# MAGNUM .MEDIA

#### ISSUES AND PROGRAMS

### WSJY / WKCH / WFAW

# **FIRST QUARTER 2024**

## **Interviews**

The list below shows regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed for the calendar quarter.

**Issue**: Community Resources in Janesville and beyond.

**Program Title**: – United Way Blackhawk Region - Get to know 211.

**Description**: Need help? 211 specialists can connect you with a wide range of resources and services. Simply dial 211 from your cell phone or landline anywhere in Wisconsin. **Guest**: Michelle Fanning Penny / President and CEO – United Way Blackhawk Region.

**Date/Time:** 1/28/24 6:00 AM

**Duration:** 8:00

**Issue**: New Year; New Ways to get 'got' by the bad guys.

**Program Title**: – What does the Better Business Bureau in Wisconsin do? More than

you know...

**Description**: For more than 100 years, the Better Business Bureau has been helping people find businesses, brands and charities they can trust. There are local, independent BBBs across the United States, Canada and Mexico, and including the BBB of Wisconsin; which was founded in 1939 and serves the entire state of Wisconsin.

Guest: Lisa Schiller – Better Business Bureau of Wisconsin.

**Date/Time:** 2/4/24 6:00 AM

**Duration:** 8:01

## News:

WSJY airs State News covering four to six stories. News casts run for sixty seconds, and is a quick snap shot of "What's Happening". WSJY news airs in the morning at: 6:15, 6:45, 7:15, 7:45, 8:15, 12:30.

WKCH airs local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WKCH news airs in the morning at: 6:55, 7:55, 8:55, 9:55. There are afternoon updates as well that air at 12:30 and 1:30.

WFAW airs local news covering four to six stories of local interest. News casts run anywhere from two to four minutes and is a quick snap shot of "What's Happening". WFAW news airs in the morning at: 6:30, 7:15, 8:20, 8:50, 10:30, . There are afternoon updates as well that air at 12:30, 1:30.