

## **DECEMBER 2022 ANNUAL EEO PUBLIC REPORT**

Dates: December 1, 2021 through November 30, 2022

Employment Unit: De La Hunt Media, Inc.

Work Unit Includes the following Stations:

KPRM, KDKK, KXKK - Park Rapids, MN

KQKK and KAKK – Walker, MN

KKWB – Kelliher, MN

This report prepared by: Edward “Butch” De La Hunt

De La Hunt Media, Inc. employees more than 5 full-time employees.

### Management Positions:

Owners: Ed “Butch” and Tammy De La Hunt – full-time

Chief Engineer: David De La Hunt – full-time

Station Manager KKWB – Richard De La Hunt – full-time

On-Air Operations Manager: Erin Cox – full-time

Other full-time staff includes: 4 other full-time positions, 1 male and 3 females.

Morning Announcer

Traffic Department (2)

Sales Executive (1)

## **RECRUITMENT SOURCES AND AGENCIES:**

Working relationship with many area schools, broadcasting sources and agencies are maintained should someone be interested in a career in broadcasting or if employees are needed. Majority of our employment comes from Broadcast schools and resumes that are randomly being received through the mail as a result of source relationships. Primary sources include (but not limited exclusively to) the following:

- Minnesota Broadcasters Association/Job Bank  
3033 Excelsior Blvd, Suite 310  
Minneapolis, MN 55416
- Bemidji State University/Communications Media Department  
Placement Office  
Bemidji, MN 56470
- Northwest Technical College  
Placement Office  
Bemidji, MN 56470
- Northland Community and Technical College  
New Media Program  
Contact: Mark C Johnson  
KSRQ Radio Station Manager  
Thief River Falls, MN
- De La Hunt Media, Inc. Radio Network Website  
[www.delahuntmedia.com](http://www.delahuntmedia.com)
- On-air Employment Connection - Advertising on our own airwaves that we are looking for various positions when we have openings.

- Digital Media on De La Hunt Media digital platforms; Facebook, Twitter, Linked-In, etc.

## **OUTREACH INITIATIVES:**

**Park Rapids Lakes Area Job Fair** – Sponsored by the Hubbard County Regional Development, Park Rapids Chamber of Commerce, Minnesota Workforce Center, and Rural Minnesota CEP, April 2022. Job Fair was Co-Sponsored by De La Hunt Media, Inc. Station representative Butch De La Hunt, Tammy De La Hunt, Erin Cox and others attended the Job Fair. The Job Fair provided attendees and upcoming graduation class with the opportunity to visit with station employers and seek future employment options.

**Leech Lakes Chamber of Commerce Area Job Fair** – Sponsored by the Leech Lake Chamber of Commerce, Walker, Minnesota. May 2022. This was a Virtual Job Fair sponsored by De La Hunt Media, Inc. Station representative Butch De La Hunt participated in the virtual job fair. The Job Fair provided attendees logging in to visit with station about future employment options.

**Career Days/Youth Programs**. During the reporting cycle, Edward Paul De La Hunt worked with High Schools in the region on Career Days and Youth Outreach programs. As example, Edward Paul De La Hunt served as a Media Coordinator on the Hubbard County Youth Alcohol Task Force. Serving in this position gave high school youth direct access to the radio station to create radio message. Station personnel have attended Career Day events at area high schools to present career options in radio broadcasting.

### **College Outreach Station Tours**

Bemidji State University Mass Media program requires students to visit station outside of Bemidji, Minnesota. Tours provide an opportunity of outreach and educational experience. Numerous students from the Bemidji State Mass Communications Department of the college have visited the studio location in Park Rapids.

### **High School Outreach Program**

The Radio Station has participated in numerous outreach programs with area schools to include: student participation and preparation of PSA Announcement; Community Education Department Events; and ongoing student employment opportunities for high school sports board operator through High School Media Department. The Radio Station participates in outreach program with the Park Rapids School System to include: BPA program training students to participate as student training employment opportunities.

**Park Rapids High School Podcast Contest** The Radio Station judged the first annual Podcast completion. Butch De La Hunt judged. It was an opportunity to share technical input of audio quality, digital media and broadcasting techniques.

**Community Outreach Tours** Local Club Scouts in order to fulfill Communications Badge have visited the radio station on an annual basis. The tours serve as an opportunity of outreach and educational.

### **Employment Full-time Jobs Filled Previous Year**

No Full-time positions were sought in the last term.

**EEO REPORT DELAHUNT MEDIA INTERVIEWS/HIRES**

**EMPLOYEE**                      **Interview Date**                      **Hire Date**                      **Job Title**                      **Source**

NO NEW FULL TIME HIRES  
12/1/2021 to 11/30/2022

**INTERVIEWS**

Tara Harsha  
Chris Kirchner

12/9/2021  
2/7/2022

Telemarketing/Sales  
Board Operator/Play by Play

Walk-in  
Walk-in

De La Hunt Media, Inc.

FRN: 0018272773

Recruitment Sources

1. Minnesota Jobs.net
  - a. Minnesotajobs.net  
Help Desk 651.259.7500 or 1.800.345.2537
2. Alexandria Technical College
  - a. 1601 Jefferson St  
Alexandria, Minnesota 56308  
Phone : 320-762-4645  
Email : [info@alextech.edu](mailto:info@alextech.edu)  
Vicki Sward
3. Career Planning and Placement
  - a. 37 College Ave College of St. Benedict  
St. Joseph, Minnesota 56374  
Phone : 320-363-5707  
Email : [careerstwrk@csbsju.edu](mailto:careerstwrk@csbsju.edu)  
Amanda Thompson
4. CareerForce
  - a. 616 America Ave NW  
Bemidji, Minnesota 56601  
Phone : 218-333-8200  
Email : [careerforce.bemidji@state.mn.us](mailto:careerforce.bemidji@state.mn.us)  
Tim Qualley
5. Centro Cultural Chicano
  - a. 1915 Chicago Avenue  
Minneapolis, Minnesota 55404  
Email : [infocenter@centromn.org](mailto:infocenter@centromn.org)
6. Chicanos Latinos University
  - a. 220 South Robert Street #103  
St. Paul , Minnesota 55101  
Email : [armij001@umn.edu](mailto:armij001@umn.edu)  
Cindy
7. Glassdoor
8. Indeed.com
9. Hennepin Technical College
  - a. 9000 Brooklyn Boulevard  
Brookly Park, Minnesota 55445  
Phone : 763-488-2411  
Email : [jobs@hennepintech.edu](mailto:jobs@hennepintech.edu)  
Career Services
10. Itasca Community College
  - a. 1851 HWY 169 E  
Grand Rapids, Minnesota 55744  
Phone : 218-327-4460

Email : cguyer@itascacc.edu  
Cricket Guyer

11. MBA Job Bank

- a. 408 St. Peter Street, Suite 423  
Minneapolis, Minnesota 55401  
Phone : 612-926-8123  
Url : [www.minnesotabroadcasters.com](http://www.minnesotabroadcasters.com)  
Email : [tim.hyde@minnesotabroadcasters.com](mailto:tim.hyde@minnesotabroadcasters.com)  
Tim Hyde

12. Minneapolis College Career Services

- a. 1501 Hennepin Ave  
Minneapolis, Minnesota 55403  
Phone : 612-659-6679  
Url : <https://www.minneapolis.edu/>  
Email : [Jared.Scharpen@minneapolis.edu](mailto:Jared.Scharpen@minneapolis.edu)  
Jared Scharpen

13. Minneapolis Media Institute

- a. 4100 W. 76th Street  
Edina, Minnesota 55435  
Phone : 612-808-0185  
Url : [www.mediainstitutue.edu](http://www.mediainstitutue.edu)  
Email : [vforsythe1@mediainstitute.edu](mailto:vforsythe1@mediainstitute.edu)  
Vaughn Forsythe

14. Minnesota Broadcasters Association

- a. 401 N. Third Street, Suite 370  
Minneapolis, Minnesota 55401  
Phone : 612.926.8123  
Url : [www.minnesotabroadcasters.com](http://www.minnesotabroadcasters.com)  
Email : [maria.vorhis@minnesotabroadcasters.com](mailto:maria.vorhis@minnesotabroadcasters.com)  
Fax : 1-612-926-9761  
Maria Vorhis

15. MN Work Center

- a. 801 Roosevelt Avenue PO Box 1108  
Detroit Lakes, Minnesota 56501  
Phone : 218-846-7377  
Email : [knowell@wfc.des.state.mn.us](mailto:knowell@wfc.des.state.mn.us)  
Fax : 1-218-846-0773  
Kelley Nowell

16. MN Workforce Center- St. Cloud

- a. 3333 West Division St. Midtown Square Mall, Suite 212  
St. Cloud, Minnesota 56303  
Phone : 320-202-6435  
Email : [careerforce.saintcloud@state.mn.us](mailto:careerforce.saintcloud@state.mn.us)  
Fax : 1-320-654-5173  
Career Services

17. National Association of Broadcasters

- a. 1771 N Street NW  
Washington, District of Columbia 20036  
Phone : (202) 429-5498  
Url : [www.nab.org/bcc/](http://www.nab.org/bcc/)  
Email : [nab@nab.org](mailto:nab@nab.org)  
Career Services
- 18. Native Media Center
  - a. 231 O'Kelly Hall PO Box 7169  
Grand Forks, North Dakota 58202  
Fax : 1-701-777-3090  
Career Services
- 19. Northwestern College
  - a. 101 7th St. SW  
Orange City, Iowa  
Phone : 712-707-7225  
Email : [cdc@nwciowa.edu](mailto:cdc@nwciowa.edu)  
Bill Minnick
- 20. Rasmussen College
  - a. 226 Park Ave S  
St. Cloud, Minnesota 56301  
Phone : 320-251-5600  
Email : [alumnicareerservices@rasmussen.edu](mailto:alumnicareerservices@rasmussen.edu)  
Cynthia E.
- 21. SOAR Career Solutions
  - a. 205 W. 2nd Suite 101  
Duluth, Minnesota 55802  
Phone : 218-722-3126  
Url : None  
Email : [info@soarcareers.org](mailto:info@soarcareers.org)  
Fax : 1-218-722-4617  
Linnea Lebens
- 22. St. Cloud Technical College
  - a. 1540 Northway Drive  
St. Cloud, Minnesota 56302  
Phone : 320-308-5070  
Email : [jbauer@sctcc.edu](mailto:jbauer@sctcc.edu)  
Fax : 1-320-308-1592  
Jacqueline Bauer
- 23. St. John's University Career Services
  - a. Mary Hall #10  
Collegeville, Minnesota 56321  
Phone : 320-363-3236  
Email : [jclarkson@csbsju.edu](mailto:jclarkson@csbsju.edu)  
Heidi Harlander
- 24. The Ohio Media School
  - a. 9885 Rockside Road Suite 160



Valley View, Ohio 44125  
Phone : 216-503-5900  
Url : [www.beonair.com](http://www.beonair.com)  
Email : [jhardy@beonair.com](mailto:jhardy@beonair.com)  
Janice Hannah-Hardy

25. University of St. Thomas

- a. 2115 Summit Avenue  
St. Paul, Minnesota 55105  
Phone : 651-962-6761  
Url : <https://www.stthomas.edu/careerdevelopment/contact/>  
Email : [hiretommies@stthomas.edu](mailto:hiretommies@stthomas.edu)  
Career Services