

# CONTRACT



**KITV ME TV**  
 801 S King St  
 Honolulu, HI 96813  
 (808) 535-0400

www.thehawaiichannel.com

And:

**Laird Christianson Advertising, Inc**  
 Attention: Page Gaylord  
 1003 Bishop Street  
 9th Floor  
 Pauahi Tower  
 Honolulu, HI 96813

<u>Contract / Revision</u> 25443ME /		<u>Alt Order #</u>
<u>Product</u> 7/30 WK		
<u>Contract Dates</u> 07/30/18 - 08/05/18		<u>Estimate #</u>
<u>Advertiser</u> Hanabusa/D/Governor		<u>Original Date / Revision</u> 07/27/18 / 07/27/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NITV	<u>Account Executive</u> KITV House LocalPol	<u>Sales Office</u> Honolulu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	NITV	07/30/18	08/05/18	Broad Rotator	9:00 AM-3:00 PM		:30				NM	25	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWTF--				25	\$10.00					
N 2	NITV	07/30/18	08/05/18	Broad Rotator	7:00 PM-10:00 PM		:30				NM	12	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	MTWTF--				12	\$25.00					
N 3	NITV	08/04/18	08/05/18	Good Morning Hawaii	Good Morning Haw		:30				NM	4	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/30/18	08/05/18	----22				4	\$25.00					
<b>Totals</b>											0.00		41	\$650.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/05/18	41	\$650.00	(\$97.50)	\$552.50	\$26.03	\$578.53
<b>Totals</b>	41	\$650.00	(\$97.50)	\$552.50	\$26.03	\$578.53

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

KITV: 801 South King St., Honolulu, HI 96813-3013

**Date:**

4/13/18

I, Page Gaylord,

being/on behalf of: Hanabusa for Governor,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the State of Hawaii

election to be held on: 8/11/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Anthology Marketing Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cameron Nekota

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

4/12/18

Date



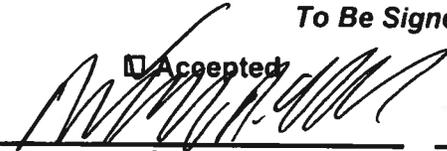
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Russell Bellwell

Printed Name

Asst. Mgr.

Title



POLITICAL ISSUE ADVERTISING  
REQUEST PUBLIC FILE FORM

*[Faint, mostly illegible text from the form, possibly including fields for station name, date, and advertiser information.]*

7/20/18

Page Craig Lord

Laird Christiansm Adv

1003 Bishop St, 9th Fl  
Hon Hk 96813

Colleen Hanabusa

Hanabusa for Governor

PO Box 1416 Item 96806

- 8. Address of candidate's committee or issue ad sponsor contact
- 9. Telephone number of candidate's committee or issue ad sponsor contact

10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is are paying for the advertising (including treasurer of candidate's committee, if candidate ad) use additional pages if necessary.

Name	CAMERON NEKORA	Title	Treasurer
Name		Title	

11. Date of purchase: \_\_\_\_\_

12. Amount of purchase: \_\_\_\_\_

13. Name of candidate or issue: \_\_\_\_\_

14. Name of candidate or issue: \_\_\_\_\_

15. Political party: \_\_\_\_\_

Democrat

LN

16. Name of candidate or issue: \_\_\_\_\_

17. Name of candidate or issue: \_\_\_\_\_

18. Name of candidate or issue: \_\_\_\_\_

19. Name of candidate or issue: \_\_\_\_\_

Primary

8/11/18

20. Name of candidate or issue: \_\_\_\_\_

21. Name of candidate or issue: \_\_\_\_\_

19. Request for document in which candidate is legally qualified. (Attach any written documentation received.)

Yes  No

20. Date Political Disclosure Statement submitted (requestor)

\_\_\_\_\_

21. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification?

Yes  No   
(attach copy)

COMMENTS

Name of Political Party, Requestor  
Address

Faint, illegible text in the comments section, possibly describing the request or providing contact information.

Faint, illegible text in the comments section, possibly describing the request or providing contact information.

Faint, illegible text in the comments section, possibly describing the request or providing contact information.

# Buy Detail Report

Date: 7/27/2018

Send Billing To:

Client: Hanabusa for Hawaii  
 Media: TV  
 Product: Hanabusa for Hawaii  
 Primary Demo: Adults 35+  
 Market/System: Honolulu

Flight Start Date: 07/30/2018  
 Flight End Date: 08/05/2018  
 Survey: Feb18 DMA Nielsen Live+1

Line No	Daypart Program	STN Gross	STN Net	Dur	Wks 7/30	Total Spots	Adults 35+ Rtg/CPP
46	NITV-TV MTUWThF 9:00a-3:00p VARIOUS	\$10.00	\$8.50	30	25	25	1.2 \$8.33 \$7.08
47	MTUWThF 7:00p-10:00p	\$25.00	\$21.25	30	12	12	1.4 \$17.86 \$15.18
48	SaSu 6:00a-8:00a GOOD MORNING HAWAII	\$25.00	\$21.25	30	4	4	2.0 \$12.50 \$10.63
				Total Spots: 41		41	54.8
				Total GRP/GIMP (000): 54.8			\$11.86
				Total CPP/CPM:			\$10.08
Total Cost:		\$650.00		\$552.50		41	

Signature: \_\_\_\_\_

Disclaimer: