

WMBX - FM 102.3, Jensen Beach Quarterly Issues/Programming Report for July 1st – September 30th, 2022 3rd Quarter - 2022

Section I. Issues

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Transportation
- **B.** Cancer Prevention/Treatment
- C. Mental Health/Suicide Prevention
- D. Food Insecurity
- E. Access to Healthcare
- F. Urban Issues

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

A. Transportation

- 1. South Florida Sunday Show. 6-7 a.m. 7/3/2022, 10:02 minutes. John Janice, Director of Economic Development for Public Transportation in South Florida about "FreeBee" Free Ride Share programs in South Florida.
- South Florida Sunday Show. 6-7 a.m. 7/3/2022, 10:58 minutes.
 Mary Pinak, Community Events Manager for the city of West Palm Beach about 4th on Flagler parking and transportation to the event.
- 3. South Florida Sunday Show. 6-7 a.m. 7/31/2022, 4:36 minutes Daniel Perez, Florida State Representative (Miami) discusses the impact of the bus driver shortage on back-to-school transportation.
- 4. South Florida Sunday Show. 6-7 a.m. 8/21/2022, 5:27 minutes. David Dech, Executive Director South Florida Transportation Authority/Tri-Rail regarding services and rail safety.

B. Cancer Prevention/Treatment

- 1. South Florida Sunday Show. 6-7 a.m. 7/24/2022, 4:56 minutes. Dr. Kimmerle Cohen, surgical oncologist at Good Samaritan Medical Center. July is Sarcoma Awareness Month.
- 2. South Florida Sunday Show. 6-7 a.m. 8/14/2022, 9:56 minutes. Anne Fischer, MD, Pediatric surgeon Tenet Health WPB about surgeries and advancements for childhood malignancies.
- 3. South Florida Sunday Show. 6-7 a.m. 9/11/2022, 6:26 minutes. Alissa Dhawan, American Cancer Society Event Co-Chair. "Fork Cancer" fundraiser on 9/12.
- 4. South Florida Sunday Show. 6-7 a.m. 9/18/2022, 17:46 minutes. Barbara Abernathy, Pediatric Oncology Support Team Executive Director about Stronger than Cancer 5K.
- 5. South Florida Sunday Show. 6-7 a.m. 9/25/2022, 6:15 minutes. Ralph Lawson & Glenn Falk with Leukemia & Lymphoma Society co-chairs of Boca Raton Light the Night Walk (11/4).

C. Mental Health/Suicide Prevention

- 1. South Florida Sunday Show 6-7 a.m. 9/25/2022, 5:20 minutes. Michael Norfleet, Walk Chair about Alzheimer's Assn SE Fla Chapter Walk to end Alzheimer's disease.
- 2. South Florida Sunday Show. 6-7 a.m. 8/7/2022, 14:59 minutes. Tammie Sellman & Lisa McWhorter with Wayside House about Drug & Alcohol Rehab for Women.
- 3. South Florida Sunday Show. 6-7 a.m. 9/4/2022, 6:45 minutes. Dr. Brian Snelling, Chief of Neurosurgery/Dir. Stroke Program at Baptist Health on educating the community about brain aneurysms, a Silent Killer.
- 4. South Florida Sunday Show. 6-7 a.m. 9/4/2022, 7:51 minutes. Adriane Cantwell, chairperson with American Foundation for Suicide Prevention about the "Out of the Darkness" walk 9/17. Helping those who have lost loved ones to suicide and preventing suicide.
- 5. South Florida Sunday Show. 6-7 a.m. 9/4/2022, 9:04 minutes. Sharon L'Herrou, President/CEO 211 Palm Beach/Treasure Coast about new 988-hotline number for Suicide Prevention and mental health needs.

D. Food Insecurity

- 1. South Florida Sunday Show. 6-7 a.m. 7/17/2022, 24:24 minutes. Patrick Franklin, President/CEO Urban League of Palm Beach County "Hunger in Palm Beach County" summer food drive & distribution event. Sponsored by WMBX, WPTV and ULPBC.
- 2. South Florida Sunday Show. 6-7 a.m. 7/17/2022, 24:53 minutes. Tammy Jackson Moore and Ron Allen of the urban League of Palm Beach County about their summer food drive and tackling food insecurities affecting our community.
- 3. South Florida Sunday Show. 6-7 a.m. 7/24/2022, 6:57 minutes. Lindy Harvey, Executive Director of Spirit of Giving Back to School PBC about "Spirit of Giving" network that provides everything students need to start school including free meals.
- 4. South Florida Sunday Show. 6-7 a.m. 8/21/2022, 12:59 minutes.

- Deborah Morgan, Palm Beach Harvest Executive Director about hunger in Palm Beach County and food insecurity.
- 5. South Florida Sunday Show. 6-7 a.m. 9/11/2022, 11:01 minutes. Erin Nicoloso, VP of Marketing and Business Development for Boys & Girls Clubs of Palm Beach County about their hunger relief program.

E. Access to Healthcare

- 1. South Florida Sunday Show. 6-7 a.m. 7/3/2022, 11:36 minutes.

 Desiree Weems, Director Florida Atlantic University Community Healthcare Center about free healthcare services offered.
- 2. South Florida Sunday Show. 6-7 a.m. 7/17/2022, 12:22 minutes. Dr. Mazy Rouhani, System Medical Director, JFK ER Services about summer safety, heat stroke and CPR classes.
- 3. South Florida Sunday Show 6-7 a.m. 9/11/2022, 12:53 minutes. Tammy Gail, President of Glam-A-THON Rock the Runway benefiting the breast cancer charity providing underinsured patients in South Florida access to healthcare.
- 4. South Florida Sunday Show. 6-7 a.m. 9/25/2022, 8:55 minutes. Matt Lincoln, CBS 12 Anchor and chair of Clinics Can Help Golf Classic about 9th Annual Golf Classic. Nonprofit agency collects used durable medical equipment and gives it to those in need.

F. Urban Issues

- 1. South Florida Sunday. 6-7 a.m. 7/3/2022, 17:40 minutes.
 Bishop Thomas Masters reveals conversations with Emmitt Till's oldest family member Mother Thelma about a warrant that was hidden from Till's case.
- 2. South Florida Sunday. 6-7 a.m. 7/10/2022, 27:14 minutes. Latoya Perry, owner of Diva Care Foundation, about yearly event to help domestic violence victims. As a victim herself, she gives back with the annual event.
- 3. South Florida Sunday. 6-7 a.m. 7/17/2022, 24:19 minutes. Councilman Doug Lawson, District 5, Riviera Beach City Council about the beach party to highlight businesses on Singer Island called "Wet Dreams" that angered residents. According to the city, there were no calls for service and no incidents during the event.

4. South Florida Sunday. 6-7 a.m. 7/31/2022, 6:14 minutes. Bishop Thomas Masters talks about voting for change on August 8. It is the early voting date. If you vote early, you do not have to go to your local precinct. On Election Day, you must vote at your local precinct.

Section III: PSAs

Stations aired Public Service Announcements for the following organizations and causes during the 3rd Quarter July 1-September 30, 2022.

Organizations

American Heart Association, Urban League, American Heart Assn, Tenet Health, FAU, Peggy Adams Animal Rescue, Baptist health, Palm Beach North Chamber of Commerce.

<u>Causes</u>

Mental Health, Food Insecurity, Suicide Prevention, Drowning Prevention, cancer, animal rescue.