

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Sandor Erik Lorange, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Crawford

Authorized committee:

Friends of Michael Crawford

Agency requesting time (and contact information):

N/A PCA

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Illinois House District 31

Date of election:

3/19/2024

General

Primary

Treasurer of candidate's authorized committee:

Kevin Dawkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

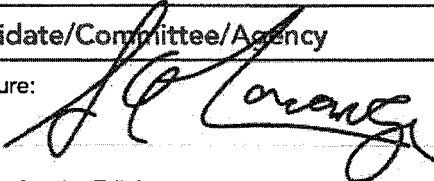
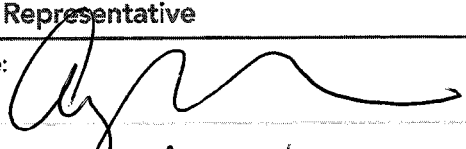
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Sandor Erik Lorange	Name: Angela Williams
Date of Request to Purchase Ad Time: 2/22/24	Date of Station Agreement to Sell Time: 3/15/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4438-00004	Station Call Letters: WSRB-FM	Date Received/Requested: 3/15/24
Est. #:	Station Location: Hammond, IN	Run Start and End Dates: 3/16/24 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Cherie

From: Lisa <lisagoldstein@wpwxsales.com>
Sent: Thursday, March 14, 2024 7:52 PM
To: 'Nancy Perez'; 'Cherie Marovich'; 'Ruben Cornejo'
Subject: FW: Report Distribution for Report : Orders - Contract/Confirmation
Attachments: tmp6BAE.tmp.pdf; Copy of Crawford-Mike Crawford Red Horse order WSRB Updated.xlsx; Ach Confirmation-Crawford PAYMENT.docx; Friends of Michael Crawford - NAB.pdf; Crawford_Comparative_RADIO.mp3

Hi All,

I have attached a new political order for WSRB.

Thanks for your help.

Have a Good Evening,

Lisa

Lisa Cohn
National Sales Manager/Sr. Account Executive WPWX-FM - Power 92 WSRB-FM -
106.3 WYRB-FM - Power 106 Rockford WYCA-FM - Rejoice 102.3

Chicago, IL 60611
Phone: 312-953-0044

Crawford Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis race, gender, ethnicity, national origin, ancestry or any other status protected by law. Advertiser hereby certifies that it is not buying broadcasting under this advertising sales contract for the purpose, including but not limited to decision not to place advertising on particular stations on the basis of race, gender, ethnicity, national origin, ancestry or any other status protected by law.

-----Original Message-----

From: lisagoldstein@wpwxsales.com <lisagoldstein@wpwxsales.com>
Sent: Thursday, March 14, 2024 7:47 PM
To: lisagoldstein@wpwxsales.com
Subject: Report Distribution for Report : Orders - Contract/Confirmation

The report is attached in PDF format. Click on the attachment to view.

WEEK END	DATE/TIME	DAYS / WEEK	SAT			SUN			MON			TUES			Total	Rate	GROSS	NET
			16-Mar	17-Mar	18-Mar	19-Mar	16-Mar	17-Mar	18-Mar	19-Mar	16-Mar	17-Mar	18-Mar	19-Mar				
AM Drive	6 A -10 A	Mo-Fr			4			4				4		8	\$ 50	\$ 400.00		
Midday	10 A - 3 P	Mo-Fr			3			3				3		6	\$ 50	\$ 300.00		
PM Drive	3 P - 7 P	Mo-Fr			3			3				3		6	\$ 50	\$ 300.00		
AM Drive	6 A -10 A	Sa	2											2	\$ 40	\$ 80.00		
Midday	10 A - 3 P	Sa	2											2	\$ 40	\$ 80.00		
PM Drive	3 P - 7 P	Sa	2											2	\$ 40	\$ 80.00		
AM Drive	6 A -10 A	Su		2									2	\$ 40	\$ 80.00			
Midday	10 A - 3 P	Su		2									2	\$ 40	\$ 80.00			
PM Drive	3 P - 7 P	Su		2									2	\$ 40	\$ 80.00			
																\$ 1,480.00	\$ 1,258.00	

WSRB Radio
 6336 Calumet Avenue
 Hammond, IN 46324
 219-933-4455

Client: **FRIENDS OF MICHAEL CRAWFORD**
 Order #: **4438-00004**
 Description: **FRIENDS OF MICHAEL CRAWFORD**
 Date Entered: **3/14/2024**
 P.O.#:
 Salesperson: **COHN, LISA**
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date**
 Phone/Fax: **614-202-0374**

RED HORSE STRATEGIES
 Attn: MEREDITH KORDA
 55 WASHINGTON ST.
 SUITE #702
 , BROOKLYN NY

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
3/18/2024	3/19/2024	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	8	50.00	400.00	Y	Y	N	N	N	N	N
3/18/2024	3/19/2024					8	50.00	400.00	4	4	0	0	0	0	0
3/18/2024	3/19/2024	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	6	50.00	300.00	Y	Y	N	N	N	N	N
3/18/2024	3/19/2024					6	50.00	300.00	3	3	0	0	0	0	0
3/18/2024	3/19/2024	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	6	50.00	300.00	Y	Y	N	N	N	N	N
3/18/2024	3/19/2024					6	50.00	300.00	3	3	0	0	0	0	0
3/16/2024	3/16/2024	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	Y	N
3/16/2024	3/16/2024					2	40.00	80.00	0	0	0	0	0	2	0
3/16/2024	3/16/2024	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	Y	N
3/16/2024	3/16/2024					2	40.00	80.00	0	0	0	0	0	2	0
3/16/2024	3/16/2024	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	Y	N
3/16/2024	3/16/2024					2	40.00	80.00	0	0	0	0	0	2	0
3/17/2024	3/17/2024	WSRB-FM	06:00:00a to 10:00:00a	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	N	Y
3/17/2024	3/17/2024					2	40.00	80.00	0	0	0	0	0	0	2
3/17/2024	3/17/2024	WSRB-FM	10:00:00a to 03:00:00p	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	N	Y
3/17/2024	3/17/2024					2	40.00	80.00	0	0	0	0	0	0	2
3/17/2024	3/17/2024	WSRB-FM	03:00:00p to 07:00:00p	CUSTOM	:30	2	40.00	80.00	N	N	N	N	N	N	Y
3/17/2024	3/17/2024					2	40.00	80.00	0	0	0	0	0	0	2

Order Start Date: 3/16/2024

Order End Date: 3/19/2024

Spots: 32

Total Charges: **\$1,480.00**
 Combined Discounts: **\$222.00**
 Total Net: **\$1,258.00**

Dontron, Inc. and this contract does not discriminate on the basis of race, color, national origin or gender.

Projected Media Month Billing Totals for FRIENDS OF MICHAEL CRAWFORD / 4438-00004 :					
		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2024	32	\$1,480.00	\$222.00	\$1,258.00

Confirmed & Accepted for WSRB Radio By:

Accepted for RED HORSE STRATEGIES By:

Please Sign and Return One Copy



We're currently reviewing your payment.

Go to [Payment Activity](#) to see status updates. We may require approvals.

Pay to
Dontron Inc (...0323)
Radiotv - Vendor

Pay from
PLAT BUS CHECKING (...2173)

Amount
4,148.00

Delivery method
Standard ACH
Arrives in 1 business day

Send on
Mar 14, 2024

Deliver by
Mar 15, 2024

Addendum
Crawford buy via Red Horse Strategies

Status
Pending review

Transaction number
11125793799