



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: vdavis@myv949.com

Order Confirmation

OrderID: 2381-004

Sponsor: SHERIFF MARK PETTWAY
 Product: Re elect Sheriff Petway
 Estimate/PO: RE-ELECT SHERIFF PETTAWAY
 AccountRep: Ron January
 BillingCycle: Calendar Month
 InvoiceType: Detail Affidavit
 Run Dates: 10/19/2022 - 11/2/2022
 Items Ordered: 12
 Ordered Amount: \$420.00
 -Agency Commission: -\$63.00
 Net Amount: \$357.00

ADS THAT WORK
 3535 HAMPSHIRE DRIVE
 BIRMINGHAM AL 35223

Scheduled Station(s): WATV-AM
 Re elect Sheriff Petway

Printed 10/20/2022 11:23:40 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/19/2022 - 11/2/2022	All Weeks	03:00 PM - 07:00 PM				2	2			4	:30	Spot	5261		8	35.00	280.00
02 10/19/2022 - 11/2/2022	All Weeks	12:00 PM - 05:00 PM							2	2	:30	Spot	5261		4	35.00	140.00
Calendar Month Projected Billing:																	
	Oct-22	420.00															
			Nov-22				0.00										
								Dec-22							0.00		420.00

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Linda Verin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Pettway

Authorized committee:

Committee to Elect Mark Pettway

Agency requesting time (and contact information):

Ads That Work

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Jefferson County Sheriff

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Steven Hornbuckle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Linda Verin

Signature:

Ronald January

Name:

LINDA VERIN

Name:

Ronald January

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:



#1 FOR THROWBACKS & TODAY'S R&I

MYV949.COM

Courtney French
Broadcasting
600 Luckie Dr Ste 300
Birmingham AL 35223
US

Rep: Ron January
Phone: 2057802014
email: rjanuary@myv949.com

Sales Order

Advertiser: SHERIFF MARK PETTWAY
Agency Name: Ads That Work
Estimate #
Fee Structure: Gross
Bill To: Agency
 Agency Contact: Linda Verin
 Agency Address: 3535 Hampshire Drive Birmingham AL 35223
 Agency Phone: 2059683650
 Agency Email: adsthatworkreally@gmail.com
 Agency: Yes
 Co-op: No
 Co-advertiser:
Affidavit Required: No
Billing notes: cart #5261

Contract ID: C00088958
Quote date: 10/17/2022
Description: Re elect Sheriff Petway
Revision description:
 Product 1: Professional Service
 Product 2: Broadcast/NTR Trade: 0.00
 Run Dates: 10/19/2022 - 11/02/2022
Schedule: Calendar
Stations: 900 WATV-AM / 94.9 WATV

Payment type: Cash
Broadcast Cash: 420.00
NTR Cash: 0.00
Subtotal cash: 420.00

Gross Total: 420.00
Agency Commission: 63.00
Broadcast: 63.00
NTR: 0.00
Net Total: 357.00

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	10/19/2022	11/02/2022	none	0	0	No	0	0	0	2	2	0	0	8	280.00
900 WATV-AM / 94.9 WATV	Sunday 12p-5p		30	35.00	Cash	10/19/2022	11/02/2022	none	0	0	No	0	0	0	0	0	0	2	4	140.00
Totals									0	0	0	0	0	0	2	2	0	2	12	420.00

Terms & Conditions

Special Terms & Conditions

Client signature: _____

Company signature: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: vdavis@myv949.com

SHERIFF MARK PETTWAY
 3535 HAMPSHIRE DRIVE
 BIRMINGHAM AL 35223

Order Confirmation

OrderID: 2381-005
 Sponsor: SHERIFF MARK PETTWAY
 Product: SHERIFF MARK PETWAY
 Estimate/PO:
 AccountRep: Ron January
 BillingCycle: Calendar Month
 InvoiceType: Detail Affidavit
 Run Dates: 11/3/2022 - 11/8/2022
 Items Ordered: 12
 Ordered Amount: \$420.00

Scheduled Station(s): WATV-AM
 SHERIFF MARK PETWAY

Printed 11/14/2022 1:36:41 PM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost	
01 11/3/2022 - 11/8/2022	All Weeks	03:00 PM - 07:00 PM	2			2	2			6	:30	Spot			6	35.00	210.00	
02 11/3/2022 - 11/8/2022	All Weeks	10:00 AM - 03:00 PM								2	:30	Spot	5257		2	35.00	70.00	
03 11/3/2022 - 11/8/2022	All Weeks	06:00 AM - 10:00 AM						2		2	:30	Spot	5257		2	35.00	70.00	
04 11/3/2022 - 11/8/2022	All Weeks	12:00 PM - 05:00 PM							2	2	:30	Spot	5257		2	35.00	70.00	
Calendar Month Projected Billing:																		
Oct-22		0.00																
			Nov-22				420.00											
								Dec-22						0.00				
															Q4-2022			420.00

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Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

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FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Pettway

Authorized committee:

Committee to Elect Mark Pettway

Agency requesting time (and contact information):

Ads That Work

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Jefferson County Sheriff

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Steven Hornbuckle

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Candidate/Committee/Agency	Station Representative
Signature: <u>Linda Verin</u>	Signature: <u>Ronald January</u>
Name: <u>LINDA VERIN</u>	Name: <u>Ronald January</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:



#1 FOR THROWBACKS & TODAY'S R&I
MYV949.COM

Courtney French
 Broadcasting
 600 Luckie Dr Ste 300
 Birmingham AL 35223
 US

Rep: Ron January
 Phone: 2057802014
 email: rjanuary@myv949.com

Sales Order

Advertiser: SHERIFF MARK PETTWAY
Contact: LINDA VERIN
Address: 3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US
Phone: adsthatwork@charter.net
Email: No
Agency: No
Co-op: No
Co-advertiser: No
Affidavit Required: No
Billing notes: CART # 5257

Contract ID: C00089605
Quote date: 10/24/2022
Description: SHERIFF MARK PETWAY
Revision description: Professional Service
Product 1: -
Product 2: 11/03/2022 - 11/08/2022
Run Dates: Calendar
Schedule: 900 WATV-AM / 94.9 WATV
Stations:

Payment type: Cash
Broadcast Cash: 420.00
NTR Cash: 0.00
Subtotal cash: 420.00

Broadcast/NTR Trade: 0.00
Total: 420.00

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Slots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	11/03/2022	11/08/2022	none	0	0	No	2	0	0	2	2	0	0	6	210.00
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		30	35.00	Cash	11/03/2022	11/08/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Sat/Sun 6a-10a		30	35.00	Cash	11/03/2022	11/08/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Sunday 12p-5p		30	35.00	Cash	11/03/2022	11/08/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00
Totals												2	0	0	2	2	2	4	12	420.00

Terms & Conditions
 Special Terms & Conditions

Client signature: _____ **Print Name:** _____ **Title:** _____ **Date:** _____