



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: vdavis@myv949.com

Order Confirmation

OrderID: 2454-001

Sponsor: RODGER SMITHERMAN
 Product: RODGER SMITHERMAN GOTV
 Estimate/PO:
 AccountRep: Ron January
 BillingCycle: End-of-Schedule
 InvoiceType: Detail Affidavit
 Run Dates: 11/1/2022 - 11/8/2022
 Items Ordered: 56
 Ordered Amount: \$2,500.00

SIGNATURE MEDIA INC.
 100 GRANDVIEW PLACE
 SUITE 110
 BIRMINGHAM AL 35243

**Scheduled Station(s): WATV-AM
 RODGER SMITHERMAN GOTV**

Printed 11/11/2022 9:32:10 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/1/2022 - 11/8/2022	All Weeks	08:00 AM - 10:00 AM	2	2	1	1	1		3	10	:60	Spot	5270	12	[Package]	[Package]	
02 11/1/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM	3	3	2	2	2	3	3	18	:60	Spot	5270	21	[Package]	[Package]	
03 11/1/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	3	2	2	2	2	1	1	13	:60	Spot	5270	15	[Package]	[Package]	
04 11/1/2022 - 11/8/2022	All Weeks	07:00 PM - 10:00 PM	3		1	1	1		2	8	:60	Spot	5270	8	[Package]	[Package]	
Package																	
2,500.00																	

End-of-Schedule Projected Billing:

Oct-22	0.00	Nov-22	2,500.00	Dec-22	0.00	Q4-2022	2,500.00
--------	------	--------	----------	--------	------	---------	----------

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Rodger Smitherman, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Rodger Smitherman

Authorized committee:

Paid for by Rodger Smitherman Campaign 2021 2nd Ave N. Birmingham, AL 35203

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Alabama State Senate District 18

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee:

Rodger Smitherman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Rodger R. Smitherman (Oct. 28, 2022 12:26 CDT)

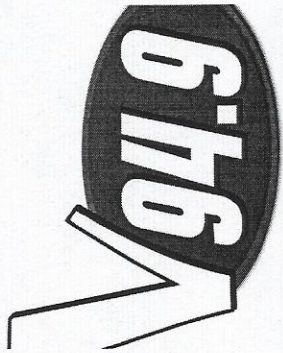
Signature:

Name: ~~REDACTED~~ Ronald January

Name: RODGER SMITHERMAN

Date of Station Agreement to Sell Time: 10/28/2022

Date of Request to Purchase Ad Time: 10/28/2022



#1 FOR THROWBACKS & TODAY'S R&I
MYV949.COM

Courtney French
 Broadcasting
 600 Luckie Dr Ste
 300
 Birmingham AL
 35223 US

Rep: Ron January
 Phone: 2057802014
 email: rjanuary@myv949.com

Sales Order

Advertiser: RODGER SMITHERMAN
Agency Name: SIGNATURE MEDIA INC.
Estimate #
Fee Structure: Gross
Bill To: Agency
Agency Contact: Amy Coffey
Agency Address: 100 Grandview Place Suite 110
 Birmingham AL 35243
Agency Phone: 2058624949
Agency Email: amy@signaturemediamarketing.com
Agency: Yes
Co-op: No
Co-advertiser:
Affidavit Required: No
Billing notes: CART #5270

Contract ID: C00089968
Quote date: 10/27/2022
Description: RODGER SMITHERMAN GOTV
Revision description: Professional Service
Product 1
Product 2
Run Dates 11/01/2022 - 11/08/2022
Schedule: Calendar
Stations: 900 WATV-AM / 94.9 WATV

Payment type: Cash
Broadcast Cash: 2,500.00
NTR Cash: 0.00
Subtotal cash: 2,500.00
Broadcast/NTR Trade: 0.00
Gross Total: 2,500.00
Agency Commission: 0.00
Broadcast: 0.00
NTR: 0.00
Net Total: 2,500.00

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 6a -10a 08:00 AM - 10:00 AM		60	n/a	Cash	11/01/2022	11/08/2022	none	0	0	No	2	2	1	1	1	0	3	12	Pkge
900 WATV-AM / 94.9 WATV	Mon - Fri 10a-3P		60	n/a	Cash	11/01/2022	11/08/2022	none	0	0	No	3	3	2	2	2	3	3	21	Pkge
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		60	n/a	Cash	11/01/2022	11/08/2022	none	0	0	No	3	2	2	2	2	1	1	15	Pkge
900 WATV-AM / 94.9 WATV	Custom 07:00 PM - 10:00 PM		60	n/a	Cash	11/01/2022	11/08/2022	none	0	0	No	3	0	1	1	1	0	2	8	Pkge
Totals												11	7	6	6	6	4	9	56	Pkge