



125 West 55th St
New York, NY 10019

Contract # 25913807	Changes as of: 3/16/2018 at 12:40 PM	Version: Original Order
CPE: 855/886/5156	Flight: 3/19/18 - 3/28/18	Station: WVII
Agency: NEW MEDIA FIRM 1322 G ST, SE WASHINGTON, DC 20003	Advertiser: Not One Penny	Market: Bangor
	Product: Issue	Office: WASHINGTON
	Agency Order #: 7167537	Primary Demo:
	Buyer: Placement, Media	Con Type: POLITICAL/VOTE
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880
		Total \$: \$5,465.00
		Total Spots: 46
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	3/19 - 3/28										Total Spots	Total \$	CPP*	GRP*
						3/19	3/20	3/21	3/22	3/23	3/24	3/25	3/26	3/27	3/28				
1	M-F 7a-8a		Good Morning America	\$40.00	30	1	0	1	0	1	0	0	0	1	0	4	\$160.00	\$0.00	0.0
2	M-F 8a-9a		Good Morning America	\$40.00	30	0	1	0	1	0	0	0	1	0	1	4	\$160.00	\$0.00	0.0
3	M-F 9a-10a		Live With Kelly & Ryan	\$20.00	30	1	0	1	0	1	0	0	0	1	0	4	\$80.00	\$0.00	0.0
4	M-F 11a-12n		The View	\$40.00	30	0	0	1	0	1	0	0	1	0	1	4	\$160.00	\$0.00	0.0
5	M-F 12n-12:30p		WVII News @ 12	\$20.00	30	0	1	0	1	0	0	0	1	0	1	4	\$80.00	\$0.00	0.0
6	M-F 2p-3p		General Hospital	\$30.00	30	1	0	0	0	1	0	0	1	0	0	3	\$90.00	\$0.00	0.0
7	M-F 4p-5p		People's Court	\$25.00	30	0	1	0	1	0	0	0	0	1	0	3	\$75.00	\$0.00	0.0
8	M-F 5p-5:30p		Judge Judy	\$50.00	30	1	0	1	0	1	0	0	1	0	1	5	\$250.00	\$0.00	0.0
9	M-F 5:30p-6p		Judge Judy	\$60.00	30	0	1	0	1	0	0	0	0	1	0	3	\$180.00	\$0.00	0.0
10	M-F 6p-6:30p		ABC 7 News At 6	\$200.00	30	1	0	0	0	1	0	0	0	0	1	3	\$600.00	\$0.00	0.0
11	M-F 7p-7:30p		WHEEL-FORTNE	\$800.00	30	0	1	0	0	0	0	0	0	1	0	2	\$1,600.00	\$0.00	0.0
12	M-F 7:30p-8p		Jeopardy	\$900.00	30	0	0	1	0	0	0	0	0	0	1	2	\$1,800.00	\$0.00	0.0
13	M-F 11:35p-12:35a		Jimmy Kimmel Live	\$30.00	30	0	0	0	1	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
14	Sa 8a-9a		GMA Saturday	\$25.00	30	0	0	0	0	0	1	0	0	0	0	1	\$25.00	\$0.00	0.0
15	Sa 7p-7:30p		Wheel Of Fortune	\$125.00	30	0	0	0	0	0	1	0	0	0	0	1	\$125.00	\$0.00	0.0
16	Su 7a-8a		Good Morning America Sunday	\$25.00	30	0	0	0	0	0	0	2	0	0	0	2	\$50.00	\$0.00	0.0
TOTALS:						5	5	5	5	6	2	2	5	5	6	46	\$5,465.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$22,771
WVII Share:	24%
Comment:	
EABI:	2%
WABI:	42%
WFVX:	2%
WLBZ:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$5,465.00	N/A	0.0
Total	100%	46	\$5,465.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Mar	30	\$3,090.00
2018-Apr	16	\$2,375.00
Total	46	\$5,465.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/16/18 12:40 PM	JENNA NUBAR	New	46		\$5,465.00	\$5,465.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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