



RF Notifications

2054 Kildaire Farm Rd. #405 Cary, NC 27518 919.368.6580 RFNotifications.com

Dale Scherbring, CPBE  
Regional Director of Engineering  
Sinclair Broadcast Group  
2000 West 41st Street  
Baltimore, MD

July 15, 2019

Dear Dale,

The letters announcing the intention of WPBN to begin testing and/or broadcasting on its new channel were mailed on May 28, 2019 to 55 medical facilities within WPBN's predicted coverage area.

Enclosed is a copy of the Medical Notification Letter, a list of the addresses, and proof of mailing stamped by the US Post Office in Orlando, Florida.

RF Notifications will store the undeliverable letters returned by the USPS until 6 months after Phase 6 is complete. If at any point they are required please let us know and we will send them to you ASAP. Please note that the average return rate is generally eight to ten percent and letters are typically returned due to: the facility relocating and forwarding has expired, the name was changed, the facility refused to accept the letter, or the operation merged with, or was acquired by another company.

The returned letters along with the total list of facilities notified and the proof of mailing will be evidence of your sincere attempt and good faith effort to identify and notify health care operations in your coverage area. Please place these documents in your Public File.

In closing, it has been a pleasure to serve you and your station, and I look forward to helping you with any other notification needs as they arise in the future.

Sincerely,

Lisa Sockett  
COO – RF Notifications



RF Notifications



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MAIL\_DATE

Attention: Administrator or Biomedical Engineer

OrgName\_LBN

Prac1stAddr

Prac2ndAddr

PracCity, PracState PracZip

Referring to: WPBN-TV - Traverse City, MI ("WPBN" or the "Station")

## NOTICE OF CHANNEL AND BROADCAST FREQUENCY CHANGE OF WPBN-TV

**THIS LETTER CONCERNS TELEMETRY OPERATION. THE RESPONSIBLE PARTY FOR OVERSEEING AND/OR MAINTAINING CLINICAL OR BIOMEDICAL ENGINEERING EQUIPMENT AT THIS FACILITY MUST RECEIVE THIS LETTER.**

Dear Administrator or Biomedical Engineer,

WPBN-TV has retained RF Notifications, a broadcast TV consultant, to notify you of the impending change of the Station's digital television channel in your area.

We are notifying you of this channel change because patients at your facility may use biomedical telemetry devices that operate in the television broadcast band and may be affected when this change takes place.

As early as September 07, 2019, WPBN may begin testing their new DTV broadcast transmission equipment on UHF channel 35. This testing is in preparation for full time operations on channel 35 to commence no later than October 18, 2019. During this testing phase WPBN's current channel will remain on-air.

Certain biomedical telemetry devices have been allowed to use unoccupied TV channels in their area on a **secondary basis**, according to the rules of the Federal Communications Commission (codified at 47 CFR 15.242 (a)(1)). If interference to or from these devices arises with regard to the TV broadcast service, the devices must cease operation on that channel. It is the responsibility of the medical facility or operator of the device to identify and retune its equipment to an alternative non-interfering channel.

The purpose of this letter is to provide you information and give you reasonable opportunity to resolve any issues. It will be important for you to discuss these changes with your technology supplier, especially if there is a possibility that biomedical devices used in your facility are likely to malfunction when WPBN changes TV channel operations. **If you plan to replace your biomedical equipment, we urge that you purchase equipment designed to operate in the frequencies set aside for medical use.**

The contact information for the broadcast executive in charge of the TV station, along with the commencement date, TV channel and frequency band for each station are listed on the attached page(s). Please contact the individual listed on the attached page who is associated with the specific channel, if you wish for more information or want to report anticipated or actual interference problems.

Kind Regards,

*Lisa Sockett*

Lisa Sockett, COO - RF Notifications





## Relevant Technical Information

This notice is being sent to announce that WPBN-TV will change its DTV broadcast transmission to UHF channel 35 as described below.

In order to prevent interruption in patient care, please review the following pertinent information for the new facilities and compare to your telemetry equipment immediately. This is the only notice you will receive.

### WPBN-TV

Virtual Channel	7	(the channel position on the viewers' TV receiver)
New DTV Channel	35	(the actual broadcast channel)
Frequency	596-602 MHz	
Earliest Testing date:	09/07/2019	
Scheduled full time operations no later than:	10/18/2019	
Effective Radiated Power:	850 kW	
Antenna Location:	44-44-53.0 N 85-04-08.0 W	
Antenna Height (center of radiation)	Above Ground	370 meters
	Above Mean Sea Level	744 meters
	Above Average Terrain	393 meters
Contact:	Michael Miller 231-995-5802 mijmiller@sbgstv.com	





# Certificate of Bulk Mailing – Domestic

<b>Fee for Certificate</b>		Use Current Price List (Notice 123)
Up to 1,000 pieces (1 certificate for total number)		
For each additional 1,000 pieces, or fraction thereof		
Duplicate Copy <input type="checkbox"/>		

Postage: Mailers must affix meter, PC Postage® or (uncanceled) postage stamps here in payment of

Ac  
af  
If

paid by meter imprint, include the PostalOne!® Transaction Number here: \_\_\_\_\_



Number of Identical Weight Pieces <b>56</b>	Class of Mail <b>F/C</b>	Postage for Each Mailpiece Paid <input checked="" type="checkbox"/> Verified	Number of Pieces to the Pound <b>42</b>
Total Number of Pounds <b>1.345</b>	Total Postage Paid for Mailpieces <b>28.00</b>	Fee Paid <b>8.55</b>	

**WP BW**

Mailed For <b>RF Notifications</b>	Mailed By <b>Action Mail Services, Inc.</b>
<b>2441 Orlando Central Parkway</b>	
<b>Orlando, FL 32809</b>	

**Postmaster's Certification**

It is hereby certified that the number of mailpieces presented and the associated postage and fee were verified. This certificate does not provide evidence that a piece was mailed to a particular address.

*[Signature]*  
(Postmaster or Designee)



Direct Mail Marketing  
 2441 Orlando Central Parkway  
 Orlando, FL 32809  
 407.855.9277

company	address	city	st	zip	env
RF Notifications	125 Bonniewood Dr	Cary	NC	27518-8961	WPBN
MidMichigan Medical Center - Clare	703 N McEwan St	Clare	MI	48617-1440	WPBN
MidMichigan Medical Center-Clare	703 N McEwan St	Clare	MI	48617-1440	WPBN
MidMichigan Medical Center Gladwin	515 Quarter St	Gladwin	MI	48624-1959	WPBN
MidMichigan Medical Center-Gladwin	515 Quarter St	Gladwin	MI	48624-1959	WPBN
MidMichigan Medical Center-West Branch	2463 S M 30	West Branch	MI	48661-9312	WPBN
West Branch Regional Medical Center	2463 S M 30	West Branch	MI	48661-9312	WPBN
Sunnyside Senior Living	108 Wildwood Dr	Cadillac	MI	49601-9016	WPBN
Pleasant Lake Lodge Inc.	2085 S 33 1/2 Rd	Cadillac	MI	49601-8055	WPBN
Mercy Hospital Cadillac	400 Hobart St	Cadillac	MI	49601-2331	WPBN
Munson Healthcare Cadillac/Grayling Occupational M	400 Hobart St	Cadillac	MI	49601-2331	WPBN
Munson Healthcare Cadillac	400 Hobart St	Cadillac	MI	49601-2331	WPBN
Reed City Hospital Corporation	8795 Pine Ridge Dr Ste B	Cadillac	MI	49601-9777	WPBN
The Homesteader, Inc.	7953 Lowe Rd	Benonia	MI	49516-9751	WPBN
Eastport Village Care Home	5988 M-88	Eastport	MI	49629-9753	WPBN
ELK Rapids Assisted Living	215 Riverside Dr	Elk Rapids	MI	49629-9753	WPBN
Paul Oliver Memorial Hospital	224 Park Ave	Frankfort	MI	49635-9036	WPBN
Comair A/C	2158 M 66 SE	Kalkaska	MI	49646-9675	WPBN
Kalkaska Memorial Health Center	419 S Coral St Ste A	Kalkaska	MI	49646-2503	WPBN
Munson Healthcare Manistee Hospital	1465 E Parkdale Ave	Manistee	MI	49660-9709	WPBN
Birchwood Heights, LLC	1727 Frost Rd	Manistee	MI	49660-9703	WPBN
Leelanau Memorial Health Center	215 High St	Northport	MI	49670-9807	WPBN
Parkside Of Northport	215 S High St	Northport	MI	49670-9807	WPBN
Reed City Hospital Corporation	225 N State St	Reed City	MI	49677-1089	WPBN
Reed City Hospital	300 N Patterson Rd	Reed City	MI	49677-1059	WPBN
Reed City Hospital	300 N Patterson Rd	Reed City	MI	49677-1059	WPBN
Pine Rest Christian Mental Health Services	1050 Silver Dr	Traverse City	MI	49684-5749	WPBN
Munson Medical Center	1105 6th St	Traverse City	MI	49684-2386	WPBN
Munson Medical Center	1105 Sixth St	Traverse City	MI	49684-2386	WPBN
Bay Ridge Assisted Living Center	3825 Scenic Ridg	Traverse City	MI	49684-3900	WPBN
Great Lakes Orthopaedic Center	4045 W Royal Dr	Traverse City	MI	49684-8955	WPBN
Traverse Anesthesia Associates	4100 Park Forest Dr Ste 210	Traverse City	MI	49684-7306	WPBN
Northwest Michigan Surgery Center Llc	4100 Park Forest Dr Ofc	Traverse City	MI	49684-7332	WPBN
The Surgery Center	5080 N Royal Dr	Traverse City	MI	49684-9230	WPBN
In Touch Care	1899 Dracka Rd	Traverse City	MI	49685-8818	WPBN
Joy Glivers, Inc.	7438 N Long Lake Rd	Traverse City	MI	49685-8223	WPBN
Kambis, llc	3020 Lafranier Rd	Traverse City	MI	49686-4919	WPBN
Rosegate Residential Mng, Inc	3090 Lafranier Rd	Traverse City	MI	49686-4919	WPBN
Traverse Victorian Assisted Living, Llc	461 Munson Ave	Traverse City	MI	49686-3577	WPBN
TC Personal Care, Llc	461 Munson Ave	Traverse City	MI	49686-3577	WPBN
Waters Edge Assisted Living, Llc	4612 N Us Highway 31 N	Traverse City	MI	49686-3761	WPBN
Cherry Suite Assisted Living	10774 Us Highway 31 S	Williamsburg	MI	49690-9419	WPBN
Samaritas	4354 Mount Hope Rd	Williamsburg	MI	49690-9210	WPBN
Country Pleasures Assisted Living	1818 River Ridge Dr	Traverse City	MI	49696-8984	WPBN
Munson Healthcare Charlevoix Hospital	14700 Lake Shore Dr	Charlevoix	MI	49720-1931	WPBN
Munson Healthcare Otsego Memorial Hospital	2572 N Us Highway 131	Elmira	MI	49730-8252	WPBN
Munson Healthcare Otsego Memorial Hospital	1996 Walden Dr	Gaylord	MI	49735-8241	WPBN
Munson Healthcare Otsego Memorial Hospital	825 N Center Ave	Gaylord	MI	49735-1592	WPBN
Munson Healthcare Otsego Memorial Hospital	829 N Center Ave	Gaylord	MI	49735-1595	WPBN
Munson Healthcare Otsego Memorial Hospital	1100 E Michigan Ave	Grayling	MI	49738-1312	WPBN
Mercy Hospital Grayling	1100 E Michigan Ave	Grayling	MI	49738-1312	WPBN
Munson Healthcare Grayling	1250 E Michigan Ave	Grayling	MI	49738-7074	WPBN
MHSN Mercy Family Medicine	3860 S Straits Hwy	Indian River	MI	49749-5146	WPBN
Munson Healthcare Otsego Memorial Hospital	3040 Bourm St	Lewiston	MI	49756-8134	WPBN
Munson Healthcare Otsego Memorial Hospital	416 Connable Ave	Petoskey	MI	49770-2212	WPBN
McLaren Northern Michigan	820 Arlington Ave	Petoskey	MI	49770-2469	WPBN