

# CONTRACT

**KXMC**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4140**

<u>Contract / Revision</u> 1571706 /		<u>Alt Order #</u> 26040093
<u>Product</u> <b>Issue</b>		
<u>Contract Dates</u> <b>09/25/18 - 10/01/18</b>		<u>Estimate #</u> <b>6512</b>
<u>Advertiser</u> <b>POL/Majority Forward PAC</b>		<u>Original Date / Revision</u> 06/20/18 / 09/28/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KXMC</b>	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

**Waterfront Strategies**  
**3050 K Street, NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	09/25/18	10/01/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	5	\$2,250.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$450.00				
N 2	Multi	09/25/18	10/01/18	CBS This Morning	M-F 7a-9a		:30				NM	10	\$4,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				10	\$400.00				
N 3	Multi	09/29/18	09/29/18	CBS This Mornign Sa	7a-9a		:30				NM	1	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$300.00				
N 4	Multi	09/30/18	09/30/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$500.00				
N 5	Multi	09/30/18	09/30/18	Face the Nation	Face the Nation		:30				NM	1	\$200.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$200.00				
N 6	Multi	09/25/18	10/01/18	M-F 9a-10a	M-F 9a-10a		:30				NM	4	\$120.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	Multi	09/25/18-10/01/18	M-F 9a-10a	M-F 9a-10a	MTuWThF----	:30		<del>\$30.00</del>		NM		
	See MG 10.8,10.9												
N 7	Multi	09/25/18	10/01/18	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$2,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	Multi	09/25/18-10/01/18	M-F 10a-11a	M-F 10a-11a	MTuWThF----	:30		<del>\$500.00</del>		NM		
	See MG 10.8,10.9												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
1571706 /	26040093

Contract Dates	Product	Estimate #
09/25/18 - 10/01/18	Issue	6512

Advertiser	Original Date / Revision
POL/Majority Forward PA	06/20/18 / 09/28/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	Multi	09/25/18	10/01/18	KX News Noon	M-F 12p-1230p		:30				NM	5	\$1,250.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$250.00				
N 9	Multi	09/25/18	10/01/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	Multi	09/25/18-10/01/18	Bold & Beautiful	M-F 1230p-1p	MTuWThF----	:30		<del>\$100.00</del>		NM		
		See MG 10.6,10.7											
	2	Multi	09/25/18-10/01/18	Bold & Beautiful	M-F 1230p-1p	MTuWThF----	:30		<del>\$100.00</del>		NM		
		See MG 10.6,10.7											
	4	Multi	09/25/18-10/01/18	Bold & Beautiful	M-F 1230p-1p	MTuWThF----	:30		<del>\$100.00</del>		NM		
		See MG 10.6,10.7											
	5	Multi	09/25/18-10/01/18	Bold & Beautiful	M-F 1230p-1p	MTuWThF----	:30		<del>\$100.00</del>		NM		
		See MG 10.8,10.9											
N 10	Multi	09/25/18	10/01/18	M-F 2p-3p	M-F 2p-3p		:30				NM	7	\$2,240.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$85.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	Multi	09/25/18-10/01/18	M-F 2p-3p	M-F 2p-3p	MTuWThF----	:30		<del>\$85.00</del>		NM		
		See MG 10.8,10.9											
	5	Multi	09/25/18-10/01/18	M-F 2p-3p	M-F 2p-3p	MTuWThF----	:30		<del>\$85.00</del>		NM		
		See MG 10.6,10.7											
	6	Multi	09/29/18-09/29/18	Sa 1035p-1105p	Sa 1035p-1105p	-----Sa--	:30		\$350.00		NM		
	Ⓜ	MG for 9.2,9.1,9.4,10.5											
	7	Multi	09/29/18-09/29/18	Sa 1205a-105a	Sa 1205a-105a	-----Sa--	:30		\$35.00		NM		
	Ⓜ	MG for 9.2,9.1,9.4,10.5											
	8	Multi	09/29/18-09/29/18	KX News 10p Sa	Sa 10p-1035p	-----Sa--	:30		\$1,400.00		NM		
	Ⓜ	MG for 9.5,7.3,11.5,12.2,12.5,6.2,10.4											
	9	Multi	10/01/18-10/01/18	Late Late Show	M-F 1135p-1235a M-	-----	:30		\$200.00		NM		
	Ⓜ	MG for 9.5,7.3,11.5,12.2,12.5,6.2,10.4											
N 11	Multi	09/25/18	10/01/18	M-F 3p-4p	M-F 3p-4p		:30				NM	4	\$1,140.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$285.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	Multi	09/25/18-10/01/18	M-F 3p-4p	M-F 3p-4p	MTuWThF----	:30		<del>\$285.00</del>		NM		
		See MG 10.8,10.9											
N 12	Multi	09/25/18	10/01/18	M-F 4p-5p	M-F 4p-5p		:30				NM	3	\$900.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$300.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	Multi	09/25/18-10/01/18	M-F 4p-5p	M-F 4p-5p	MTuWThF----	:30		<del>\$300.00</del>		NM		
		See MG 10.8,10.9											
	5	Multi	09/25/18-10/01/18	M-F 4p-5p	M-F 4p-5p	MTuWThF----	:30		<del>\$300.00</del>		NM		
		See MG 10.8,10.9											
N 13	Multi	09/25/18	10/01/18	KX News 5pm	M-F 5p-530p		:30				NM	5	\$7,000.00
		Channels : KXMB,KXMC,KXMD,KXME											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$1,400.00				
N 14	Multi	09/25/18	10/01/18	6p News	M-F 6p-630p		:30				NM	2	\$3,600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$1,800.00				
N 15	Multi	10/01/18	10/01/18	Mon Prime Hour 1	Mon 7p-8p		:30				NM	0	\$0.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	M-----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	Multi	10/01/18-10/07/18		Mon Prime Hour 1	Mon 7p-8p	M-----	:30		<del>\$1,600.00</del>		NM		
		See MG 21.2											
N 16	Multi	09/25/18	09/25/18	Tue Prime Hour 2	Tue 8p-9p		:30				NM	1	\$2,050.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-T-----				1	\$1,500.00				
N 17	Multi	09/26/18	09/26/18	Wed Prime Hour 3	Wed 9p-10p		:30				NM	0	\$0.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--W----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	Multi	09/24/18-09/30/18		Wed Prime Hour 3	Wed 9p-10p	---W-----	:30		<del>\$1,600.00</del>		NM		
		See MG 21.2											
N 18	Multi	09/27/18	09/27/18	Thu Prime Hour 3	Thu 9p-10p		:30				NM	1	\$900.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---T---				1	\$900.00				
N 19	Multi	09/28/18	09/28/18	Fri Prime Hour 1	Fri 7p-8p		:30				NM	1	\$1,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----F--				1	\$1,000.00				
N 20	Multi	09/29/18	09/29/18	Sat Prime Hour 1	Sa 7p-8p		:30				NM	1	\$350.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$350.00				
N 21	Multi	09/29/18	09/29/18	Sat Prime Hour 2	Sa 8p-9p		:30				NM	1	\$3,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$350.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	Multi	09/24/18-09/30/18		Sat Prime Hour 2	Sa 8p-9p	-----Sa--	:30		<del>\$350.00</del>		NM		
		See MG 21.2											
2	Multi	09/26/18-09/26/18		Wed Prime Other 2	8p-10p	---W-----	:30		\$3,000.00		NM		
		Ⓜ MG for 15.1,17.1,21.1											
N 22	Multi	09/29/18	09/29/18	Sat Prime Hour 3	Sa 9p-10p		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S-				1	\$400.00				
N 23	Multi	09/30/18	09/30/18	Sun Prime Hour 1	Su 6p-7p		:30				NM	1	\$1,700.00
		Channels : KXMB,KXMC,KXMD,KXME											

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<u>Advertiser</u> POL/Majority Forward PA		<u>Estimate #</u> 6512
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$1,700.00				
N 24	Multi	09/30/18	09/30/18	Sun Prime Hour 2	Su 7p-8p		:30				NM	1	\$1,200.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$1,200.00				
N 25	Multi	09/30/18	09/30/18	Sun Prime Hour 4	Su 9p-10p		:30				NM	1	\$1,400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$1,400.00				
N 26	Multi	09/25/18	10/01/18	KX News at 10p	M-F 10p-1035p		:30				NM	2	\$4,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				2	\$2,000.00				
N 27	Multi	09/30/18	09/30/18	KX News 10p Su	Su 10p-1035p		:30				NM	1	\$2,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				1	\$2,000.00				
N 28	Multi	09/25/18	10/01/18	Late Show	M-F 1035p-1135p		:30				NM	5	\$1,500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/18	10/01/18	MTWTF--				5	\$300.00				
N 29	Multi	09/30/18	09/30/18	NFL Late Game	315p-630p		:30				NM	2	\$5,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----S				2	\$2,500.00				
<b>Totals</b>								0.00				72	\$50,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	58	\$41,700.00	(\$6,255.00)	\$35,445.00
10/01/18 - 10/01/18	14	\$8,400.00	(\$1,260.00)	\$7,140.00
<b>Totals</b>	72	\$50,100.00	(\$7,515.00)	\$42,585.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.