

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM
 307 South 1600 West
 PROVO UT 84601-3932

October - December 2015

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Armed Services	US NAVY PSA – Promotes the navy and their services.	10/10/15 also 10/11-16/15	60 seconds	30 X ROS
2.	Arts	SPRINGVILLE MUSEUM OF ART PSA'S – Announces arts events, exhibits and concerts.	10/05/15 also 10/07, 15 & 16/15 also 12/28 & 31/15	20-30 seconds	Four times daily
3.	Arts	COVEY CENTER FOR THE ARTS PSA'S – Announces various concerts, stage presentations and Art stroll.	10/08/15 also 10/02,13, 15,19,21, 22, 27 & 29/15 and 11/12/15	10-20 seconds	Four times daily
4.	Arts	HALE CENTER THEATER-OREM PSA'S – Announces productions.	10/09/15 also 10/13, 15,19 & 21/15 also 11/13 & 23/15 and 12/01,07, 15,19 & 21/15	15-25 seconds	Four times daily
5.	Arts	UTAH VALLEY WOODCARVERS PSA – Promotes show and competition.	10/14/15 also 10/16/15	25 seconds	Four times daily
6.	Arts	ALPINE COMMUNITY THEATER PSA – Announcement of fundraising event.	10/22/15 also 10/23 & 26/15	20 seconds	Four times daily
7.	Arts	SCERA CENTER PSA – Announces productions.	10/26/15 also 10/29/15 also 11/02 & 05/15 also 12/04,07, 15 & 18/15	10-20 seconds	Four times daily
8.	Arts	STATE DEVELOPMENTAL CENTER PSA – Announces theater production.	11/19/15 also 11/20 & 23/15	20-25 seconds	Four times daily
9.	Arts	PLEASANT GROVE PLAYERS PSA – Announces Christmas pageant.	12/04/15 also 12/09 & 14/15	10-20 seconds	Four times daily
10.	Arts	AMERICAN FORK PSA'S – Announces Christmas concerts.	12/08/15 also 12/10,14, 16 & 17/15	10-15 seconds	Four times daily
11.	Arts	ORCHESTRA OF SOUTHERN UTAH PSA - Announces performance of Messiah.	12/09/15 also 12/11 & 14/15	25-30 seconds	Four times daily
12.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	10/01/15 to 12/31/15	25 min.	Saturdays 7:30 a.m. 7:00 p.m. Daily 6:00 p.m.

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13.	Children	JONATHAN PARKS Program of dramatized stories with Christian themes.	10/01/15 to 12/12/15	25 min.	Saturday 7:00 a.m.
14.	Community Activities	CASTLECOUNTRY.COM PSA'S – Announces Theatre production, benefit walk/run, Concealed Carry class, Farmer's market, and Christmas event.	10/05/15 also 10/08,09,15, 16 & 30/15 also 11/12/15 and 12/07/15	10-20 seconds	Four times daily
15.	Community Activities	HERITAGE BAPTIST CHURCH PSA – Announces kids program.	10/20/15 also 10/21/15 also 11/03 & 18/15 and 12/29/15	25-30 seconds	Four times daily
16.	Community Activities	MIDUTAHRRADIO.COM/BULLETIN_BOARD PSA'S – Promotes Veterans Day events, City Christmas Lighting, BLM tree permits, and Winter concert.	11/10/15 also 11/24 & 27/15 and 12/01,10 16 & 17/15	15-20 seconds	Four times daily
17.	Community Activities	VERNAL AREA CHAMBER OF COMM. PSA'S – Announcing Christmas events.	11/23/15 also 11/25 & 27/15	10-15 seconds	Four times daily
18.	Community Activities	HELPER CITY PSA – Announces Christmas festival events and Benefit for Sub For Santa.	11/24/15 also 11/25 & 27/15 and 12/04/15	10-20 seconds	Four times daily
19.	Community Activities	CALVARY CITY ON A HILL CHURCH PSA'S – Announces public Thanksgiving dinner, food pantry, and special film showing.	11/25/15 also 12/17 & 19/15	20-25 seconds	Four times daily
20.	Community Activities	UTAH VALLEY HANDBELL RINGERS PSA – Information on Christmas concerts.	12/02/15 also 12/07,09 14 & 16/15	10-30 seconds	Four times daily
21.	Community Activities	RICHFIELD CITY PSA'S – Announces Christmas activities.	12/04/15 also 09,11,16, 17 & 21/15	15-25 seconds	Four times daily
22.	Community Activities	DELTA CITY PSA – Announces New Year event.	12/23/15 also 12/29 & 31/15	10-20 seconds	Four times daily
23.	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Howard Dayton.	10/01/15 to 12/31/15	25 min.	Weekdays 6:30 p.m.
24.	Economic	MONEY WISE WEEKEND FEDERAL TRADE COMMISSION PSA – Provides tips on wise giving.	12/05/15 also 12/06-11/15	60 seconds	Saturday 5:00 p.m. 28 X ROS

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25.	Economic	FEDERAL TRADE COMMISSION PSA – Gives source for free credit report.	12/28/15 also 12/29-31/15	60 seconds	13 X ROS
26.	Economic	SOCIAL SECURITY ADMINISTRATION PSA – Encourages planning for retirement.	12/28/15 also 12/29-31/15	30 seconds	15 X ROS
27.	Education	TEACH & AD COUNCIL PSA – Campaign on teacher recruitment.	10/01/15 also 01/02/15	60 seconds	7 X ROS
28.	Education	COMMUNITY ACTION SERVICES PSA – Promotes garden to table classes.	10/14/15 also 10/15, 28 & 29/15	20-25 seconds	Four times daily
29.	Education	HABITAT FOR HUMANITY PSA – Announces home maintenance classes.	10/27/15 and 10/28/15 also 11/18 & 19/15	15-25 seconds	Four times daily
30.	Education	PROVO CITY LIBRARY PSA'S – Announces book sale and Christmas events.	11/20/15 and 12/14/15	15 seconds	Four times daily
31.	Education	OREM LIBRARY PSA'S – Announces Christmas concerts.	12/01/15 also 12/07,08, 10,15 & 18/15	10-15 seconds	Four times daily
32.	Environmental	PROVO CITY PSA – Announces fall clean up and dumpsters locations.	10/01/15 also 10/05,09, 13,16,19, 23 & 27/15 also 11/02/15	10-20 seconds	Four times daily
33.	Environmental	PSA – Announcing Christmas market and New Year countdown event. UT DEPARTMENT OF WILDLIFE PSA'S – Announces hunts, events, RAC meetings, and Elk Festival.	also 12/02,14 28,29 & 31/15 10/01/15 also 10/08 & 30/15 also 11/05,10, 13,17,18, 19 & 20/15 also 12/02,08, 09,10 & 11/15	10-35 seconds	Four times daily Four times daily
34.	Environmental	UTAH STATE PARKS PSA'S – Announces park events, need for snowmobile representative to serve, and holiday events.	10/21/15 also 10/22, 23 & 28/15 also 11/04 & 05/15 also 12/02,04, 07,08,10, 28,30 & 31/15	10-35 seconds	Four times daily
35.	Environmental	US ENVIRONMENTAL PROTECTION AGENCY PSA – Information on carbon monoxide.	11/28/15 also 11/29-12/4/15	30 seconds	28 X ROS
36.	Environmental	CTA AND GREENER GADGETS PSA – Encourages proper eCycling.	12/12/15 also 12/13-18/15	60 seconds	27 /X ROS

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
37.	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes: <ul style="list-style-type: none"> • Adversity – D Miller 10/05/15 • Parenting/Middleschoolers – Dr K Leman & J Daly 10/06 & 7/15 • Domestic Violence – D R Black 10/20 & 21/15 • Blended Family –R Deal 10/28 & 29/15 • Marriage healing – I & D Garcia 11/04 & 05/15 • Adoption – M & K Berry 11/09/15 • War wounds – D Roever 11/11/15 • Forgiveness – L L Fields 11/18 & 19/15 • Elderly – D Doering & K O Larson 11/25/15 • Education/Child - C Barnier 12/ 03 & 4/15 • Terminal Battle – Bo Stern 12/10 & 11/15 • Life Perspective – J John 12/16/15 • Parenting/Middleschoolers – C Tobias 12/30 & 31/15 	10/01/15 to 12/31/15	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
38.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	10/01/15 to 12/31/15	54 min	Saturdays 11:00 a.m.
39.	Farming	USDA – FARM SERVICE AGENCY PSA – Informs farmer and ranchers of County Committee Elections.	11/28/15 also 11/29-12/4/15	60 seconds	30 X ROS
40.	Government	MUNICIPAL ELECTIONS PSA'S – Seeks poll workers and announcement of election dates.	10/09/15 also 10/13,19, 22 & 29/15 also 11/02 & 03/15	05-20 seconds	Four times daily
41.	Government	SELECTIVE SERVICE SYSTEM PSA – Importance of registering.	10/17/15 also 10/18-23/15	60 seconds	31 X ROS
42.	Health Concern	UTAH COUNTY HEALTH DEPARTMENT PSA'S – Announcing classes, workshops, screening events.	10/01/15 also 10/02, 05 & 19/15 also 11/13, 17 & 18/15 also 12/08,15, 21,22 & 23/15 also	10-35 seconds	Four times daily
43.	Health Concern	PSA – Promotes BeWise program HEALTH AND HUMAN SERVICES PSA –To help parent keep children healthy.	10/10-16/15 10/01/15 also 10/02/15	60 seconds 30 seconds	29 X ROS 8 X ROS

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44.	Health Concern	RADIOLOGICAL SOC. OF NORTH AM. PSA'S – Draws attention to Ovarian Cancer	10/01/15 also 10/02/15 also	30 seconds	8 X ROS
45.	Health Concern	and to Breast Cancer. MAMMOGRAPHYSAVESLIVES.ORG PS – Encourages regular mammograms.	10/17-23/15 10/03/15 also	30 seconds 30 seconds	32 X ROS 31 X ROS
46.	Health Concern	MOUNTAINLAND AGING & FAMILY PSA'S – Announces Health Fair and Caregiver Conference.	10/04-09/15 10/05/15 also 10/07, 23,28 & 30/15 also 11/04/15	20-30 seconds	Four times daily
47.	Health Concern	US DEPT. OF HEALTH & HUMAN SER PSA – Encourages flu vaccinations.	10/10/15 also 10/11-16/15 & 11/21-27/15 & 12/28-31/15 also	30 seconds	30 X ROS 28 X ROS 14 X ROS
48.	Health Concern	NAT'L ADVOCATE FOR DOWN SYND PSA – Raise awareness of accomplishments.	10/24-30/15 10/24/15 also	60 seconds 30 seconds	30 X ROS 28 X ROS
49.	Health Concern	US DEPT. OF HEALTH & HUMAN SER. PSA – Information low cost health coverage.	10/25-30/15 10/24/15 also 10/25-30/15 and	60 seconds	30 X ROS
50.	Health Concern	US DEPT. OF HEALTH & HUMAN SER. PSA – Promotes organ donation.	11/14-20/15 10/31/15 also	30 seconds	30 X ROS 29 X ROS
51.	Health Concern	NAT'L DIABETES EDUCATION PROG. PSA – Health awareness campaign.	11/01-06/15 10/31/15 also	30 seconds	29 X ROS
52.	Health Concern	AUTISM SPEAKS AND AD COUNCIL PSA – Learn the signs of autism.	11/01-06/15 10/31/15 also	60 seconds	30 X ROS
53.	Health Concern	AMERICAN RED CROSS PSA'S – Encourages blood donations and drives.	11/07/15 also 11/08-13/15 and	60 seconds	28 X ROS
54.	Health Concern	MARCH OF DIMES PSA – Raises the health crisis and impact of March of Dimes.	11/28-12/4/15 11/07/15 also	30 seconds 30 seconds	28 X ROS 27 X ROS
55.	Health Concern	CENTERS FOR DISEASE CONTROL CDC PSA – Guidelines on traveling with flu.	11/08-13/15 11/14/15 also	30 seconds	30 X ROS
56.	Health Concern	USDA AND HHS & AD COUNCIL PSA – Food Safety education campaign.	11/15-20/15 11/14/15 and 11/15-20/15	30 seconds	29 X ROS

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57.	Health Concern	NACCHO PSA – Encourages vaccines for children.	12/05/15 also 12/06-11/15	30 seconds	27 X ROS
58.	Health Concern	AMERICAN LUNG ASSOCIATION PSA – The risks of pneumococcal pneumonia.	12/05/15 also 12/06-11/15	30 seconds	27 X ROS
59.	Human Resource	UT COUNTY CHILDREN’S JUSTICE CN. PSA – Announces Dollhouse Festival event.	10/02/15 also 10/07 & 09/15	15-45 seconds	Four times daily
60.	Human Resource	AMERICAN RED CROSS PSA – Informs of Veterans Mentorship Program.	10/03/15 also 10/04-09/15	30 seconds	30 X ROS
61.	Human Resource	HABITAT FOR HUMANITY PSA – Everyone deserves a home campaign.	10/24/15 also 10/25-30/15	30 seconds	28 X ROS
62.	Human Resource	COMPASSCAREERFAIRS.COM PSA – Promotes UT County Job Fair.	10/26/15 also 10/27/15	15 seconds	Four times daily
63.	Human Resource	DISABLED AMERICAN VETERANS PSA – Offers assistance at mobile service office locations.	10/30/15 also 11/03 & 05/15	10-20 seconds	Four times daily
64.	Human Resource	USU-E PSA – Promotes Annual Bread’N Soup night.	10/30/15 also 11/02, 09,20 & 23/15	15-25 seconds	Four times daily
65.	Human Resource	US DEPT. OF HEALTH & HUMAN SER. PSA – Campaigns for adoption.	10/31/15 also 11/01-06/15 and 11/14-20/15	60 seconds	30 X ROS
66.	Human Resource	YOUTH CHAMPIONS CHARITY PSA – Promotes Art auction fundraiser.	11/02/15 also 11/04 & 05/15	30 seconds 25-30 seconds	30 X ROS Four times daily
67.	Human Resource	SAMARITAN’S PURSE PSA – Promotes Operation Christmas Child.	11/04/15 also 11/13, 19 & 23/15	10-30 seconds	Four times daily
68.	Human Resource	UTAH FOOD BANK PSA – Announces Utah Human Race.	11/07/15 also 11/20 & 23/15	15 seconds	Four times daily
69.	Human Resource	US DEPT. OF VETERANS AFFAIRS PSA – Promotes crisis line.	11/07/15 also 11/08-13/15	30 seconds	9 X ROS
70.	Human Resource	FESTIVAL OF TREES PSA – Promotes benefit festival.	11/19/15 also 12/02 & 04/15	15 seconds	Four times daily
71.	Human Resource	FOCUS ON THE FAMILY PSA – Promotes life.	11/21/15 also 11/22-27/15	30 seconds	28 X ROS

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72.	National Concern	MIDDAY CONNECTION A call - in program dealing with various issues of the American public and family dealt with by various guests includes: <ul style="list-style-type: none"> • Health – G & G MacDonald 10/21/15 • Health – W Wangerin, Jr 11/30/15 • Current Events/Millennials – N Kane 12/3/15 • Finances – G & G MacDonald 12/16/15 • Relationships – L Vernick 12/31/15 	10/01/15 to 12/31/15	55 min.	Weekdays 11:00 a.m.
73.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none"> • Gov't/Planned Parenthood – Parshall 10/02 & 9/15 • Health - W Phipps 10/05/15 • Parenting – Dr K Leman 10/07/15 • Gov't/1st Admend. – C Parshall & B Lynn 10/14/15; 11/23/15 • Gov't/religious freedom – Dr R Crews & E Stakelbeck 10/22/15 • Gov't/presidential debate – Parshall 10/29/15 • Civic/coach suspension – C Parshall 10/30/15 • Health/planned parenthood – T Frank & S Mosher 11/12/15 • International/Paris attacks – C Parshall 11/13/15 • News/U.K & security – B Gertz & C Hart 11/17/15 • Foreign/Refugees – C Parshall 11/20/15 • News/San Bernardino – Parshall 12/04/15 • Social/San Bernardino – C Parshall 12/11/15 • Gov't/freedoms & classroom – C Parshall & B Lynn 12/16/15 • International/US security/UK B Gertz & C Hart 12/21/15 • News/year 2015 – C Parshall 12/22/15 • Finances/credit – D McNaughton 12/28/15 	10/01/15 to 12/31/15	1 hr.	Weekdays 3:00 p.m.
74.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	10/01/15 to 12/31/15	5 min. 1 min.	Hourly 0:55 Various 0:30

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75.	National Concern	SPECIAL COVERAGE Year in Review 2015 – December 31	10/01/15 to 12/31/15	47 minutes	7:00 p.m.
76.	Patriotic	AMERICAN LEGION PSA – Memorial day remembrances.	11/07/15 also 11/08-13/15	30 seconds	19 X ROS
77.	Public Health	AMERICAN ACAD. OF NEUROLOGY PSA – Informs about concussions.	11/07/15 also 11/08-13/15	60 seconds	30 X ROS
78.	Public Safety	UTAH SAFETY COUNCIL PSA – Promotes Buckle Up for Love campaign.	10/01/15 also 10/02/15	60 seconds	7 X ROS
79.	Public Safety	STOPBULLYING.GOV & AD COUNCIL PSA – How to teach children re: bullying.	10/01/15 also 10/02/15	30 seconds	9 X ROS
80.	Public Safety	KEYY (adapted from Simivalleyacorn.com PSA – Back to school traffic safety.	10/03/15 also 10/04-09/15	60 seconds	20 X ROS
81.	Public Safety	NCPA, DEPT OF JUSTICE AND CRIME PREVENTION, & AD COUNCIL PSA – Raises awareness of cyber bullying.	10/03/15 also 10/04-09/15	60 seconds	30 X ROS
82.	Public Safety	UTAH SAFETY COUNCIL PSA – Announcing driving classes.	10/14/15 and 10/20/15 also 11/03, 10,17 & 19/15 also 12/15 & 18/15	10-20 seconds	Four times daily
83.	Public Safety	NATIONAL INSURANCE CRIME BUREAU PSA – Tips on protection from car theft.	10/17/15 also 10/18-3/15	30 seconds	32 X ROS
84.	Public Safety	NAT'L CRIME PREVENTION COUNCIL PSA – Warns of senior financial fraud.	10/17/15 also 10/18-23/15	60 seconds	30 X ROS
85.	Public Safety	NAT'L HIGHWAY TRAFFIC SAFETY AD & AD COUNCIL PSA – Promotes proper child passenger safety.	10/31/15 also 11/01-06/15	30 seconds	29 X ROS
86.	Public Safety	US MARINES PSA – Encourages support for the Marines.	11/07/15 also 11/08-13/15	30 seconds	27 X ROS
87.	Public Safety	NHTSA AND AD COUNCIL PSA – Warns of texting and driving.	11/14/15 also 11/15-20/15 and 12/28-31/15	30 seconds	29 X ROS
88.	Public Safety	DEPART. OF HOMELAND SECURITY PSA – Communities helping with neighborhood security.	11/21/15 also 11/22-27/15	60 seconds	15 X ROS 30 X ROS
89.	Public Safety	COLLIER CO SHERIFF'S OFFICE PSA – Offers safe shopping tips.	11/28/15 also 11/29-12/4/15	60 seconds	29 X ROS

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90.	Public Safety	AM. ACADEMY OF PEDIATRIES PSA – Tips on shopping for kids toys.	12/05/15 also 12/06-11/15	60 seconds	28 X ROS
91.	Public Safety	NAT'L FIRE PROTECTION ASSOCIATION PSA – Proper use of fire alarms.	12/12/15 also 12/13-18/15	30 seconds	27 X ROS
92.	Public Safety	NATIONAL INSURANCE CRIME BUR. PSA – Tips on preventing car theft's.	12/12/15 also 12/13-18/15	30 seconds	27 X ROS
93.	Public Safety	UTAH SAFETY COUNCIL PSA – Offers winter safe driving tips.	12/19/15 also 12/20-25/15 and 12/26-28/15	60 seconds	29 X ROS
94.	Public Safety	TEACHERS ABOUT VIOLENCE & AD CO PSA – Teaching son to prevent domestic violence.	10/10/16 also 10/11-16/15 and 10/24-30/15	30 seconds	11 X ROS 30 X ROS
95.	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services	10/01/15 to 12/31/15	60 seconds 30 seconds	28 X ROS 77 X ROS 56 X ROS
96.	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services. PSA – Announces new schedule.	10/01/15 to 12/31/15 12/11, 15, 22,23 & 30/15	60 seconds 10-30 seconds	52 X ROS Four times daily
97.	Religious/Local	BEREAN BIBLE STUDIES – OREM PSA – Announces location and services.	10/01/15 to 12/31/15	60 seconds	27 X ROS
98.	Religious/Local	BRYCE CANYON BIBLE CHURCH PSA – Announces location and services.	10/01/15 to 12/31/15	30 seconds	53 X ROS
99.	Religious/Local	CENTERVILLE BAPTIST CHURCH PSA – Announces location and services.	10/01/15 to 12/31/15	30 seconds	54 X ROS
100.	Religious/Local	FIRST BAPTIST CHURCH – PRICE PSA – Announces location and services.	10/01/15 to 12/31/15	30 seconds	53 X ROS
101.	Religious/Local	IN LIFE CHURCH – PROVO PSA – Announces location and services.	10/01/15 to 10/14/15	30 seconds	9 X ROS
102.	Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.	10/01/15 to 12/31/15	60 seconds 30 seconds	59 X ROS 50 X ROS
103.	Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.	10/01/15 to 12/31/15	60 seconds	75 X ROS

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104.	Religious/Local	PROVO CHINEESE CHRISTIAN FELL. PSA – Announces location and services.	10/01/15 to 12/31/15	30 seconds	25 X ROS
105.	Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.	10/01/15 to 12/31/15	60 seconds 30 seconds	99 X ROS 51 X ROS
106.	Religious/Local	SANTAQUIN BAPTIST CHURCH PSA – Announces location and services.	12/09/15 to 12/31/15	30 seconds	18 X ROS
107.	Religious/Local	SANTAQUIN BAPTIST CHURCH PSA – Announces Kids program.	10/13/15 also 20/15 and 11/03 & 17/15 and 12/29/15	20 seconds	Four times daily
108.	Religious/local	VARIOUS CHURCHES PSA'S – Announcing Christmas Eve services in Tropic, Vernal, Richfield, Orem, Lindon, Ephraim, Provo and West Valley.	12/16/17 12/17,21, 22 & 23/15	10-30 seconds	Four times daily
109.	Sports	SPORTS.ORG Features lively discussions with athletes, coaches and sports personalities that address the real issues in sports and life. Interviews with Frank Giardina and Bill Houston.	10/01/15 to 12/31/15	25 min.	Saturdays 12:30 p.m.
110.	Transportation	UT DEPT. OF TRANSPORTATION PSA – Announces EIS public meeting.	11/20/15 also 11/25/15 also 12/01 and 03/15	15-25 seconds	Four times daily
111.	Weather	WEATHER Local forecast for the Day and an extended forecast.	10/01/15 to 12/31/15	30 seconds	Two times Minimum of twelve times Sun. – Fri. Nine X Sat.