

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM
 307 South 1600 West
 PROVO UT 84601-3932

April – June 2015

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
Arts	SPRINGVILLE MUSEUM OF ART PSA'S – Announces concerts, Art Festival		04/17/15 also 05/13 & 15/15 also 06/10 & 12/15	10-25 seconds	Four times daily
Arts	THE ECHO THEATRE PSA'S – Announces productions and events.		05/07/15 also 05/14,18, 26,28 & 29/15 also 06/16, 18 & 22/15	10-20 seconds	Four times daily
Arts	AMERICAN CITY PSA – Announces summer concerts in park.		06/08/15 also 06/15 & 29/15	10-15 seconds	Four times daily
Arts	ALPINE COMMUNIITY THEATER PSA'S – Announce production kick off, and performances.		06/18/15 also 06/19/15	20 seconds	Four times daily
Children	LAMPLIGHTER THEATER Dramatization of gripping stories, written over a century ago, character-building and biblically based, filled with dynamic role models and life-giving truths.		04/01/15 to 05/02/15	25 min.	Saturdays 7:00 a.m.
Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.		04/01/15 to 06/30/15	25 min.	Saturdays 7:30 a.m. 7:00 p.m. Daily 6:00 p.m.
Children	JONATHAN PARKS Program of dramatized stories with Christian themes.		05/09/15 to 06/30/15	25 min.	Saturday 7:00 a.m.
Community Activities	CASTLECOUNTRY.COM/EVENTS PSA – Announces Rock, Fossil & Mineral show.		05/05/15 also 06/02 & 04/15	10-25 seconds	Four times daily
Community Activities	FREEDOM FESTIVAL – PROVO PSA'S – Announces various events.		05/19/15 also 05/21/15 also 6/9,15,16, 22,26 & 30/15	15-25 seconds	Four times daily
Community Activities	EAGLE MOUNTAIN CITY PSA – Promotes Pony Express Days.		05/29/15 and 06/01 & 04/15	10-15 seconds	Four times daily
Community Activities	SANTAQUIN BAPTIST CHURCH PSA – Announces special Kids program.		06/02/15 also 06/08, 09 & 10/15	20-25 seconds	Four times daily
Community Activities	SPRINGVILLE CITY PSA – Promotes Springville Art City Days.		06/04/15 also 06/08 & 12/15	10-20 seconds	Four times daily
Community Activities	NEW HOPE BIBLE CHURCH PSA – Promotes special kids program.		06/08/15 also 06/09, 10 & 11/15	20-25 seconds	Four times daily Three times

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
	Community Activities	SARATOGA SPRINGS CITY PSA – Announces Saratoga Splash Days.	06/08/15 also 06/10 & 12/15	10-20 seconds	Four times daily
	Community Activities	ROOSEVELT BAPTIST CHURCH PSA – Announces special kid's program.	06/24/15 also 06/26, 29 & 30/15	20-35 seconds	Four times daily
	Community Building	PROVO CITY PSA'S – Announces spring cleanup details, spring festival, Video Contest, and classes at Recreation Center.	04/06/15 also 04/09,13, 14,16,17, 21,24 & 28/15 also 05/01,06 08, 19, 21. 26 & 28/15	15-25 seconds	Four times daily
	Community Events	TRANKSGIVING POINT PSA – Announces tulip festival	04/10/15 also 04/16, 20 & 27/15 also 05/06/15	10-15 seconds	Four times daily
	Community Events	MIDUTAH.RADIO.COM/BULLETIN_BD PSA'S – Announce events in Richfield, Fairview and Gunnison.	04/15/15 also 04/17,20 24,28 & 30/15 also 05/01/15	10-45 seconds	Four times daily
	Community Events	PROVO MAYOR.COM PSA'S – Announces Half Marathon, 5 K, and Bike Month events.	04/28/15 also 04/29 & 30/15 and 05/01 & 04/15	20-35 seconds	Four times daily
	Community Events	CYCLINGUTAH.COM PSA'S – Announces Bike month events.	04/29/15 also 04/30/15 and 05/01, 05,08 & 11/15	15-25 seconds	Four times daily
	Community Events	GRACE BAPTIST CHURCH – VERNAL PSA'S – Announces special week of programs, class, and kids program.	05/01/15 also 05/04, 05,06 & 08/15 also 06/02, 05,12,15, 16 & 17/15	15-20 seconds	Once a day Four times daily
	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Howard Dayton.	04/01/15 to 06/30/15	25 min.	Weekdays 6:30 p.m.
	Economic	MONEY WISE WEEKEND INTERNAL REVENUE SERVICE PSA'S – Various tax filing tips.	04/01/15 also 04/02-03/15 also 04/04-10/15 also 04/11-17/15	30 seconds	Saturday 5:00 p.m. 13 X ROS 34 X ROS 34 X ROS

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Economic	US DEPT OF ENERGY PSA – Energy efficiency campaign.		06/13/15 also 06/14-19/15	60 seconds	31 X ROS
Education	HISPAIC SCHOLARSHIP FUND & AD CO PSA – Encouragement to plan for college.		04/01/15 also 04/02-03/15	30 seconds	15 X ROS
Education	USU EXTENSION PSA'S – Announces Garden Workshops in Mt Pleasant.		04/07/15 also 04/10, 22 & 24/15	15-20 seconds	Four times daily
Education	USU THEATRE PSA – Announces production.		04/15/15 also 04/20 & 23/15	15-25 seconds	Four times daily
Education	UVU – ARTS PSA – Announces production		04/16/15 also 04/17, 20 & 23/15	10-25 seconds	Four times daily
Education	DOLLAR GEN. LIT. FOUND & AD CON. PSA – Encourages getting High School Equivalency.		04/18/15 also 04/19-24/15 and 05/30-06/5/15	30 seconds	34 X ROS Four times daily
Education	KARL G MAESER PREPRATORY ACAD. PSA – Announces musical theater production.		05/04/15 also 05/07 & 08/15	15-25 seconds	31 X ROS Four times daily
Education	UT HIGH SCHOOL ACTIVITIES ASSOC. PSA – Promotes extracurricular activities.		06/20/15 also 06/21-26/15	30 seconds	34 X ROS
Environmental	DIVISION OF WILDLIFE RESOURCES PSA'S – Announces RAC meetings, seminars, field trips, clinics, courses, viewing events, outdoor adventure days,		04/06/15 also 04/07,08, 10,13,14, 15,16 & 30/15 also 05/04,05 06,12,13,14, 27,28 & 29/15 also 06/09,10, 12,16,18/15	10-30 seconds	Four times daily
Environmental	CENTRAL UTAH GARDENS PSA'S – Announces classes, concerts. Garden tour and events.		04/06/15 also 04/14 & 22/15 also 05/27 & 29/15 also 06/04,05,18,19 23,25 & 30/15	10-30 seconds	Four times daily
Environmental	UTAH STATE PARKS PSA'S – Announces events and free fish day.		04/09/15 and 04/10/15 also 05/14/15 and 06/2,05, 18 & 19/15	10-25 seconds	Four times daily

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	Environmental	CONSUMER ELECTRONICS ASSOC. PSA – Promotes eCying.	04/11/15 also 04/12-17/15	30 seconds	34 X ROS
	Environmental	U.S. FOREST SERVICE & DEPT OF AG. PSA – Discovering Nature campaign.	04/18/15 also 04/19-24/15	60 seconds	32 X ROS
	Environmental	CEA: GREENER GADGETS PSA – The importance of recycling electronics.	05/23/15 also 05/24-29/15	60 seconds	31 X ROS
	Environmental	US FOREST SERVICE & AD COUNCIL PSA – Campaign on Wildfire preparedness.	06/13/15 also 06/14-19/15	30 seconds	31 X ROS
	Environmental	US FOREST SER, STATE FORESTER & AD PSA – On wildfire prevention.	06/27/15 also 06/28-30/15	60 seconds	20 X ROS
	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes: <ul style="list-style-type: none">• Health/Autism-C Colson & Emily 04/1-2/15• Finances/Children-S & B Palmer 04/06/15• Life Issues-Gov. J Bush 04/13/15• Parenting Teens-Dr. K Lemar 04/16-17/15• Abuse-D Scott Jones 04/28-29/15• Serving/Kids- L Newman 05/06/15• Foster Care-S Ford & K Rosati 05/13/15• Health/ALS-B Stern 05/19-20/15• Military/Veterans-J Daly 05/25/15• Abuse/healing-D Mansfield 05/26/15• Finances-M Singletary 05/28 & 29/15• Freedom/Faith – K Posers 06/08/15• Marriage Healing – P & M Westbrook 06/11-12/15• Supreme Court/same sex – A Mohler & H Alvare 06/29/15	04/01/15 to 06/30/15	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	04/01/15 to 06/30/15	54 min	Saturdays 11:00 a.m.
	Health Concern	ACADEMY OF NUTRITION & DIETETICS PSA – Encourages eating healthy.	04/01/15 also 04/02-03/15	30 seconds	15 X ROS
	Health Concern	UNITEDHEALTHCARE CHILDREN'S FOU PSA – Information on health care grants.	04/04/15 also 04/05-10/15 and 05/16-22/15	30 seconds	34 X ROS
	Health Concern	UTAH COUNTY HEALTH DEPARTMENT PSA – Information on WIC program.	04/04/15 also 04/05-10/15	60 seconds	33 X ROS 31 X ROS

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	Health Concern	UT COUNTY HEALTH DEPARTMENT PSA'S – Informs on Hazardous Waste Event, self management classes, Trail event, and training.	04/09/15 also 04/10,16, 20,21,23, 24 & 29/15 also 05/04,18,19, 20 & 26/15	15-30 seconds	Four times daily
	Health Concern	UT COUNTY HEALTH DEPARTMENT PSA – Informs about the BeWise program.	04/18/15 also 04/19-24/15 and 05/16-22/15	60 seconds	32 X ROS
	Health Concern	UT VALLEY HEART & VASCULAR SERV PSA – Announces Race for Red event.	04/22/15 also 04/24/15 and 05/05 & 07/15	10-30 seconds	30 X ROS Four times daily
	Health Concern	AMERICAN RED CROSS PSA'S – Announces need for blood donations.	04/23/15 also 04/27/15 also 05/30-06/5/15	15 seconds	Four times daily
	Health Concern	CENTERS FOR DISEASE CONTROL (CDC) PSA – Promotes Baby immunizations.	04/25/15 also 04/26-05/1/15	30 seconds 30 seconds	31 X ROS 34 X ROS
	Health Concern	AM ACADEMY OF DERMATOLOGY PSA – On dangers of tanning.	04/25/15 also 04/26-05/1/15 and 05/30-06/5/15	60 seconds	32 X ROS
	Health Concern	AUTISM SPEAKS AND AD COUNCIL PSA – To increase knowledge and awareness.	04/25/15 also 04/26-05/1/15	30 seconds	32 X ROS 34 X ROS
	Health Concern	HEALTH AND HUMAN SERVICES PSA – Offers low-cost health insurance for kids.	05/02/15 also 05/03-08/15	30 seconds	31 X ROS
	Health Concern	AM COLLEGE OF ALLERGY, ASTHMA & IMMUNOLOGY PSA – How to protect your family.	05/02/15 also 05/03-08/15	30 seconds	34 X ROS
	Health Concern	AMERICAN LEGION PSA – Honors Armed Forces Day.	05/09/15 also 05/10-15/15	30 seconds	Four times daily
	Health Concern	COMMUNITY NURSING SERVICE PSA – Announces Health & Fitness event.	05/22/15 also 05/26 & 27/15	20-25 seconds	Four times daily
	Health Concern	BRAIN INJURY ASSOC OF AMERICA PSA – PBA, a possible result of brain injury.	06/13/15 also 06/14-19/15	30 seconds	33 X ROS

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Human Resource	U.S. DEPART. OF VETERANS AFFAIRS PSA – Offers resources and support to Vets.		04/04/15 also 04/05-10/15 also 05/26-29/15	60 seconds	31 X ROS
Human Resource	SEVIER VALLEY BAPTIST CHURCH PSA – Announces Celebrate Recovery 12-step program.		04/09/15 also 05/27/15 also 06/01,03, 04 & 24/15	30 seconds 15-25 seconds	17 X ROS Four times daily
Human Resource	RISE SERVICES PSA – Recruits caring individuals.		04/25/15 also 04/26-05/1/15 and 06/20-26/15	60 seconds	32 X ROS
Human Resource	CASTLECOUNTRY-PRICE PSA – Announces food drive affair.		04/27/15 also 04/29/15 and 05/01/15	15-20 seconds	31 X ROS Four times daily
Human Resource	SAMARITANS PURSE PSA – Help for the Nepal earthquake victims.		05/02/15 also 05/03-08/15	60 seconds	30 X ROS
Human Resource	SONSHINE SOCITEY PSA – Honors National Nursing Home Week.		05/09/15 also 05/10-13/15	30 seconds	Four times daily
Human Resource	US DEPART. OF VETERANS AFFAIRS PSA – Promotes Veterans Crisis Line.		05/09/15 also 05/10-15/15	60 seconds	31 X ROS
Human Resource	MOUNTAINLAND ASSOC. OF GOV'S PSA – Promotes RSVP program.		05/09/15 also 05/10-15/15	30 seconds	34 X ROS
Human Resource	NOW I CAN PSA – Announcing Run/Walk benefit.		05/12/15 also 05/14 & 15/15	25-30 seconds	Four times daily
Human Resource	USO PSA – Making an impact in lives of those who serve our country		05/16/15 also 05/17-22/15	30 seconds	33 X ROS
Human Resource	SPECIAL OLYMPICS PSA'S – Announces and promotes unified relay across America.		05/20/15 and 05/28/15 also 06/06-12/15	20 seconds	Four times daily
Human Resource	COMMUNITY ACTION PSA – Seeks volunteers to help senior gardeners and offers garden/cooking classes.		06/06/15 also 06/07-12/15 also 06/09, 22 & 24/15	30 seconds 30 seconds	33 X ROS 34 X ROS
Human Resource	FEEDING AMERICA AND AD COUNCIL PSA – Raises awareness of Summer Food Service Program.		06/13/15 also 06/14-19/15	30 seconds	34 X ROS
Human Resource	COALITION AGAINST HUNGER PSA – Promotes hotline for kids' summer meals locations.		06/20/15 also 06/21-26/15	30 seconds	33 X ROS

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	Local Arts	HALE CENTER THEATER-OREM PSA'S – Announces productions.	04/13/15 also 04/22/15 also 05/06, 11, 18,21 & 29/15 also 06/01, 04 & 17/15	15-20 seconds	Four times daily
	Local Arts	COVEY CENTER FOR THE ARTS PSA'S – Announces symphony concerts, and productions.	04/14/15 also 04/21, 23, 27,28 & 29/15	10-20 seconds	Four times daily
	Local Arts	SCERA CENTER PSA'S – Announces productions.	04/15/15 also 04/27 & 30/15 also 05/08,11, 12, 20 & 22/15 also 06/03, 16 & 19/15	10-25 seconds	Four times daily
	National Concern	MIDDAY CONNECTION A live program designed to encourage women, with a focus on growing the whole person and featuring various guests includes: <ul style="list-style-type: none">• Bullying-Dr. J Degler & Josie 04/06/15• Parent/Special Needs-G Marchenko 04/20/15 & 6/04/15• Technology/current events-various 04/27/15• Health/ADD-Dr. J Degler & R MacRae 05/04/15• Health/Worry-J Rubietta 05/18/15• Remember military- various 05/25/15• Current Events-A Bersin & L Pooe 06/01/15• History/people-A Gansky 06/15/15• Health/Emotional-A Blank & B Harling 06/17/15• News/Moral-C Gaines 06/26/15	04/01/15 to 06/30/15	55 min.	Weekdays 11:00 a.m.

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	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none">• Foreign Affairs-E Donnely & T Doyle 04/01/15• Economics/old records-J Marshall 04/06/15• Foreign Affairs/ISIS-C Mitchell 04/07/15• Law/RFRA-C Parshall 04/10/15• Gov./Politics-NRB Panel 04/13,14/15• Health/Special Needs-S Perry 04/23/15• Health/Depression-Dr. G Lovejoy 04/27/15• Current Events/Islam-Dr. P Marshall & N Shea 05/01/15• Law/1st Amend.-C Parshall & B Lynn 05/06/15 & 06/24/15• Family/same sex-NA 05/12-13,15/15 & 06/12/15• Health/depression-Dr G Jantz 05/27/15• Health/lifestyle-Dr S Morris 06/01/15• Health/gender-D Shick 06/10/15• Current Events/Middle East-Dr J Richards, E Stakelbeck 06/22/15• Family/Supreme Court-C Parshall 06/26/15	04/01/15 to 06/30/15	55 minutes	Weekdays 3:00 p.m.
	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	04/01/15 to 06/30/15	5 min. 1 min.	Hourly 0:55 Various 0:30
	Patriotic	THE AMERICAN LEGION PSA – Honors the veterans on Memorial Day.	05/23/15 also 05/24-26/15	30 seconds	17 X ROS
	Public Safety	FEMA AND AD COUNCIL PSA – Emergency Preparedness campaign.	04/01/15 also 04/02-03/15	30 seconds	13 X ROS
	Public Safety	UTAH SAFETY COUNCIL PSA'S – Offers driving classes.	04/09/15 also 4/13, 15 & 22/15 also 05/13,15, 18,19, 21 & 28/15 also 06/23/15	10-20 seconds	Four times daily
	Public Safety	NATIONAL CRIME PREVENTION CON. PSA – Warns of home invasion.	04/11/15 also 04/12-17/15	60 seconds	31 X ROS
	Public Safety	NAT'L HWY TRAFFIC SAFETY & AD CO PSA – Warning of texting and driving.	04/11/15 also 04/12-17/15	30 seconds	34 X ROS
	Public Safety	ARMY NATIONAL GUARD & UBA PEP – Promotes national guard.	04/11/15 also 04/12-17/15 and 05/16-22/15	30 seconds	32 X ROS 30 X ROS

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	Public Safety	VICTIMSOFCRIME.ORG PSA – Encourages reaching out to victims.	04/18/15 also 04/19-24/15	30 seconds	34 X ROS
	Public Safety	BLUE STAKES OF UTAH PSA – What to do before digging.	04/18/15 also 04/19-24/15 and 05/23-29/15	30 seconds	34 X ROS
	Public Safety	NHTSA AND AD COUNCIL PSA – Importance of buckling up kids.	04/25/15 also 04/26-05/1/15 and 05/30-06/5/15	30 seconds	33 X ROS 34 X ROS
	Public Safety	SELECTIVE SERVICE SYSTEM PSA – Importance of young men to register.	05/02/15 also 05/03-08/15 and 06/20-26/15	60 seconds	32 X ROS 33 X ROS
	Public Safety	AMERICAN RED CROSS PSA – Offers holiday highway safety tips.	05/23/15 also 05/24-29/15	30 seconds	31 X ROS 33 X ROS
	Public Safety	NATIONAL SAFETY COUNCIL PSA – Warns of using cell phones and drive.	06/05/15 also 06/06-12/15	60 seconds	31 X ROS
	Public Safety	NAT'L CRIME PREV. COUNCIL PSA – Warning of elder abuse.	06/06/15 also 06/07-12/15	60 seconds	31 X ROS
	Public Safety	US CONSUMER PRODUCT SAFETY COM PSA – Preventing pool drowning.	06/20/15 also 06/21-26/15	30 seconds	34 X ROS
	Public Safety	UTAH FIRE INFORMATION PSA – Warnings about using fireworks.	06/27/15 also 06/28-30/15	30 seconds	20 X ROS
	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services	04/01/15 to 06/30/15	60 seconds 30 seconds	70 X ROS 48 X ROS
	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services.	04/01/15 to 06/30/15	60 seconds	56 X ROS
		PSA's - Announces special programs	04/01,02,06, 08,10 & 13/15 and 06/12,15, 16 & 17/15	15-25 seconds	Four times daily
	Religious/Local	BEREAN BIBLE STUDIES – OREM PSA – Announces location and services.	04/01/15 to 06/30/15	60 seconds 30 seconds	23 X ROS 25 X ROS
	Religious/Local	BRYCE CANYON BIBLE CHURCH PSA – Announces location and services.	04/01/15 to 06/30/15	30 seconds	42 X ROS

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	Religious/Local	CENTERVILLE BAPTIST CHURCH PSA – Announces location and services.	04/01/15 to 06/30/15	30 seconds	47 X ROS
	Religious/Local	FIRST BAPTIST CHURCH – PRICE PSA – Announces location and services.	04/01/15 to 06/30/15	30 seconds	51 X ROS
	Religious/Local	IN LIFE CHURCH – PROVO PSA – Announces location and services.	04/01/15 to 06/30/15	30 seconds	47 X ROS
	Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.	04/01/15 to 06/30/15	60 seconds 30 seconds	59 X ROS 49 X ROS
	Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.	04/01/15 to 06/30/15	60 seconds 30 seconds	79 X ROS 50 X ROS
	Religious/Local	PROVO CHINESE CHRISTIAN FELL. PSA – Announces location and services.	04/01/15 to 06/30/15	30 seconds	22 X ROS
	Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.	04/01/15 to 06/30/15	60 seconds 30 seconds	101 X ROS 51 X ROS
	Sports	SPORTS SPECTRUM Features lively discussions with athletes, coaches and sports personalities that address the real issues in sports and life. Interviews with Frank Giardina and Bill Houston.	04/01/15 to 06/30/15	25 min.	Saturdays 12:30 p.m.
	Weather	WEATHER Local forecast for the Day and an extended forecast.	04/01/15 to 06/30/15	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.