

CONTRACT

KXMC
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(214) 765-4140

<u>Contract / Revision</u> 1567211 /		<u>Alt Order #</u> 26035962
<u>Product</u> Issue		
<u>Contract Dates</u> 09/11/18 - 09/17/18		<u>Estimate #</u> 6510
<u>Advertiser</u> POL/Majority Forward PAC		<u>Original Date / Revision</u> 06/18/18 / 09/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921		<u>Advertiser Ref</u>

And:

Waterfront Strategies
3050 K Street, NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	09/11/18	09/17/18	Good Day Dakota 5a-6a	M-F 5a-6a		:30				NM	5	\$1,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$200.00				
N 2	Multi	09/11/18	09/17/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	5	\$2,250.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$450.00				
N 3	Multi	09/11/18	09/17/18	CBS This Morning	M-F 7a-9a		:30				NM	10	\$4,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				10	\$400.00				
N 4	Multi	09/15/18	09/15/18	CBS This Mornign Sa	7a-9a		:30				NM	1	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$300.00				
N 5	Multi	09/16/18	09/16/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$500.00				
N 6	Multi	09/16/18	09/16/18	Face the Nation	Face the Nation		:30				NM	1	\$200.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$200.00				
N 7	Multi	09/11/18	09/17/18	M-F 9a-10a	M-F 9a-10a		:30				NM	5	\$150.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$30.00				
N 8	Multi	09/11/18	09/17/18	M-F 10a-11a	M-F 10a-11a		:30				NM	5	\$2,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product	Estimate #
09/11/18 - 09/17/18	Issue	6510

Advertiser	Original Date / Revision
POL/Majority Forward PA	06/18/18 / 09/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	Multi	09/11/18	09/17/18	KX News Noon	M-F 12p-1230p		:30				NM	5	\$1,250.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$250.00				
N 10	Multi	09/11/18	09/17/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	5	\$500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$100.00				
N 11	Multi	09/11/18	09/17/18	M-F 2p-3p	M-F 2p-3p		:30				NM	5	\$425.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$85.00				
N 12	Multi	09/11/18	09/17/18	M-F 4p-5p	M-F 4p-5p		:30				NM	5	\$1,500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$300.00				
N 13	Multi	09/11/18	09/17/18	6p News	M-F 6p-630p		:30				NM	2	\$3,600.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,800.00				
N 14	Multi	09/15/18	09/15/18	Sat Prime Hour 3	Sa 9p-10p		:30				NM	1	\$400.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$400.00				
N 15	Multi	09/16/18	09/16/18	Sun Prime Hour 1	Su 6p-7p		:30				NM	1	\$1,700.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$1,700.00				
N 16	Multi	09/11/18	09/17/18	KX News at 10p	M-F 10p-1035p		:30				NM	2	\$4,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$2,000.00				
N 17	Multi	09/11/18	09/17/18	Late Show	M-F 1035p-1135p		:30				NM	5	\$1,500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$300.00				
N 18	Multi	09/11/18	09/17/18	M-F 1235a-105a	M-F 1235a-105a		:30				NM	5	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$20.00				
N 19	Multi	09/15/18	09/15/18	Sa 1035p-1105p	Sa 1035p-1105p		:30				NM	1	\$80.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$80.00				
N 20	Multi	09/16/18	09/16/18	Su 1035p-1105p	Su 1035p-1105p		:30				NM	1	\$125.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$125.00				
N 21	Multi	09/16/18	09/16/18	Su 1105p-1205a	Su 1105p-1205a		:30				NM	1	\$40.00
		Channels : KXMB,KXMC,KXMD,KXME											

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Week:		09/10/18	09/16/18	-----S				1	\$40.00				
N 22	Multi	09/16/18	09/16/18	NFL Late Game	315p-630p		:30				NM	2	\$5,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				2	\$2,500.00				
N 23	Multi	09/15/18	09/15/18	University of ND Football	Various		:30				NM	1	\$500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$500.00				
N 24	Multi	09/13/18	09/14/18	Late Late Show	M-F 1135p-1235a		:30				NM	1	\$200.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---TF--				1	\$200.00				
N 25	Multi	09/13/18	09/14/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---TF--				1	\$100.00				
Totals								0.00				77	\$31,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	77	\$31,920.00	(\$4,788.00)	\$27,132.00
Totals	77	\$31,920.00	(\$4,788.00)	\$27,132.00

Signature: _____ **Date:** _____

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