\$800.00	02/29/16	7:45:19 PM	1 Mon Prime Other	P3		\$680.00	\$800.00	WQCM4732	MK16TV01H	KWQC
		1		\$800.00						\$680.00	\$800.00			
Line: 12														
	806329	1	:30 Sa 5p-530p	\$150.00	02/27/16	5:12:33 PM	1 Sa 5pm News	P3		\$127.50	\$150.00	WQCM4732	MK16TV01H	KWQC
		1		\$150.00						\$127.50	\$150.00			
Line: 13														
	806329	1	:30 Sa 6p-630p	\$175.00	02/27/16	6:11:24 PM	1 Sa 6pm News	P3		\$148.75	\$175.00	WQCM4732	MK16TV01H	KWQC
		1		\$175.00						\$148.75	\$175.00			
Line: 14														
	806329	1	:30 Sa 6a-7a	\$60.00	02/27/16	6:45:52 AM	1 Sa 6a News	P3		\$51.00	\$60.00	WQCM4732	MK16TV01H	KWQC

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Order	Spot #	Length	Time Period	Rate	Date	Air Time	Spots/Inv. Code (Book)	Priorit	Net Rate	External Rate	House #	Ad-ID	Station
Advertiser: POL/M Kirk Sen IL (R)													
Line: 14													
	1			\$60.00					\$51.00	\$60.00			
Line: 15													
806329	2	:30	Sa 630p-7p	\$300.00	02/27/16	6:35:23 PM	2 Sa 630p-7p	P3	\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
806329	1	:30	Sa 630p-7p	\$300.00	02/27/16	6:58:55 PM	2 Sa 630p-7p	P3	\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
	2			\$600.00					\$510.00	\$600.00			
Line: 16													
806329	1	:30	(7:00:00 AM-9:00	\$100.00	02/27/16	7:24:17 AM	1 Today Show Sa	P3	\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
	1			\$100.00					\$85.00	\$100.00			
Line: 17													
806329	1	:30	Su 5p-530p	\$300.00	02/28/16	5:20:01 PM	1 Su 5pm News	P3	\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
	1			\$300.00					\$255.00	\$300.00			
Line: 18													
806329	1	:30	(6:00:00 PM-7:30	\$250.00	02/28/16	7:11:41 PM	1 Sun Prime Other 1P3		\$212.50	\$250.00	WQCM4732	MK16TV01H	KWQC
	1			\$250.00					\$212.50	\$250.00			
Line: 19													
806329	1	:30	(7:00:00 AM-8:00	\$85.00	02/28/16	7:27:15 AM	2 Today Show Su	P3	\$72.25	\$85.00	WQCM4732	MK16TV01H	KWQC
806329	2	:30	(7:00:00 AM-8:00	\$85.00	02/28/16	7:54:50 AM	2 Today Show Su	P3	\$72.25	\$85.00	WQCM4732	MK16TV01H	KWQC
	2			\$170.00					\$144.50	\$170.00			
Line: 20													
806329	1	:30	(8:00:00 AM-9:00	\$90.00	02/28/16	8:52:32 AM	1 Su 8a News	P3	\$76.50	\$90.00	WQCM4732	MK16TV01H	KWQC
	1			\$90.00					\$76.50	\$90.00			
Line: 21													
806329	1	:30	(9:00:00 AM-10:0	\$250.00	02/28/16	9:59:26 AM	1 Meet the Press	P3	\$212.50	\$250.00	WQCM4732	MK16TV01H	KWQC
	1			\$250.00					\$212.50	\$250.00			
Line: 22													
806329	1	:30	M-F 10p-1035p	\$600.00	02/25/16	10:32:05 PM	1 LN M-F	P3	\$510.00	\$600.00	WQCM4732	MK16TV01H	KWQC
	1			\$600.00					\$510.00	\$600.00			
Line: 23													
806329	1	:30	(10:35:00 PM-11	\$200.00	02/25/16	11:00:52 PM	1 Tonight Show	P3	\$170.00	\$200.00	WQCM4732	MK16TV01H	KWQC
	1			\$200.00					\$170.00	\$200.00			
Line: 24													
806329	1	:30	M-F 430p-5p	\$125.00	02/25/16	4:35:09 PM	1 M-F 430p-5p	P3	\$106.25	\$125.00	WQCM4732	MK16TV01H	KWQC
	1			\$125.00					\$106.25	\$125.00			
Line: 25													
806329	1	:30	M-F 6p-630p	\$525.00	02/25/16	6:20:58 PM	1 M-F 6pm News	P3	\$446.25	\$525.00	WQCM4732	MK16TV01H	KWQC
	1			\$525.00					\$446.25	\$525.00			
Line: 26													
806329	1	:30	M-F 6a-7a	\$250.00	02/25/16	6:26:57 AM	1 M-F 6am News	P3	\$212.50	\$250.00	WQCM4732	MK16TV01H	KWQC
	1			\$250.00					\$212.50	\$250.00			
Line: 27													
806329	1	:30	M-F 630p-7p	\$490.00	02/25/16	6:43:34 PM	1 M-F 630p-7p	P3	\$416.50	\$490.00	WQCM4732	MK16TV01H	KWQC

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Spot Manager: Placed, 02/08/16-03/20/16



Order	Spot #	Length	Time Period	Rate	Date	Air Time	Spots/	Inv. Code (Booke	Priorit	Net Rate	External Rate	House #	Ad-ID	Station
Advertiser: POL/M Kirk Sen IL (R)														
Line: 27														
	1			\$490.00						\$416.50	\$490.00			
Line: 28														
806329	2	:30	Th 8p-9p	\$380.00	02/25/16	8:21:29 PM	2	Thur Hour 2	P3	\$323.00	\$380.00	WQCM4732	MK16TV01H	KWQC
806329	1	:30	Th 8p-9p	\$380.00	02/25/16	8:42:02 PM	2	Thur Hour 2	P3	\$323.00	\$380.00	WQCM4732	MK16TV01H	KWQC
	2			\$760.00						\$646.00	\$760.00			
Line: 29														
806329	1	:30	(10:35:00 PM-11	\$225.00	03/01/16	11:13:36 PM	1	Tonight Show	P3	\$191.25	\$225.00	WQCM4732	MK16TV01H	KWQC
	1			\$225.00						\$191.25	\$225.00			
Line: 30														
806329	1	:30	M-F 12p-1p	\$100.00	03/01/16	12:50:19 PM	1	M-F Noon Edition	P3	\$85.00	\$100.00	WQCM4732	MK16TV01H	KWQC
	1			\$100.00						\$85.00	\$100.00			
Line: 31														
806329	1	:30	M-F 4p-430p	\$125.00	03/01/16	4:27:48 PM	1	M-F 4pm News	P3	\$106.25	\$125.00	WQCM4732	MK16TV01H	KWQC
	1			\$125.00						\$106.25	\$125.00			
Line: 32														
806329	1	:30	M-F 6p-630p	\$525.00	03/01/16	6:29:30 PM	1	M-F 6pm News	P3	\$446.25	\$525.00	WQCM4732	MK16TV01H	KWQC
	1			\$525.00						\$446.25	\$525.00			
Line: 33														
806329	1	:30	Tu 7p-9p	\$500.00	03/01/16	6:58:54 PM	1	Tue Prime Other 1P3		\$425.00	\$500.00	WQCM4732	MK16TV01H	KWQC
	1			\$500.00						\$425.00	\$500.00			
Line: 34														
806329	1	:30	M-F 7a-9a	\$300.00	03/01/16	8:47:29 AM	1	Today Show M-F	P3	\$255.00	\$300.00	WQCM4732	MK16TV01H	KWQC
	1			\$300.00						\$255.00	\$300.00			
Line: 37														
806329	1	:30	M-F 10p-1035p	\$600.00	02/24/16	10:25:01 PM	1	LN M-F	P3	\$510.00	\$600.00	WQCM4732	MK16TV01H	KWQC
	1			\$600.00						\$510.00	\$600.00			
Line: 38														
806329	1	:30	(10:35:00 PM-11	\$200.00	02/24/16	11:34:43 PM	1	Tonight Show	P3	\$170.00	\$200.00	WQCM4732	MK16TV01H	KWQC
	1			\$200.00						\$170.00	\$200.00			
Line: 39														
806329	1	:30	M-F 430p-5p	\$125.00	02/24/16	4:43:51 PM	1	M-F 430p-5p	P3	\$106.25	\$125.00	WQCM4732	MK16TV01H	KWQC
	1			\$125.00						\$106.25	\$125.00			
Line: 40														
806329	1	:30	M-F 6p-630p	\$525.00	02/24/16	6:21:34 PM	1	M-F 6pm News	P3	\$446.25	\$525.00	WQCM4732	MK16TV01H	KWQC
	1			\$525.00						\$446.25	\$525.00			
Line: 41														
806329	1	:30	M-F 6a-7a	\$250.00	02/24/16	6:56:31 AM	1	M-F 6am News	P3	\$212.50	\$250.00	WQCM4732	MK16TV01H	KWQC
	1			\$250.00						\$212.50	\$250.00			
Line: 42														
806329	1	:30	M-F 630p-7p	\$490.00	02/24/16	6:47:16 PM	1	M-F 630p-7p	P3	\$416.50	\$490.00	WQCM4732	MK16TV01H	KWQC

[Sorted by: Advertiser]

Spot Manager: Placed, 02/08/16-03/20/16



Order	Spot #	Length	Time Period	Rate	Date	Air Time	Spots/V	Inv. Code (Booked)	Priorit	Net Rate	External Rate	House #	Ad-ID	Station
Advertiser: POL/M Kirk Sen IL (R)														
Line: 42														
	1			\$490.00						\$416.50	\$490.00			
Line: 43														
806329	2	:30	M 9p-10p	\$500.00	02/29/16	9:46:24 PM	1 Mon Hour 3	P3		\$425.00	\$500.00	WQCM4732	MK16TV01H	KWQC
	1			\$500.00						\$425.00	\$500.00			
Line: 44														
806329	1	:30	W 9p-10p	\$600.00	02/24/16	9:29:39 PM	1 Wed Hour 3	P3		\$510.00	\$600.00	WQCM4732	MK16TV01H	KWQC
	1			\$600.00						\$510.00	\$600.00			
Line: 45														
806329	1	:30	M-F 11a-12p	\$50.00	02/26/16	11:30:19 AM	1 M-F 11a-12p	P3		\$42.50	\$50.00	WQCM4732	MK16TV01H	KWQC
	1			\$50.00						\$42.50	\$50.00			
Line: 46														
806329	1	:30	M 7p-9p	\$800.00	02/29/16	6:59:25 PM	1 Mon Prime Other	P3		\$680.00	\$800.00	WQCM4732	MK16TV01H	KWQC
	1			\$800.00						\$680.00	\$800.00			
	47			\$14,800.00						\$12,580.00	\$14,800.00			
	47			\$14,800.00						\$12,580.00	\$14,800.00			

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