



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 192379

### Schedule Dates

08/01/18-08/06/18

### Advertiser

Pol - Marsha Blackburn for US Senate TN Rep (15)

### Agency

Smart Media Group (2874)

### Product

Political (1176)

### Brand

26117879 (58659)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Elise Cloyd,

### Phone/Fax

/

### CPE

MAR1/ORDR/MAR1/ORDR/802806

### Account Types

National/Political

### Billing Type

Standard

### Comments

ordr

Date Entered 07/31/18

Last Modified 07/31/18

Entered By Kallie Bodnar

CO-OP No

Headline # ECR26117879

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$957.00

Net Total \$5,423.00

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Spots

Rate

Aug. 2018

57

\$6,380.00

Grand Total:

57

\$6,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/02/18-08/02/18	3	:30	10:57-57A- PRICE IS RIGHT	1					X			1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/31/18
2.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	10:57-57A- PRICE IS RIGHT	1					X			1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/31/18
3.0	Normal Line / SPOT	08/06/18-08/06/18	3	:30	10:57-57A- PRICE IS RIGHT	1	X							1	\$115.00	\$115.00	WDEF (WDEF)	PRICE IS RIGHT	7/31/18
4.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	12:00-57P- NEWS 12 @ NOON	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	7/31/18
5.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	12:00-57P- NEWS 12 @ NOON	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	7/31/18
6.0	Normal Line / SPOT	08/03/18-08/03/18	4	:30	12:00-57P- NEWS 12 @ NOON	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	7/31/18
7.0	Normal Line / SPOT	08/06/18-08/06/18	4	:30	12:00-57P- NEWS 12 @ NOON	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	7/31/18
8.0	Normal Line / SPOT	08/05/18-08/05/18	3	:30	8:58-42A- CBS SUNDAY MORNING	1						X		1	\$95.00	\$95.00	WDEF (WDEF)	CBS SUNDAY MORNING	7/31/18
9.0	Normal Line / SPOT	08/05/18-08/05/18	4	:30	10:30A- FACE THE NATION	1						X		1	\$40.00	\$40.00	WDEF (WDEF)	FACE THE NATION	7/31/18
10.0	Normal Line / SPOT	08/01/18-08/01/18	3	:30	3P- LET'S MAKE A DEAL	1			X					1	\$85.00	\$85.00	WDEF (WDEF)	LET'S MAKE A DEAL	7/31/18
11.0	Normal Line / SPOT	08/02/18-08/02/18	3	:30	3P- LET'S MAKE A DEAL	1				X				1	\$85.00	\$85.00	WDEF (WDEF)	LET'S MAKE A DEAL	7/31/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF  
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## Sales Office

Millennium - Philadelphia

## Buyer Name

Elise Cloyd,

## Phone/Fax

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## CPE

MAR1/ORDR/MAR1/ORDR/802806

## Account Types

National/Political

## Billing Type

Standard

## Comments

ordr

07/31/18

07/31/18

Kalée Bodnar

No

ECR26117879

Normal

15.00

\$957.00

\$5,423.00

Net Total

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Aug. 2018

Grand Total:

Spots

57

57

Rate

\$6,380.00

\$6,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	3P- LET'S MAKE A DEAL	1					X			1	\$85.00	\$85.00	WDEF (WDEF)	LET'S MAKE A DEAL	7/31/18
13.0	Normal Line / SPOT	08/06/18-08/06/18	3	:30	3P- LET'S MAKE A DEAL	1	X							1	\$85.00	\$85.00	WDEF (WDEF)	LET'S MAKE A DEAL	7/31/18
14.0	Normal Line / SPOT	08/02/18-08/02/18	3	:30	6A- 7A (EST)	1			X					1	\$30.00	\$30.00	WDEF (WDEF)	NEWS 12 MORNING	7/31/18
15.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	6A- 7A (EST)	1				X				1	\$30.00	\$30.00	WDEF (WDEF)	NEWS 12 MORNING	7/31/18
16.0	Normal Line / SPOT	08/06/18-08/06/18	3	:30	6A- 7A (EST)	1	X							1	\$30.00	\$30.00	WDEF (WDEF)	NEWS 12 MORNING	7/31/18
17.0	Normal Line / SPOT	08/02/18-08/02/18	3	:30	7A- CBS THIS MORNING	2			X					2	\$30.00	\$60.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
18.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	7A- CBS THIS MORNING	2				X				2	\$30.00	\$60.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
19.0	Normal Line / SPOT	08/06/18-08/06/18	3	:30	7A- CBS THIS MORNING	2	X							2	\$30.00	\$60.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
20.0	Normal Line / SPOT	08/02/18-08/02/18	3	:30	8A- CBS THIS MORNING	1				X				1	\$30.00	\$30.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
21.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	8A- CBS THIS MORNING	1					X			1	\$30.00	\$30.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
22.0	Normal Line / SPOT	08/06/18-08/06/18	3	:30	8A- CBS THIS MORNING	1	X							1	\$30.00	\$30.00	WDEF (WDEF)	CBS EARLY SHOW	7/31/18
23.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	6P- NEWS 12 @ 6P	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	7/31/18
24.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	6P- NEWS 12 @ 6P	2				X				2	\$60.00	\$120.00	WDEF (WDEF)	NEWS 12 AT 6PM	7/31/18
25.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	6-559P- PRIME NEWS @ 7	2				X				2	\$60.00	\$120.00	WDEF (WDEF)	PRIME NEWS@7	7/31/18

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Accepted-Station:

Date:

Date:

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### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Elise/Cloyd,

### Phone/Fax

/

### CPE

MARJ/ORDR/MARJ/ORDR/802806

### Account Types

National/Political

### Billing Type

Standard

### Comments

ordr

07/31/18

### Date Entered

07/31/18

### Last Modified

Kailee Bodnar

### Entered By

No

### CO-OP

ECR26117879

### Headline #

Demo

### Order Type

Normal

### Package Deal

15.00

### Commission %

\$957.00

### Commission

\$5,423.00

### Net Total

Sales Tax

### Sales Tax

### WDEF (WDEF)

By Broadcast Month

Aug. 2018

Spots

57

Rate

\$6,380.00

Grand Total:

57

\$6,380.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	08/03/18-08/03/18	4	:30	6:59P- PRIME NEWS @ 7	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS@7	7/31/18
27.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	12:37A- LATE LATE SHOW W/JAMES CORDEN	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATESHOW-CB	7/31/18
28.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	12:37A- LATE LATE SHOW W/JAMES CORDEN	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATESHOW-CB	7/31/18
29.0	Normal Line / SPOT	08/03/18-08/03/18	4	:30	12:37A- LATE LATE SHOW W/JAMES CORDEN	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATESHOW-CB	7/31/18
30.0	Normal Line / SPOT	08/06/18-08/06/18	4	:30	12:37A- LATE LATE SHOW W/JAMES CORDEN	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATESHOW-CB	7/31/18
31.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	11:35P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	7/31/18
32.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	11:35P- LATE SHOW WITH STEPHEN COLBERT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	7/31/18
33.0	Normal Line / SPOT	08/03/18-08/03/18	4	:30	11:35P- LATE SHOW WITH STEPHEN COLBERT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	7/31/18
34.0	Normal Line / SPOT	08/06/18-08/06/18	4	:30	11:35P- LATE SHOW WITH STEPHEN COLBERT	1	X							1	\$25.00	\$25.00	WDEF (WDEF)	THE LATE SHOW-CBS	7/31/18
35.0	Normal Line / SPOT	08/01/18-08/01/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	7/31/18

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Date:

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Phone/Fax

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CPE

MARI/ORDR/MARI/ORDR/802806

Account Types

National/Political

Billing Type

Standard

Comments

ordr

Date Entered 07/31/18  
Last Modified 07/31/18  
Entered By Kailee Bodnar  
CO-OP No  
Headline # ECR26117879  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$957.00  
Net Total \$5,423.00  
Sales Tax

WDEF (WDEF)

By Broadcast Month  
Aug. 2018 57  
Grand Total: 57  
Rate \$6,380.00  
\$6,380.00

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	11P- NEWS 12 NIGHTSIDE	2				X				2	\$60.00	\$120.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	7/31/18
37.0	Normal Line / SPOT	08/04/18-08/04/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	7/31/18
38.0	Normal Line / SPOT	08/05/18-08/05/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	7/31/18
39.0	Normal Line / SPOT	08/06/18-08/06/18	4	:30	10P- ELEMENTARY	2	X							2	\$300.00	\$600.00	WDEF (WDEF)	ELEMENTARY-CBS	7/31/18
40.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	7:57P- 9P (EST)	2				X				2	\$375.00	\$750.00	WDEF (WDEF)	BIG BANG	7/31/18
41.0	Normal Line / SPOT	08/02/18-08/02/18	4	:30	10P- S.W.A.T.	2				X				2	\$325.00	\$650.00	WDEF (WDEF)	S.W.A.T. (R)-CBS	7/31/18
42.0	Normal Line / SPOT	08/04/18-08/04/18	4	:30	10P- 48 HOURS 9P	2					X			2	\$175.00	\$350.00	WDEF (WDEF)	48 HOURS-CBS	7/31/18
43.0	Normal Line / SPOT	08/05/18-08/05/18	4	:30	9P- NCIS: LOS ANGELES 9P	1						X		1	\$275.00	\$275.00	WDEF (WDEF)	NCIS: LOS ANGELES-CB	7/31/18
44.0	Normal Line / SPOT	08/05/18-08/05/18	4	:30	10P- NCIS: LOS ANGELES 10P	1						X		1	\$275.00	\$275.00	WDEF (WDEF)	NCIS:LA (R)-CBS	7/31/18
45.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	9P- HAWAII FIVE-0	1					X			1	\$440.00	\$440.00	WDEF (WDEF)	HAWAII FIVE-0-CBS	7/31/18
46.0	Normal Line / SPOT	08/03/18-08/03/18	3	:30	10P- BLUE BLOODS	2					X			2	\$440.00	\$880.00	WDEF (WDEF)	BLUE BLOODS-CBS	7/31/18

## CONFIRMATION CONTRACT

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Date:

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125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 26117879 **Changes as of:** 7/31/2018 at 1:32 PM **Version:** Current State Version 1  
**CPE:** MAR18/ORDR/802806 **Flight:** 8/1/18 - 8/6/18 **Station:** WDEF  
**Agency:** Smart Media Group **Advertiser:** Marsha for Senate **Market:** Chattanooga  
1427 LESLIE AVE **Product:** ordr **Office:** PHILADELPHIA  
SUITE #102 **Agency Order #:** 30057046 **Service:** Nielsen  
ALEXANDRIA, VA **Buyer:** Cloyd, Elise **Primary Demo:** Adults 55+  
22301 **Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN  
215-563-5400

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$6,380.00  
**Total Spots:** 57  
**Total CPE:** \$35.27  
**Total GRP:** 180.9

## Separation:

**Comments:** New order for Marsha for Senate Estimate 801806 Payment, Traffic and NAB will be sent today. Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	8/1 - 8/6						Total Spots	Total \$	CPE*	GRP*
								8/1	8/2	8/3	8/4	8/5	8/6				
1	M-F 11a-12n		PRICE IS RIGHT	\$115.00	4.7	13,700	30	0	1	1	0	0	1	3	\$345.00	\$24.47	14.1
2	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	3.9	11,600	30	1	1	1	0	0	1	4	\$220.00	\$14.10	15.6
3	Su 9a-10:30a		CBS SUNDAY MORNING	\$95.00	5.1	16,000	30	0	0	0	0	1	0	1	\$95.00	\$18.63	5.1
4	Su 10:30a-11:30a		FACE THE NATION	\$40.00	2.2	9,600	30	0	0	0	0	1	0	1	\$40.00	\$18.18	2.2
5	M-F 3p-4p		LETS MAKE A DEAL	\$95.00	1.7	4,900	30	1	1	1	0	0	1	4	\$340.00	\$50.00	6.8
6	M-F 6a-7a		NEWS 12 MORNING	\$30.00	0.7	2,000	30	0	1	1	0	0	1	3	\$90.00	\$42.86	2.1
7	M-F 7a-8a		CBS EARLY SHOW	\$30.00	1.2	3,800	30	0	2	2	0	0	2	6	\$180.00	\$25.00	7.2
8	M-F 8a-9a		CBS EARLY SHOW	\$30.00	1.6	4,800	30	0	1	1	0	0	1	3	\$90.00	\$18.75	4.8
9	M-F 9p-6:30p		NEWS 12 AT 6PM	\$60.00	1.4	4,500	30	1	2	0	0	0	0	3	\$180.00	\$42.86	4.2
10	M-F 7p-7:30p		PRIME NEWS@7	\$60.00	1.7	4,700	30	0	2	1	0	0	0	3	\$180.00	\$35.29	5.1
11	M-F 12:35a-1:35a		THE LATE LATESHOW-CB	\$5.00	0.3	800	30	1	1	1	0	0	1	4	\$20.00	\$16.67	1.2
12	M-F 11:35p-12:35a		THE LATE SHOW-CBS	\$25.00	1.3	3,800	30	1	1	1	0	0	1	4	\$100.00	\$19.23	5.2
13	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.5	7,400	30	1	2	0	0	0	0	3	\$180.00	\$24.00	7.5
14	Sa-Su 11p-11:35p		NEWS 12 NOW SATURDAY	\$50.00	1.0	3,000	30	0	0	0	1	1	0	2	\$100.00	\$50.00	2.0
15	M 10p-11p		ELEMENTARY-CBS	\$300.00	6.3	18,100	30	0	0	0	0	0	2	2	\$600.00	\$47.62	12.6
16	Th 8p-9p		BIG BANG THEORY (R)	\$375.00	11.7	33,400	30	0	2	0	0	0	0	2	\$750.00	\$32.05	23.4
17	Th 10p-11p		S.W.A.T. (R)-CBS	\$325.00	7.2	24,900	30	0	2	0	0	0	0	2	\$650.00	\$45.14	14.4
18	F 9p-10p		HAWAII FIVE-0-CBS	\$440.00	8.0	26,400	30	0	0	1	0	0	0	1	\$440.00	\$55.00	8.0
19	F 10p-11p		BLUE BLOODS-CBS	\$440.00	10.7	33,400	30	0	0	2	0	0	0	2	\$880.00	\$41.12	21.4
20	Sa 9p-11p		48 HOURS-CBS	\$175.00	3.1	8,900	30	0	0	0	2	0	0	2	\$350.00	\$56.45	6.2



125 West 55th St  
New York, NY 10019

**KATZ TELEVISION**  
GROUP

**Contract #** 26117879    **Changes as of:** 7/31/2018 at 1:32 PM    **Version:** Current State Version 1

**CPE:** MAR18/ORDR/802806    **Flight:** 8/1/18 - 8/6/18    **Station:** WDEF    **Con Type:** POLITICAL/NOTE

**Agency:** Smart Media Group    **Advertiser:** Marsha for Senate    **Market:** Chattanooga    **Total \$:** \$6,380.00

1427 LESLIE AVE    **Product:** ordr    **Office:** PHILADELPHIA    **Total Spots:** 57

SUITE #102    **Agency Order #:** 30957046    **Service:** Nielsen    **Total CPP:** \$35.27

ALEXANDRIA, VA    **Buyer:** Cloyd, Elise    **Primary Demo:** Adults 55+    **Total GRP:** 180.9

22301    **Salesperson:** FRAN BROWN    **Assistant:** FRAN BROWN    **215-563-5400**

**Separation:**

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Imptre ssion	Len	8/1 - 8/6							Total Spots	Total \$	Cpp*	GRP*
								8/1	8/2	8/3	8/4	8/5	8/6					
21	Su 9p-10p		NCIS: LOS ANGELES-CB	\$275.00	7.7	25.300	30	0	0	0	0	1	0	1	\$275.00	\$35.71	7.7	
22	Su 10p-11p		NCIS:LA (R)-CBS	\$275.00	4.1	12.600	30	0	0	0	0	1	0	1	\$275.00	\$67.07	4.1	
TOTALS:								6	19	13	3	5	11	57	\$6,380.00	\$35.27	180.9	



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

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Agency: Smart Media Group  
1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Flight: 8/1/18 - 8/6/18  
Advertiser: Marsha for Senate  
Product: crdr  
Agency Order #: 30057046  
Buyer: Cloyd, Elise

Station: WDEF  
Market: PHILADELPHIA  
Service: Nielsen  
Primary Demo: Adults 55+

Con Type: POLITICAL/VOTE  
Total \$: \$6,380.00  
Total Spots: 57  
Total CPP: \$35.27  
Total GRP: 180.9

Salesperson: FRAN BROWN  
215-563-5400

Assistant: FRAN BROWN  
215-563-5400

Separation:

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
07/31/18 1:32 PM	FRAN BROWN	New order for Marsha for Senate Estimate 801806 Payment. Traffic and NAB will be sent today. Please confirm! Thank You! Elise 703-309-9044

### Competitive Information

Market Budget:	\$46,324
WDEF Share:	17%
Comment:	
Unknown:	83%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	Chp	GRP
Total	100%	57	\$6,380.00	\$35.27	180.9

### Monthly Summary

Month	Spots	Dollars
2018-Aug	57	\$6,380.00
Total	57	\$6,380.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot	\$ Chg	Contract \$	Comment
New	7/31/18 1:31 PM	FRAN BROWN	New	57	\$6,380.00	\$6,380.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WDEF Chattanooga</span>	<b>Date:</b> <span style="font-size: 1.2em;">7-31-18</span>
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I, Smart Media Group,

being/on behalf of: Marsha for Senate,

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Smart Media Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**signature of candidate or authorized committee**

Smart Media Group

**printed name**

7/31/18

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



smartmedia group

*Note new MasterCard payment information*

**CREDIT CARD PAYMENT AUTHORIZATION FORM**

Agency Name: Smart Media Group  
Advertiser Name: Marsha for US Senate (MAR18 802806)  
Payment Type (V, M or A): MasterCard  
Card Number: [REDACTED]  
Security Code: [REDACTED]  
Expiration Date: [REDACTED]  
Name on Card: SMART MEDIA GROUP LLC  
Billing Address: 1427 Leslie Avenue  
City, State, Zip: Alexandria, VA 22301  
Net Billing: \$5,423.00  
Total Charge: \$5,423.00  
  
Name of Authorizing Individual: Kyle Roberts OR Loren Morenko  
Date of Authorization: 7/31/2018  
Authorizing Signature: *lauren morenko*

I hereby authorize WDEF-TV to charge my account a onetime payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.

**Note: This authorization is valid for 7 days only.**

NOTICE: The inclusion in the broadcaster's FCC "political file" of an image of the attached check, the bank account/routing numbers, or buyer's other sensitive or confidential financial information is prohibited. This specific information (as opposed to the charges made, rates charged, etc.) is not required by FCC regulations to be retained. To ensure security of buyer's financial information, broadcaster shall, as a condition of this agreement, not include this information in the FCC political file.

\*\*\* Payment inquiries should be directed to [accounting@smartmediagrp.com](mailto:accounting@smartmediagrp.com) or call 703-518-4747.