

KOBQ

# Order #1283286B: New Mexico../New Mexico../Political ../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
04/22/24 4:52:56 PM	User Comment		pd via check 107006606 \$10,000 04/19/24	Rachel Ca	\$3,860.00	84	0.00
04/22/24 4:52:51 PM	CIA Spot status		<updated to Cleared> 2-1, 1-1, 4-2	Rachel Ca	\$3,860.00	84	0.00
04/22/24 4:20:25 PM	Processed		<async process>	Shevetta I	\$3,860.00	84	0.00
04/22/24 4:18:20 PM	Approved			Rachel Ca	\$3,860.00	84	0.00
04/22/24 4:18:16 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Rachel Ca	\$3,860.00	84	0.00
04/22/24 4:17:25 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$3,860.00	84	0.00
04/22/24 3:31:02 PM	Ready for approval		corrected lengths	Michelle N	\$3,860.00	84	0.00
04/22/24 3:21:37 PM	Ready for approval		new political order	Michelle N	\$3,860.00	84	0.00
04/22/24 2:07:07 PM	New order created		<new order>	Michelle N	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1283286B  
**Alt Order #:**  
**Product Desc:** Political Issue 2024 Primary  
**Estimate:**  
**Flight Dates:** 04/23/24 - 06/04/24  
**Original Date / Rev:** 04/22/24 / 04/22/24  
**Order Type:** GENERAL

**KOBQ-FM**  
**Primary AE:** Michelle Miller  
**Sales Office:** L-ALB  
**Sales Region:** Local

**Agency Name:** New Mexico Project, The  
**Buying Contact:**  
**Billing Contact:** Jeff Apodaca  
 8100 Wyoming Blvd NE  
 Albuquerque, NM 87113

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** New Mexico Project, The  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	19	\$995.00	\$995.00
05/01/24	05/31/24	53	\$2,365.00	\$2,365.00
06/01/24	06/04/24	12	\$500.00	\$500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$995.00	\$995.00	0.00
May 2024	53	\$2,365.00	\$2,365.00	0.00
June 2024	12	\$500.00	\$500.00	0.00
<b>Totals</b>	<b>84</b>	<b>\$3,860.00</b>	<b>\$3,860.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michelle Miller	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOBQ	04/23/24	05/12/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-TWTF--		2		\$65.00		0.00					
		Week: 04/29/24	05/05/24	MTWTF--		2		\$65.00		0.00					
		Week: 05/06/24	05/12/24	MTWTF--		2		\$65.00		0.00					
N 2	KOBQ	04/23/24	05/12/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	AMMTWTF--	1:00	4	\$45.00	P-50	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-TWTF--		4		\$45.00		0.00					
		Week: 04/29/24	05/05/24	MTWTF--		4		\$45.00		0.00					
		Week: 05/06/24	05/12/24	MTWTF--		4		\$45.00		0.00					
N 3	KOBQ	04/23/24	05/12/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-TWTF--		2		\$65.00		0.00					
		Week: 04/29/24	05/05/24	MTWTF--		2		\$65.00		0.00					
		Week: 05/06/24	05/12/24	MTWTF--		2		\$65.00		0.00					
N 4	KOBQ	04/23/24	05/12/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	4	\$45.00	P-50	0.00	NM	12	\$540.00

Order / Rev: 1283286B  
 Alt Order #:  
 Flight Dates: 04/23/24 - 06/04/24

Advertiser: New Mexico Project, The  
 Product Desc: Political Issue 2024 Primary  
 Estimate:  
**KOBQ-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOBQ	05/13/24	06/04/24	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	1	\$65.00	P-50	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-TWTF--					4	\$45.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--					4	\$45.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--					4	\$45.00		0.00			
N 6	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	1:00	3	\$45.00	P-50	0.00	NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					1	\$65.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					1	\$65.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					1	\$65.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					1	\$65.00		0.00			
N 7	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	5:00 AM-10:00 AM (5:00 AM-10:00 AM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			
N 8	KOBQ	05/13/24	06/04/24	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	2	\$65.00	P-50	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$65.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$65.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$65.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$65.00		0.00			
N 9	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	1:00	2	\$45.00	P-50	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$45.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$45.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$45.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$45.00		0.00			
N 10	KOBQ	05/13/24	06/04/24	M-F 5a-8p M-F	CM	3:00 PM-8:00 PM (3:00 PM-8:00 PM)	MTWTF--	:30	2	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/20/24	05/26/24	MTWTF--					2	\$20.00		0.00			
		Week: 05/27/24	06/02/24	MTWTF--					2	\$20.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$20.00		0.00			
													Totals	84	\$3,860.00

\*Tax 1 Note: Albuquerque 7.625%.



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Apodaca, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** The New Mexico Project

Agency name:

Address: 8100 Wyoming Blvd NE, M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: TNMP Inc

Address: 8100 Wyoming Blvd NE M4-307 Albuquerque, NM 87113

Contact: Jeff Apodaca

Phone number: 310 488 9115

Email: Jeffapo@icloud.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Healthcare, Crime, Jobs

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Healthcare, Crime, Jobs

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Healthcare, Crime, Jobs

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Healthcare, Crime, Jobs



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature:

Signature:

Name: Jeff Apodaca

Name:

Brenda Roman

Date of Request to Purchase Ad Time: 4/19/24

Date of Station Agreement to Sell Time: 4.22.24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

Yes

No

Date ad received:

4.22.2024

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1283286B

Station Call Letters:

KOBQ

Date Received/Requested:

4.22.2024

Est. #:

Station Location:

Albuquerque

Run Start and End Dates:

4.23 - 6.4.2024

**For national issue ads only (not required for state/local issue ads):**


Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NAME INMP Inc

ACCOUNT NO. 809 633 3748

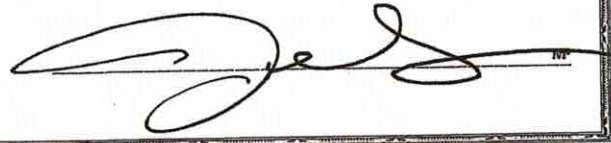
DATE 4/19/24

PAY TO THE ORDER OF Cumulus \$ 10,000.00

Ten thousand & 00/100 Dollars DOLLARS  Security Features Included. Details on Back.

 **BANK OF ALBUQUERQUE**  
Powered by BOK Financial

MEMO Direct Pay - Primary



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