

**KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM**  
 307 South 1600 West  
 PROVO UT 84601-3932

January-March 2015

**TREATMENT OF COMMUNITY ISSUES**

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
Arts	HALE CENTER THEATER OREM PSA'S – Announce productions.		0/1/02/15 also 01/22/15 also 02/03 & 19/15 and 03/ 05, 09,11,13, 24 & 26/15	10 sec.  10-25 seconds	Three times Daily  Four times Daily
Arts	SPRINGVILLE MUSEUM OF ART PSA'S – Announces activities and events.		01/07/15 also 01/13,14, 15 & 16/15 also 03/04 & 13/15	10-25 seconds	Four times Daily
Arts	UTAH VALLEY YOUTH SYMPHONY PSA – Announces concert.		01/21/15 and 01/26/15	15-20 seconds	Four times Daily
Arts	PROVO COVEY CENTER OF THE ARTS PSA'S – Announces events.		01/27/15 also 01/28/15 also 02/09,11, 20, 23, 24 & 26/15	10-25 seconds	Four times Daily
Arts	SCERA CENTER PSA'S – Announces productions.		01/28/15 also 01/30/15 also 02/05,12, 24 & 27/15 also 03/18,23, 25 & 27/15	10-20 seconds	Four times Daily
Arts	PLEASANT GROVE HIGH SCHOOL PSA – Announces drama production.		02/02/15 also 02/04 & 06/15	10-15 seconds	Four times Daily
Arts	UTAH OPERA RESIDENT ARTISTS PSA – Announces school performances and evening concert.		02/02/15 also 02/05 & 06/15	15-30 seconds	Four times Daily
Arts	TIMPANOGOS SYMPHONY ORCHESTRA PSA – Announces concert.		02/18/15 also 02/19 & 20/15	15-25 seconds	Four times Daily
Arts	NORTH SEVIER MIDDLE SCHOOL PSA – Announces drama presentation.		03/24/15 also 03/25, 26 & 27/15	15-20 seconds	Four times daily
Children	LAMPLIGHTER THEATER Dramatization of gripping stories, written over a century ago, character-building and biblically based, filled with dynamic role models and life-giving truths.		02/21/15 to 03/28/15	25 min.	Saturdays 7:00 a.m.
Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.		01/01/15 to 03/31/15	25 min.	Saturdays 7:30 a.m. 7:00 p.m. Daily 6:00 p.m.
Children	JONATHAN PARKS Program of dramatized stories with Christian themes.		01/03/15 to 02/14/15	25 min.	Saturday 7:00 a.m.

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	Community Activities	COWBOY POETS OF UTAH PSA – Announce Annual symposium.	01/05/15 also 01/07 & 09/15	15-20 seconds	Four times Daily
	Community Activities	THE VOICE OF THE MARTYRS PSA – Announces regional conference.	01/06/15 also 01/09,13 15 & 16/15	20-30 seconds	Four times Daily
	Community Activities	PAYSON LIONS CLUB PSA – Announces fundraiser event.	01/06/15 also 01/13,14, 29 & 30/15	15-25 seconds	Four times Daily
	Community Building	GRAD OF LIFE & AD COUNCIL PSA – Encourages employment of untapped talent.	03/07/15 also 03/08-13/15	60 seconds	32 X ROS
	Community Building	U DOT PSA – Announces public open house regarding Payson 1-15 interchange.	03/16/15 also 03/17 & 18/15	15-30 seconds	Four times daily
	Community Events	MIDUTAH.RADIO.COM/BULLETIN BD PSA'S – Announces Farm Safety Course, child safety seat check , diabetes support group, bell choir recruiting, foster parent informational meeting.	01/07/15 and 01/15/15 also 02/24 & 25/15 and 03/16/15	10-20 seconds	Four times Daily
	Economic	MONEY WISE A weekday program helping listeners with their financial questions and offering practical, biblical and good-natured approach to managing time, talents and resources hosted by Howard Dayton.	01/01/15 to 03/31/15	25 min.	Weekdays 6:30 p.m.
	Economic	MONEY WISE WEEKEND UTAH TAX HELP PSA – Recruits volunteers for VITA program.	01/06/15 also 01/14 & 15/15	10-15 seconds	Saturday 5:00 p.m. Four times daily
	Economic	FEDERAL TRADE COMMISSION PSA – Where you can get free credit report.	01/17/15 also 01/18-23/15 and 02/14-20/15	60 seconds	33 X ROS
	Economic	IRS PSA'S – Tax tips.	02/14/15 also 02/15-20/15 also 02/21-27/15 also 02/28-03/6/15 also 03//07-13/15 also 03/14-20/15 and 03/21-27/15 also 03/21-27/15	30 seconds	33 X ROS 26 X ROS
		PSA – Warns of scams.	03/21-27/15	60 seconds	33 X ROS 34 X ROS 34 X ROS 34 X ROS 32 X ROS

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	Education	PROVO CITY LIBRARY PSA – Offering classes, lab instruction, and announces book sales and events.	01/06/15 also 01/08,12, 13,15,29/15 also 02/03, 25 & 26/15 and 03/02, 04 & 05/15	10-25 seconds	Four times Daily
	Education	OREM LIBRARY PSA’S – Announcing classes, films, and events.	1/20/15 also 01/21, 23,26,27, 29 & 30/15	05-30 seconds	Four times Daily
	Education	TEACH AND AD COUNCIL PSA – Recruiting teachers.	01/24/15 also 01/25-30/15 and 02/28-3/06/15	60 seconds	33 X ROS  33 X ROS
	Education	UNDERSTOOD.ORG & AD COUNCIL PSA – On learning and attention issues.	01/24/15 also 01/25-30/15	30 seconds	37 X ROS
	Education	PETEETNEET MUSEUM/CULTURAL ART PSA’S – Informs regarding exhibit	01/28/15 also 02/03 & 05/15	10-25 seconds	Four times Daily
	Education	PROVO RECREATION CENTER PSA’S – Announces classes	02/02/15 also 02/04,06,17, 23 & 26/15 also 03/03,05, 23,26 & 31/15	10-25 seconds	Four times Daily
	Education	CENTRAL UTAH GARDENS PSA’S – Offers Gardening Classes.	02/04/15 also 02/09,11, 17 & 19/15 also 03/04, 06,18,23, 25 & 31/15	10-25 seconds	Four times daily
	Education	SPANISH FORK YOUTHEATRE PSA – Announces presentation.	02/17/15 also 02/18 & 20/15	10-15 seconds	Four times Daily
	Education	LONE PEAK HIGH SCHOOL PSA – Announces presentation.	02/17/15 also 02/18, 23 & 24/15	10-15 seconds	Four times Daily
	Education	USU EXTENSION PSA’S – Offers Garden Workshops.	02/18/15 also 02/20 & 26/15 and 03/03, 05,10,13, 17 & 25/15	10-20 seconds	Four times daily
	Education	HISPANIC SCHOLARSHIP & AD CO. PSA – Offers information regarding college.	03/28/15 also 03/29-31/15	30 seconds	20 X ROS

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
	Environmental	CONSUMER ELECTRONICS ASSOC. PSA – On the importance of eCycling.	01/03/15 also 01/04-09/15	30 seconds	32 X ROS
	Environmental	DIV. OF WILDLIFE RESOURCES – UTAH PSA’S – Announces field events, licenses available, workshops, festivals, hunts, RAC meetings, seminars, and courses.	01/05/15 also 01/07,08, 12,16,21,23, 29 & 30/15 also 02/03,06, 10,11,13,27/15 also 03/02,03, 04,09,10,12, 13,16,17,18 23,24,27, 30 & 31/15	10-35 seconds	Four times Daily
	Environmental	UTAH STATE PARKS PSA’S – Announce activities and events.	01/07/15 also 01/08,16, 20,23 & 28/15 also 02/04,06, 10,12,24	10-30 seconds	Four times Daily
	Environmental	USDA-NRCS PSA – Announces scoping public open house.	01/26/15 also 01/27 & 28/15	20-35 seconds	Four times Daily
	Environmental	BARRON PRIZE PSA – Announces prize for Young Heroes.	03/21/15 also 03/22-27/15	30 seconds	35 X ROS
	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller includes: • Health – D Mainz 01/05-06/15 • Parenting – C Tobias 01/15-16/15 • Racial – C McKinstry 01/20-21/15 • Life – A Ford & J Brown 01/22-23/15 • Health – B Stern 01/27-28/15 • Finances – D Ramsey 01/29-30/15 • Orphans – B Ivie 02/10/15 • Healthy Home – T Nelson 02/19-20/15 • Stress – L TerKeurst 02/26-27/15 • Adoption – C Koons 03/02-03/15 • Stepmoms – K Lipp & C Boley 03/10- 11/15 • Trauma – S Fast 03/23-24/15	01/01/15 to 03/31/15	25 min.	Weekdays 6:00 a.m. & 5:00 p.m.
	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	01/01/15 to 03/31/15	54 min	Saturdays 11:00 a.m.
	Government	PROVO CITY PSA – Announces Utah courts public meeting.	01/27/15 also 01/28/15	15 seconds	Four times Daily

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	Health Concern	AMERICAN DIABETES ASSOC. PSA – Educates diabetics to get help.	01/01/15 also 01/02/15 and 02/21-27/15	30 seconds	9 X ROS 32 X ROS
	Health Concern	UTAH COUNTY HEALTH DEPT. PSA – Offers various services.  PSA’S – Announces classes, health fair, and teens against tobacco.	01/01/15 also 01/02/15 and 02/14-20/15 also 02/11 & 27/15 and 03/02, 10, 11, 16 & 17/15	25-40 seconds	8 X ROS 32 X ROS Four times daily
	Health Concern	GET COVERED AM AND AD COUNCIL PSA – Encourage enrollment in Health Care.	01/10/15 also 01/11-16/15	30 seconds	33 X ROS
	Health Concern	UNITED HEALTHCARE & FLU.GOV PSA – Promotes flu vaccinations.	01/10/15 also 01/11-16/15	60 seconds	33 X ROS
	Health Concern	U.S. ENVIRONMENTAL PROTECTION AG PSA – Promotes home radon testing.	01/10/15 also 01/11-16/15	30 seconds	33 X ROS
	Health Concern	USDA, HHS AND AD COUNCIL PSA – Promotes Food Safety Education.	01/10/15 also 01/11-16/15	30 seconds	33 X ROS
	Health Concern	UT COUNTY HEALTH DEPARTMENT PSA’S – Announcing classes and health fair.	01/14/15 also 01/20, 26 & 27/15 also 02/09 & 10/15	25-45 seconds	Four times Daily
	Health Concern	AMERICAN STROKE AND AD COUNCIL PSA – Signs of a stroke.	01/17/15 also 01/18-23/15	60 seconds	32 X ROS
	Health Concern	THE OBESITY ACTION COALITION PSA – Educates on excess weight and health.	01/24/15 also 01/25-30/15	30 seconds	37 X ROS
	Health Concern	CENTERS FOR DISEASE (CDC) PSA – Regarding the importance of colorectal screening.	01/31/15 also 02/01-06/15	30 seconds	38 X ROS
	Health Concern	FOUNDATION FIGHTING BLINDNESS PSA – Offers information on fighting AMD.	01/31/15 also 02/01-06/15	60 seconds	31 X ROS
	Health Concern	HEALTHY WOMEN PSA – Addresses heart disease and women.	02/07/15 also 02/08-13/15	30 seconds	38 X ROS
	Health Concern	UTAH COUNTY HEALTH DEPARTMENT PSA – Encourages and offers immunizations for kindergarten registration.	02/07/15 also 02/08-13/15 and 03/21-27/15	30 seconds	38 X ROS 34 X ROS

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	Health Concern	AMERICAN HEART ASSOCIATION PSA – To inspire and educate women to fight heart disease.	02/14/15 and 02/15-20/15	30 seconds	26 X ROS
	Health Concern	BRIGHFOCUS FOUNDATION PSA – Encourages care of your eyes.	03/07/15 also 03/08-13/15	30 seconds	35 X ROS
	Health Concern	AMERICAN ACADEMY OF NEUROLOGY PSA – Offers information on concussions.	03/07/15 also 03/08-13/15	60 seconds	33 X ROS
	Health Concern	NAT'L ALLIANCE/HISPANIC HEALTH PSA – Informs regarding children's health insurance program.	03/14/15 also 03/15-20/15	30 seconds	34 X ROS
	Health Concern	ACADEMY OF NUTRITION AND DIETETICS PSA – Encourages eating healthy.	03/28/15 also 03/29-31/15	30 seconds	20 X ROS
	Human Resource	U.S. DEPT. OF HOMELAND SECURITY PSA – Raise awareness of human trafficking dangers.	01/01/15 also 01/02/15	30 seconds	8 X ROS
	Human Resource	RISE SERVICES INC PSA – Recruiting workers.	01/03/15 also 01/04-09/15 also 02/07-13/15 and 03/04-20/15	60 seconds	32 X ROS  39 X ROS  33 X ROS
	Human Resource	SEVIER VALLEY BAPTIST CHURCH PSA – Offers 12 step program.	01/06/15 also 01/09, 15 & 16/15 also 02/05 & 19/15 and 03/05/15	15-30 seconds	Four times daily
	Human Resource	SPECIAL OLYMPICS – UTAH PSA – Announces Polar plunge events.	01/30/15 also 02/04, 05,06 & 20/15	10-25 seconds	Four times Daily
	Human Resource	UTAH ELKS PSA – Announces a Veterans fundraiser.	02/02/15 also 02/05 & 06/15	15-20 seconds	Four times Daily
	Human Resource	GETINVOLVED.GOV PSA – Encourages participation in Senior Companions program.	02/14/15 also 02/15-20/15	30 seconds	26 X ROS
	Human Resource	HELPING HANDS COALITION-PAYSON PSA – Announces fund raiser for the needy.	02/18/15 also 02/19 & 20/15	20 seconds	Four times Daily
	Human Resource	U.S. DEPT. OF VETERANS AFFAIRS PSA – Informs of help through the crisis line.	02/21/15 also 02/22-27/15	60 seconds	32 X ROS
	Human Resource	UINTAH BASIN ASSOC. OF GOV. PSA – Announces volunteer management training.	02/24/15 also 02/25/15	25 seconds	Four times Daily

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Human Resource	AMERICAN RED CROSS PSA'S – Promotes blood donation and disaster help.		02/28/15 also 03/01-06/15	30 seconds	34 X ROS
		PSA – Recruits blood donations.	03/07-13/15 also 03/23, 25 & 27/15	60 seconds 15 seconds	35 X ROS Four times daily
Human Resource	NATIONAL FEDERATION FOR BLIND PSA – Announces vehicle donation program.		03/21/15 also 03/22-27/15	60 seconds	32 X ROS
Human Resource	DISABLED AMERICAN VETERANS PSA – Announces mobile service office destinations.		03/23/15 also 03/24 & 25/15	30 seconds	Four times daily
Human Service	PARTNERSHIP FOR PUBLIC SERVICE PSA – Encourages nominations for civil service award.		01/03/15 also 01/04-09/15	30 seconds	32 X ROS
National Concern	MIDDAY CONNECTION A call - in program dealing with various issues of the American public and family dealt with by various guests includes:		01/01/15 to 03/31/15	55 min.	Weekdays 11:00 a.m.
		<ul style="list-style-type: none"> <li>• Health/Cancer – M Feinberg 01/07 &amp; 03/16/15</li> <li>• Current Events – M Murphy &amp; P Jackman 01/12/15</li> <li>• Health/pain – J Handy 01/22/15</li> <li>• Step Moms – L Petherbridge 01/26/15</li> <li>• Environmental – M Meyers 02/05/15</li> <li>• Motherhood – NA 02/12/15</li> <li>• Current Events – M Murphy &amp; D Schmidt 02/16/15 &amp; 03/30/15</li> <li>• Economic/taxes M Ramsland 02/25/15</li> <li>• Health – D Demetre &amp; B Harling 03/02/15</li> <li>• Hobbies – NA 03/12/15</li> <li>• Stress/organize – R Soukup 03/23/15</li> </ul>			

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	National Concern	<b>IN THE MARKET</b> A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues includes: <ul style="list-style-type: none"> <li>• Health – C Hobbs 01/02/15</li> <li>• Intern'l news/terror – C Parshall 03/09/15</li> <li>• Health/caregive – S Royce 01/12/15</li> <li>• Gov't/State of Union – C Parshall 01/21/15</li> <li>• Life/March – NA 01/22/15</li> <li>• Gov't/1<sup>st</sup> Amend. – C Parshall &amp; B Lynn 01/29/15 &amp; 03/11/15</li> <li>• Environment/climate – D Stevens &amp; E Beisner 02/05/15</li> <li>• Gov't./Rel. Free. – NA 02/13/15</li> <li>• Foreign Affairs/summit – C Parshall 02/20/15</li> <li>• Foreign Affiaris/Netanyahu – NA 03/03/15</li> <li>• Economic/budget – S &amp; A Economides 03/16/15</li> <li>• Health/Autism 0 S Perry 03/23/15</li> <li>• Gov't/RIFRA – NA 03/27/15</li> <li>• Media/TV – A Murray 03/31/15</li> </ul>	01/01/15 to 03/31/15	1 hr.	Weekdays 3:00 p.m.
	National Concern	<b>THE WORLD AND EVERYTHING IN IT</b> An engaging, week-in-reviews radio news magazine featuring reports, interviews, and analysis from WORLD'S editorial team. Hosted by Nick Eicher and Joseph Slife.	01/01/15 to 03/31/15	55 min.	Saturdays 8:00 p.m.
	National Concern	<b>SRN NEWS</b> An up-to-date newscast of national and international interest.	01/01/15 to 03/31/15	5 min.	Hourly 0:55
	National Concern	<b>SPECIAL COVERAGE</b> Sanctity of Life special with Brad Mattes.	01/08/15	26 min.	7:00 p.m.
	Public Safety	<b>NATIONAL CRIME PREVENTION COU</b> PSA'S – Regarding various dangers.	01/01/15 and 01/02/15 also 02/21-27/15	60 seconds	10 X ROS
	Public Safety	<b>AMERICAN RED CROSS</b> PSA – Gives cold weather safety tips.	01/03/15 also 01/04-09/15	60 seconds 60 seconds	32 X ROS 32 X ROS
	Public Safety	<b>UTAH SAFETY COUNCIL</b> PSA'S – Information on defensive driving courses.	01/05/15 also 01/08 & 29/15 also 02/02,08, 18 & 26/15 and 03/02/04, 05 & 17/15	05-20 seconds	Four times daily



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	Public Safety	U.S. EPA PSA – Warns of carbon monoxide poisoning.	01/17/15 and 01/18-23/15	30 seconds	33 X ROS
	Public Safety	FEMA AND AD COUNCIL PSA – Encourages emergency preparedness.	01/24/15 also 01/25-30/15 and 03/28-31/15	30 seconds	38 X ROS  20 X ROS
	Public Safety	NAT'L HYW TRAFFIC AS & AD COUNCIL PSA – Warns of Buzzed Driving.	01/31/15 also 02/01-02/15 and 03/14-20/15	30 seconds	38 X ROS  34 X ROS
	Public Safety	NATIONAL FIRE PROTECTION ASSOC. PSA – On having working smoke alarms.	01/31/15 also 02/01-02/15	30 seconds	37 X ROS
	Public Safety	US DEPT. OF HOMELAND SECURITY PSA – Helping keep neighbors safe.	02/07/15 also 02/08-13/15	60 seconds	32 X ROS
	Public Safety	NAT'L HWY TRAFFIC SAFETY & AD CO PSA – Warns of texting and driving.	02/21/15 also 02/22-27/15	30 seconds	32 X ROS
	Public Safety	BETTER BUSINESS BUREAU PSA – Warns of credit card call scams	02/28/15 also 03/01-06/15	30 seconds	35 X ROS
	Public Safety	AM ACADEMY OF ORTHOPAEDIC SURGEONS PSA – Warns of distracted drivers and pedestrians.	03/14/15 also 03/15-20/15	60 seconds	33 X ROS
	Religious/Local	ALPINE BIBLE CHURCH PSA - Announces location and services	01/01/15 to 03/31/15	60 seconds 30 seconds	74 X ROS 52 X ROS
	Religious/Local	ASHLEY VALLEY CALVARY CHAPEL PSA – Announces location and services.	01/01/15 to 03/31/15	60 seconds	51 X ROS
		PSA – Announces free concert	also 02/25, 26 & 27/15	10-15 seconds	Four times Daily
	Religious/Local	BEREAN BIBLE STUDIES PSA – Announces location and services.	01/01/15 to 03/31/15	60 seconds 30 seconds	26 X ROS 50 X ROS
	Religious/Local	BRYCE CANYON BIBLE CHURCH PSA – Announces location and services.	01/01/15 to 03/31/15	30 seconds	48 X ROS
	Religious/Local	CENTERVILLE BAPTIST CHURCH PSA – Announces location and services.	01/01/15 to 03/31/15	30 seconds	50 X ROS
	Religious/Local	FIRST BAPTIST CHURCH – PRICE PSA – Announces location and services.	01/01/15 to 03/31/15	30 seconds	46 X ROS

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Religious/Local	IN LIFE CHURCH PSA – Announces location and services.		01/01/15 to 03/31/15	30 seconds	50 X ROS
Religious/Local	PAYSON BIBLE CHURCH PSA – Announces location and services.		01/01/15 to 03/31/15	60 seconds 30 seconds	58 X ROS 51 X ROS
Religious/Local	PROVO BIBLE CHURCH PSA – Announces location and services.		01/01/15 to 03/31/15	60 seconds	77 X ROS 77 X ROS
Religious/Local	RICHFIELD BIBLE CHURCH PSA – Announces location and services.		01/01/15 to 03/31/15	60 seconds 30 seconds	105 X ROS 55 X ROS
	PSA – Announces community resource		also 02/10 & 12/15	20-30 seconds	Four times Daily
Religious/Local	PROVO CHINESE CHRISTIAN FELL. PSA – Announces location and services.		01/01/15 to 03/31/15	30 seconds	25 X ROS
Sports	SPORTS SPECTRUM/SPORT.ORG Features lively discussions with athletes, coaches and sports personalities that address the real issues in sports and life. Interviews with Frank Giardina and Bill Houston.		01/01/15 to 03/31/15	25 min.	Saturdays 12:30 p.m.
Weather	WEATHER Local forecast for the Day and an extended forecast.		01/01/15 to 03/31/15	30 seconds	Minimum of twelve times Sun. – Fri. Nine X Sat.