



ATTN: ACCOUNTING DEPT
 PO BOX 59224
 BIRMINGHAM, AL 35209
 Email: vdavis@myv949.com

Order Confirmation

OrderID: 2381-001

Sponsor: SHERIFF MARK PETTWAY
 Product: SHERIFF MARK PETTWAY
 Estimate/PO:
 AccountRep: Ron January
 BillingCycle: Calendar Month
 InvoiceType: Detail Affidavit
 Run Dates: 4/4/2022 - 5/1/2022
 Items Ordered: 06
 Ordered Amount: \$210.00

SHERIFF MARK PETTWAY
 3535 HAMPSHIRE DRIVE
 BIRMINGHAM AL 35223

**Scheduled Station(s): WATV-AM
 SHERIFF MARK PETTWAY**

Printed 4/13/2022 9:06:29 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/9/2022 - 4/9/2022	All Weeks	10:00 AM - 03:00 PM						2	2		:30	Spot	4971	2	35.00	70.00	
02 4/16/2022 - 4/16/2022	All Weeks	10:00 AM - 03:00 PM						2	2		:30	Spot	4971	2	35.00	70.00	
03 4/23/2022 - 4/23/2022	All Weeks	10:00 AM - 03:00 PM						2	2		:30	Spot	4971	2	35.00	70.00	

Calendar Month Projected Billing:

Apr-22	210.00	May-22	0.00	Jun-22	0.00	Q2-2022	210.00
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NONDISCRIMINATION POLICY: Sheridan Broadcasting Corporation and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Confirmed Correct; Payment Guaranteed

Accepted for WATV-AM

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Linda Verin, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Mark Pettway

Authorized committee: Committee to Elect Mark Pettway

Agency requesting time (and contact information): Ads That Work

N/A

Candidate's political party: Democratic

Office sought (no acronyms or abbreviations): Jefferson County Sheriff

Date of election: 5/24/22

General

Primary

Treasurer of candidate's authorized committee:

Steven Hornbuckle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Linda Verin</u>	Signature: <u>Ronald January</u>
Name: <u>LINDA VERIN</u>	Name: <u>Ronald January</u>
Date of Request to Purchase Ad Time: <u>4/04/2022</u>	Date of Station Agreement to Sell Time: <u>4/04/2022</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: 4/04/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: C00074284	Station Call Letters: WATV AM	Date Received/Requested: 4/04/2022
Est. #:	Station Location: BIRMINGHAM, ALABAMA	Run Start and End Dates: 4/4/2022-5/1/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



#1 FOR THROWBACKS & TODAY'S R&I

MYV949.COM

Courtney French
Broadcasting
600 Luckie Dr Ste 300
Birmingham AL 35223
US
Rep: Ron January
Phone: 2057802014
email: rjanuary@myv949.com

Sales Order

Advertiser: SHERIFF MARK PETTWAY
Agency Name: Ads That Work
Estimate #:
Fee Structure: Gross
Bill To: Agency
Contact: LINDA VERIN
Address: 3535 HAMPSHIRE DRIVE BIRMINGHAM AL 35223 US
Phone:
Email: adsthatwork@charter.net
Agency: Yes
Co-op: No
Co-advertiser:
Affidavit Required: No
Billing notes: CART #4981

Contract ID: C00075449
Quote date: 04/21/2022
Description: MARK PETTWAY FOR SHERIFF
Revision description:
Product 1: Professional Service
Product 2:
Run Dates: 05/02/2022 - 05/23/2022
Schedule: Calendar
Stations: 900 WATV-AM / 94.9 WATV

Payment type: Cash
Broadcast Cash: 770.00
NTR Cash: 0.00
Subtotal cash: 770.00
Broadcast/NTR Trade: 0.00
Gross Total: 770.00
Agency Commission: 115.50
Net Total: 654.50

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	05/02/2022	05/08/2022	none	0	0	No	0	1	1	1	1	0	0	4	140.00
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		30	35.00	Cash	05/02/2022	05/08/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	05/09/2022	05/15/2022	none	0	0	No	0	1	1	1	1	0	0	4	140.00
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		30	35.00	Cash	05/09/2022	05/15/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	05/16/2022	05/22/2022	none	0	0	No	0	0	2	2	2	0	0	6	210.00

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$	
900 WATV-AM / 94.9 WATV	Sat/Sun 10a - 3p		30	35.00	Cash	05/16/2022	05/22/2022	none	0	0	No	0	0	0	0	0	2	0	2	70.00	
900 WATV-AM / 94.9 WATV	Mon - Fri 3p-7p		30	35.00	Cash	05/23/2022	05/23/2022	none	0	0	No	2	0	0	0	0	0	0	2	70.00	
Totals																					
												2	2	4	4	4	4	6	0	22	770.00