

# Sales Order

Stations: **WJET-AM, WTWF-FM, WXBB-FM** Agency: **MOREE ADVERTISING, INC.**  
 Contract Name: **JOE SINNOTT/MAY2019** Address: **P.O. BOX 8009**  
 Contract#: **34989617** City: **ERIE** State: **PA** Zip: **16505**  
 Start Date: **5/10/19** End Date: **5/21/19** Buyer:  
 Revenue Type: **Political Agency** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **JOE SINNOTT FOR JUDGE** Agency Commission %: **15**  
 Address: Billing Cycle: **Calendar**  
 City: State: Zip: Salesperson: **4410HOUSE** Comm %: **9**  
 Product Name: **ERIE COUNTY JUDGE** Makegood Policy: **Within Contract Dates**  
 Estimate #: **PRIMARY ELECTION**  
 Competitive Code: **POLITICAL - LOCAL**

## WJET-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/10/19	5/17/19		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	18.00	12	216.00	3	
2	5/10/19	5/17/19		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	18.00	12	216.00	3	
3	5/10/19	5/17/19		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	15.00	6	90.00	3	
4	5/20/19	5/21/19		6:00 AM	10:00 AM	30	2	3						5	D	18.00	5	90.00	3	
5	5/20/19	5/20/19		10:00 AM	3:00 PM	30	2							2	D	18.00	2	36.00	3	
6	5/20/19	5/20/19		3:00 PM	7:00 PM	30	2							2	D	15.00	2	30.00	3	

TOTAL GROSS \$678.00, NET \$576.30

## WTWF-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/10/19	5/17/19		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	20.00	12	240.00	3	
2	5/10/19	5/17/19		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	20.00	12	240.00	3	
3	5/10/19	5/17/19		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	20.00	12	240.00	3	
4	5/11/19	5/19/19		6:00 AM	10:00 AM	30						1	1	2	D	10.00	4	40.00	3	
5	5/11/19	5/19/19		10:00 AM	3:00 PM	30						2	2	4	D	20.00	8	160.00	3	
6	5/11/19	5/12/19		3:00 PM	7:00 PM	30						1	2	3	D	15.00	3	45.00	3	
7	5/18/19	5/19/19		3:00 PM	7:00 PM	30						2	1	3	D	15.00	3	45.00	3	
8	5/20/19	5/21/19		6:00 AM	10:00 AM	30	2	3						5	D	20.00	5	100.00	3	
9	5/20/19	5/20/19		10:00 AM	3:00 PM	30	2							2	D	20.00	2	40.00	3	
10	5/20/19	5/20/19		3:00 PM	7:00 PM	30	2							2	D	20.00	2	40.00	3	

TOTAL GROSS \$1,190.00, NET \$1,011.50

**WXBB-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	5/10/19	5/17/19		6:00 AM	10:00 AM	30	2	2	2	2	2			10	D	25.00	12	300.00	3
2	5/10/19	5/17/19		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	20.00	12	240.00	3
3	5/10/19	5/17/19		3:00 PM	7:00 PM	30	2	2	2	2	2			10	D	20.00	12	240.00	3
4	5/11/19	5/19/19		6:00 AM	10:00 AM	30						1	1	2	D	10.00	4	40.00	3
5	5/11/19	5/19/19		10:00 AM	3:00 PM	30						2	2	4	D	15.00	8	120.00	3
6	5/11/19	5/12/19		3:00 PM	7:00 PM	30						1	2	3	D	10.00	3	30.00	3
7	5/18/19	5/19/19		3:00 PM	7:00 PM	30						2	1	3	D	10.00	3	30.00	3
8	5/20/19	5/21/19		6:00 AM	10:00 AM	30	2	3						5	D	25.00	5	125.00	3
9	5/20/19	5/20/19		10:00 AM	3:00 PM	30	2							2	D	20.00	2	40.00	3
10	5/20/19	5/20/19		3:00 PM	7:00 PM	30	2							2	D	20.00	2	40.00	3

**TOTAL GROSS \$1,205.00, NET \$1,024.25**

Billing Projections: By Month

	May 19
CA	3,073.00
ST	3,073.00

Print Spot Prices

CONNOISSEUR MEDIA THANKS YOU FOR YOUR  
 BUSINESS. PLEASE REMIT IN 30 DAYS  
 FOR BILLING QUESTIONS, PLEASE CALL  
 814-461-1000

TOTAL SPOTS	165
GROSS TOTAL \$	3,073.00
ADJUSTED SPOTS	165
ADJUSTED TOTAL \$	3,073.00

APPROVE    DECLINE

- 4410sman, 05/08/19 @2:18PM
- Sales Manager
- 4410JCLE, 05/08/19 @2:41PM
- Local Sales Manager

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <i>Connoisseur Media Erie, PA</i>	<b>Date:</b> <i>5-8-19</i>
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I, George Hazuda / Moree' Advertising, Inc.,

being/on behalf of: Joe Sinnott,

a legally qualified candidate of the Democrat / Republican

political party for the office of: Judge Court of Common Pleas

in the Primary

election to be held on: May 21, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>:30</i>	<i>See email schedule</i>				

**Attach proposed schedule with charges (if available):** *\$3,073.00 / \$2,612.00 net*





MOREE ADVERTISING  
Ph. 814-838-6505

# Radio Broadcast Order

**Station:** WOLF 93.9 **Demo 18-49**  
**Client:** Joe Sinnott For Judge  
**Run Dates:** 5/10/19 - 5/21/19 **Title:** VARIOUS

Program	Length	Time Period	MON	TUE	WED	THU	FRI	SAT	SUN	COST/SPOT	RATING	SPOTS	GRPS	COST	CPP
<b>Week of 5/6</b>															
Morning Drive M-F	:30	6:00-10:00A	6				2			\$20.00	3.1	2	6.2	\$40.00	\$6.45
Mid-Day M-F	:30	10:00A-3:00P					2			\$20.00	4.5	2	9	\$40.00	\$4.44
Afternoon Drive M-F	:30	3:00-7:00P					2			\$20.00	2.7	2	5.4	\$40.00	\$7.41
Morning Drive/Weekend	:30	6:00-10:00A						1	1	\$10.00	0.7	2	1.4	\$20.00	\$14.29
Mid-Day/Weekend	:30	10:00A-3:00P						2	2	\$20.00	1.8	4	7.2	\$80.00	\$11.11
Afternoon Drive/Weekend	:30	3:00-7:00P						1	2	\$15.00	1.4	3	4.2	\$45.00	\$10.71
<b>Totals for the week</b>											<b>15</b>	<b>33.4</b>	<b>\$265</b>	<b>\$7.93</b>	

Program	Length	Time Period	MON	TUE	WED	THU	FRI	SAT	SUN	COST/SPOT	RATING	SPOTS	GRPS	COST	CPP
<b>Week of 5/13</b>															
Morning Drive M-F	:30	6:00-10:00A	13	2	2	2	2			\$20.00	3.1	10	31	\$200.00	\$6.45
Mid-Day M-F	:30	10:00A-3:00P	2	2	2	2	2			\$20.00	4.5	10	45	\$200.00	\$4.44
Afternoon Drive M-F	:30	3:00-7:00P	2	2	2	2	2			\$20.00	2.7	10	27	\$200.00	\$7.41
Morning Drive/Weekend	:30	6:00-10:00A						1	1	\$10.00	0.7	2	1.4	\$20.00	\$14.29
Mid-Day/Weekend	:30	10:00A-3:00P						2	2	\$20.00	1.8	4	7.2	\$80.00	\$11.11
Afternoon Drive/Weekend	:30	3:00-7:00P						2	1	\$15.00	1.4	3	4.2	\$45.00	\$10.71
<b>Totals for the week</b>											<b>39</b>	<b>116</b>	<b>\$745</b>	<b>\$6.43</b>	

Program	Length	Time Period	MON	TUE	WED	THU	FRI	SAT	SUN	COST/SPOT	RATING	SPOTS	GRPS	COST	CPP
<b>Week of 5/20</b>															
Morning Drive M-F	:30	6:00-10:00A	20	2	3					\$20.00	3.1	5	15.5	\$100.00	\$6.45
Mid-Day M-F	:30	10:00A-3:00P	2							\$20.00	4.5	2	9	\$40.00	\$4.44
Afternoon Drive M-F	:30	3:00-7:00P	2							\$20.00	2.7	2	5.4	\$40.00	\$7.41
<b>Totals for the week</b>											<b>9</b>	<b>29.9</b>	<b>\$180</b>	<b>\$6.02</b>	

<b>Totals for the Flight</b>											<b>63</b>	<b>179</b>	<b>\$1,190</b>	<b>\$6.64</b>
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Please Confirm Order By Calling:

(814) 838-6505