

ORDER



Orders
Order / Rev: 1169905
Alt Order #: WOC13576817
Product Desc: Political
Estimate: 11523
Flight Dates: 04/19/22 - 04/25/22
Original Date / Rev: 04/14/22 / 04/18/22
Order Type: GENERAL

KTVU
Primary AE: San Francisco House Account
Sales Office: L-SF
Sales Region: Local

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact: Kate Welsh
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dan O'Dowd for a Safer Country
Demographic: A35+
Product Codes: PL1c
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: Political Gen/Mid Lvl

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: US Senate
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/23/22	32	\$88,700.00	\$75,395.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	32	\$88,700.00	\$75,395.00	0.00
Totals	32	\$88,700.00	\$75,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
San Francisco House Account			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVU	27%	\$88,700.00
Market	100%	\$328,518.52

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBCW	0%	\$0.00
KGO	25%	\$82,129.63
KICU	0%	\$0.00
KNTV	17%	\$55,848.15
KOFY	0%	\$0.00
KPIX	31%	\$101,840.74
KRON	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVU	04/19/22	04/19/22	M-F 430a-5a News M-F 430a-5a News	CM	430a-5a	- 1 - - - - -	1:00	1	\$500.00	Politic	0.00	NM	1	\$500.00
(Program: KTVU MORNINGS ON 2) LPPMay/2021LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 04/18/22	04/24/22	- 1 - - - - -			1	\$500.00	0.00						
N 2	KTVU	04/19/22	04/21/22		CM	6a-7a	- 111 - - -	1:00	3	\$2,400.00	Politic	0.00	NM	3	\$7,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KTVU	04/19/22	04/20/22	M-F 6a-7a News KTVU Morning News (Program: KTVU MORNINGS ON 2) LPPMay/2021LS (pav)	CM	7a-9a	- 21 - - - -	1:00	3	\$2,400.00		0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$2,400.00		0.00			
N 4	KTVU	04/19/22	04/21/22	M-F 7a-9a News Mornings on 2 (Program: KTVU MORNINGS ON 2) LPPMay/2021LS (pav)	CM	7a-9a	- 21 - - - -	1:00	3	\$4,000.00		0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 21 - - - -					3	\$4,000.00		0.00			
N 5	KTVU	04/19/22	04/21/22	M-F 12p-1p News. M-F 12p-1p News (Program: KTVU FOX 2 NEWS AT NOON) LPPMay/2021LS (pav)	CM	12p-1p	- 111 - - -	1:00	3	\$1,300.00		0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$1,300.00		0.00			
N 6	KTVU	04/19/22	04/21/22	M-F 9a-10a News M-F 9a-10a News (Program: KTVU THE 9) LPPMay/2021LS (pav)	CM	9a-10a	- 111 - - -	1:00	3	\$2,400.00		0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$2,400.00		0.00			
N 7	KTVU	04/19/22	04/21/22	M-F 3p-4p M-F 3p-4p (Program: TMZ LIVE) LPPMay/2021LS (pav)	CM	3p-4p (3:00 PM-4:00 PM)	- 1 - 1 - - -	1:00	2	\$600.00		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 1 - 1 - - -					2	\$600.00		0.00			
N 8	KTVU	04/19/22	04/23/22	Sa 6p-630p News Sa 6p-630p News (Program: THE 6 O'CLOCK NEWS) LPPMay/2021LS (pav)	CM	6p-630p (6:00 PM-6:30 PM)	- - - - - 1 -	1:00	1	\$2,400.00		0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- - - - - 1 -					1	\$2,400.00		0.00			
N 9	KTVU	04/19/22	04/21/22	M-F 4p-5p News M-F 4p-5p News (Program: THE 4 O'CLOCK NEWS) LPPMay/2021LS (pav)	CM	4p-5p	- 111 - - -	1:00	3	\$1,300.00		0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$1,300.00		0.00			
N 10	KTVU	04/19/22	04/21/22	M-F 5p-6p News M-F 5p-6p News (Program: THE 5 O'CLOCK NEWS) LPPMay/2021LS (pav)	CM	5p-6p	- 111 - - -	1:00	3	\$2,000.00		0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$2,000.00		0.00			
N 11	KTVU	04/19/22	04/21/22	M-F 6p-7p News M-F 6p-7p News (Program: THE 6 O'CLOCK NEWS) LPPMay/2021LS (pav)	CM	6p-7p	- 111 - - -	1:00	3	\$2,400.00		0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 111 - - -					3	\$2,400.00		0.00			
N 12	KTVU	04/19/22	04/23/22	Sa 7p-730p PA1 Sa 7p-730p (Program: BIG BANG THEORY) LPPMay/2021LS (pav)	CM	7p-730p	- - - - - 1 -	1:00	1	\$1,000.00		0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- - - - - 1 -					1	\$1,000.00		0.00			
N 13	KTVU	04/19/22	04/19/22	M-F 730p-8p PA 2 M-F 730p-8p (Program: BIG BANG THEORY)	CM	730p-8p	- 1 - - - - -	1:00	1	\$2,400.00		0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	- 1 - - - - -					1	\$2,400.00		0.00			

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LPPMay/2021LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	- 1 - - - - -					1	\$2,400.00		0.00			
N 13	KTVU	04/19/22	04/20/22	M-F 10p-11p News M-F 10p-11p News	CM	10p-11p (10:00 PM-11:00 PM)	- 11 - - - -	1:00	2	\$6,400.00	Politic	0.00	NM	2	\$12,800.00
(Program: 10 O'CLOCK NEWS)															
LPPMay/2021LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	- 11 - - - -					2	\$6,400.00		0.00			
N 14	KTVU	04/19/22	04/20/22	M-F, Sun 11p-1130p News	CM	11p-1130p	- 11 - - - -	1:00	2	\$4,000.00	Politic	0.00	NM	2	\$8,000.00
(Program: 11 O'CLOCK NEWS)															
LPPMay/2021LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	- 11 - - - -					2	\$4,000.00		0.00			
N 15	KTVU	04/19/22	04/19/22	Tu Prime Hour 1 Tu Prime Hour 1	CM	8p-9p	- 1 - - - - -	1:00	1	\$13,000.00	Politic	0.00	NM	1	\$13,000.00
(Program: RESIDENT)															
LPPMay/2021LS (pav)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	- 1 - - - - -					1	\$13,000.00		0.00			
													Totals	32	\$88,700.00