

Contract Agreement Between:

CONTRACT



KTLA-TV
5800 Sunset Blvd
Los Angeles, CA 90028
(323) 460-5500

<u>Contract / Revision</u> 682087 / 1		<u>Alt Order #</u> 09082362
<u>Product</u> CHIANG 4 GOVERNOR		
<u>Contract Dates</u> 05/15/18 - 05/21/18		<u>Estimate #</u>
<u>Advertiser</u> John Chiang for Governor 2018		<u>Original Date / Revision</u> 05/14/18 / 05/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTLA-TV	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Left Hook Communications
724 Lincoln Blvd
Suite D
Los Angeles, CA 90291

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	5	05/15/18	05/21/18	KTLA 5 Morning News Early	14:00 AM-4:30 AM		:30				NM	3	\$225.00
		<u>LUR</u>											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				3	\$75.00				
N 2	5	05/15/18	05/21/18	KTLA 5 Morning News	4:30 AM-5:00 AM		:30				NM	3	\$300.00
		<u>LUR</u>											
Week:		05/15/18	05/21/18	MTWTF--				3	\$100.00				
N 3	5	05/15/18	05/21/18	KTLA 5 Morning News	5:00 AM-6:00 AM		:30				NM	3	\$2,550.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				3	\$850.00				
N 4	5	05/15/18	05/21/18	KTLA 5 Morning News	6:00 AM-6:30 AM		:30				NM	4	\$8,000.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				4	\$2,000.00				
N 5	5	05/15/18	05/21/18	KTLA 5 Morning News	6:30 AM-7:00 AM		:30				NM	5	\$10,000.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				5	\$2,000.00				
N 6	5	05/15/18	05/21/18	KTLA Morning News	7:00 AM-8:00 AM		:30				NM	7	\$16,800.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				7	\$2,400.00				
N 7	5	05/15/18	05/21/18	KTLA Morning News	8:00 AM-8:30 AM		:30				NM	5	\$12,000.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				5	\$2,400.00				
N 8	5	05/15/18	05/21/18	KTLA Morning News	8:30 AM-9:00 AM		:30				NM	3	\$7,200.00
		<u>CDR</u>											
Week:		05/15/18	05/21/18	MTWTF--				3	\$2,400.00				
N 9	5	05/19/18	05/19/18	KTLA Saturday AM News	7:30 AM-8:00 AM		:30				NM	1	\$600.00
		<u>LUR</u>											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> John Chiang for Governoc		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/14/18 / 05/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	5	05/19/18	05/19/18	KTLA Saturday AM News	8:30 AM-9:00 AM		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$600.00				
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$625.00				
N 11	5	05/19/18	05/19/18	Sa 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$675.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$675.00				
N 12	5	05/20/18	05/20/18	KTLA Sunday AM News	8:00 AM-8:30 AM		:30				NM	1	\$675.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$675.00				
N 13	5	05/20/18	05/20/18	Su 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$675.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$675.00				
N 14	5	05/15/18	05/21/18	KTLA Morning News	9:00 AM-10:00 AM		:30				NM	4	\$4,800.00
		CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				4	\$1,200.00				
N 15	5	05/15/18	05/21/18	M-F 10a-11a EMN	10:00 AM-11:00 AM		:30				NM	4	\$2,200.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				4	\$550.00				
N 16	5	05/15/18	05/21/18	M-F 1p-2p	1:00 PM-1:30 PM		:30				NM	3	\$1,350.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				3	\$450.00				
N 17	5	05/15/18	05/21/18	M-F 1p-2p	1:30 PM-2:00 PM		:30				NM	3	\$1,350.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				3	\$450.00				
N 18	5	05/15/18	05/21/18	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	4	\$1,900.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				4	\$475.00				
N 19	5	05/15/18	05/21/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$2,000.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				4	\$500.00				
N 20	5	05/19/18	05/19/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$370.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$370.00				
N 21	5	05/20/18	05/20/18	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$370.00
		LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$370.00				
N 22	5	05/20/18	05/20/18	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$370.00
		LUR											

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$370.00				
N 23	5	05/15/18	05/21/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				3	\$1,000.00				
N 24	5	05/15/18	05/21/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				3	\$1,400.00				
N 25	5	05/19/18	05/19/18	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$600.00				
N 26	5	05/20/18	05/20/18	Su Non-Net Prime Hour 2B	9:30 PM-10:00 PM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$430.00				
N 27	5	05/20/18	05/20/18	KTLA Late News	10:00 PM-10:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$750.00				
N 28	5	05/20/18	05/20/18	KTLA Late News	10:30 PM-11:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1				1	\$750.00				
N 29	5	05/15/18	05/21/18	KTLA Late News	10:00 PM-10:30 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				4	\$1,200.00				
N 30	5	05/15/18	05/21/18	KTLA Late News	10:30 PM-11:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/18	05/21/18	MTWTF--				2	\$1,200.00				
N 31	5	05/19/18	05/19/18	KTLA Late News	11:00 PM-11:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----1-				1	\$650.00				
Totals								0.00				80	\$92,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 -05/21/18	80	\$92,615.00	(\$13,892.25)	\$78,722.75
Totals	80	\$92,615.00	(\$13,892.25)	\$78,722.75

Signature: _____ **Date:** _____

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