

ORDER



Orders
Order / Rev: 35624
Alt Order #: 34099483
Product Desc: 2020 Primary Election
Estimate: 1576
Flight Dates: 07/21/20 - 07/27/20
Original Date / Rev: 07/06/20 / 07/06/20
Order Type: GENERAL

KJMK-FM
Primary AE: Christal National Christal National
Sales Office: DAL
Sales Region: National

Agency Name: Axmedia
Buying Contact:
Billing Contact:
 800 W 47th St Ste 200
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bondon for Missouri
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	34	\$1,694.00	\$1,439.90
07/27/20	07/27/20	6	\$336.00	\$285.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	34	\$1,694.00	\$1,439.90	0.00
August 2020	6	\$336.00	\$285.60	0.00
Totals	40	\$2,030.00	\$1,725.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal National Christal Nati			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJMK	07/21/20	07/27/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	1:00	10	\$60.00	P-2A	0.00	NM	10	\$600.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/21/20	07/27/20	MTWTF--		10		\$60.00		0.00					
N 2	KJMK	07/21/20	07/27/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	10	\$52.00	P-2A	0.00	NM	10	\$520.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/21/20	07/27/20	MTWTF--		10		\$52.00		0.00					
N 3	KJMK	07/21/20	07/27/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	10	\$56.00	P-2A	0.00	NM	10	\$560.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/21/20	07/27/20	MTWTF--		10		\$56.00		0.00					
N 4	KJMK	07/25/20	07/27/20	Sa 6a-10a Sa 6a-10a	CM	6a-10a	-----S-	1:00	1	\$40.00	P-2A	0.00	NM	1	\$40.00
	WK -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/20	07/31/20	-----S-		1		\$40.00		0.00					
N 5	KJMK	07/25/20	07/27/20	Sa 10a-3p	CM	10a-3p	-----S-	1:00	2	\$40.00	P-2A	0.00	NM	2	\$80.00

Order / Rev: 35624
 Alt Order #: 34099483
 Flight Dates: 07/21/20 - 07/27/20

Advertiser: Bondon for Missouri
 Product Desc: 2020 Primary Election
 Estimate: 1576

KJMK-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 10a-3p											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/20	07/31/20	-----S-			2		\$40.00		0.00				
N 6	KJMK	07/25/20	07/27/20	Sa 3p-7p	CM	3p-7p	-----S-	1:00	2	\$40.00	P-2A	0.00	NM	2	\$80.00
				Sa 3p-7p											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/20	07/31/20	-----S-			2		\$40.00		0.00				
N 7	KJMK	07/26/20	07/27/20	Su 6a-10a	CM	6a-10a	-----S	1:00	1	\$30.00	P-2A	0.00	NM	1	\$30.00
				Su 6a-10a											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/26/20	08/01/20	-----S			1		\$30.00		0.00				
N 8	KJMK	07/26/20	07/27/20	Su 10a-3p	CM	10a-3p	-----S	1:00	2	\$30.00	P-2A	0.00	NM	2	\$60.00
				Su 10a-3p											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/26/20	08/01/20	-----S			2		\$30.00		0.00				
N 9	KJMK	07/26/20	07/27/20	Su 3p-7p	CM	3p-7p	-----S	1:00	2	\$30.00	P-2A	0.00	NM	2	\$60.00
				Su 3p-7p											
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/26/20	08/01/20	-----S			2		\$30.00		0.00				
													Totals	40	\$2,030.00

KJMK
35624

Jul 06, 20
 CONT# 34099483 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KJMK-FM (Joplin, MO)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112

DDS CONT# 0
 C/P/E: 1 / 1576

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV BONDON FOR MISSOURI
 PDT 2020 Primary Election
 FLT Jul 21, 20 - Jul 28, 20

* REP ORDER COMMENT *

** 7/6/2020 11:55:00 AM: NEW ORDER 7/6/20 - THE NEW ORDER WILL RUN TUESDAY 7/21 - MONDAY 7/27.
 PLEASE CONFIRM THE NEW ORDER & ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES
 ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861,
 MARKETRON #184659, SPOTDATA #2095

** 7/6/2020 11:55:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT
 CARSON.COBB@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	7/21/2020 - 7/27/2020	1W	10	\$60.00	10 ✓
	1.2	TuWThF,M	10A - 3P	60	7/21/2020 - 7/27/2020	1W	10	\$52.00	10 ✓
	1.3	TuWThF,M	3P - 7P	60	7/21/2020 - 7/27/2020	1W	10	\$56.00	10 ✓
	1.4S.	6A - 10A	60	7/25/2020 - 7/25/2020	1W	1	\$40.00	1 ✓
	1.5S.	10A - 3P	60	7/25/2020 - 7/25/2020	1W	2	\$40.00	2 ✓
	1.6S.	3P - 7P	60	7/25/2020 - 7/25/2020	1W	2	\$40.00	2 ✓
	1.7S	6A - 10A	60	7/26/2020 - 7/26/2020	1W	1	\$30.00	1 ✓
	1.8S	10A - 3P	60	7/26/2020 - 7/26/2020	1W	2	\$30.00	2 ✓
	1.9S	3P - 7P	60	7/26/2020 - 7/26/2020	1W	2	\$30.00	2 ✓
					** WEEKLY FLIGHT TOTALS **		40	\$2,030.00	

	Jul 20	Aug 20				
SPOTS	40	0				
CASH	2030.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2030.00	0.00				

Jul 06, 20

CONT# 34099483 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: / / 1576

						TOTAL
SPOTS						40
CASH						2,030.00
TRADE						0.00
NSL						0.00
TOTAL						2,030.00

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.