

SEEHAFAER BROADCASTING

Advertiser: Tony Vlastelica for MPSD School Board Today's Date: March 22, 2022
 Starting Date: March 29, 2022 End Date: April 5, 2022
 WOMT: xxx WQTC: _____ WLKN: _____
 WCUB: _____ WLTU: _____ WEMP: _____
 New Contract: xxx Supplemental: _____ Superseding: _____

Campaign: Political

Total Spots 40x :30-seconds
 :60-seconds Please do not include an FCC fee on invoices
 Other (:10, :15, :20)
 Promos

Billing

Media: _____ Monthly: xxx Affidavit: xxx Yes _____ No _____
 Co-Op: _____ Script: Yes xxx No _____
 Electronic Invoicing: xxx Yes _____ No _____

Details

Please schedule all ads between 6a-7p

Ads on April 5th must run before 1p

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
--	--	5x	5x	5x	5x	5x
5x	5x	5x	--	--	--	--

Price Per Spot: \$15.00 Contract Total: \$600.00

Client Approval: [Signature] Date: 3-22-22

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____ Email: _____

Seehafer Broadcasting Approval: Terry Eric Stevenson Date: _____

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Term: 10 days net.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOMT - AM/FM, Manitowoc Wisconsin	Date: 3/22/22
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I, Tony Vlastelica,

being/on behalf of: Myself,

a legally qualified candidate of the _____

political party for the office of: MPSD School Board

in the Primary

election to be held on: April 5, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	6a-7p	8 Days	--	5x per day	1 Week

Attach proposed schedule with charges (if available): 40, :30-sec ads @ \$15.00 = \$600.00

I represent that the payment for the above described broadcast time has been furnished by:

Tony Vlastelica for MPSD School Board

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-22-22 [Signature]
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Tony Vlastelica VP
Signature Printed Name Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
SEEHAFER BROADCASTING CORPORATION
PO BOX 1385
3730 MANGIN ST
MANTOWOC, WI 54221-1385

Order #: 5019-00003
Description: POLITICAL
Date Entered: 3/22/2022
P.O.#:
Salesperson: STEVENSON, TERRY
Invoice Frequency: Billed at end of Cal Month (Invoice will NOT be printed)

TONY VLASTELICA FOR MPSD SCHOOL BOARD
825 NORTH 13TH STREET
MANITOWOC, WI 54220

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	3/29/2022	4/4/2022	WOMT-AM	06:00:00 to 19:00:00	Weekly	:30	35	15.00	525.00	5	5	5	5	5	5	5
2	4/5/2022	4/5/2022	WOMT-AM	06:00:00 to 13:00:00	Weekly	:30	5	15.00	75.00	0	5	0	0	0	0	0

Order Start Date: 3/29/2022 Order End Date: 4/5/2022 Spots: 40 Total Charges: \$600.00

Projected Calendar Month Billing Totals for TONY VLASTELICA FOR MPSD SCHOOL BOARD / 5019-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2022	15	\$225.00
April	2022	25	\$375.00
Total:		40	\$600.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU Accepted for TONY VLASTELICA FOR MPSD SCHOOL BOARD By:

Please Sign and Return One Copy