



Order / Rev: 1661381  
 Alt Order #: 34490158  
 Flight Dates: 10/29/20 - 11/03/20

Advertiser: Senate Majority PAC  
 Product Desc: SMP-IE  
 Estimate: 0020

Entercom North Carolina, I

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		4				\$884.00		0.00			
N 6	WQMG	11/02/20	11/03/20	M-F 10a-3p M-F Mid Day	CM	10:00 AM-3:00 PM	MT-----	1:00	3	\$808.00	ISSU	0.00	NM	3	\$2,424.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		3				\$808.00		0.00			
N 7	WQMG	11/02/20	11/03/20	M-F 3p-7p M-F Afternoon Drive	CM	3:00 PM-7:00 PM	MT-----	1:00	4	\$912.00	ISSU	0.00	NM	4	\$3,648.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	MT-----		4				\$912.00		0.00			
													Totals	31	\$21,128.00

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Linda Jefferson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

### Station time requested by:

Linda Jefferson

Agency name: Burrell Communications

Address: 233 North Michigan Avenue Suite 2900

Contact: Linda Jefferson

Phone number: 312 297-9600

Email: ljefferson@burrell.com

### Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Majority PAC

Address: 235 Mass Avenue, NE Washington, D.C. District of Columbia 20002

Contact: Karen Hancox

Phone number: 202 204-9054

Email:

Station is authorized to announce the time as paid for by such person or entity.

### List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

JB Poersch, President

Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

### If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Cal Cunningham/Barack Obama Donald Trump Tom Tillis – Contrast Ad

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

Date of election: November 3, 2020

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

### Need to Do

Affordable Care Act, COVID-19, Education, Racism, Voting.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *Linda D. Jefferson*

Signature: *Ann Spaug*

Name: Linda Jefferson, SVP Group Media Services  
Burrell Communications Group

Name: *Ann Spaug*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *10/28/2020*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *10/28/2020*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1661397, 1661411, 1661381</i>	Station Call Letters: <i>WJMH, WQMG</i>	Date Received/Requested: <i>10/28/2020</i>
Est. #: <i>0019, 0020</i>	Station Location: <i>Greensboro, NC</i>	Run Start and End Dates: <i>10/29/2020 - 11/3/2020</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.