

FR: CH - MARK ROBERTS  
TO: EENY-TV  
REP HEADLINE# 7721383  
NEW  
ADD \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$  
DELETE  
ORDER  
LINE/S  
PARTIAL LINE/S  
AGENCY - 321 E. WALNUT STREET, STE 321  
ADDRESS DES MOINES, IA 50309  
START DATE-APR6/15 END DATE-APR22/15 WK-3

REP: TEL# 312-228-6603  
CREDIT ADVISORY: AGENCY CREDIT RISK  
ORDER WORKSHEET HARRIS RPT.

FAX# 312-228-4239  
FROM REP APR17/15 10.50  
\*\*CHANGES\*\* \*\*\* EENY-TV \*\*\*  
DATE

BIAS#  
1/AGENCY#  
2/ADVERTISER#  
3/PROD# EST#  
20/EOS 4/SLSP#  
5/REP#  
21/BILL WK.  
63/PCON 64/ACON  
11/RATE CARD  
14/ORDER TYPE  
57/CO-OP TYPE  
59/STATE TAX  
ANALYTICS MEDIA GROUP  
ISS/NYS DEMOCRATIC COMM.  
CUOMO ISSUE  
MARK ROBERTS  
- CHICAGO  
9/AREA  
10/BILL CODE  
16/BYR - STEPHANIE GAIL  
17/RNG SVC - NSI  
CO-OP KEY D/P REC#  
58/CITY TAX

REP: REVISION  
ADD TO SCHEDULE  
SEE LINES 46-52  
TTL ADD \$760  
PLEASE CONFIRM, THX  
ERIN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD 23/	SPOT /LIN
29	Z		SUN	1800	1830		30	04/12	04/12					0	\$50.00			0
PROGRAM : INSIDE ED																		
CON COM1: INSIDE ED																		
31	Z		MON	1700	1730		30	04/13	04/13					1	\$50.00			1
PROGRAM : JUDGE JUDY																		
CON COM1: JUDGE JUDY																		

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD 23/	STS /LIN
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
32 Z	MON			600	700		30	04/20	04/20					1	\$40.00		1
PROGRAM : GOOD MORNING TWIN TIERS																	
CON COM1: GOOD MORNING TWIN TIERS																	
33 Z	FRI			700	900		30	04/17	04/17					1	\$30.00		1
PROGRAM : CBS EARLY SHOW																	
CON COM1: CBS EARLY SHOW																	
34 Z	THU			1700	1730		30	04/16	04/16					1	\$50.00		1
PROGRAM : JUDGE JUDY																	
CON COM1: JUDGE JUDY																	
35 Z	WED			1730	1800		30	04/15	04/15					1	\$60.00		1
PROGRAM : TWIN TIERS TONIGHT																	
CON COM1: TWIN TIERS TONIGHT																	
36 Z	MON			1730	1800		30	04/20	04/20					1	\$60.00		1
PROGRAM : TWIN TIERS TONIGHT																	
CON COM1: TWIN TIERS TONIGHT																	
37 Z	THU			1800	1830		30	04/16	04/16					1	\$50.00		1
PROGRAM : TWIN TIERS TONIGHT																	
CON COM1: TWIN TIERS TONIGHT																	
38 Z	WED			1830	1900		30	04/15	04/15					1	\$300.00		1
PROGRAM : CBS EVENING NEWS																	
CON COM1: CBS EVENING NEWS																	
39 Z	MON			2300	2330		30	04/20	04/20					1	\$50.00		1
PROGRAM : TWIN TIERS-LT ED																	
CON COM1: TWIN TIERS-LT ED																	
40 Z	SAT			800	1000		30	04/18	04/18					1	\$40.00		1
PROGRAM : CBS SATURDAY EARLY SHOW																	
CON COM1: CBS SATURDAY EARLY SHOW																	

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BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC# 23/	STS /LIN	SPOT
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
---	41 Z	---	SAT	2200	2300	---	30	04/18	04/18	---	---	---	---	1	\$150.00	---	---	---	1
PROGRAM : 48 HOURS MYSTERY																			
CON COM1: 48 HOURS MYSTERY																			
---	42 Z	---	SUN	900	1030	---	30	04/19	04/19	---	---	---	---	1	\$50.00	---	---	---	1
PROGRAM : CBS SUNDAY MORNING																			
CON COM1: CBS SUNDAY MORNING																			
---	43 Z	---	SUN	1130	1200	---	30	04/19	04/19	---	---	---	---	1	\$40.00	---	---	---	1
PROGRAM : TWIN TIERS SUNDAY																			
CON COM1: TWIN TIERS SUNDAY																			
CON COM2: TP CHANGED																			
---	44 Z	---	SUN	1830	1900	---	30	04/19	04/19	---	---	---	---	1	\$300.00	---	---	---	1
PROGRAM : CBS EVENING NEWS SUN																			
CON COM1: CBS EVENING NEWS SUN																			
---	45 Z	---	SUN	1900	2000	---	30	04/19	04/19	---	---	---	---	1	\$400.00	---	---	---	1
PROGRAM : 60 MINUTES																			
CON COM1: 60 MINUTES																			
---	46 A	---	WED	600	700	---	30	04/22	04/22	---	---	---	---	1	\$40.00	---	---	---	1
PROGRAM : GD MRN TWIN TIERS																			
ORD COM1: ADD																			
CON COM1: GD MRN TWIN TIERS																			
---	47 A	---	MON	700	900	---	30	04/20	04/20	---	---	---	---	1	\$30.00	---	---	---	1
PROGRAM : NEWS																			
ORD COM1: ADD																			
CON COM1: NEWS																			
---	48 A	---	TUE	700	900	---	30	04/21	04/21	---	---	---	---	1	\$30.00	---	---	---	1
PROGRAM : NEWS																			
ORD COM1: ADD																			
CON COM1: NEWS																			

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---	49	A	TUE		1700	1730		30	04/21	04/21					1	\$50.00			1
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PROGRAM : JUDGE JUDY  
ORD COM1: ADD  
CON COM1: JUDGE JUDY

---	50	A	TUE		1730	1800		30	04/21	04/21					1	\$60.00			1
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PROGRAM : TWIN TIERS TONIGHT  
ORD COM1: ADD  
CON COM1: TWIN TIERS TONIGHT

---	51	A	MON		1800	1830		30	04/20	04/20					1	\$50.00			1
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PROGRAM : TWIN TIERS TONIGHT  
ORD COM1: ADD  
CON COM1: TWIN TIERS TONIGHT

---	52	A	TUE		2000	2100		30	04/21	04/21					1	\$500.00			1
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PROGRAM : NCIS  
ORD COM1: ADD  
CON COM1: NCIS

APR/15 \$5,280.00

MARKET TOTALS \$9,705 EENY 17% WFTM 62% WYDC 0% WBE 0% WENY 21%

SHARES ARE ESTIMATES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CONTRACT TOTAL \$5,280.00  
TOTAL SPOTS 51

APR 17, 10:50 EDT by: root