



KATN-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

THE HAMBURGER CO
1322 G.ST SE
WASHINGTON, DC 20003

Contract # 32068

Schedule Dates 04/04/17-04/15/17
Advertiser NEA ALASKA (1526)
Agency THE HAMBURGER CO (1302)
Product Political (1080)
Brand 648/678/4822 (13916)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name PLACEMENT,MEDIA
Phone/Fax (303) 989-4700 /
CPE 648/678/3416
Account Types National/Political
Billing Type Standard
Comments

Date Entered 01/13/17
Last Modified 01/13/17
Entered By MONTANA JEFFARES
CO-OP No
Headline # 25425343
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$247.50
Net Total \$1,402.50
Sales Tax

ABC-Fairbanks (KATN)

By Broadcast Month	Spots	Rate
Apr. 2017	40	\$1,650.00
Grand Total:	40	\$1,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	04/04/17-04/14/17	1	:30	5A- America This Morning	5	X	X	X	X	X			10	\$10.00	\$100.00	ABC-Fairbanks (KATN)		1/13/17
2.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	7A- Good Morning America	4	X	X	X	X	X			8	\$20.00	\$160.00	ABC-Fairbanks (KATN)		1/13/17
3.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	9A- The View	1	X	X	X	X	X			2	\$30.00	\$60.00	ABC-Fairbanks (KATN)		1/13/17
4.0	Normal Line / SPOT	04/15/17-04/15/17	1	:30	5P- 5:30P (AST)							1		1	\$50.00	\$50.00	ABC-Fairbanks (KATN)	FAM FUED	1/13/17
5.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	6P- 6:30P (AST)	3	X	X	X	X	X			6	\$90.00	\$540.00	ABC-Fairbanks (KATN)		1/13/17
6.3	Normal Line / SPOT	04/08/17-04/08/17	1	:30	6:30P- 7P (AST)							1		1	\$60.00	\$60.00	ABC-Fairbanks (KATN)	WHEEL	1/13/17
7.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	6:30P- 7P (AST)	2	X	X	X	X	X			4	\$90.00	\$360.00	ABC-Fairbanks (KATN)		1/13/17
8.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	10P- ABC Alaska News	2	X	X	X	X	X			4	\$50.00	\$200.00	ABC-Fairbanks (KATN)		1/13/17
9.0	Normal Line / SPOT	04/04/17-04/14/17	1	:30	10:35P- Jimmy Kimmel Live	2	X	X	X	X	X			4	\$30.00	\$120.00	ABC-Fairbanks (KATN)		1/13/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

32068

Contract # 25425343	Changes as of: 1/13/2017 at 11:22 AM	Version: Current State Version 1
CPE: 648/678/4822	Flight: 4/4/17 - 4/17/17	Station: KATN
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: NEA ALASKA	Market: Fairbanks, AK
Product: Issue	Office: WASHINGTON	Total \$: \$1,650.00
Agency Order #: 5741160	Primary Demo:	Total Spots: 40
Buyer: Placement, Media	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	4/4 - 4/11		Total Spots	Total \$	CPP	GRP
						4/4	4/11				
1	Tu-F,M 5a-6a		America This Morning	\$10.00	30	5	5	10	\$100.00	\$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	\$20.00	30	4	4	8	\$160.00	\$0.00	0.0
3	Tu-F,M 9a-10a		The View	\$30.00	30	1	1	2	\$60.00	\$0.00	0.0
4	Sa 5p-5:30p		Family Feud	\$50.00	30	0	1	1	\$50.00	\$0.00	0.0
5	Tu-F,M 6p-6:30p		Jeopardy!	\$90.00	30	3	3	6	\$540.00	\$0.00	0.0
6	Tu-F,M 6:30p-7p		Wheel Of Fortune	\$90.00	30	2	2	4	\$360.00	\$0.00	0.0
7	Sa 6:30p-7p		Wheel Of Fortune	\$60.00	30	1	0	1	\$60.00	\$0.00	0.0
8	Tu-F,M 10p-10:35p		ABC Alaska News at 10p	\$50.00	30	2	2	4	\$200.00	\$0.00	0.0
9	Tu-F,M 10:35p-11:35p		Jimmy Kimmel Live	\$30.00	30	2	2	4	\$120.00	\$0.00	0.0
TOTALS:						20	20	40	\$1,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Total GRP:
		Separation:

Special Instructions	
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Competitive Information	
Market Budget:	\$1,650
KATN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	40	\$1,650.00	N/A	0.0
Total	100%	40	\$1,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Apr	40	\$1,650.00
Total	40	\$1,650.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
New	1/13/17 11:12 AM	KELLY JOHNS	New	40		\$1,650.00	\$1,650.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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