



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25875981	<b>Changes as of:</b> 1/16/2018 at 9:19 AM	<b>Version:</b> Original Order
<b>CPE:</b> 855/886/5087	<b>Flight:</b> 1/18/18 - 1/31/18	<b>Station:</b> WVII
<b>Agency:</b> NEW MEDIA FIRM 1322 G ST, SE WASHINGTON DC 20003	<b>Advertiser:</b> Not One Penny	<b>Market:</b> Bangor
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 6929524	<b>Primary Demo:</b>
	<b>Buyer:</b> Placement, Media	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880
		<b>Total \$:</b> \$2,350.00
		<b>Total Spots:</b> 58
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 49793
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	Len	1/18 - 1/31														Total Spots	Total \$	CPP*	GRP*
						1/18	1/19	1/20	1/21	1/22	1/23	1/24	1/25	1/26	1/27	1/28	1/29	1/30	1/31				
1	Th-F,M-W 12n-12:30p		WVII News @ 12	\$10.00	15	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$100.00	\$0.00	0.0
2	Th-F,M-W 12n-12:30p		WVII News @ 12	\$10.00	15	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$100.00	\$0.00	0.0
3	Th-F,M-W 5p-5:30p		Judge Judy	\$25.00	15	1	1	0	0	1	1	1	1	1	0	0	0	1	1	9	\$225.00	\$0.00	0.0
4	Th-F,M-W 5p-5:30p		Judge Judy	\$25.00	15	1	1	0	0	1	1	1	1	1	0	0	0	1	1	9	\$225.00	\$0.00	0.0
5	Th-F,M-W 6p-6:30p		ABC 7 News At 6	\$100.00	15	0	1	0	0	1	0	0	1	1	0	0	1	1	0	6	\$600.00	\$0.00	0.0
6	Th-F,M-W 6p-6:30p		ABC 7 News At 6	\$100.00	15	0	1	0	0	1	0	0	1	1	0	0	1	1	0	6	\$600.00	\$0.00	0.0
7	Sa 7:30p-8p		Jeopardy	\$62.50	15	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	\$125.00	\$0.00	0.0
8	Sa 7:30p-8p		Jeopardy	\$62.50	15	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	\$125.00	\$0.00	0.0
9	Sa 7p-7:30p		Wheel Of Fortune	\$62.50	15	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	\$125.00	\$0.00	0.0
10	Sa 7p-7:30p		Wheel Of Fortune	\$62.50	15	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	\$125.00	\$0.00	0.0
<b>TOTALS:</b>						<b>4</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>58</b>	<b>\$2,350.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 6929524	<b>Primary Demo:</b>		<b>Total GRP:</b>
<b>Buyer:</b> Placement, Media	<b>Con Type:</b> POLITICAL/VOTE		<b>Traffic #:</b> 49793
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
01/17/18 8:31 AM	System	Notice Received.
01/16/18 2:43 PM	GOTOSTRATA\1011970	Separation: 30
01/16/18 10:26 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$47,000</b>
<b>WVII Share:</b>	<b>5%</b>
<b>Comment:</b>	
<b>WABI:</b>	<b>53%</b>
<b>WFVX:</b>	<b>2%</b>
<b>WLBZ:</b>	<b>40%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	58	\$2,350.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>58</b>	<b>\$2,350.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Jan	44	\$1,790.00
2018-Feb	14	\$560.00
<b>Total</b>	<b>58</b>	<b>\$2,350.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	1/16/18 2:43 PM	GOTOSTRATA\1011970	Confirmed	29	33	\$0	\$2,350.00	Changes: Comments from to Separation: 30, Total Spots from 58 to 54. 11 buylines added or modified.
New	1/16/18 9:19 AM	JENNA NUBAR	Confirmed	58		\$2,350.00	\$2,350.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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