



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25913807	<b>Changes as of:</b> 3/16/2018 at 12:40 PM	<b>Version:</b> Original Order	
<b>CPE:</b> 855/886/5156	<b>Flight:</b> 3/19/18 - 3/28/18	<b>Station:</b> WVII	<b>Total \$:</b> \$5,465.00
<b>Agency:</b> NEW MEDIA FIRM 1322 G ST, SE WASHINGTON, DC 20003	<b>Advertiser:</b> Not One Penny	<b>Market:</b> Bangor	<b>Total Spots:</b> 46
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 7167537	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Buyer:</b> Placement, Media	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Separation:</b>

#	Day/Time	DP	Program	Rate	Len	3/19 - 3/28										Total Spots	Total \$	CPP*	GRP*	
						3/19	3/20	3/21	3/22	3/23	3/24	3/25	3/26	3/27	3/28					
1	M-F 7a-8a		Good Morning America	\$40.00	30	1	0	1	0	1	0	0	0	1	0		4	\$160.00	\$0.00	0.0
2	M-F 8a-9a		Good Morning America	\$40.00	30	0	1	0	1	0	0	0	1	0	1		4	\$160.00	\$0.00	0.0
3	M-F 9a-10a		Live With Kelly & Ryan	\$20.00	30	1	0	1	0	1	0	0	0	1	0		4	\$80.00	\$0.00	0.0
4	M-F 11a-12n		The View	\$40.00	30	0	0	1	0	1	0	0	1	0	1		4	\$160.00	\$0.00	0.0
5	M-F 12n-12:30p		WVII News @ 12	\$20.00	30	0	1	0	1	0	0	0	1	0	1		4	\$80.00	\$0.00	0.0
6	M-F 2p-3p		General Hospital	\$30.00	30	1	0	0	0	1	0	0	1	0	0		3	\$90.00	\$0.00	0.0
7	M-F 4p-5p		People's Court	\$25.00	30	0	1	0	1	0	0	0	0	1	0		3	\$75.00	\$0.00	0.0
8	M-F 5p-5:30p		Judge Judy	\$50.00	30	1	0	1	0	1	0	0	1	0	1		5	\$250.00	\$0.00	0.0
9	M-F 5:30p-6p		Judge Judy	\$60.00	30	0	1	0	1	0	0	0	0	1	0		3	\$180.00	\$0.00	0.0
10	M-F 6p-6:30p		ABC 7 News At 6	\$200.00	30	1	0	0	0	1	0	0	0	0	1		3	\$600.00	\$0.00	0.0
11	M-F 7p-7:30p		WHEEL-FORTNE	\$800.00	30	0	1	0	0	0	0	0	0	1	0		2	\$1,600.00	\$0.00	0.0
12	M-F 7:30p-8p		Jeopardy	\$900.00	30	0	0	1	0	0	0	0	0	0	1		2	\$1,800.00	\$0.00	0.0
13	M-F 11:35p-12:35a		Jimmy Kimmel Live	\$30.00	30	0	0	0	1	0	0	0	0	0	0		1	\$30.00	\$0.00	0.0
14	Sa 8a-9a		GMA Saturday	\$25.00	30	0	0	0	0	0	1	0	0	0	0		1	\$25.00	\$0.00	0.0
15	Sa 7p-7:30p		Wheel Of Fortune	\$125.00	30	0	0	0	0	0	1	0	0	0	0		1	\$125.00	\$0.00	0.0
16	Su 7a-8a		Good Morning America Sunday	\$25.00	30	0	0	0	0	0	0	2	0	0	0		2	\$50.00	\$0.00	0.0
TOTALS:						5	5	5	5	6	2	2	5	5	6	46	\$5,465.00	\$0.00	0.0	



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		<b>Separation:</b>	

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	<b>\$22,771</b>
<b>WVII Share:</b>	<b>24%</b>
<b>Comment:</b>	
<b>EAB:</b>	<b>2%</b>
<b>WAB:</b>	<b>42%</b>
<b>WVFX:</b>	<b>2%</b>
<b>WLBZ:</b>	<b>30%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$5,465.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>46</b>	<b>\$5,465.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Mar	30	\$3,090.00
2018-Apr	16	\$2,375.00
<b>Total</b>	<b>46</b>	<b>\$5,465.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/16/18 12:40 PM	JENNA NUBAR	New	46		\$5,465.00	\$5,465.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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