

# CONTRACT

**KXMC**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4140**

<u>Contract / Revision</u> 1567211 /		<u>Alt Order #</u> 26035962
<u>Product</u> Issue		
<u>Contract Dates</u> 09/11/18 - 09/17/18		<u>Estimate #</u> 6510
<u>Advertiser</u> POL/Majority Forward PAC		<u>Original Date / Revision</u> 06/18/18 / 09/12/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXMC	<u>Account Executive</u> Continental Washingt	<u>Sales Office</u> Continental/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914573	<u>Advertiser Code</u>	<u>Product 1/2</u> 173
<u>Agency Ref</u> IN14921	<u>Advertiser Ref</u>	

And:

**Waterfront Strategies**  
**3050 K Street, NW**  
**Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	09/11/18	09/17/18	Good Day Dakota 5a-6a	M-F 5a-6a		:30				NM	5	\$1,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$200.00				
N 2	Multi	09/11/18	09/17/18	Good Day Dakota 2 6a-7a	M-F 6a-7a		:30				NM	5	\$2,250.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$450.00				
N 3	Multi	09/11/18	09/17/18	CBS This Morning	M-F 7a-9a		:30				NM	10	\$4,000.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				10	\$400.00				
N 4	Multi	09/15/18	09/15/18	CBS This Mornign Sa	7a-9a		:30				NM	1	\$300.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$300.00				
N 5	Multi	09/16/18	09/16/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$500.00				
N 6	Multi	09/16/18	09/16/18	Face the Nation	Face the Nation		:30				NM	1	\$200.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$200.00				
N 7	Multi	09/11/18	09/17/18	M-F 9a-10a	M-F 9a-10a		:30				NM	5	\$150.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$30.00				
N 8	Multi	09/11/18	09/17/18	M-F 10a-11a	M-F 10a-11a		:30				NM	5	\$2,500.00
	Channels : KXMB,KXMC,KXMD,KXME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$500.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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1567211 /	26035962

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/18 - 09/17/18	Issue	6510

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Majority Forward PA	06/18/18 / 09/12/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	Multi	09/11/18	09/17/18	KX News Noon	M-F 12p-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$250.00				
N 10	Multi	09/11/18	09/17/18	Bold & Beautiful	M-F 1230p-1p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$100.00				
N 11	Multi	09/11/18	09/17/18	M-F 2p-3p	M-F 2p-3p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$85.00				
N 12	Multi	09/11/18	09/17/18	M-F 4p-5p	M-F 4p--5p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$300.00				
N 13	Multi	09/11/18	09/17/18	6p News	M-F 6p-630p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$1,800.00				
N 14	Multi	09/15/18	09/15/18	Sat Prime Hour 3	Sa 9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$400.00				
N 15	Multi	09/16/18	09/16/18	Sun Prime Hour 1	Su 6p-7p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$1,700.00				
N 16	Multi	09/11/18	09/17/18	KX News at 10p	M-F 10p-1035p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				2	\$2,000.00				
N 17	Multi	09/11/18	09/17/18	Late Show	M-F 1035p-1135p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$300.00				
N 18	Multi	09/11/18	09/17/18	M-F 1235a-105a	M-F 1235a-105a		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/11/18	09/17/18	MTWTF--				5	\$20.00				
N 19	Multi	09/15/18	09/15/18	Sa 1035p-1105p	Sa 1035p-1105p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$80.00				
N 20	Multi	09/16/18	09/16/18	Su 1035p-1105p	Su 1035p-1105p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$125.00				
N 21	Multi	09/16/18	09/16/18	Su 1105p-1205a	Su 1105p-1205a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$40.00				

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Week:		09/10/18	09/16/18	-----S				1	\$40.00				
N 22	Multi	09/16/18	09/16/18	NFL Late Game	315p-630p		:30				NM	2	\$5,000.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				2	\$2,500.00				
N 23	Multi	09/15/18	09/15/18	University of ND Football	Various		:30				NM	1	\$500.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$500.00				
N 24	Multi	09/13/18	09/14/18	Late Late Show	M-F 1135p-1235a		:30				NM	1	\$200.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---TF--				1	\$200.00				
N 25	Multi	09/13/18	09/14/18	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$100.00
		Channels : KXMB,KXMC,KXMD,KXME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---TF--				1	\$100.00				
							<b>Totals</b>	0.00				77	\$31,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/17/18	77	\$31,920.00	(\$4,788.00)	\$27,132.00
<b>Totals</b>	77	\$31,920.00	(\$4,788.00)	\$27,132.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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