

ORDER



Orders
Order / Rev: 3557486
Alt Order #: WOC14659767
Product Desc: CT-05
Estimate: 5498
Flight Dates: 10/30/24 - 11/05/24
Original Date / Rev: 05/23/24 / 05/23/24
Order Type: NORMAL

WFSB
Primary AE: Hartford House
Sales Office: HAR-N
Sales Region: National

Agency
Name: FlexPoint Media
Buying Contact:
Billing Contact: Neal McDonald
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congressional Leadership Fund
Demographic: A35+
Product Codes: Issue - National - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-03

New Business End:
Advertiser External ID: 506147
Agency External ID: 139617
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/05/24	92	\$99,425.00	\$84,511.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	92	\$99,425.00	\$84,511.25	0.00
Totals	92	\$99,425.00	\$84,511.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hartford House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFSB	10/30/24	11/05/24	News @ 5a News @ 5a (Program: EYEWITNESS NEWS - 5AM) 1313601 Index: 104	CM	5:00 AM-5:30 AM	11111--	:30	5	\$425.00	P-03	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--		5				\$425.00		0.00			
N 2	WFSB	10/30/24	11/05/24	News @ 530a News @ 530a (Program: EYEWITNESS NEWS - 530A) 1313601 Index: 101	CM	5:30 AM-6:00 AM	11111--	:30	5	\$500.00	P-03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--		5				\$500.00		0.00			
N 3	WFSB	10/30/24	11/05/24	News @ 6a News @ 6a (Program: EYEWITNESS NEWS - 6AM) 1313601 Index: 99	CM	6:00 AM-6:30 AM	11111--	:30	5	\$850.00	P-03	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--		5				\$850.00		0.00			
N 4	WFSB	10/30/24	11/05/24	News @ 630a News @ 630a (Program: EYEWITNESS NEWS - 630A) 1313601 Index: 98	CM	6:30 AM-7:00 AM	11111--	:30	5	\$1,000.00	P-03	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--		5				\$1,000.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--					5	\$1,000.00		0.00			
N 5	WFSB	10/30/24	11/05/24	News @ 9a News @ 9a	CM	9:00 AM-9:30 AM	11111--	:30	5	\$400.00	P-03	0.00	NM	5	\$2,000.00
		(Program: GREAT DAY AT 9A) 1313601 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--					5	\$400.00		0.00			
N 6	WFSB	10/30/24	11/05/24	M-F 930-10a M-F 930-10a	CM	9:30 AM-10:00 AM	11111--	:30	5	\$350.00	P-03	0.00	NM	5	\$1,750.00
		(Program: INVESTIGATE TV+) 1313601 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--					5	\$350.00		0.00			
N 7	WFSB	10/30/24	11/05/24	News @ Noon News @ 12p	CM	12:00 PM-12:30 PM	11111--	:30	5	\$1,200.00	P-03	0.00	NM	5	\$6,000.00
		(Program: NOON EYEWITNESS NEWS) 1313601 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	11111--					5	\$1,200.00		0.00			
N 8	WFSB	10/30/24	11/04/24	M-F 3-4p M-F 3-4p	CM	3:00 PM-4:00 PM	1--1---	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
		(Program: GREAT DAY CT) 1313601 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	1--1---					2	\$350.00		0.00			
N 9	WFSB	10/30/24	11/01/24	News @ 4p News @ 4p	CM	4:00 PM-4:30 PM	--1-1--	:30	2	\$700.00	P-03	0.00	NM	2	\$1,400.00
		(Program: 4PM EYEWITNESS NEWS) 1313601 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	--1-1--					2	\$700.00		0.00			
N 10	WFSB	10/30/24	11/04/24	News @ 430p News @ 430p	CM	4:30 PM-5:00 PM	1--1---	:30	2	\$800.00	P-03	0.00	NM	2	\$1,600.00
		(Program: 430PM EYEWITNESS NEWS) 1313601 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	1--1---					2	\$800.00		0.00			
N 11	WFSB	10/30/24	11/04/24	News @ 5p News @ 5p	CM	5:00 PM-5:30 PM	1-111--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00
		(Program: 5PM EYEWITNESS NEWS) 1313601 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	1-111--					4	\$1,200.00		0.00			
N 12	WFSB	10/30/24	11/04/24	News @ 530p News @ 530p	CM	5:30 PM-6:00 PM	1-111--	:30	4	\$1,500.00	P-03	0.00	NM	4	\$6,000.00
		(Program: 530PM EYEWITNESS NEWS) 1313601 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	1-111--					4	\$1,500.00		0.00			
N 13	WFSB	10/30/24	11/01/24	News @ 6p News @ 6p	CM	6:00 PM-6:30 PM	--1-1--	:30	2	\$2,000.00	P-03	0.00	NM	2	\$4,000.00
		(Program: 6PM EYEWITNESS NEWS) 1313601 Index: 98													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	--1-1--					2	\$2,000.00		0.00			
N 14	WFSB	10/30/24	11/04/24	CBS Evening News CBS Evening News	CM	6:30 PM-7:00 PM	1--1---	:30	2	\$2,500.00	P-03	0.00	NM	2	\$5,000.00
		(Program: CBS EVENING NEWS) 1313601 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/24	11/05/24	1--1---					2	\$2,500.00		0.00			
N 15	WFSB	10/30/24	11/04/24		CM	7:00 PM-7:30 PM	1-111--	:30	4	\$1,200.00	P-03	0.00	NM	4	\$4,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		News @ 7p News @ 7P (Program: EYEWITNESS NEWS @ 7PM) 1313601 Index: 99														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-111--					4	\$1,200.00		0.00				
N 16	WFSB	10/30/24	11/04/24	CBS Late Show CBS Late Show (Program: LATE SHOW WITH STEPHEN COLBERT) 1313601 Index: 102	CM	11:35 PM-12:39 XM1-	1111--	:30	4	\$700.00	P-03	0.00	NM	4	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-111--					4	\$700.00		0.00				
N 17	WFSB	10/30/24	11/04/24	CBS After Midnight CBS After Midnight (Program: AFTER MIDNIGHT) 1313601 Index: 100	CM	12:39 XM-1:37 XM1-	1111--	:30	4	\$350.00	P-03	0.00	NM	4	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-111--					4	\$350.00		0.00				
N 18	WFSB	10/30/24	11/04/24	News @ 430a News @ 430a (Program: EYEWITNESS NEWS - 430A) 1313601 Index: 102	CM	4:30 AM-5:00 AM	1-111--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-111--					4	\$250.00		0.00				
N 19	WFSB	10/30/24	11/04/24	Late News Rotator M-Su Late News Rotator M-Su (Program: 11PM EYEWITNESS NEWS (MON-SUN)) 1313601 Index: 98	CM	11:00 PM-11:35 P11-	111111	:30	6	\$1,200.00	P-03	0.00	NM	6	\$7,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-11111					6	\$1,200.00		0.00				
N 20	WFSB	10/30/24	11/04/24	CBS Monday Prime Hr 1 CBS Monday Neighbor/Bob (Program: NEIGHBORHOOD/BOB ABISHOLA) 1313601 Index: 104	CM	8:00 PM-9:00 PM	1-----	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/30/24	11/05/24	1-----					1	\$3,500.00		0.00				
N 21	WFSB	10/30/24	10/30/24	CBS Wednesday Prime 6 Wednesday Prime Sp B (Program: AMAZING RACE) 1313601 Index: 102	CM	9:30 PM-11:00 PM--	-1----	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/28/24	11/03/24	--1----					1	\$3,000.00		0.00				
N 22	WFSB	10/30/24	10/30/24	CBS Wednesday Prime 6 CBS Wednesday Prime Hr 3 (Program: FBI: TRUE) 1313601 Index: 100	CM	10:00 PM-11:00 P1--	-1----	:30	1	\$2,800.00	P-03	0.00	NM	1	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/28/24	11/03/24	--1----					1	\$2,800.00		0.00				
N 23	WFSB	10/30/24	10/31/24	CBS Thursday Prime Hr 6 CBS Thursday Sheld/Ghosts (Program: YOUNG SHELDON/GHOSTS) 1313601 Index: 104	CM	8:00 PM-9:00 PM---	-1---	:30	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/28/24	11/03/24	---1---					1	\$4,000.00		0.00				
N 24	WFSB	10/30/24	10/31/24	CBS Thursday Prime Hr 6 CBS Thursday Prime Hr 3 (Program: ELSBETH) 1313601 Index: 100	CM	10:00 PM-11:00 P1---	-1---	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/28/24	11/03/24	---1---					1	\$3,000.00		0.00				
N 25	WFSB	10/30/24	11/01/24	CBS Friday Prime Hr 1 CBS Friday Prime Hr 1 (Program: S.W.A.T.)	CM	8:00 PM-9:00 PM----	-1--	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00	

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1313601 Index: 104															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	----1--					1	\$3,000.00		0.00			
N26	WFSB	10/30/24	11/01/24	CBS Friday Prime Hr 3 CBS Friday Prime Hr 3	CM	10:00 PM-11:00 PM	----1--	:30	1	\$3,300.00	P-03	0.00	NM	1	\$3,300.00
(Program: BLUE BLOODS)															
1313601 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	----1--					1	\$3,300.00		0.00			
N27	WFSB	10/30/24	11/02/24	Sa 5-6a Sa 5-6a	CM	5:00 AM-6:00 AM	-----1-	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
(Program: 5-6A EYEWITNESS NEWS SAT MORN)															
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-					1	\$350.00		0.00			
N28	WFSB	10/30/24	11/02/24	Sa 6-7a Sa 6-7a	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
(Program: 6-7A EYEWITNESS NEWS SAT MORN)															
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-					1	\$450.00		0.00			
N29	WFSB	10/30/24	11/02/24	Sa 9-10a Sa 9-10a	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
(Program: 9-10A EYEWITNESS NEWS SAT MORN)															
1313601 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-					1	\$450.00		0.00			
N30	WFSB	10/30/24	11/02/24	CBS Saturday Prime Hr 1 CBS Saturday Prime Hr 1	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
(Program: CBS SATURDAY ENCORE 1)															
1313601 Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-					1	\$1,500.00		0.00			
N31	WFSB	10/30/24	11/02/24	CBS Saturday Prime Hr 3 CBS Saturday Prime Hr 3	CM	10:00 PM-11:00 PM	-----1-	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
(Program: 48 HOURS)															
1313601 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1-					1	\$2,000.00		0.00			
N32	WFSB	10/30/24	11/03/24	Su 5-6a Su 5-6a	CM	5:00 AM-6:00 AM	-----1	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
(Program: 5-6A EYEWITNESS NEWS SUN MORN)															
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1					1	\$350.00		0.00			
N33	WFSB	10/30/24	11/03/24	Su 6-7a Su 6-7a (6:00 AM-7:00 AM)	CM	6:00 AM-7:00 AM	-----1	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
(Program: 6-7A EYEWITNESS NEWS SUN MORN)															
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1					1	\$450.00		0.00			
N34	WFSB	10/30/24	11/03/24	Su 7-830a Su 7-830a	CM	7:00 AM-8:30 AM	-----1	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
(Program: 7-830A EYEWITNESS NEWS SUN)															
1313601 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1					1	\$850.00		0.00			
N35	WFSB	10/30/24	11/03/24	CBS Face The Nation CBS Face The Nation	CM	10:30 AM-11:30 AM	-----1	:30	1	\$1,100.00	P-03	0.00	NM	1	\$1,100.00
(Program: FACE THE NATION-CBS)															
1313601 Index: 103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----1					1	\$1,100.00		0.00			

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WFSB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WFSB	10/30/24	11/03/24	CBS NFL RS Early Game	M	11a-4p	-----1	:30	1	\$5,000.00	P-03	0.00	NM	1	\$5,000.00
				CBS NFL RS Early Game											
				(Program: Non-Local Early Game)											
				1313601 Index: 101											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----1	1	\$5,000.00	0.00								
													Totals	92	\$99,425.00