

CONTRACT

KITV ME TV
801 S King St
Honolulu, HI 96813
(808) 535-0400

www.thehawaiichannel.com

And:

Laird Christianson Advertising, Inc
Attention: Page Gaylord
1003 Bishop Street
9th Floor
Pauahi Tower
Honolulu, HI 96813

<u>Contract / Revision</u> 25443ME /		<u>Alt Order #</u>
<u>Product</u> 7/30 WK		
<u>Contract Dates</u> 07/30/18 - 08/05/18	<u>Estimate #</u>	
<u>Advertiser</u> Hanabusa/D/Governor		<u>Original Date / Revision</u> 07/27/18 / 07/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NITV	<u>Account Executive</u> KITV House LocalPol	<u>Sales Office</u> Honolulu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	NITV	07/30/18	08/05/18	Broad Rotator	9:00 AM-3:00 PM		:30				NM	25	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWTF--	25			\$10.00					
N 2	NITV	07/30/18	08/05/18	Broad Rotator	7:00 PM-10:00 PM		:30				NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWTF--	12			\$25.00					
N 3	NITV	08/04/18	08/05/18	Good Morning Hawaii	Good Morning Haw		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	07/30/18	08/05/18	-----22	4			\$25.00					
Totals								0.00				41	\$650.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/05/18	41	\$650.00	(\$97.50)	\$552.50	\$26.03	\$578.53
Totals	41	\$650.00	(\$97.50)	\$552.50	\$26.03	\$578.53

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KITV: 801 South King St., Honolulu, HI 96813-3013

Date:

4/13/18

I, Page Gaylord,

being/on behalf of: Hanabusa for Governor,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the State of Hawaii

election to be held on: 8/11/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Anthology Marketing Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cameron Nakota

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/12/18

Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Russell Bell
Printed Name

Mr. of Ops
Title



POLITICAL ISSUE ADVERTISING
REQUEST PUBLIC FILE FORM

7/20/18

Page Craig Lord

Lord Christiansm Adv

1003 Bishop St, 9th Fl
Hon H 96813

Colleen Hanabusa

Hanabusa for Governor

PO Box 1416 Item 96806

8. Address of candidate's committee or issue ad sponsor contact
9. Telephone number of candidate's committee or issue ad sponsor contact

10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is are paying for the advertising including treasurer or candidate's committee if candidate ad (use additional pages if necessary)

Name	Cameron Nekora	Title	Treasurer
Name		Title	
Name		Title	
Name		Title	
Name		Title	

Buyer's Title	Treasurer	X	Official
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Buyer's Name	Buyer's Title
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11. Name of candidate or issue ad sponsor
12. Name of candidate or issue ad sponsor
13. Name of candidate or issue ad sponsor
14. Name of candidate or issue ad sponsor

15. Name of candidate or issue ad sponsor

16. Name of candidate or issue ad sponsor

17. Name of candidate or issue ad sponsor

18. Name of candidate or issue ad sponsor

19. Name of candidate or issue ad sponsor

20. Name of candidate or issue ad sponsor

21. Name of candidate or issue ad sponsor

Democrat
C70V

Primary
8/11/18

22. Name of candidate or issue ad sponsor

19. Request for document in which candidate is legally qualified. (Attach any written documentation received.)

Yes ☐ No ☐

20. Date Political Disclosure Statement submitted by requester

21. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification on

Yes ☐ No ☐
(attach copy)

COMMENTS

1. [Signature]

Name of Person Submitting Request
[Signature]

I hereby certify that the information provided in this request is true and correct to the best of my knowledge and belief. I understand that providing false information is a violation of the law and may result in civil and criminal penalties.

I understand that the information provided in this request is subject to review and verification by the appropriate authorities. I agree to provide any additional information requested by the appropriate authorities.

I understand that the information provided in this request is confidential and will be used only for the purposes stated in this request.

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Buy Detail Report

Date: 7/27/2018

Send Billing To:

Client: Hanabusa for Hawaii
 Media: TV
 Product: Hanabusa for Hawaii
 Primary Demo: Adults 35+
 Market/System: Honolulu

Flight Start Date: 07/30/2018
 Flight End Date: 08/05/2018
 Survey: Feb18 DMA Nielsen Live+1

Line No	Daypart Program	STN Gross	STN Net	Dur	Wks 7/30	Total Spots	Adults 35+ Rtg/CPP
46	NITV-TV MTuWThF 9:00a- 3:00p VARIOUS	\$10.00	\$8.50	30	25	25	1.2 \$8.33 \$7.08
47	MTuWThF 7:00p-10:00p	\$25.00	\$21.25	30	12	12	1.4 \$17.86 \$15.18
48	SaSu 6:00a- 8:00a GOOD MORNING HAWAII	\$25.00	\$21.25	30	4	4	2.0 \$12.50 \$10.63
Total Spots: 41						41	54.8
Total GRP/GIMP (000):							\$11.86
Total CPP/CPM:							\$10.08
Total Cost:		\$650.00		\$552.50		41	

Signature: _____

Disclaimer: