



ATTN: ACCOUNTING DEPT  
 PO BOX 59224  
 BIRMINGHAM, AL 35209  
 Email: vdavis@myv949.com

**Order Confirmation**

OrderID: 2381-004

Sponsor: SHERIFF MARK PETTWAY  
 Product: Re elect Sheriff Petway  
 Estimate/PO: RE-ELECT SHERIFF PETTAWAY  
 AccountRep: Ron January  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Affidavit  
 Run Dates: 10/19/2022 - 11/2/2022  
 Items Ordered: 12  
 Ordered Amount: \$420.00  
 -Agency Commission: -\$63.00  
 Net Amount: \$357.00

ADS THAT WORK  
 3535 HAMPSHIRE DRIVE  
 BIRMINGHAM AL 35223

**Scheduled Station(s): WATV-AM**  
 Re elect Sheriff Petway

Printed 10/20/2022 11:23:40 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/19/2022 - 11/2/2022	All Weeks	03:00 PM - 07:00 PM				2	2			4	:30	Spot	5261		8	35.00	280.00
02 10/19/2022 - 11/2/2022	All Weeks	12:00 PM - 05:00 PM							2	2	:30	Spot	5261		4	35.00	140.00
<b>Calendar Month Projected Billing:</b>																	
	Oct-22	420.00															
			Nov-22				0.00										
									Dec-22						0.00		420.00

NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Linda Verin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Pettway

Authorized committee:

Committee to Elect Mark Pettway

Agency requesting time (and contact information):

Ads That Work

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Jefferson County Sheriff

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Steven Hornbuckle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Linda Verin

Signature:

Ronald January

Name:

LINDA VERIN

Name:

Ronald January

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:



#1 FOR THROWBACKS & TODAY'S R&I

**MYV949.COM**

Courtney French  
 Broadcasting  
 600 Luckie Dr Ste 300  
 Birmingham AL 35223  
 US

Rep: Ron January  
 Phone: 2057802014  
 email: rjanuary@myv949.com

# Sales Order

**Advertiser:** SHERIFF MARK PETTWAY  
**Agency Name:** Ads That Work  
**Estimate #:** Gross  
**Fee Structure:** Agency  
**Bill To:** Linda Verin  
**Agency Contact:** 3535 Hampshire Drive  
 Birmingham AL 35223  
**Agency Address:** 2059683650  
**Agency Phone:** adsthatworkreally@gmail.com  
**Agency Email:** Yes  
**Agency:** No  
**Co-op:** No  
**Co-advertiser:** No  
**Affidavit Required:** No  
**Billing notes:** cart #5261

**Contract ID:** C00088958  
**Quote date:** 10/17/2022  
**Description:** Re elect Sheriff Pettway  
**Revision description:** Professional Service  
**Product 1:** Broadcast/NTR Trade: 0.00  
**Product 2:** Gross Total: 420.00  
**Run Dates:** 10/19/2022 - 11/02/2022 Agency Commission: 63.00  
**Schedule:** Calendar Broadcast: 63.00  
**Stations:** 900 WATV-AM / 94.9 NTR: 0.00  
 WATV Net Total: 357.00

**Payment type:** Cash  
**Broadcast Cash:** 420.00  
**NTR Cash:** 0.00  
**Subtotal cash:** 420.00

**Schedule Notes:**

## Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p	30	35.00	Cash	10/19/2022	11/02/2022	none	0	0	0	No	0	0	0	2	2	0	0	8	280.00
900 WATV-AM / 94.9 WATV	Sunday 12p-5p	30	35.00	Cash	10/19/2022	11/02/2022	none	0	0	0	No	0	0	0	0	0	0	2	4	140.00
<b>Totals</b>									0	0	0	0	0	0	2	2	0	2	12	420.00

Terms & Conditions

Special Terms & Conditions

Client signature: \_\_\_\_\_

Company signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_