

SEEHAFFER

BROADCASTING

Advertiser: Dave Nickels for School Board Today's Date: 3/25/22
 Starting Date: 3/28/22 End Date: 4/4/22
 WOMT: XX WQTC: _____ WLKN: _____
 WCUB: _____ WLTU: _____ WEMP: _____
 New Contract: XX Supplemental: _____ Superseding: _____

Campaign: Political

Total Spots 40 :30-seconds
 _____ :60-seconds
 _____ Other (:10, :15, :20)
 _____ Promos

Billing

Media: _____ Monthly: XX Affidavit: Yes XX No
 Co-Op: _____ Script: Yes XX No
 Electronic Invoicing: Yes NO No

Details

Paid in full

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
--	5x	5x	5x	5x	5x	5x
5x	5x	--	--	--	--	--

Price Per Spot: 15.00 Contract Total: 600.00

Client Approval: Dave Nickels Date: 3/25/22
 Billing Address: 604 Pine St
 City: Manitowoc State: WI Zip: 54220
 Contact Number: 920-242-0899 Email: dnick440@gmail.com

Seehafer Broadcasting Approval: Bill Schlei Date: 3/4/19

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WOMT Manitowoc, WI</u>	Date: <u>3/25/2022</u>
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I, Dave Nichols,
 being/on behalf of: Dave Nichols for School Board
 a legally qualified candidate of the Manitowoc Public School District
 political party for the office of: School Board
 in the Manitowoc
 election to be held on: APRIL 5, 2022
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	5A - 10P	3/28 - 4/4		40	1WK

Attach proposed schedule with charges (if available): 40x @ \$15 = \$600

I represent that the payment for the above described broadcast time has been furnished by:

Dave Nickels

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dave Nickels

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/25/22

Date

Dave Nickels

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

William Schle

Signature

William Schle

Printed Name

Sales

Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
SEEHAFFER BROADCASTING CORPORATION
PO BOX 1385
3730 MANGIN ST
MANITOWOC, WI 54221-1385

Order #: 5035-00002
Description: POLITICAL
Date Entered: 3/25/2022
P.O.#:
Salesperson: SCHLEI, BILL
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

DAVE NICKELS FOR SCHOOL BOARD
604 PINE STREET
MANITOWOC, WI 54220

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/28/2022	4/4/2022	WOMT-AM	05:00:00 to 20:00:00	Weekly	:30	40	15.00	600.00	5	5	5	5	5	5	5

Order Start Date: 3/28/2022 Order End Date: 4/4/2022 Spots: 40 Total Charges: \$600.00

Projected Calendar Month Billing Totals for DAVE NICKELS FOR SCHOOL BOARD / 5035-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2022	20	\$300.00
April	2022	20	\$300.00
Total:		40	\$600.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for DAVE NICKELS FOR SCHOOL BOARD By:

Please Sign and Return One Copy