

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ian Koski, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
---	--	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Erin Mendenhall	
Authorized committee: Erin Mendenhall for Salt Lake City	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A Quorum Creative; ian@quorumcreative.com; 202-714-8423	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): Mayor of Salt Lake City, Utah	
Date of election: November 21, 2023	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Ian Koski	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices. THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Ian Koski	Name: Tom SPANGLER
Date of Request to Purchase Ad Time: October 8, 2023	Date of Station Agreement to Sell Time: 10/9/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____





*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 118 2226	Station Call Letters: KBEE	Date Received/Requested: 10/9/23
Est. #:	Station Location: SLC	Run Start and End Dates: 10/10/23 - 10/31/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

1182226 Mendenhall/D/Mayor/Quorum Creative LLC KBEE-FM {View} (Processed: 1) (CIA-first unbypassed 10/10/23)

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
	10/09/23 3:35:11 PM	Processed		<async process>	Mary Wildsmi	\$1,000.00	200	0.00
	10/09/23 2:12:08 PM	Approved			Liz Mills (liz.m	\$1,000.00	200	0.00
	10/09/23 2:12:05 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Liz Mills (liz.m	\$1,000.00	200	0.00
	10/09/23 2:02:57 PM	Approval Workflow		[Sales Manager - Ready Default]	Tom Spangler	\$1,000.00	200	0.00
	10/09/23 2:02:25 PM	Ready for approval		ready	Tom Spangler	\$1,000.00	200	0.00
	10/09/23 1:45:23 PM	New order created		<new order>	Tom Spangler	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1182226
 Alt Order #:
Product Desc: Oct 2023
 Estimate:
Flight Dates: 10/10/23 - 10/31/23
Original Date / Rev: 10/09/23 / 10/09/23
Order Type: GENERAL

KBEE-FM
Primary AE: Tom Spangler
Sales Office: L-SLC
Sales Region: Local

Agency
Name: Quorum Creative LLC
Buying Contact:
Billing Contact: Ian Koski
 32 Elsmere Avenue
 South Portland, ME 04106

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mendenhall/D/Mayor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	150	\$750.00	\$637.50
10/30/23	10/31/23	50	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	150	\$750.00	\$637.50	0.00
November 2023	50	\$250.00	\$212.50	0.00
Totals	200	\$1,000.00	\$850.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tom Spangler	L-SLC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBEE	10/10/23	10/31/23	M-F Prime M-F	CM	6a-7p	MTWTF--	1:00	50	\$5.00	P-60	0.00	NM	200	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/23	10/15/23	-TWTF--					50	\$5.00		0.00			
		Week: 10/16/23	10/22/23	MTWTF--					50	\$5.00		0.00			
		Week: 10/23/23	10/29/23	MTWTF--					50	\$5.00		0.00			
		Week: 10/30/23	11/05/23	MT-----					50	\$5.00		0.00			
													Totals	200	\$1,000.00