

KTTW Fox 7 SALES PRACTICES

The following is an outline of the basic sale practices and policies followed by KTTW FOX 17.

1. All commercial advertising is subject to a (2) grid system that outlines our rates and the risk of each being pre-empted. See attached disclaimer.
2. All orders must be in to our traffic department by 2pm if to start the following day.
3. All traffic and commercials must be in house by 3pm if they are to start the next day.

Acknowledgement of receipt

Garry Pressler Date: 10/20/2014