

ORDER



Orders
Order / Rev: 39535 - *re-union*
Alt Order #: 28400088
Product Desc: AB PAC
Estimate: 6767
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/13/24 / 05/16/24
Order Type: GENERAL

WJFW-TV
Primary AE: KATZ CHICAGO - R
Sales Office: KCHIR
Sales Region: National

Agency Name: Amplify Media
Buying Contact:
Billing Contact:
 222 Ontrario St.
 Franklin Park, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/AB PAC
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: GEN-POL
Priority: P-02

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	36	\$15,000.00	\$12,750.00

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	36	\$15,000.00	\$12,750.00	0.00
Totals	36	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ CHICAGO - R			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WJFW	05/19/24	05/19/24	Su Today Show Today Show Sunday Sunday Today	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00												
COMMENTS APPLY TO SUB LINES A THRU A <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----S	1	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----S	1	\$150.00	0.00																						
N 2	WJFW	05/19/24	05/19/24	Meet The Press Meet The Press Meet The Press	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----S	:30	1	\$300.00	P-02	0.00	NM	1	\$300.00												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----S	1	\$300.00	0.00																						
N 3	WJFW	05/20/24	05/20/24	Monday Prime C Deal or No Deal Island Deal or No Deal Island-NBC	CM	9:00 PM-10:00 PM (9:00 PM-10:00 PM)	-----M	:30	1	\$750.00	P-02	0.00	NM	1	\$750.00												
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/20/24	05/26/24	M-----	1	\$750.00	0.00																						

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 WJFW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/20/24	05/26/24	M-----			1			\$750.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NJFW	05/20/24-05/26/24		Monday Prime C			9:00 PM-10:00 PM	M-----	:30	(\$750.00)	0.00	NM			
See MG 3.2 [Show Is Weakest Link Not Deal or No Deal. Thanks]															
2	NJFW	05/20/24-05/26/24		Monday Prime C			9:00 PM-10:00 PM	M-----	:30	\$750.00	0.00	NM			
Ⓜ MG for 3.1 05/20 [Makegood]															
N 4	WJFW	05/15/24	05/15/24	Wednesday Prime B	CM	8:00 PM-9:00 PM	--W----	:30	1	\$1,000.00	P-02	0.00	NM	1	\$1,000.00
Chicago Fire (8:00 PM-9:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Chicago Fire-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/13/24	05/19/24	--W----			1			\$1,000.00			0.00		
N 5	WJFW	05/20/24	05/20/24	M-F 5a-7a	CM	5:00 AM-7:00 AM	M-----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
Newswatch 12 Morning News (5:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/20/24	05/26/24	M-----			1			\$175.00			0.00		
N 6	WJFW	05/14/24	05/17/24	M-F 5a-7a	CM	5:00 AM-7:00 AM	-TWTF--	:30	3	\$175.00	P-02	0.00	NM	3	\$525.00
Newswatch 12 Morning News (5:00 AM-7:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/13/24	05/19/24	-TWTF--			3			\$175.00			0.00		
N 7	WJFW	05/20/24	05/20/24	M-F Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
Today Show I (7:00 AM-9:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/20/24	05/26/24	M-----			1			\$250.00			0.00		
N 8	WJFW	05/14/24	05/17/24	M-F Today Show	CM	7:00 AM-9:00 AM	-TWTF--	:30	3	\$250.00	P-02	0.00	NM	3	\$750.00
Today Show I (7:00 AM-9:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/13/24	05/19/24	-TWTF--			3			\$250.00			0.00		
N 9	WJFW	05/20/24	05/20/24	M-F 3p-4p	CM	3:00 PM-3:30 PM	M-----	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
Funny You Should Ask (3:00 PM-3:30 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/20/24	05/26/24	M-----			1			\$125.00			0.00		
N 10	WJFW	05/14/24	05/17/24	M-F 3p-4p	CM	3:00 PM-3:30 PM	-TWTF--	:30	3	\$125.00	P-02	0.00	NM	3	\$375.00
Funny You Should Ask (3:00 PM-3:30 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/13/24	05/19/24	-TWTF--			3			\$125.00			0.00		
N 11	WJFW	05/20/24	05/20/24	M-F 4p-430p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
Up North@4 (4:00 PM-4:30 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Up North @ 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/20/24	05/26/24	M-----			1			\$225.00			0.00		
N 12	WJFW	05/14/24	05/17/24	M-F 4p-430p	CM	4:00 PM-4:30 PM	-TWTF--	:30	3	\$225.00	P-02	0.00	NM	3	\$675.00
Up North@4 (4:00 PM-4:30 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Up North @ 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 05/13/24	05/19/24	-TWTF--			3			\$225.00			0.00		

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WJFW-TV

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N 13	WJFW	05/20/24	05/20/24	M-F 5p-530p News Newswatch 12 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$500.00 0.00															
N 14	WJFW	05/14/24	05/17/24	M-F 5p-530p News Newswatch 12 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-TWTF--	:30	3	\$500.00	P-02	0.00	NM	3	\$1,500.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -TWTF-- 3 \$500.00 0.00															
N 15	WJFW	05/20/24	05/20/24	M-F 6p-630p News Newswatch 12 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	M-----	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$550.00 0.00															
N 16	WJFW	05/14/24	05/17/24	M-F 6p-630p News Newswatch 12 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	3	\$550.00	P-02	0.00	NM	3	\$1,650.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -TWTF-- 3 \$550.00 0.00															
N 17	WJFW	05/20/24	05/20/24	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$1,250.00	P-02	0.00	NM	1	\$1,250.00
COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$1,250.00 0.00															
N 18	WJFW	05/14/24	05/17/24	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-TWTF--	:30	3	\$1,250.00	P-02	0.00	NM	3	\$3,750.00
COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -TWTF-- 3 \$1,250.00 0.00															
N 19	WJFW	05/20/24	05/20/24	M-F 1035p-1135p The Tonight Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	M-----	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 M----- 1 \$125.00 0.00															
N 20	WJFW	05/14/24	05/17/24	M-F 1035p-1135p The Tonight Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-TWTF--	:30	3	\$125.00	P-02	0.00	NM	3	\$375.00
COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -TWTF-- 3 \$125.00 0.00															
													Totals	36	\$15,000.00