

WGYL 2024 Quartely Issues and Programs List - 1Q

	<b>DURATION</b>	<b># OF TIMES</b>	<b>Issues Addressed</b>	<b>Description</b>
3/1-3/31/24	:30	20	Family Health Services	Charity: American Cancer Society Event: Relay for Life Public Service Announcements to promote ACS Event - Relay for Life on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
2/1-2/29/24	:30	30	Family Health Services	Charity: Alzheimer and Parkinson Association of Indian River County is a 501c(3) non profit organization in Indian River County Florida. They provide free services and programs to families within the county that are afflicted with memory or movement disorders. The campaign was for the Day of Hope Conference for Caregivers of those with dementia is an annual conference hosted by the Alzheimer & Parkinson Association each spring.
1/1-01/31/24	:30	70	Children's Programs	Charity: Boys and Girls Club of St. Lucie County Campaign was for the Lexus Glitz and Glam Event For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 4 through 18, in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of young people.
1/1-3/31/24	:30	332	Health Services	Cleveland Clinic of Indian River is a community hospital. Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
1/1-2/29/2	:30/15/5	158	Community Awareness	Fellsmere Frogleg Fest - Proceeds to go funding for the recreational needs of the children of Fellsmere.
1/1-3/31/24	:30		Community Awareness	Florida Association of Broadcasters- Various Public Services announcements which affect listeners in Indian River, St. Lucie, and Martin Counties.
1/1-2/29/24	:30	260	Children's Programs	Charity: Gifford Youth Association Campaign for Event: Up Up and Away Mission: With academics in focus, GYAC has played a crucial role in increasing the graduation rate of Indian River County's African American population from 23% at its inception to over 90% present day by holding students, parents and employees accountables and ensure they have the tools they need to succeed. The campaign focused on selling tickets for the fundraising event.

WGYL 2024 Quartely Issues and Programs List - 1Q

1/1-1/31/24	:60/30	60	Community Awareness	Humane Society of IRC- Event - Bark in the Park Advertising to bring the community out to the event. All proceeds raised at Bark in The Park are to help the homeless, lost and at risk animals in the community.
1/1-2/29/24	:30	120	Community Awareness	Humane Society of St. Lucie County Campiagn for Event: Blue Jean Ball. HSOSLC is a a nationally accredited 501(c)3 non-profit corporation dedicated to making a positive impact on the lives of companion animals. Their primary goal is to advocate responsible companion animal care and promote spaying and neutering programs.
1/1-3/31/24	:30	269	Community Awareness	Organization: Indian River County Fair Association. The fair has a strong focus on clean, affordable family fun, but more than that, it continued its focus on community outreach. As a nonprofit event, the fair is a fundraiser with proceeds supporting the local burn fund, scholarships and other charitable causes. This campaign was used to promote ticket sales for the 2024 fair.
1/1-3/31/24	:30	266	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment. Campaigns focus on recycling programs to help with landfill overload.
1/1-3/31/24	:30	32	Community Awareness	The Manatee Observation and Education Center is a waterfront environmental education and wildlife viewing center. They are a non for profit organization operated by over 150 volunteers. The primary purpose is to promote understanding and responsible actions for the fragile ecosystems of the Treasure Coast and their inhabitants. They educate and teach ways to interact with natural environment to lessen that impact.
1/1-3/31/24	:15/5	121	Mental Health Services	Organization: Mental Health Collaboration of Indian River County Mission is to establish a continuum of care for mental health made up of private and public funders, mental health providers and individuals who work in collaboration to increase access, decrease duplication, and facilitate community wide support of mental health issues.  The Collaborative seeks to engage and build trust among individuals, funders, government agencies, law enforcement and mental health providers to transform the continuum of care into an effective system. The vision of the Collaborative is succeeding because of the inclusive, cross-sector approach adopted by its founders and members. The campaign focuses on promoting mental health.

WGYL 2024 Quartely Issues and Programs List - 1Q

1/1-3/31/24	:30	107	Arts & Cultural	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.
2/1-2/29/24	:30	62	Community Awareness/Family Event	SAFIR -
2/1-3/31/24	:15	222	Community Awareness	SL County Fair- provide personal experiences educating the public in agriculture, horticulture, creative arts and crafts, sciences and civics, while providing quality entertainment for the people of the Treasure Coast.
2/1-3/31/24	:15	158	Community Awareness	SLC Property Appraiser campaign was for the TRIM notice. Truth in millage reflects the official Notice of Proposed Property Taxes. Required by Florida law, the Property Appraiser mails this notice mid-August to the owner on record of every property in St. Lucie County
2/1-2/29/24	:30	179	Community Awareness	SLC Supervisor of Elections
1/1-3/31/24	:30	372	Arts & Cultural	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.
3/1-3/31/24	60	52	Community Awareness	Sunshine Physical Therapy
1/1-3/31/24	:30	95	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.

WGYL 2024 Quartely Issues and Programs List - 1Q

3/1-3/31/24	60	29	Community Awareness	The Senior Collaboration Indian r River County's mission is to improve the quality of life of all Indian River County Seniors through a community collaboration of service providers, funders and advocate for seniors. They link seniors with providers and services in Indian River County to advocate for improvements to allow seniors to have quality of life and age in place with inclusion in both the civic and social structure of Indian River County.
3/1-3/31/24	:30	54	Community Awareness & Family Services	United Against Poverty serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on a community Job Fair for both employers and job seekers.
1/1-3/31/24	:30	236	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.
2/1-2/29/24	:60	55	Community Awareness & Family Services	We Care Foundation
1/1-3/31/24	:15/:30	456	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.
01/01/-02/28/24	:30		Garden Club- Garden Fest	Proceeds from Gardenfest! help fund the club's local scholarships and community outreach programs. Community outreach programs are aimed at enhancing, preserving, and beautifying the landscape of Indian River County.

WGYL 2024 Quartely Issues and Programs List - 1Q

01/01-02/28/24	:30		City of Fort Pierce	<p>City of Fort Pierce- Job Fair &amp; Highwaymen- The City of Fort Pierce, in collaboration with CareerSource Research Coast (CSRC) and the Saint Lucie County Board of County Commissioners come together to offer a community job fair. The City of Fort Pierce Job Fair has become a cornerstone of the community, providing a valuable platform for local businesses, employers, and job seekers to come together in a dynamic and collaborative environment.</p> <p>Highwaymen- Highwaymen Heritage Trail Art Show/Sale and Festival to celebrate the world-renowned Highwaymen artists and enjoy the rich cultural history of Fort Pierce.</p>
<b>DOCUMENTATION PROVIDED UPON REQUEST</b>				