

**NBA TV  
CERTIFICATE OF COMPLIANCE  
WITH COMMERCIAL LIMITS  
FOR CHILDREN'S PROGRAMMING**

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I, Toni Millner, in my capacity as Vice President and Associate General Counsel for Warner Media, LLC (“Warner Media”), I hereby certify that for the period from July 1, 2020 to September 30, 2020:

- 1) I am familiar with the statutory limits of the Children’s Television Act of 1990 (the “Act”) and the Federal Communications Commission’s regulations (“FCC Rules”) implementing those limits for “children’s programming”<sup>1</sup> (no more than 12 minutes per hour of commercial on weekdays, and no more than 10 ½ minutes per hour on weekends during “children’s programming”).
- 2) The FCC Rules require cable operators to maintain certain records regarding their compliance with the advertising limits imposed on children’s television programming. These advertising limits and compliance reporting obligations do not apply to cable networks that do not carry “children’s programming” as defined under the Act.
- 4) To the best of my information, knowledge, and belief, no “children’s programming” has been telecast on NBA TV in the past quarter, nor is scheduled to be shown in the foreseeable future.
- 5) If there are any material changes in the programming policies of the television network so that children’s programming is telecast on NBA TV (or in the event that the reporting obligations under the FCC Rules are changed), notice and updated certifications reflecting such changes will be provided.

Certified this 6<sup>th</sup> day of October, 2020.

*Toni Millner*

[Toni Millner \(Oct 6, 2020 14:44 EDT\)](#)

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Toni Millner  
Associate General Counsel and  
Vice President—Kid Vid Compliance  
Warner Media, LLC

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<sup>1</sup> “Children’s programming” is defined under the Act as a program “originally produced and broadcast primarily for an audience of children 12 years old and younger.”





# FCC KidVid Certification nbatv\_Q3 2020\_

Final Audit Report

2020-10-06

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| Created:        | 2020-10-06                                   |
| By:             | Vanessa Graham (Vanessa.Graham@turner.com)   |
| Status:         | Signed                                       |
| Transaction ID: | CBJCHBCAABAAQ1Ukdn4nKMHfV23S6uwBx4LX94XqSDHo |

## "FCC KidVid Certification nbatv\_Q3 2020\_" History

-  Document created by Vanessa Graham (Vanessa.Graham@turner.com)  
2020-10-06 - 6:41:47 PM GMT- IP address: 168.161.22.1
-  Document emailed to Toni Millner (Toni.Millner@turner.com) for signature  
2020-10-06 - 6:42:19 PM GMT
-  Email viewed by Toni Millner (Toni.Millner@turner.com)  
2020-10-06 - 6:43:10 PM GMT- IP address: 157.166.167.132
-  Document e-signed by Toni Millner (Toni.Millner@turner.com)  
Signature Date: 2020-10-06 - 6:44:11 PM GMT - Time Source: server- IP address: 157.166.167.132
-  Agreement completed.  
2020-10-06 - 6:44:11 PM GMT

