EEO ANNUAL REPORT SUMMITMEDIA, LLC GREENVILLE

WJMZ-FM, WHZT (FM), WJMZ HD-2, WJMZ HD-3
WJMZ-FM, Anderson, South Carolina / WHZT (FM), Seneca, South Carolina

AUGUST 1, 2015 - JULY 31, 2016

Full Time Vacancy Positions Filled

											2 Promotions Coordinator 10/15/2014
											12/8/2014
SCBA.net	Linkedin.com	Allaccess.com	Indeed.com	Walkin/Self Referral	Employee Referral	Internal Posting	X985.com	977chuckfm.com	Hot98.1com	1073jamz.com	SummitMedia Website
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	- 0	0	0	ferral 0	erral 0	9	0		0	0	Vebsite 0

															4 Senior Account Executive																				3 IT Technician	
	Facebook	Clemen Haironik Alumai	Furman	SCBA.net	Linkedin.com	Allaccess.com	Indeed.com	Walkin/Self Referral	Employee Referral	Internal Posting	X985.com	977chuckfm.com	Hot98.1com	1073jamz.com	SummitMedia Website	Urban League	Greenville Tech	USC Upstate	Jobspider.com	Facebook	Clemson University Alumni	Clemson University	Furman	SCBA.net	Linkedin.com	Allaccess.com	Indeed.com	Walkin/Self Referral	Employee Referral	Internal Posting	X985.com	977chuckfm.com	Hot98.1com	1073jamz.com	SummitMedia Website	Urban League
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Jobspider.com

Greenville Tech Urban League Jobspider.com USC Upstate Furman Facebook Clemson University Alumni Clemson University ... II.III. . .

USC Upstate Greenville Tech Urban League

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POSITION TITLE: ACCOUNT EXECUTIVE

DATE OPEN:

	8/1/2014			
No	Recruiment Source	Confact	iolainieweweo	
_	Summit Media Website	Megan Downey		
	www.summitmediacorp.com	(864) 235-1073		N
2	1073jamz.com	Megan Downey		
	Address: http://1073jamz.com/	(864) 235-1073	0	N
ш	HOT981.com	Megan Downey		
	Address: http://hot981.com/	(864) 235-1073	0	Z
4	977chuckfm.com	Megan Downey		
	Address: http://977chuckfm.com/	(864) 235-1073	0	Z
ڻ ن	X98.5.com	Megan Downey		
	Address: http://x985fm.com/	(864) 235-1073	0	Z
6	Internal Posting	Megan Downey		
	220 N. Main St., Ste. 402, Greenville, SC 29601	(864) 235-1073	0	Z
ı	-			
,	Employee Referral	Megali Dowlley		2
	ZZO N. Maili St., Sie. 40Z, Giesimie, Sc Zsou i	(01) 200°(010		
8	Walkin/Self Referral	Megan Downey		
	220 N. Main St., Ste. 402, Greenville, SC 29601	(864) 235-1073	0	Z
හ	Indeed.com	Megan Downey		
	www.indeed.com	(864) 235-1073	0	Z
10	All Access	Megan Downey		
	http://www.allaccess.com/	(864) 235-1073	0	Z
=======================================	Linkedin.com	Megan Downey		
	Linkedin.com	(864) 235-1073	0	Z
12	South Carolina Broadcaster's Association	Shani White		
	One Harbison Way, Columbia, SC 29212	(803) 732-1186	0	Z
1 3	Furman University	Megan Downey		
	furman.edu	(864) 235-1073	0	Z

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Urban League http://urbanleagueupstate.org/	Greenville Technical College http://www.gvitec.edu/index.aspx	USCUpstate https://uscupstate.edu/	jobspider.com jobspider.com	Facebook.com/SummitMediaGreenville	Clemson University Alumni clemson.edu/alumni	Clemson University http://career.clemson.edu/od/clemsonjoblink/
Megan Downey (864) 235-1073	Megan Downey (864) 235-1073	Megan Downey (864) 235-1073	Megan Downey (864) 235-1073	Megan Downey (864) 235-1073	Megan Downey (864) 235-1073	Megan Downey (864) 235-1073
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2	z	Z	Z	Z	N	Z

POSITION TITLE: Promotions Coordinator

DATE OPEN:

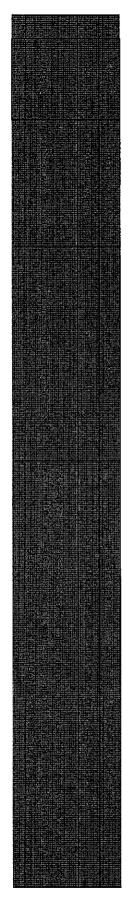
No.	10/15/2014 Recruitment Source	Oomact	Total Interviewed
	Summit Media Website	Megan Downey	
	www.summitmediacorp.com	(864) 235-1073	
	10/3jamz.com Address: http://1073jamz.com/	(864) 235-1073	
	HOT981.com	Megan Downey	
	Address: http://hot981.com/	(864) 235-1073	
	977chuckfm.com	Megan Downey	
	Address: http://977chuckfm.com/	(864) 235-1073	
	X98.5.com	Megan Downey	
	Address: http://X985fm.com/	(864) 235-1073	
	Internal Posting	Megan Downey	:
	220 N. Main St., Ste. 402, Greenville, SC 29601	(864) 238-1073	
	Employee Referral	Megan Downey	
	220 N. Main St., Ste. 402, Greenville, SC 29601	(864) 235-1073	
	Walkin/Self Referral	Megan Downey	
	220 N. Main St., Ste. 402, Greenville, SC 29601	(864) 235-1073	
	Indeed.com	Megan Downey	
	www.indeed.com	(864) 235-1073	
	All Access	Megan Downey	
	http://www.allaccess.com/	(864) 235-1073	
	Linkedin.com	Megan Downey	
	Linkedin.com	(864) 235-1073	
	South Carolina Broadcaster's Association	Shani White	
	One Harbison Way, Columbia, SC 29212	(803) 732-1186	
	Furman University	Megan Downey	
	furman.edu	(864) 235-1073	

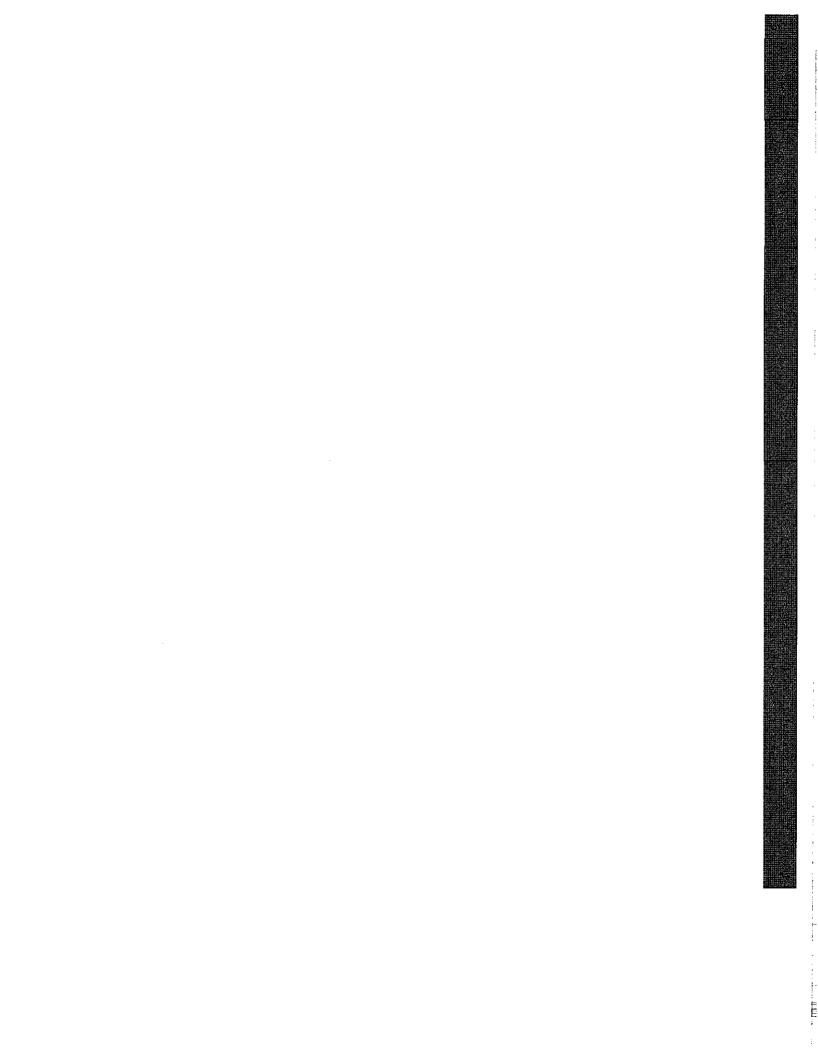
on libanianus		http://www.gvltec.edu/index.aspx	19 Greenville Technical College	https://uscupstate.edu/	18 USCUpstate	jobspider.com	17 jobspider.com	facebook.com/Sun	16 Facebook.com	clemson.edu/alumni	15 Clemson University Alumni]	http://career.clems	14 Clemson University	About the control of
				•				facebook.com/Summitt/lediaGreenville					http://career.clemson.edu/od/clemsonjoblink/		
	Phonon December 1	(864) 235-1073	Megan Downey	(864) 235-1073	Megan Downey	(864) 235-1073	Megan Downey	(864) 235-1073	Megan Downey	(864) 235-1073	Megan Downey		(864) 235-1073	Megan Downey	
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Longer-Term Recruitment Initiatives Implemented During Previous Year

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2		No.
8/8/14	8/1/2013 - Ongoing	Date
External Job Fairs	College Internship Program	Initiative
Uitban League	Integrates students into a corporate working 8/1/2013 - Ongoing College Internship Program environment and exposes them to the inner workings of various departments for all stations	Description
Summithledia Greenville participated the Fall 2013 Urban League Career Fair in an effort recruit positions for Account Managers, PT On Air Personality, Promotions Coordinator, Promotions Assistant, and IT position	Recruit interns from area colleges with an interest in marketing, public relations, business administration, broadcasting and communications. SummitMedia hosted hosted one programming interns in our sales, promotions, programming and research departments from Summer '13 through Summer '14	Scope of involvement





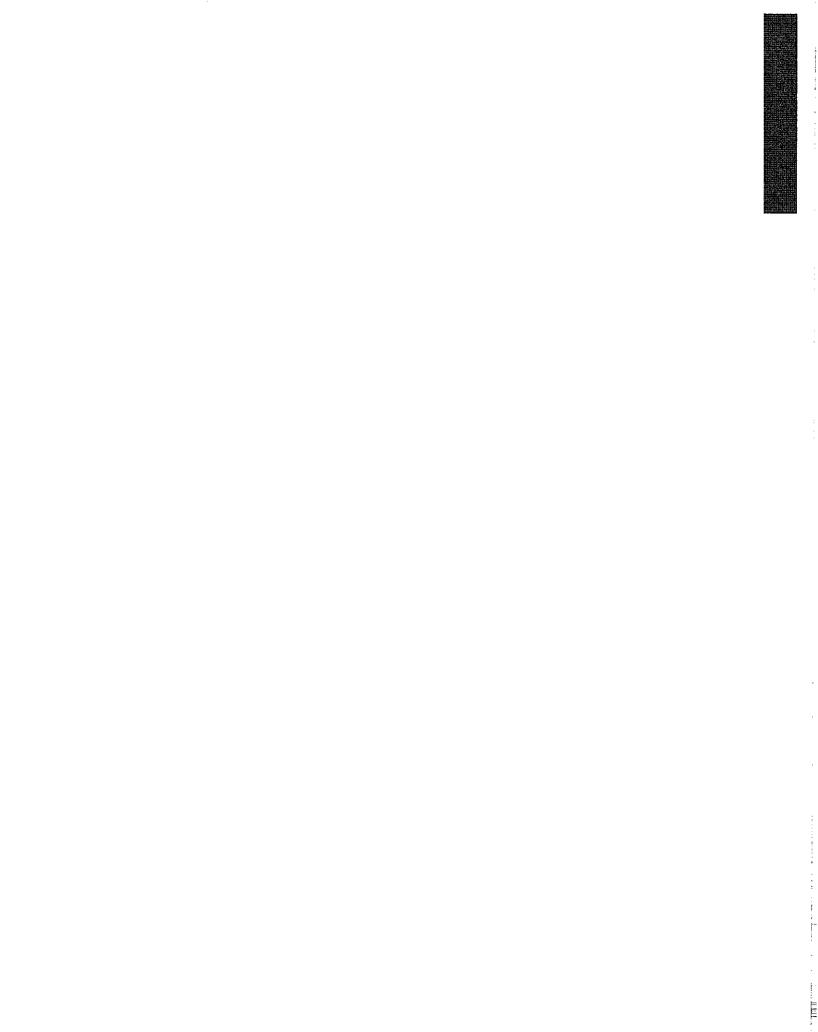


Karolyn Mulvaney, Sara Polk,

Karolyn Mulvaney, Sara Polk,

Catherine Tolbert, Megan Downey, KathyLee
Jones, Mark Shands, Kelly McDaniel, Philip
Simmons

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4/21/16	4/6/16	4/5/16	3/23/16	8/1/2015 - Ongoing	8/1/2015 - Ongoing	Date	Cat	Bet		COMPANY WEBSITES AND POSTINGS
Diversity & Inclusion Training	External Job Fairs	Extemal Job Fairs	External Job Fairs	Training Programs	College Internship Program	Indatve	Catherine Tolbert	Bethany Wimmer	Kori White	AND POSTINGS
Greenville Chamber of Commerce ACE Leadership Symposium	SCBA FAIR	Greenville Tech	USC Upstate	 Communicating Styles Technology by Dr. Paul P. Mok 2) Capacity Builders 	Integrates students into a corporate working environment and exposes them to the inner workings of various departments for all stations	Description	Current Employees/Interns - Internal postings on Company Bulletin Boards/Email to All Greenville Users	SummitMedia Station Websites	SummitMedia Corporate Website	
Sponsor of event. Attended training by Diversity & Inclusion experts where we were able to examine strategies for building diversity in key leadership positions by advocating the advancement of underrepresented populations into leadership positions.	SummitMedia Greenville attended the Annual SCBA Job Fair	SummitMedia Greenville Greenville Technical College Career Fair	SummitMedia Greenville attended the USCUpstate Summer Career Fair	SummitMedia - Communicating Styles Technology by Dr. Paul P. Mok program to enable employees to enhance their communication skills. 2) Capacity Builders builds upon leadership and networking skills	Recruit intems from area colleges with an interest in marketing, public relations, business administration, broadcasting and communications. SummitMedia hosted hosted one programming interns in our sales, promotions, programming and research departments from Summer '15 through Summer '16	Scope of Involvement	greenville.users@summitmediacorp.com	http://www.summitmediacorp.com/employment.html	http://www.summitmediacorp.com/employment.html	
Karolyn Muivaney, Catherine Tolbert, Kathy Lee Jones, Beth Baltes, Jeff Gerber, Marlon Latta, Rhonda Rawlings, Timmie Hardwick	Catherine Tolbert & Stephanie Crunkleton	Catherine Tolbert & Stephanie Crunkleton	Catherine Tolbert & Stephanie Crunkleton	Karolyn Mulvaney, Kathy Lee Jones	Karolyn Mulvaney, Sara Polk,	Personne Involved	864-235-1073	864-235-1073	phone number needed	-

PROGRESS

6	U T
8/1/2015 - Ongoing	8/1/2015 - Ongoing
Middle School Career Days	Job Shadowing Program
Various Middle and High Schools	Various Middle and High Schools
SummitMedia Greenville employees attend elementary and middle school career days to answer students questions about the broadcasting industry.	Middle school and high school students enrolled in career programs at their respective schools spend a day at SummitMedia Greenville observing how different department operate and interact at a radio station. The students rotate throughout different departments during the day.
Vicky James, Tone Hollywood, Kelly Mac, Barbie T, Nate Cox	Tone Hollywood & Kelly Mac

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