

# Sales Order

Station: **WTWF-FM** Buyer: \_\_\_\_\_  
 Contract Name: **JOE SINNOTT/DIGITAL** Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: **308679** Agency Commission %: **0**  
 Start Date: **5/11/19** End Date: **5/20/19** Billing Cycle: **Calendar**  
 Revenue Type: **Political Direct** Type: **Cash** Salesperson: **4410HOUSE** Comm %: **12**  
 Advertiser: **COMM TO ELECT JOSEPH E SINNOTT** Makegood Policy: **Within Contract Dates**  
 Address: **PO BOX 3261**  
 City: **ERIE** State: **PA** Zip: **16508**  
 Product Name: **DIGITAL PITCH**  
 Estimate #: **PA PRIMARY ELECTION**  
 Competitive Code: **POLITICAL - LOCAL**

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	5/11/19	5/20/19	Marketron Pitch	EVENT	1	Per Item	\$800.00	\$800.00
New / Revised								
Revenue Type: CDigital Direct								
Daypart: M-S 12:00 AM-12:00 AM								
2	5/11/19	5/20/19	Marketron Pitch	EVENT	1	Per Item	\$400.00	\$400.00
New / Revised								
Revenue Type: CDigital Direct - NC								
Daypart: M-S 12:00 AM-12:00 AM								

Billing Projections: By Month

	May 19
CA	1,200.00
ST	1,200.00

Print Spot Prices

**CONNOISSEUR MEDIA THANKS YOU FOR YOUR**  
**BUSINESS, PLEASE REMIT IN 30 DAYS**  
**FOR BILLING QUESTIONS, PLEASE CALL**  
**814-461-1000**

TOTAL SPOTS ..... **0**  
 SPOT TOTAL \$ ..... **0.00**  
 ALTERNATIVE REVENUE TOTAL \$ ..... **1,200.00**  
 GROSS TOTAL \$ ..... **1,200.00**  
 ADJUSTED SPOTS ..... **0**  
 ADJUSTED TOTAL \$ ..... **1,200.00**

APPROVE DECLINE

4410sman, 05/03/19 @3:02PM  
  Sales Manager  
  4410JCLE, 05/03/19 @3:04PM  
  Local Sales Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>Compassion Digital</u>	<b>Date:</b> <u>5/2/19</u>
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I, Joseph Sinnott,  
 being/on behalf of: ~~self~~ Committee to Elect Joseph E. Sinnott, a legally  
 qualified candidate of the DEMOCRATIC/REPUBLICAN political  
 party for the office of: ERIE COUNTY JUDGE  
 in the 2019 Primary  
 election to be held on: May 21, 2019  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
* 100,000 Digital Impressions					

**Total Charges:** \$1,200<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

*PAID for by the committee to elect Joseph E Sinnott*

I represent that the payment for the above described broadcast time has been furnished by:

*Committee to Elect Joseph E Sinnott*

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

*Paul Lichtenwatter*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

*5-2-19*  
Date

*[Signature]*  
Signature

**To Be Signed By Station Representative**

**Accepted**  
*[Signature]*  
Signature

**Accepted in Part**

**Rejected**

*Michael Malpiedi*  
Printed Name

*GM*  
Title



# Joe Sinnott for Judge



## Agreement for Joe Sinnott for Judge | BUDGET 1

### CLIENT AGREEMENT

#### PRODUCTS IMPRESSIONS BUDGET

Display	100,000 PER WEEK	\$1,200 PER WEEK X 1 WEEK	Start Date: 5-11-19
SUBTOTAL		\$1,200 PER WEEK X 1 WEEK	End Date: 5-20-19
One Time Fee		\$0	
GRAND TOTAL		\$1,200	

Joe Sinnott for Judge  
Client Name

  
Client Signature

The station is not liable for any "Spillover" and "Client" advertising spots that are not purchased by the Client. Client agrees to purchase advertising on the station's radio station in accordance with the terms of the radio advertising agreement. The Client also agrees to purchase programming. Station based on the same terms. Station agrees to make a Client's ad spots remain Client's intellectual property and agrees to make no return. otherwise. Client agrees to allow Station to use Client's name, logos, and trademarks for promotional purposes pursuant to the terms of the radio advertising agreement. Station agrees to hold each other harmless from any liabilities or damages incurred from the execution of the radio advertising agreement, with approved advertising Client agrees to pay for advertising within 30 days of receipt of station invoice via check, credit card or electronic funds transfer.

Local/SEC/listed Local (Business Inquiries/Reviews) term is 12 months and is not cancellable following 12 months, the service is month to month with auto renewal. A written notice is required for cancellation to the contracted station location 30 days in advance of termination during the month to month period.

Additional contracts will be provided for other Digital Services (SEM, PUA and Management, SEO, Social Media, Website services etc).