

WDEF
3300 Broad Street
Chattanooga, TN 37408

Contract # 193214

Schedule Dates

10/09/18-10/15/18

Advertiser

Pol - Marsha Blackburn for US Senate TN Rep (15)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

26134095 (58918)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Elise, Cloyd,

Phone/Fax

/

CPE

MARI/ORDR/MARI/ORDR/C09C15

Account Types

National/Political

Billing Type

Standard

Comments

ordr

Date Entered 08/22/18

Last Modified 10/09/18

Entered By Kailee Bodnar

CO-OP No

Headline # ECR26134095

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$2,667.00

Net Total \$15,113.00

Sales Tax

WDEF (WDEF)

By Broadcast Month

Oct. 2018 116 \$17,780.00

Grand Total: 116 \$17,780.00

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Made good \$546 from
Contract 193146 and
\$85 from 193995

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	11P- NEWS 12 NIGHTSIDE	2			X					2	\$60.00	\$120.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	8/22/18
2.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	11P- NEWS 12 NIGHTSIDE	2				X				1	\$60.00	\$60.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	8/22/18
2.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
3.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	11P- NEWS 12 NIGHTSIDE	2					X			2	\$60.00	\$120.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	8/22/18
4.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	11P- NEWS 12 NIGHTSIDE	2	X							2	\$60.00	\$120.00	WDEF (WDEF)	NEWS 12 NIGHTSIDE	8/22/18
5.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	11P- NEWS 12 NIGHTSIDE	1							X	1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SUNDAY	8/22/18
5.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 11:30-12:05A DUE TO NFL	
6.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	11P- NEWS 12 NIGHTSIDE	1					X			1	\$50.00	\$50.00	WDEF (WDEF)	NEWS 12 NOW SATURDAY	8/22/18
7.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		X	\$50.00		WDEF (WDEF)	NEWS 12 NOW SATURDAY	8/22/18
7.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 11:30-12:05A DUE TO NFL	
8.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	7:29:01P- ANDY GRIFFITH	1		X							\$60.00		WDEF (WDEF)	ANDY GRIFFITH	8/22/18
8.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

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Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ordr

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Last Modified 10/09/18
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Grand Total:	116	\$17,780.00

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9.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	7:29-01P- ANDY GRIFFITH	1			X					1	\$60.00	\$60.00	WDEF (WDEF)	ANDY GRIFFITH	8/22/18
9.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
10.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	7:29-01P- ANDY GRIFFITH	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	ANDY GRIFFITH	8/22/18
10.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
11.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	7:29-01P- ANDY GRIFFITH	1					X			1	\$60.00	\$60.00	WDEF (WDEF)	ANDY GRIFFITH	8/22/18
11.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
12.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	7:29-01P- ANDY GRIFFITH	1	X							1	\$60.00	\$60.00	WDEF (WDEF)	ANDY GRIFFITH	8/22/18
12.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
13.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	7:58P- CRIMETIME SATURDAY	2						X		1	\$75.00	\$75.00	WDEF (WDEF)	CRIMETIME SATURDAY 8	8/22/18
13.0.1	Closed Preempt	10/13/18															WDEF (WDEF)	No Avail/Exception -	
14.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	9P- CRIMETIME SATURDAY 9p	2						X		1	\$75.00	\$75.00	WDEF (WDEF)	CRIMETIME SATURDAY 9	8/22/18
14.0.1	Closed Preempt	10/13/18															WDEF (WDEF)	No Avail/Exception -	
14.0.2	Closed Preempt	10/13/18															WDEF (WDEF)	No Avail/Exception -	

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15.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	7:57-57P- NCIS	2		X							\$350.00		WDEF (WDEF)	NCIS-CBS	8/22/18
15.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
15.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
16.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	9p- FBI	1		X							\$350.00		WDEF (WDEF)	FBI	8/22/18
16.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
17.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	9p- NCIS: LOS ANGELES	1							X		\$200.00		WDEF (WDEF)	NCIS: LOS ANGELES-CB	8/22/18
17.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 9:30P-10:30P DUE TO NFL	
18.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	10P- BLUE BLOODS	2					X			1	\$275.00	\$275.00	WDEF (WDEF)	BLUE BLOODS-CBS	8/22/18
18.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
19.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	7:57P- 9P (EST)	2					X				\$375.00		WDEF (WDEF)	BIG BANG THEORY/YOUN	8/22/18
19.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
19.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
20.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	10P- NCIS: NEW ORLEANS	2		X							\$350.00		WDEF (WDEF)	NCIS: NEW ORLEANS-CB	8/22/18

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Sales Office

Millennium - Philadelphia

Buyer Name

Elise Cloyd,

Phone/Fax

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20.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
20.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
21.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	9p- HAWAII FIVE-0	2					X				\$275.00		WDEF (WDEF)	HAWAII FIVE-0 CBS	8/22/18
21.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
21.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
22.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	8p- GOD FRIENDED ME	1							X		\$200.00		WDEF (WDEF)	GOD FRIENDED ME	8/22/18
22.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 8:30-9:30p DUE TO NFL	
23.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	7:57-57P- SURVIVOR	2			X						\$250.00		WDEF (WDEF)	SURVIVOR-CBS	8/22/18
23.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
23.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
24.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	7:57-57P- MACGYVER	2					X			2	\$200.00	\$400.00	WDEF (WDEF)	MACGYVER-CBS	8/22/18
25.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	10P- 48 HOURS	1						X		1	\$125.00	\$125.00	WDEF (WDEF)	48 HOURS-CBS	8/22/18
26.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	10P- CRIMINAL MINDS	2			X					2	\$250.00	\$500.00	WDEF (WDEF)	CRIMINAL MINDS-CBS	8/22/18

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27.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	9P- SEAL TEAM	2			X						\$350.00		WDEF (WDEF)	SEAL TEAM-CBS	8/22/18
27.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
27.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
28.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	6:58P- 60 MINUTES	1							X		\$300.00		WDEF (WDEF)	60 MINUTES-CBS	8/22/18
28.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 7:28P-8:30P DUE TO NFL	
29.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	10P- S.W.A.T.	2				X					\$300.00		WDEF (WDEF)	S.W.A.T.-CBS	8/22/18
29.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
29.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
30.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	10P- MADAM SECRETARY	1							X		\$275.00		WDEF (WDEF)	MADAM SECRETARY-CBS	8/22/18
30.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	Schedule Change/Exception - 10:30-11:30P DUE TO NFL	
31.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	9P- 10P (EST)	2				X					\$325.00		WDEF (WDEF)	MOM / MURPHY BROWN	8/22/18
31.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
31.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	

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32.0	Normal Line / NFL	10/14/18-10/14/18	4	:30	1P- NFL ON CBS	2								2	\$400.00	\$800.00	WDEF (WDEF)	NFL SUNDAY EARLY	8/22/18
33.0	Normal Line / VFB	10/13/18-10/13/18	4	:30	3:30P- SEC ON CBS	2						X			\$1,500.00		WDEF (WDEF)	SEC: TN VS AUBURN	8/22/18
33.0.1	Closed Preempt	10/13/18															WDEF (WDEF)	Schedule Change/Exception - ANTICIPATE NOT VOIS	
33.0.2	Closed Preempt	10/13/18															WDEF (WDEF)	Schedule Change/Exception - ANTICIPATE NOT VOIS	
34.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	8:58-92A- CBS SUNDAY MORNING	1							X		\$60.00		WDEF (WDEF)	CBS SUNDAY MORNING	8/22/18
34.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	No Avail/Exception -	
35.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X								\$70.00		WDEF (WDEF)	PRICE IS RIGHT	8/22/18
35.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
36.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	10:57:57A- PRICE IS RIGHT	1		X							\$70.00		WDEF (WDEF)	PRICE IS RIGHT	8/22/18
36.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
37.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	10:57:57A- PRICE IS RIGHT	1				X					\$70.00		WDEF (WDEF)	PRICE IS RIGHT	8/22/18
37.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	

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38.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	10:57:57A- PRICE IS RIGHT	1					X				\$70.00		WDEF (WDEF)	PRICE IS RIGHT	8/22/18
38.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
39.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	10:57:57A- PRICE IS RIGHT	1	X								\$70.00		WDEF (WDEF)	PRICE IS RIGHT	8/22/18
39.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
40.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X							\$55.00		WDEF (WDEF)	NEWS 12 NOON	8/22/18
40.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
41.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	12:00:57P- NEWS 12 @ NOON	1		X							\$55.00		WDEF (WDEF)	NEWS 12 NOON	8/22/18
41.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
42.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	12:00:57P- NEWS 12 @ NOON	1			X						\$55.00		WDEF (WDEF)	NEWS 12 NOON	8/22/18
42.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
43.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	12:00:57P- NEWS 12 @ NOON	1				X					\$55.00		WDEF (WDEF)	NEWS 12 NOON	8/22/18
43.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	

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Date:

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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ord

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116 \$17,780.00
Grand Total: 116 \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	12:00-57P- NEWS 12 @ NOON	1	X							1	\$55.00		WDEF (WDEF)	NEWS 12 NOON	8/22/18
44.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
45.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	10:30A- FACE THE NATION	1							X	1	\$40.00		WDEF (WDEF)	FACE THE NATION	8/22/18
45.0.1	Closed Preempt	10/14/18															WDEF (WDEF)	No Avail/Exception -	
46.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	12:30-01P- 2P (EST)	2		X						1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	8/22/18
46.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
47.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	12:30-01P- 2P (EST)	2		X						1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	8/22/18
47.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
48.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	12:30-01P- 2P (EST)	2			X						\$55.00		WDEF (WDEF)	CBS SOAP ROTATION	8/22/18
48.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
48.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
49.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	12:30-01P- 2P (EST)	2				X					\$55.00		WDEF (WDEF)	CBS SOAP ROTATION	8/22/18
49.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Entered By Kallee Bodnar
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Grand Total: 116 \$17,780.00

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49.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
50.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	12:30-1P- 2P (EST)	2	X							1	\$55.00	\$55.00	WDEF (WDEF)	CBS SOAP ROTATION	8/22/18
50.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
51.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	2P- THE TALK	1		X							\$55.00		WDEF (WDEF)	THE TALK	8/22/18
51.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
52.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	2P- THE TALK	1			X						\$55.00		WDEF (WDEF)	THE TALK	8/22/18
52.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
53.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	2P- THE TALK	1				X				1	\$55.00	\$55.00	WDEF (WDEF)	THE TALK	8/22/18
54.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	2P- THE TALK	1					X			1	\$55.00	\$55.00	WDEF (WDEF)	THE TALK	8/22/18
55.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	2P- THE TALK	1	X								\$55.00		WDEF (WDEF)	THE TALK	8/22/18
55.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
56.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	9A- CBS THIS MORNING: SATURDAY	2						X			\$40.00		WDEF (WDEF)	SATURDAY EARLY SHOW	8/22/18
56.0.1	Closed Preempt	10/13/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Package Deal
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WDEF (WDEF)		
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Grand Total:	116	\$17,780.00

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56.0.2	Closed Preempt	10/13/18															WDEF (WDEF)	No Avail/Exception -	
57.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	3P- LET'S MAKE A DEAL	2		X							\$55.00		WDEF (WDEF)	LET'S MAKE A DEAL	8/22/18
57.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
57.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
58.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	3P- LET'S MAKE A DEAL	2			X						\$55.00		WDEF (WDEF)	LET'S MAKE A DEAL	8/22/18
58.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
58.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
59.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	3P- LET'S MAKE A DEAL	2				X					\$55.00		WDEF (WDEF)	LET'S MAKE A DEAL	8/22/18
59.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
59.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
60.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	3P- LET'S MAKE A DEAL	2					X				\$55.00		WDEF (WDEF)	LET'S MAKE A DEAL	8/22/18
60.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
60.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
61.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	3P- LET'S MAKE A DEAL	2	X								\$55.00		WDEF (WDEF)	LET'S MAKE A DEAL	8/22/18

CONFIRMATION CONTRACT

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Oct. 2018 116
Grand Total: 116
Spots 116
Rate \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
61.0.2	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
62.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	8A- CBS THIS MORNING	2		X							\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
62.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
62.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
63.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	8A- CBS THIS MORNING	2			X						\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
63.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
63.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
64.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	8A- CBS THIS MORNING	2				X					\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
64.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
64.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
65.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	8A- CBS THIS MORNING	2					X				\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
65.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
65.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	

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Oct. 2018 116
Grand Total: 116
Spots 116
Rate \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	8A- CBS THIS MORNING	2	X							2	\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
66.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
66.0.2	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
67.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	7A- CBS THIS MORNING	2		X						2	\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
67.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
67.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
68.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	7A- CBS THIS MORNING	2			X					2	\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
68.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
68.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
69.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	7A- CBS THIS MORNING	2				X				2	\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
69.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
69.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
70.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	7A- CBS THIS MORNING	2						X		2	\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
70.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	

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70.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
71.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	7A- CBS THIS MORNING	2	X								\$20.00		WDEF (WDEF)	CBS EARLY SHOW	8/22/18
71.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
71.0.2	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
72.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	6A- 7A (EST)	2	X								\$20.00		WDEF (WDEF)	NEWS 12 MORNING	8/22/18
72.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
72.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
73.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	6A- 7A (EST)	2		X							\$20.00		WDEF (WDEF)	NEWS 12 MORNING	8/22/18
73.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
73.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
74.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	6A- 7A (EST)	2			X					1	\$20.00	\$20.00	WDEF (WDEF)	NEWS 12 MORNING	8/22/18
74.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
75.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	6A- 7A (EST)	2					X				\$20.00		WDEF (WDEF)	NEWS 12 MORNING	8/22/18
75.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	

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75.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
76.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	6A-7A (EST)	2	X								\$20.00		WDEF (WDEF)	NEWS 12 MORNING	8/22/18
76.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
76.0.2	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
77.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	6:30-01P- CBS EVENING NEWS	1			X						\$60.00		WDEF (WDEF)	CBS EVENING NEWS	8/22/18
77.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
78.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	6:30-01P- CBS EVENING NEWS	1			X						\$60.00		WDEF (WDEF)	CBS EVENING NEWS	8/22/18
78.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
79.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	6:30-01P- CBS EVENING NEWS	1				X					\$60.00		WDEF (WDEF)	CBS EVENING NEWS	8/22/18
79.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
80.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	6:30-01P- CBS EVENING NEWS	1	X								\$60.00		WDEF (WDEF)	CBS EVENING NEWS	8/22/18
80.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Schedule Dates

10/09/18-10/15/18

Advertiser

Pol - Marsha Blackburn for US Senate TN Rep (15)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

26134095 (58918)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Elise Cloyd,

Phone/Fax

/

CPE

MARJ/ORDR/MARJ/ORDR/C09C15

Account Types

National/Political

Billing Type

Standard

Comments

ordr

08/22/18

Date Entered

10/09/18

Last Modified

Kailee Bodnar

Entered By

No

CO-OP

ECR26134095

Headline

Demo

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$2,667.00

Sales Tax

\$15,113.00

WDEF (WDEF)

By Broadcast Month

Oct. 2018 116

Grand Total: 116

Rate

\$17,780.00

\$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
81.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	6:59-01P- PRIME NEWS @ 7	1		X						1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	8/22/18
82.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	10:57-57A- PRICE IS RIGHT	1			X						\$60.00		WDEF (WDEF)	PRIME NEWS @ 7	8/22/18
82.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
83.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	6:59-01P- PRIME NEWS @ 7	1				X				1	\$60.00	\$60.00	WDEF (WDEF)	PRIME NEWS @ 7	8/22/18
84.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	6:59-01P- PRIME NEWS @ 7	1					X				\$60.00		WDEF (WDEF)	PRIME NEWS @ 7	8/22/18
84.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
85.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	6:59-01P- PRIME NEWS @ 7	1	X								\$60.00		WDEF (WDEF)	PRIME NEWS @ 7	8/22/18
85.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
86.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	5:58-56P- NEWS 12 @ 6P	1		X							\$60.00		WDEF (WDEF)	NEWS 12 AT 6PM	8/22/18
86.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
87.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	5:58-56P- NEWS 12 @ 6P	1			X						\$60.00		WDEF (WDEF)	NEWS 12 AT 6PM	8/22/18
87.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
88.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	5:58-56P- NEWS 12 @ 6P	1				X					\$60.00		WDEF (WDEF)	NEWS 12 AT 6PM	8/22/18
88.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates
10/09/18-10/15/18
Advertiser
Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency
Smart Media Group (2874)
Product
Political (1176)
Brand
26134095 (58918)
Salesperson
Millennium-Philadelphia, - (1034)
Sales Office
Millennium - Philadelphia
Buyer Name
Elise Cloyd,
Phone/Fax
/
CPE
MARI/ORDR/MARI/ORDR/C09C15
Account Types
National/Political
Billing Type
Standard
Comments
ordr

Date Entered
08/22/18
Last Modified
10/09/18
Entered By
Kalle Bodnar
CO-OP
No
Headline #
ECR26134095
Demo
Normal
Order Type
Package Deal
Package Deal
Commission %
15.00
Commission
\$2,667.00
Net Total
\$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116 \$17,780.00
Grand Total: 116 \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
89.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	5:58-56P- NEWS 12 @ 6P	1					X				\$60.00		WDEF (WDEF)	NEWS 12 AT 6PM	8/22/18
89.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
90.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	5:58-56P- NEWS 12 @ 6P	1	X								\$60.00		WDEF (WDEF)	NEWS 12 AT 6PM	8/22/18
90.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
91.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2		X							\$25.00		WDEF (WDEF)	THE LATE SHOW-CBS	8/22/18
91.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
91.0.2	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
92.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2		X							\$25.00		WDEF (WDEF)	THE LATE SHOW-CBS	8/22/18
92.0.1	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
92.0.2	Closed Preempt	10/10/18															WDEF (WDEF)	No Avail/Exception -	
93.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2				X					\$25.00		WDEF (WDEF)	THE LATE SHOW-CBS	8/22/18
93.0.1	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates

10/09/18-10/15/18

Advertiser

Pol - Marsha Blackburn for US Senate TN Rep (15)

Agency

Smart Media Group (2874)

Product

Political (1176)

Brand

26134095 (58918)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Elise Cloyd,

Phone/Fax

/

CPE

MAR1/ORDR/MAR1/ORDR/C09C15

Account Types

National/Political

Billing Type

Standard

Comments

ordr

08/22/18

Date Entered

10/09/18

Last Modified

Kailee Bodnar

Entered By

No

CO-OP

ECR26134095

Headline

Demo

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$2,667.00

Sales Tax

\$15,113.00

WDEF (WDEF)

By Broadcast Month

Spots

116

Rate

\$17,780.00

Grand Total:

\$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
93.0.2	Closed Preempt	10/11/18															WDEF (WDEF)	No Avail/Exception -	
94.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2					X				\$25.00		WDEF (WDEF)	THE LATE SHOW-CBS	8/22/18
94.0.1	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
94.0.2	Closed Preempt	10/12/18															WDEF (WDEF)	No Avail/Exception -	
95.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2	X								\$25.00		WDEF (WDEF)	THE LATE SHOW-CBS	8/22/18
95.0.1	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
95.0.2	Closed Preempt	10/15/18															WDEF (WDEF)	No Avail/Exception -	
96.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1		X						1	\$5.00		WDEF (WDEF)	THE LATE LATE SHOW-C	8/22/18
97.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1			X					1	\$5.00		WDEF (WDEF)	THE LATE LATE SHOW-C	8/22/18
98.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1				X				1	\$5.00		WDEF (WDEF)	THE LATE LATE SHOW-C	8/22/18
99.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	12:37-29A- LATE LATE SHOW W/JAMES CORDEN	1					X			1	\$5.00		WDEF (WDEF)	THE LATE LATE SHOW-C	8/22/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

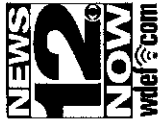
Date:

Accepted-Station:

Date:

Comments:

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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MAR1/ORDR/MAR1/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ordr

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116 \$17,780.00
Grand Total: 116 \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
100.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	12:37:29A- LATE LATE SHOW W/JAMES CORDEN	1	X							1	\$5.00	\$5.00	WDEF (WDEF)	THE LATE LATE SHOW-C	8/22/18
101.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	11P- NEWS 12 NIGHTSIDE	2		X						1	\$60.00	\$60.00	WDEF (WDEF)	No Avail/Exception -	8/22/18
101.0.1	Closed Preempt	10/09/18															WDEF (WDEF)		
102.0	Normal Line / SPOT	10/09/18-10/09/18	4	:30	6:30-10P- CBS EVENING NEWS	1	X								\$60.00		WDEF (WDEF)	CBS EVENING NEWS	8/22/18
102.0.1	Closed Preempt	10/09/18															WDEF (WDEF)	No Avail/Exception -	
103.0	M/G For 62.0.1, 62.0.2, 63.0.1, 63.0.2, 64.0.1, 64.0.2, 65.0.1, 65.0.2, 66.0.1, 66.0.2, 67.0.1, 67.0.2, 68.0.1, 68.0.2, 69.0.1, 69.0.2, 70.0.1, 70.0.2, 71.0.1, 71.0.2 / SPOT	10/09/18-10/09/18	2	:30	10P- NCIS: NEW ORLEANS	1	X							1	\$575.00	\$575.00	WDEF (WDEF)		10/8/18
104.0	M/G For 72.0.1, 72.0.2, 73.0.1, 73.0.2, 74.0.1, 75.0.1, 75.0.2, 76.0.1, 76.0.2 / SPOT	10/10/18-10/10/18	2	:30	7:57P- SURVIVOR	1			X					1	\$450.00	\$450.00	WDEF (WDEF)		10/8/18
105.0	M/G For 77.0.1, 78.0.1, 79.0.1, 80.0.1 / SPOT	10/11/18-10/11/18	2	:30	7:57P- 9P (EST)	1				X				1	\$950.00	\$950.00	WDEF (WDEF)		10/8/18
106.0	M/G For 82.0.1, 84.0.1, 85.0.1 / SPOT	10/11/18-10/11/18	2	:30	9P- 10P (EST)	1				X				1	\$780.00	\$780.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ordr

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116
Grand Total: 116
Rate
\$17,780.00
\$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
107.0	M/G For 86.0.1,87.0.1,88.0.1,89.0.1,90.0.1 / SPOT	10/11/18-10/11/18	3	:30	10P- S.W.A.T.	1				X				1	\$375.00	\$375.00	WDEF (WDEF)		10/8/18
108.0	M/G For 91.0.1,91.0.2,92.0.1,92.0.2,93.0.1,93.0.2,94.0.1,94.0.2,95.0.1,95.0.2 / SPOT	10/12/18-10/12/18	1	:30	9P- HAWAII FIVE-0	1					X			1	\$850.00	\$850.00	WDEF (WDEF)		10/8/18
109.0	M/G For 2.0.1,101.0.1 / SPOT	10/13/18-10/13/18	3	:30	9A- CBS THIS MORNING: SATURDAY	2						X		2	\$65.00	\$130.00	WDEF (WDEF)		10/8/18
110.0	M/G For 7.0.1 / SPOT	10/13/18-10/13/18	3	:30	9P- CRIMETIME SATURDAY	1						X		1	\$100.00	\$100.00	WDEF (WDEF)		10/8/18
111.0	M/G For 8.0.1,9.0.1,10.0.1,11.0.1,12.0.1 / SPOT	10/14/18-10/14/18	4	:30	12P- NFL TODAY	1							X	1	\$100.00	\$100.00	WDEF (WDEF)		10/8/18
112.0	M/G For 13.0.1 / SPOT	10/14/18-10/14/18	3	:30	7:28-56P- 60 MINUTES	1							X	1	\$475.00	\$475.00	WDEF (WDEF)		10/8/18
113.0	M/G For 14.0.1,14.0.2 / SPOT	10/14/18-10/14/18	3	:30	8:30P- GOD FRIENDED ME	1							X	1	\$275.00	\$275.00	WDEF (WDEF)		10/8/18
114.0	M/G For 15.0.1,15.0.2 / SPOT	10/14/18-10/14/18	3	:30	9:30P- NCIS: LOS ANGELES	1							X	1	\$275.00	\$275.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ord

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kailee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116 \$17,780.00
Grand Total: 116 \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
115.0	M/G For 16.0.1 / SPOT	10/14/18-10/14/18	4	:30	10:30P- MADAM SECRETARY	1							X	1	\$275.00	\$275.00	WDEF (WDEF)		10/8/18
116.0	M/G For 17.0.1 / SPOT	10/14/18-10/14/18	2	:30	8:58-42A- CBS SUNDAY MORNING	1							X	1	\$150.00	\$150.00	WDEF (WDEF)		10/8/18
117.0	M/G For 18.0.1 / SPOT	10/14/18-10/14/18	2	:30	10:30A- FACE THE NATION	1							X	1	\$100.00	\$100.00	WDEF (WDEF)		10/8/18
118.0	M/G For 19.0.1,19.0.2 / NCAA	10/13/18-10/13/18	3	:30	3:30P- SEC ON CBS	2							X	2	\$900.00	\$1,800.00	WDEF (WDEF)		10/8/18
119.0	M/G For 20.0.1,20.0.2 / SPOT	10/09/18-10/09/18	2	:30	10:57:57A- PRICE IS RIGHT	1		X						1	\$145.00	\$145.00	WDEF (WDEF)		10/8/18
120.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	10:57:57A- PRICE IS RIGHT	1			X					1	\$145.00	\$145.00	WDEF (WDEF)		10/8/18
121.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	10:57:57A- PRICE IS RIGHT	1				X				1	\$145.00	\$145.00	WDEF (WDEF)		10/8/18
122.0	Normal Line / SPOT	10/12/18-10/12/18	2	:30	10:57:57A- PRICE IS RIGHT	1					X			1	\$145.00	\$145.00	WDEF (WDEF)		10/8/18
123.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	10:57:57A- PRICE IS RIGHT	1	X							1	\$145.00	\$145.00	WDEF (WDEF)		10/8/18
124.0	M/G For 21.0.1,21.0.2 / SPOT	10/09/18-10/09/18	3	:30	12:00:57P- NEWS 12 @ NOON	1		X						1	\$85.00	\$85.00	WDEF (WDEF)		10/8/18
125.0	Normal Line / SPOT	10/10/18-10/10/18	3	:30	12:00:57P- NEWS 12 @ NOON	1			X					1	\$85.00	\$85.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ordr

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116
Grand Total: 116
Rate
\$17,780.00
\$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
126.0	Normal Line / SPOT	10/11/18-10/11/18	3	:30	12:00-57P- NEWS 12 @ NOON	1					X			1	\$85.00	\$85.00	WDEF (WDEF)		10/8/18
127.0	Normal Line / SPOT	10/12/18-10/12/18	3	:30	12:00-57P- NEWS 12 @ NOON	1						X		1	\$85.00	\$85.00	WDEF (WDEF)		10/8/18
128.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	12:00-57P- NEWS 12 @ NOON	1	X							1	\$85.00	\$85.00	WDEF (WDEF)		10/8/18
129.0	M/G For 22.0.1 / SPOT	10/09/18-10/09/18	2	:30	7:29-01P- ANDY GRIFFITH	1		X						1	\$130.00	\$130.00	WDEF (WDEF)		10/8/18
130.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	7:29-01P- ANDY GRIFFITH	1			X					1	\$130.00	\$130.00	WDEF (WDEF)		10/8/18
131.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	7:29-01P- ANDY GRIFFITH	1				X				1	\$130.00	\$130.00	WDEF (WDEF)		10/8/18
132.0	Normal Line / SPOT	10/12/18-10/12/18	2	:30	7:29-01P- ANDY GRIFFITH	1					X			1	\$130.00	\$130.00	WDEF (WDEF)		10/8/18
133.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	7:29-01P- ANDY GRIFFITH	1	X							1	\$130.00	\$130.00	WDEF (WDEF)		10/8/18
134.0	M/G For 23.0.1,23.0.2 / SPOT	10/09/18-10/09/18	2	:30	3:00-01P- LET'S MAKE A DEAL	1		X						1	\$115.00	\$115.00	WDEF (WDEF)		10/8/18
135.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	3:00-01P- LET'S MAKE A DEAL	1			X					1	\$115.00	\$115.00	WDEF (WDEF)		10/8/18
136.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	3:00-01P- LET'S MAKE A DEAL	1			/		X			1	\$115.00	\$115.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WDEF
3300 Broad Street
Chattanooga, TN 37408

Smart Media Group
1427 Leslie Ave
Alexandria, VA 22301

Contract # 193214

Schedule Dates 10/09/18-10/15/18
Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millennium-Philadelphia, - (1034)
Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ordr

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 \$17,780.00
Grand Total: \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
137.0	Normal Line / SPOT	10/12/18-10/12/18	2	:30	3:00-01P- LET'S MAKE A DEAL	1					X			1	\$115.00	\$115.00	WDEF (WDEF)		10/8/18
138.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	3:00-01P- LET'S MAKE A DEAL	1	X							1	\$115.00	\$115.00	WDEF (WDEF)		10/8/18
139.0	M/G For 27.0.1, 27.0.2 / SPOT	10/09/18-10/09/18	2	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2		X						2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
140.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2			X					2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
141.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2				X				2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
142.0	Normal Line / SPOT	10/12/18-10/12/18	2	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2					X			2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
143.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	11:35-01P- LATE SHOW WITH STEPHEN COLBERT	2	X							2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
144.0	M/G For 28.0.1 / SPOT	10/09/18-10/09/18	3	:30	5:58-56P- NEWS 12 @ 6P	1		X						1	\$95.00	\$95.00	WDEF (WDEF)		10/8/18
145.0	Normal Line / SPOT	10/10/18-10/10/18	3	:30	5:58-56P- NEWS 12 @ 6P	1			X					1	\$95.00	\$95.00	WDEF (WDEF)		10/8/18
146.0	Normal Line / SPOT	10/11/18-10/11/18	3	:30	5:58-56P- NEWS 12 @ 6P	1				X				1	\$95.00	\$95.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 193214

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Advertiser Pol - Marsha Blackburn for US Senate TN Rep (15)
Agency Smart Media Group (2874)
Product Political (1176)
Brand 26134095 (58918)
Salesperson Millenium-Philadelphia, - (1034)
Sales Office Millenium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
CPE MARI/ORDR/MARI/ORDR/C09C15
Account Types National/Political
Billing Type Standard
Comments ord

Date Entered 08/22/18
Last Modified 10/09/18
Entered By Kallee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116
Grand Total: 116
Rate
\$17,780.00
\$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
147.0	Normal Line / SPOT	10/12/18-10/12/18	3	:30	5:58-56P- NEWS 12 @ 6P	1					X			1	\$95.00	\$95.00	WDEF (WDEF)		10/8/18
148.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	5:58-56P- NEWS 12 @ 6P	1	X							1	\$95.00	\$95.00	WDEF (WDEF)		10/8/18
149.0	M/G For 29.0.1, 29.0.2 / SPOT	10/09/18-10/09/18	3	:30	6A- 7A (EST)	1		X						1	\$30.00	\$30.00	WDEF (WDEF)		10/8/18
150.0	Normal Line / SPOT	10/10/18-10/10/18	3	:30	6A- 7A (EST)	1			X					1	\$30.00	\$30.00	WDEF (WDEF)		10/8/18
151.0	Normal Line / SPOT	10/11/18-10/11/18	3	:30	6A- 7A (EST)	1			X					1	\$30.00	\$30.00	WDEF (WDEF)		10/8/18
152.0	Normal Line / SPOT	10/12/18-10/12/18	3	:30	6A- 7A (EST)	1				X				1	\$30.00	\$30.00	WDEF (WDEF)		10/8/18
153.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	6A- 7A (EST)	1	X							1	\$30.00	\$30.00	WDEF (WDEF)		10/8/18
154.0	M/G For 30.0.1 / SPOT	10/09/18-10/09/18	4	:30	10A- LET'S CHATT	1		X						1	\$25.00	\$25.00	WDEF (WDEF)		10/8/18
155.0	Normal Line / SPOT	10/10/18-10/10/18	4	:30	10A- LET'S CHATT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)		10/8/18
156.0	Normal Line / SPOT	10/11/18-10/11/18	4	:30	10A- LET'S CHATT	1			X					1	\$25.00	\$25.00	WDEF (WDEF)		10/8/18
157.0	Normal Line / SPOT	10/12/18-10/12/18	4	:30	10A- LET'S CHATT	1				X				1	\$25.00	\$25.00	WDEF (WDEF)		10/8/18
158.0	Normal Line / SPOT	10/15/18-10/15/18	4	:30	10A- LET'S CHATT	1	X							1	\$25.00	\$25.00	WDEF (WDEF)		10/8/18
159.0	M/G For 31.0.1, 31.0.2 / SPOT	10/15/18-10/15/18	4	:30	7:57P- 9P (EST)	2	X							2	\$300.00	\$600.00	WDEF (WDEF)		10/8/18
160.0	M/G For 33.0.1, 33.0.2 / SPOT	10/15/18-10/15/18	4	:30	9:00-10P- MAGNUM PI	1	X							1	\$375.00	\$375.00	WDEF (WDEF)		10/8/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 193214

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Brand 26134095 (58918)
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Sales Office Millennium - Philadelphia
Buyer Name Elise Cloyd,
Phone/Fax /
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Date Entered 08/22/18
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Entered By Kallee Bodnar
CO-OP No
Headline # ECR26134095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,667.00
Net Total \$15,113.00
Sales Tax

WDEF (WDEF)
By Broadcast Month
Oct. 2018 116 \$17,780.00
Grand Total: 116 \$17,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
161.0	M/G For 34.0.1 / SPOT	10/15/18-10/15/18	4	:30	10:00-10:10P- BULL	2	X							2	\$300.00	\$600.00	WDEF (WDEF)		10/8/18
162.0	Normal Line / SPOT	10/09/18-10/09/18	2	:30	7A- CBS THIS MORNING	2		X						2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
163.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	7A- CBS THIS MORNING	2			X					2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
164.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	7A- CBS THIS MORNING	2				X				2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
165.0	Normal Line / SPOT	10/12/18-10/12/18	2	:30	7A- CBS THIS MORNING	2					X			2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
166.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	7A- CBS THIS MORNING	2	X							2	\$35.00	\$70.00	WDEF (WDEF)		10/8/18
167.0	Normal Line / Titans	10/14/18-10/14/18	4	:30	4:25P- NFL ON CBS GAME 2	2							X	2	\$400.00	\$800.00	WDEF (WDEF)		10/8/18
168.0	Normal Line / SPOT	10/14/18-10/14/18	4	:30	11:30-50P- NEWS 12 NIGHTSIDE	2							X	2	\$50.00	\$100.00	WDEF (WDEF)		10/8/18
169.0	Normal Line / SPOT	10/13/18-10/13/18	4	:30	11P- NEWS 12 NIGHTSIDE	1						X		1	\$50.00	\$50.00	WDEF (WDEF)		10/8/18
170.0	Normal Line / SPOT	10/15/18-10/15/18	3	:30	9:00-10P- MAGNUM PI	1	X							1	\$475.00	\$475.00	WDEF (WDEF)		10/9/18
171.0	Normal Line / SPOT	10/14/18-10/14/18	2	:30	8:58-42A- CBS SUNDAY MORNING	1							X	1	\$150.00	\$150.00	WDEF (WDEF)		10/9/18

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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125 West 55th St
New York, NY 10019

Contract # 26134095 **Changes as of** 10/9/2018 at 11:08 AM **Version:** Highlighting Makegood 2 **Status:** Accepted

CPE: MAR18/ORDR/C09C15 **Flight:** 10/9/18 - 10/15/18 **Station:** WDEF **Con Type:** POLITICAL/VOTE

Agency: Smart Media Group **Advertiser:** Marsha for Senate **Market:** Chattanooga **Total \$:** \$17,780.00

1427 LESLIE AVE **Product:** ordr **Office:** PHILADELPHIA **Total Spots:** 116

SUITE #102 **Agency Order #:** 30057348 **Service:** Nielsen **Total CPP:** \$203.90

ALEXANDRIA, VA **Buyer:** Cloyd, Elise **Primary Demo:** Adults 55+ **Total GRP:** 87.2

22301 **Salesperson:** FRAN BROWN **Assistant:** FRAN BROWN

215-563-5400 **215-563-5400**

Separation:

Comments: New order for Marsha for Senate Estimate C09C15 Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impre ssion	Len	10/9 - 10/15							Total Spots	Total \$	CPP*	GRP*
								10/9	10/10	10/11	10/12	10/13	10/14	10/15				
BON 73	M 9p-10p		Magnum PI	\$475.00	0.0	0	30	0	0	0	0	0	1	1	\$475.00	\$0.00	0.0	
BON 74	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0.0	0	30	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0	
TOTALS:								16	18	19	19	9	13	22	116	\$17,780.00	\$203.90	87.2