



WDEF  
3300 Broad Street  
Chattanooga, TN 37408

### Contract # 184110

#### Schedule Dates

07/20/18-07/26/18

#### Advertiser

Pol - Blackburn for US Senate TN Rep (15376)

#### Agency

Smart Media Group (2874)

#### Product

Political (1176)

#### Brand

25893185 (55723)

#### Salesperson

Millennium-Philadelphia, - (1034)

#### Sales Office

Millennium - Philadelphia

#### Buyer Name

Patricia, Dome,

#### Phone/Fax

/

#### CPE

BLAC/ORDR/BLAC/ORDR/720726

#### Account Types

National/Political

#### Billing Type

Standard

#### Comments

ORDR  
Blackburn for US Senate | TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4.  
NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRMATION CONTRACT

Date Entered 02/15/18

Last Modified 02/15/18

Entered By Kalle Bodnar

CO-OP No

Headline # ECR25893185

#### Demo

Normal

#### Order Type

Package Deal

#### Commission %

15.00

#### Commission

\$1,014.75

#### Net Total

\$5,750.25

#### Sales Tax

### WDEF (WDEF)

By Broadcast Month

Spots

Rate

Jul. 2018

87

\$6,765.00

Grand Total:

87

\$6,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	9P- HAWAII FIVE-0	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	HAWAII FIVE-0-CBS	2/15/18
2.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	10P- BLUE BLOODS	2					X			2	\$275.00	\$550.00	WDEF (WDEF)	BLUE BLOODS-CBS	2/15/18
3.0	Normal Line / SPOT	07/22/18-07/22/18	4	:30	6:58-56P- 60 MINUTES	1							X	1	\$300.00	\$300.00	WDEF (WDEF)	60 MINUTES-CBS	2/15/18
4.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	10:57:57A- PRICE IS RIGHT	1					X			1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/15/18
5.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/15/18
6.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/15/18
7.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	10:57:57A- PRICE IS RIGHT	1			X					1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/15/18
8.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	10:57:57A- PRICE IS RIGHT	1				X				1	\$70.00	\$70.00	WDEF (WDEF)	PRICE IS RIGHT	2/15/18
9.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	12:00:57P- NEWS 12 @ NOON	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/15/18
10.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	12:00:57P- NEWS 12 @ NOON	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/15/18
11.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Advertiser** Pol - Blackburn for US Senate TN Rep (15376)  
**Agency** Smart Media Group (2874)  
**Product** Political (1176)  
**Brand** 25893185 (55723)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** BLAC/ORDR/BLAC/ORDR/720726  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
Blackburn for US Senate TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4.  
NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONF

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

**Date Entered** 02/15/18  
**Last Modified** 02/15/18  
**Entered By** Kallee Bodnar  
**CO-OP** No  
**Headline #** ECR25893185  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,014.75  
**Net Total** \$5,750.25  
**Sales Tax**

**WDEF (WDEF)**  
**By Broadcast Month**  
Jul. 2018 87 \$6,765.00  
Grand Total: 87 \$6,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/15/18
13.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	12:00:57P- NEWS 12 @ NOON	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	NEWS 12 NOON	2/15/18
14.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	3P- LET'S MAKE A DEAL	1	X							1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/15/18
15.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	3P- LET'S MAKE A DEAL	1		X						1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/15/18
16.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	3P- LET'S MAKE A DEAL	1			X					1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/15/18
17.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	3P- LET'S MAKE A DEAL	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	LET'S MAKE A DEAL	2/15/18
18.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	5A- 5:30A (EST)	1					X			1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
19.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	5A- 5:30A (EST)	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
20.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	5A- 5:30A (EST)	1		X						1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
21.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	5A- 5:30A (EST)	1			X					1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
22.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	5A- 5:30A (EST)	1				X				1	\$5.00	\$5.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
23.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	5:30A- 6A (EST)	1					X			1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
24.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	5:30A- 6A (EST)	1	X							1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18

## CONFIRMATION CONTRACT

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Accepted-Station:

Date:

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**Product** Political (1176)  
**Brand** 25893185 (55723)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Patricia,Dome,  
**Phone/Fax** /  
**CPE** BLAC/ORDR/BLAC/ORDR/720726  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ORDR  
Blackburn for US Senate TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4.  
NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONF

Smart Media Group  
1427 Leslie Ave  
Alexandria, VA 22301

**Date Entered** 02/15/18  
**Last Modified** 02/15/18  
**Entered By** Kailee Bodnar  
**CO-OP** No  
**Headline #** ECR25893185  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,014.75  
**Net Total** \$5,750.25  
**Sales Tax**

**WDEF (WDEF)**  
**By Broadcast Month**  
Jul. 2018 87  
Grand Total: 87  
**Spots** 87  
**Rate** \$6,765.00  
\$6,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	5:30A- 6A (EST)	1		X						1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
26.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	5:30A- 6A (EST)	1			X					1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
27.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	5:30A- 6A (EST)	1				X				1	\$10.00	\$10.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
28.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	6A- 7A (EST)	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
29.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6A- 7A (EST)	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
30.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6A- 7A (EST)	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
31.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	6A- 7A (EST)	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	2/15/18
32.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	7A- CBS THIS MORNING	1						X		1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
33.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	7A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
34.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	7A- CBS THIS MORNING	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
35.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	7A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
36.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	7A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
37.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	8A- CBS THIS MORNING	1						X		1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
38.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	8A- CBS THIS MORNING	1	X							1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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### Agency

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### Product

Political (1176)

### Brand

25893185 (55723)

### Salesperson

Millenium-Philadelphia, - (1034)

### Sales Office

Millenium - Philadelphia

### Buyer Name

Patricia,Dome,

### Phone/Fax

/

### CPE

BLAC/ORDR/BLAC/ORDR/720726

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR  
Blackburn for US Senate | TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4.  
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### WDEF (WDEF)

By Broadcast Month

Jul. 2018

Grand Total:

Spots

87

Rate

\$6,765.00

\$6,765.00

Date Entered

02/15/18

Last Modified

02/15/18

Entered By

Kalle Bodnar

CO-OP

No

Headline #

ECR25893185

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

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Net Total

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Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	8A- CBS THIS MORNING	1		X						1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
40.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	8A- CBS THIS MORNING	1			X					1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
41.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	8A- CBS THIS MORNING	1				X				1	\$20.00	\$20.00	WDEF (WDEF)	CBS EARLY SHOW	2/15/18
42.0	Normal Line / SPOT	07/22/18-07/22/18	4	:30	8:58-42A- CBS SUNDAY MORNING	1							X	1	\$60.00	\$60.00	WDEF (WDEF)	CBS SUNDAY MORNING	2/15/18
43.0	Normal Line / SPOT	07/22/18-07/22/18	4	:30	10:30A- FACE THE NATION	1							X	1	\$40.00	\$40.00	WDEF (WDEF)	FACE THE NATION	2/15/18
44.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	6P- NEWS 12 @ 6P	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/15/18
45.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	6P- NEWS 12 @ 6P	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/15/18
46.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6P- NEWS 12 @ 6P	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/15/18
47.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6P- NEWS 12 @ 6P	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 AT 6PM	2/15/18
48.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	6:59-01P- PRIME NEWS @ 7	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/15/18
49.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	6:59-01P- PRIME NEWS @ 7	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/15/18
50.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	6:59-01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/15/18
51.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	6:59-01P- PRIME NEWS @ 7	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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### Account Types

National/Political

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Date Entered 02/15/18

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Entered By Kallee Bodnar

CO-OP No

Headline # ECR25893185

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,014.75

Net Total \$5,750.25

Sales Tax

## WDEF (WDEF)

By Broadcast Month

Jul. 2018 87

Grand Total: 87

Rate

\$6,765.00

\$6,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	6:59-10:10P- PRIME NEWS @ 7	1	1			X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	2/15/18
53.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2					X			2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/15/18
54.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2	X							2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/15/18
55.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2		X						2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/15/18
56.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	2			X					2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/15/18
57.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	2				X				2	\$5.00	\$10.00	WDEF (WDEF)	THE LATE LATE SHOW-C	2/15/18
58.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	2	X							2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/15/18
59.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	2		X						2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/15/18
60.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	11:35:01P- LATE SHOW WITH STEPHEN COLBERT	2			X					2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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## Contract # 184110

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07/20/18-07/26/18

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### Agency

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### Product

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### Brand

25893185 (55723)

### Salesperson

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### Sales Office

Millenium - Philadelphia

### Buyer Name

Patricia,Dome,

### Phone/Fax

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### CPE

BLAC/ORDR/BLAC/ORDR/720726

### Account Types

National/Political

### Billing Type

Standard

### Comments

ORDR  
Blackburn for US Senate TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4.  
NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONF

Date Entered 02/15/18  
Last Modified 02/15/18  
Entered By Kallee Bodnar  
CO-OP No  
Headline # ECR25893185  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,014.75  
Net Total \$5,750.25  
Sales Tax

## WDEF (WDEF)

By Broadcast Month  
Jul. 2018 87 \$6,765.00  
Grand Total: 87 \$6,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2				X				2	\$25.00	\$50.00	WDEF (WDEF)	THE LATESHOW-CBS	2/15/18
62.0	Normal Line / SPOT	07/21/18-07/21/18	4	:30	08h- (PT)THE INSIDER(Sa), [PJ]HOLLYWOOD NEWS REPORT 2A(Sa)	2						X		2	\$5.00	\$10.00	WDEF (WDEF)	THE INSIDER/HOLLYWOOD	2/15/18
63.0	Normal Line / SPOT	07/20/18-07/20/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/15/18
64.0	Normal Line / SPOT	07/23/18-07/23/18	4	:30	11P- NEWS 12 NIGHTSIDE	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/15/18
65.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	11P- NEWS 12 NIGHTSIDE	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/15/18
66.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	11P- NEWS 12 NIGHTSIDE	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	2/15/18
67.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	7:57P- NCIS	2		X						2	\$350.00	\$700.00	WDEF (WDEF)	NCIS-CBS	2/15/18
68.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	9P- BULL	1		X						1	\$350.00	\$350.00	WDEF (WDEF)	BULL-CBS	2/15/18
69.0	Normal Line / SPOT	07/24/18-07/24/18	4	:30	10P- NCIS NEW ORLEANS	1		X						1	\$350.00	\$350.00	WDEF (WDEF)	NCIS: NEWORLEANS-CBS	2/15/18
70.0	Normal Line / SPOT	07/25/18-07/25/18	4	:30	7:57P- BIG BROTHER WED 8P	2			X					2	\$300.00	\$600.00	WDEF (WDEF)	BIG BROTHER WEDNESDA	2/15/18
71.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	7:57P- 9P (EST)	1				X				1	\$375.00	\$375.00	WDEF (WDEF)	BIG BANG THEORY (R)	2/15/18
72.0	Normal Line / SPOT	07/26/18-07/26/18	4	:30	9P- BIG BROTHER TH 9P	2				X				2	\$325.00	\$650.00	WDEF (WDEF)		2/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WDEF-TV, Inc. and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF-TV, Inc. and its station[s] do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25893185		Changes as of: 2/14/2018 at 3:02 PM		Version: Current State Version 1	
CPE: BLACK/ORDR/720726		Flight: 7/20/18 - 7/26/18		Station: WDEF	
Agency: Smart Media Group		Advertiser: Blackburn - Sen		Market: Chattanooga	
1427 LESLIE AVE		Product: ORDR		Office: PHILADELPHIA	
SUITE #102		Agency Order #: 30051983		Primary Demo: Adults 35+	
ALEXANDRIA, VA		Buyer: Dome, Patricia		Con Type: POLITICAL/VOTE	
22301		Salesperson: FRAN BROWN		Assistant: 215-563-5400	
		Separation:			

Comments: Blackburn for US Senate | TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	7/20 - 7/26							Total Spots	Total \$	CPP*	GRP*
								7/20	7/21	7/22	7/23	7/24	7/25	7/26				
1	M-F 11a-12n		PRICE IS RIGHT	\$70.00	5.8	0	30	1	0	0	1	1	1	1	5	\$350.00	\$12.07	29.0
2	M-F 12n-12:30p		NEWS 12 NOON	\$55.00	4.4	0	30	1	0	0	1	1	1	1	5	\$275.00	\$12.50	22.0
3	M-F 3p-4p		LETS MAKE A DEAL	\$55.00	2.5	0	30	0	0	0	1	1	1	1	4	\$220.00	\$22.00	10.0
4	M-F 5a-5:30a		NEWS 12 MORNING	\$5.00	1.0	0	30	1	0	0	1	1	1	1	5	\$25.00	\$5.00	5.0
5	M-F 5:30a-6a		NEWS 12 MORNING	\$10.00	1.0	0	30	1	0	0	1	1	1	1	5	\$50.00	\$10.00	5.0
6	M-F 6a-7a		NEWS 12 MORNING	\$20.00	1.1	0	30	0	0	0	1	1	1	1	4	\$80.00	\$18.18	4.4
7	M-F 7a-8a		CBS EARLY SHOW	\$20.00	1.4	0	30	1	0	0	1	1	1	1	5	\$100.00	\$14.29	7.0
8	M-F 8a-9a		CBS EARLY SHOW	\$20.00	1.4	0	30	1	0	0	1	1	1	1	5	\$100.00	\$14.29	7.0
9	Su 9a-10:30a		CBS SUNDAY MORNING	\$60.00	4.7	0	30	0	0	1	0	0	0	0	1	\$60.00	\$12.77	4.7
10	Su 10:30a-11:30a		FACE THE NATION	\$40.00	3.2	0	30	0	0	1	0	0	0	0	1	\$40.00	\$12.50	3.2
11	M-F 6p-6:30p		NEWS 12 AT 6PM	\$60.00	2.7	0	30	1	0	0	1	1	1	0	4	\$240.00	\$22.22	10.8
12	M-F 7p-7:30p		PRIME NEWS @7	\$60.00	2.9	0	30	1	0	0	1	1	1	1	5	\$300.00	\$20.69	14.5
13	M-F 12:35a-1:35a		THE LATE LATE SHOW-C	\$5.00	1.0	0	30	2	0	0	2	2	2	2	10	\$50.00	\$5.00	10.0
14	M-F 11:35p-12:35a		THE LATESHOW-CBS	\$25.00	1.7	0	30	0	0	0	2	2	2	2	8	\$200.00	\$14.71	13.6
15	Sa 1:35a-2:35a		THE INSIDER/HOLLYWOOD	\$5.00	1.2	0	30	0	2	0	0	0	0	0	2	\$10.00	\$4.17	2.4
16	M-F 11p-11:35p		NEWS 12 NIGHTSIDE	\$60.00	2.9	0	30	1	0	0	1	0	1	1	4	\$240.00	\$20.69	11.6
17	Tu 8p-9p		NCIS-CBS	\$350.00	4.9	25,500	30	0	0	0	0	2	0	0	2	\$700.00	\$71.43	9.8
18	Tu 9p-10p		BULL-CBS	\$350.00	4.5	23,500	30	0	0	0	0	1	0	0	1	\$350.00	\$77.78	4.5
19	Tu 10p-11p		NCIS: NEWORLEANS-CBS	\$350.00	3.2	17,300	30	0	0	0	0	1	0	0	1	\$350.00	\$109.38	3.2
20	W 8p-9p		BIG BROTHER WEDNESDA	\$300.00	4.1	21,900	30	0	0	0	0	0	2	0	2	\$600.00	\$73.17	8.2





125 West 55th St  
New York, NY 10019

Contract # 25893185      Changes as of: 2/14/2018 at 3:02 PM      Version: Current State Version 1

CPE: BLACK/ORDR/720726      Flight: 7/20/18 - 7/26/18      Station: WDEF      Total Spots: 87      Total \$: \$6,765.00

Agency: Smart Media Group      Advertiser: Blackburn - Sen      Market: Chattanooga      Total CPP: \$31.87

1427 LESLIE AVE      Product: ORDR      Office: PHILADELPHIA      Total GRP: 212.3

SUITE #102      Agency Order #: 30051983      Primary Demo: Adults 35+

ALEXANDRIA, VA      Buyer: Dome, Patricia      Con Type: POLITICAL/NOTE

22301      Salesperson: FRAN BROWN      Assistant: FRAN BROWN      Separation:

215-563-5400      215-563-5400

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	7/20 - 7/26							Total Spots	Total \$	CPP*	GRP*
								7/20	7/21	7/22	7/23	7/24	7/25	7/26				
21	8p-9p		BIG BANG THEORY (R/)	\$375.00	3.2	16,500	30	0	0	0	0	0	0	1	1	\$375.00	\$117.19	3.2
22	9p-10p		BIG BROTHER THURSDAY	\$325.00	3.5	18,300	30	0	0	0	0	0	0	2	2	\$650.00	\$92.86	7.0
23	9p-10p		HAWAII FIVE-0-CBS	\$275.00	3.3	17,400	30	2	0	0	0	0	0	0	2	\$550.00	\$83.33	6.6
24	10p-11p		BLUE BLOODS-CBS	\$275.00	3.4	18,700	30	2	0	0	0	0	0	0	2	\$550.00	\$80.88	6.8
25	7p-8p		60 MINUTES-CBS	\$300.00	2.8	14,700	30	0	0	1	0	0	0	0	1	\$300.00	\$107.14	2.8
TOTALS:								15	2	3	15	18	17	17	87	\$6,765.00	\$31.87	212.3



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 25893185      Changes as of: 2/14/2018 at 3:02 PM      Version: Current State Version 1  
CPE: BLACK/ORDR/720726      Flight: 7/20/18 - 7/26/18      Station: WDEF  
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22301      Salesperson: FRAN BROWN      Assistant: FRAN BROWN  
215-563-5400      Separation:

Total Spots: 87  
Total CPP: \$31.87  
Total GRP: 212.3

### Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
02/14/18 3:02 PM	FRAN BROWN	Blackburn for US Senate I TN CONFIRM RECEIPT NO SPOTS CAN AIR ON 7/4. NOON CUTOFF 8/2 PAYMENT, SPOT, NAB WILL BE SENT PRIOR TO START CONFIRM RECEIPT

### Competitive Information

Market Budget: \$25,464
WDEF Share: 28%
Comment:
ETVC: 2%
WRCB: 21%
WTVC: 49%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	87	\$6,765.00	212.3

Monthly Summary		
Month	Spots	Dollars
2018-Jul	87	\$6,765.00
Total	87	\$6,765.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/14/18 3:04 PM					\$0	\$0	
New	2/14/18 3:02 PM	FRAN BROWN	New	87		\$6,765.00	\$6,765.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WDEF - Chattanooga</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">2/15/18</span>
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I, Smart Media Group,

being/on behalf of: Marsha Blackburn,

a legally qualified candidate of the Republican

political party for the office of: US Senate (TN)

in the primary

election to be held on: 8/2/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Blackburn Victory Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Les Williamson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/25/18

**Date**

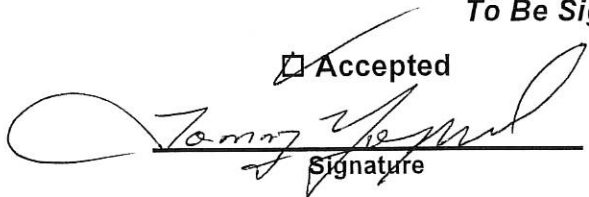
**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

Tommy Youngblood  
**Printed Name**

GSM  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Blackburn Victory Fund

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Smart Media Group

**printed name**

1/25/18

**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.