

## ORDER



**Orders**  
**Order / Rev:** 288557  
**Alt Order #:** 08408183  
**Product Desc:** BEN LUJAN 4 CONGRESS  
**Estimate:** 4021  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/03/16 / 10/03/16  
**Order Type:** GENERAL

KOB

**Primary AE:** Mick Nesci  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency Name:** The New Media Firm  
**Buying Contact:**  
**Billing Contact:**  
 1322 G St SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ben Lujan For Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 10/17/11  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	44	\$9,190.00	\$7,811.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	44	\$9,190.00	\$7,811.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$9,190.00</b>	<b>\$7,811.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/07/16	10/07/16	Days Of Our Lives 1p	CM	M-F 1p-2p	----1--	:30	1	\$125.005		0.00	NM	1	\$125.00
				Days Of Our Lives 1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$125.00		0.00			
2	All	10/07/16	10/07/16	M-F Today Show III 10a	CM	M-F 10a-11a	----1--	:30	1	\$90.005		0.00	NM	1	\$90.00
				M-F Today Show III 10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$90.00		0.00			
3	All	10/07/16	10/07/16	The Tonight Show	CM	M-Th 1035p-1135p	----1--	:30	1	\$240.005		0.00	NM	1	\$240.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$240.00		0.00			
4	All	10/07/16	10/07/16	The Insider 3p	CM	M-F 3p-330p	----1--	:30	1	\$80.005		0.00	NM	1	\$80.00
				The Insider 3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$80.00		0.00			
5	All	10/07/16	10/07/16	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	----1--	:30	1	\$140.005		0.00	NM	1	\$140.00
				Judy Judy-P/ DR 4p/ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$140.00		0.00			
6	All	10/07/16	10/07/16	News 4 @ 5p M-F	CM	M-F 5p-530p	----1--	:30	1	\$230.005		0.00	NM	1	\$230.00
				News 4 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$230.00		0.00			

wrap around

Order / Rev: 288557  
 Alt Order #: 08408183  
 Flight Dates: 10/04/16 - 10/10/16

Advertiser: Ben Lujan For Congress  
 Product Desc: BEN LUJAN 4 CONGRESS  
 Estimate: 4021  
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	10/07/16	10/07/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	----1--	:30	1	\$230.00	5	0.00	NM	1	\$230.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$230.00		0.00			
7	All	10/07/16	10/07/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	----1--	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$400.00		0.00			
8	All	10/07/16	10/07/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	----1--	:30	1	\$250.00	5	0.00	NM	1	\$250.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$250.00		0.00			
9	All	10/10/16	10/10/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	1-----	:30	1	\$240.00	5	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$240.00		0.00			
10	All	10/10/16	10/10/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	1-----	:30	1	\$120.00	5	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$120.00		0.00			
11	All	10/10/16	10/10/16	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	1-----	:30	1	\$60.00	5	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$60.00		0.00			
12	All	10/10/16	10/10/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	1-----	:30	1	\$110.00	5	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$110.00		0.00			
13	All	10/10/16	10/10/16	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	1-----	:30	1	\$140.00	5	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$140.00		0.00			
14	All	10/04/16	10/10/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	MTWTF--		1				\$450.00		0.00			
15	All	10/10/16	10/10/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$250.00	5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$250.00		0.00			
16	All	10/10/16	10/10/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$400.00		0.00			
17	All	10/10/16	10/10/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$250.00	5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$250.00		0.00			
18	All	10/10/16	10/10/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	1-----	:30	1	\$90.00	5	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$90.00		0.00			
19	All	10/08/16	10/08/16	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----1-	:30	1	\$375.00	5	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/16	10/14/16	-----1-		1				\$375.00		0.00			

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Advertiser: Ben Lujan For Congress  
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 Estimate: 4021

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	All	10/09/16	10/09/16	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----1	:30	1	\$400.005		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/16	10/15/16	-----1		1				\$400.00		0.00			
21	All	10/06/16	10/06/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	---1---	:30	1	\$375.005		0.00	NM	1	\$375.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$375.00		0.00			
22	All	10/06/16	10/06/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$120.005		0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$120.00		0.00			
23	All	10/06/16	10/06/16	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	---1---	:30	1	\$60.005		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$60.00		0.00			
24	All	10/06/16	10/06/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	---1---	:30	1	\$110.005		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$110.00		0.00			
25	All	10/06/16	10/06/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	---1---	:30	1	\$250.005		0.00	NM	1	\$250.00
		wrap around													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$250.00		0.00			
26	All	10/04/16	10/07/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-TWTF--	:30	1	\$250.005		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-TWTF--		1				\$250.00		0.00			
27	All	10/06/16	10/06/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	---1---	:30	1	\$90.005		0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/16	10/12/16	---1---		1				\$90.00		0.00			
28	All	10/04/16	10/04/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$375.005		0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$375.00		0.00			
29	All	10/04/16	10/04/16	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-1-----	:30	1	\$240.005		0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$240.00		0.00			
30	All	10/04/16	10/04/16	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$120.005		0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$120.00		0.00			
31	All	10/04/16	10/04/16	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-1-----	:30	1	\$60.005		0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$60.00		0.00			
32	All	10/04/16	10/04/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	-1-----	:30	1	\$110.005		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$110.00		0.00			
33	All	10/04/16	10/04/16	Judge Judy-P/ DR 4p/ 430M Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-1-----	:30	1	\$140.005		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$140.00		0.00			
34	All	10/04/16	10/04/16		CM	M-F 5p-530p	-1-----	:30	1	\$230.005		0.00	NM	1	\$230.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 4 @ 5p M-F											
				News 4 @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$230.00		0.00			
35	All	10/04/16	10/04/16	News 4 Today II 6a-7a	CM	M-F 6a-7a	-1-----	:30	1	\$250.00	5	0.00	NM	1	\$250.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$250.00		0.00			
36	All	10/04/16	10/04/16	News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				News 4 @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$400.00		0.00			
37	All	10/04/16	10/04/16	M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$250.00	5	0.00	NM	1	\$250.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-1-----		1				\$250.00		0.00			
38	All	10/05/16	10/05/16	Days Of Our Lives 1p	CM	M-F 1p-2p	--1----	:30	1	\$125.00	5	0.00	NM	1	\$125.00
				Days Of Our Lives 1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--1----		1				\$125.00		0.00			
39	All	10/05/16	10/05/16	News 4 @ 10p M-F	CM	M-F 10p-1035p	--1----	:30	1	\$375.00	5	0.00	NM	1	\$375.00
				News 4 @ 10p M-F											
				wrap around											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--1----		1				\$375.00		0.00			
40	All	10/05/16	10/05/16	M-F Today Show III 10a	CM	M-F 10a-11a	--1----	:30	1	\$90.00	5	0.00	NM	1	\$90.00
				M-F Today Show III 10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--1----		1				\$90.00		0.00			
41	All	10/05/16	10/05/16	The Insider 3p	CM	M-F 3p-330p	--1----	:30	1	\$80.00	5	0.00	NM	1	\$80.00
				The Insider 3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--1----		1				\$80.00		0.00			
42	All	10/05/16	10/05/16	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	--1----	:30	1	\$140.00	5	0.00	NM	1	\$140.00
				Judy Judy-P/ DR 4p/ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/16	10/11/16	--1----		1				\$140.00		0.00			
43	All	10/04/16	10/07/16	News 4 @ 6p M-F	CM	M-F 6p-632p	-TWTF--	:30	1	\$450.00	5	0.00	NM	1	\$450.00
				News 4 @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/16	10/10/16	-TWTF--		1				\$450.00		0.00			
44	All	10/07/16	10/07/16	Rachael Ray 2p	CM	M-F 2p-3p	----1--	:30	1	\$60.00	5	0.00	NM	1	\$60.00
				Rachael Ray 2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/16	10/13/16	----1--		1				\$60.00		0.00			
Totals													0	\$0.00	