

**Beasley Media Group, LLC**

**STATION: WBAV-FM - WBAV-HD2 & WBAV-HD3**

**First Quarter 2024**

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**Prepared by: Francene Marie Morris  
Public Affairs Director - Host/Producer**

**Description of Issues of Concern to Charlotte, North Carolina & Surrounding Counties**  
**Airing Saturdays 6am – 7am The Francene Marie Show – First Quarter 2024**  
**Beasley Media Group, LLC**

1. **Women’s Spotlight** – The need to spotlight women in various industries in North Carolina.
2. **Mental Health** – The need for more mental health therapies to address all age groups.
3. **Children** – The need to tutor school age children in lessons in math and sciences. The need to train Foster Parents. The importance of adoption agencies finding cracks in the system to make a child feel wanted.
4. **Health** – The need for more nurses assigned to church congregations. The need for more healthcare screenings at fun events. The need to share processed foods and sugar causes forms of cancer and Alzheimer’s. More sliding scale fees for medical care. The importance of more heart health events for women.
5. **Sexual Abuse** – The need for Parents to teach their children their body parts.
6. **Entrepreneurship** – The need to support small businesses and nonprofits in the community. The importance of supporting nonprofits needing to make a profit.
7. **Taxes** – The need to file 2023 taxes before April 15, 2024.
8. **Mass Incarceration** – The importance of reducing fees associated with prisoners.
9. **Community** – The need for more free, fun and family events. The importance of companies having events to get to know their neighbors. The importance of supporting nonprofit events with volunteers.
10. **Literacy** – The need to know more options to self-publishing after the Pandemic in 2020.

**Programs That Address Community Issues**  
**The Francene Marie Show - Beasley Media Group, LLC**  
**First Quarter 2024**

**Topic: Environment**

**Aired: January 6, 2024**

**Length: 25 minutes of 1 hour - revision**

**Show Description:** Fran Marie interviews Yancey Fouché, Director of Sustainability at Davidson College. Davidson about building a sustainable campus facility. Yancey Fouché is leading the way to combat global climate change on college campuses. Their plans include reducing institutional greenhouse gas emissions by 50% by 2026.

**Topic: Financial**

**Aired: January 6, 2024**

**Length: 15 minutes of 1-hour**

**Show Description:** Fran Marie interviews Joyce Palmer CEO & Managing Partner at JP Financial Group, LLC. Discussed new retirement age and ways of protecting our investments. JP Financial Group LLC specializes in educating women about regaining their financial power.

**Topic: The Arts**

**Aired: January 6, 2024**

**Length: 15 minutes of 1-hour**

**Show Description:** Francene Marie interviews John Rambo, Managing Director at Hickory Community Theatre about the best play in town starting January 19th to February 10, 2024. Hickory Theatre was built in the summer/fall of 1934 but was not officially in business until Christmas Eve 1934. The structure had state of the art sound projectors with a seating capacity of 746, 460 on the main floor and 243 in the balcony with 43 seats available for black patrons.

**Topic: Manufacturing**

**Aired: January 13, 2024**

**Length: 10 minutes of 1-hour**

**Show Description:** Francene Marie interviews Fabric Designer - Wesley Mancini about how the textile industry works. Mancini talked about his bedding designs that fashion design houses would pay him in the form of royalties. Discussed how fabric manufacturers have been forced to shut down Plants and witnessing business go overseas.

**Topic: Community**

**Aired: January 13, 2024**

**Length: 25 minutes of 1-hour**

**Show Description:** Fran Marie interviewed Bob Durkin Co-Founder of Southern Entertainment, and organizer of the Lovin' Life Music Festival. The festival takes place May 3<sup>rd</sup> to May 5<sup>th</sup> featuring local talent. The event will have 3 stages in Uptown Charlotte with options to pay for tickets via lay-away or go for the VIP experience. The big headliners include Post Malone, Stevie Nicks, and Noah Kahan!

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**Topic: Agriculture**

**Aired: January 13, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviews Attorney Monica Rainge - Senior Advisor at the United States Department of Agriculture (USDA), and Myles Caggins III with the Windsor Group – also the Spokesperson for The Discrimination Financial Assistance Program. If you have faced discrimination regarding Farm Loan Programs before 2021, there is money set aside for you, but you must apply at [22007apply.gov](http://22007apply.gov).

**Topic: Mass Incarceration**

**Aired: January 20, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviews Kenny with Freedom Fighting Missionaries about second chance-cities like Charlotte, North Carolina. Kenny Robinson - Founder of Freedom Fighting Missionaries Inc. plays a key role in the reentry industry with basic and advanced opportunities to thrive after incarceration.

**Topic: Sextortion Scams**

**Aired: January 20, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviews Shelley Lynch our Public Affairs Officer with the FBI Charlotte Division about financial sextortion cases. Lynch shared that parents should talk to their kids about fake social media accounts to coerce victims. Victims are sent explicit photos or videos and asked to send back spicy personal photos.

**Topic: Local Culinary Chef Edition**

**Aired: January 20, 2024**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie interviews Chef Mona Arnold about her culinary journey beginning at Central Piedmont Community College. Arnold shared recipes to make for Valentines Day to simple elegant dinners and entertaining ideas. Also discussed her new cookbook that has life lessons sprinkled throughout the book.

**Topic: Health**

**Aired: January 27, 2024**

**Length: 35 minutes of 1 hour**

**Show Description:** Fran Marie interviews Dr. Georgia Ede - Harvard-trained nutritional and metabolic psychiatrist specializing in nutrition science. Discussed brain metabolism, mental health and how certain foods are associated with an Alzheimer's diagnosis that most physicians are not trained to connect the dots.

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**Topic: Sextortion Scams**

**Aired: January 27, 2024**

**Length: 20 minutes of 1 hour (rebroadcast)**

**Show Description:** Fran Marie interviews Shelley Lynch our Public Affairs Officer with the FBI Charlotte Division about financial sextortion cases. Lynch shared that parents should talk to their kids about fake social media accounts to coerce victims. Victims are sent explicit photos or videos and asked to send back spicy personal photos.

**Topic: Health**

**Aired: February 3, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie caught up with Chief Executive Officer, Debra Weeks with C.W. Williams Community Health Center, Inc. regarding their new 17,700 square-foot medical facility. The new Health Center is scheduled to open at 3333 Wilkinson Blvd in West Charlotte. The new building replaces CWWCHC's former 84-year-old building. The groundbreaking ceremony was held on July 24, 2023, and construction will be completed in June 2024.

**Topic: Health**

**Aired: February 3, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviews Tia Brown about the importance of having a Perfusionist in more operating rooms during heart surgery. Tia Brown also shared her daughter's heart journey, and invited listeners out to the inaugural Bowling For Hearts The 9 Pin NO TAP Tournament. Listeners will bowl on February 24th at the AMF University Lanes from 3 pm to 5 pm.

**Topic: Community**

**Aired: February 3, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviews Macaroni Kids Fran Marie interviews Rachael Weiss with MacaroniKid Union and Fort Mill. Rachel shared family-friendly activities, venues, and fun ideas in the Charlotte area. From parks, indoor play spaces, birthday party suggestions, fun events, etc.

**Topic: Women In Engineering**

**Aired: February 10, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviewed Angela M Berry about the 2024 North Carolina Women in Engineering Conference scheduled for March 8, 2024. Berry is a Senior Project Manager for a nationwide full-service engineering firm. Berry shared how many industries you can use an engineering degree in during your career.

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**Topic: Sexual Abuse**

**Aired: February 10, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviews Trauma Therapist Isis Bey about stories women hold that has turned into struggle and strain due to sexual abuse. Besides being a mental health therapist, Isis also sits on the Advisory Board for BRAVE STEP. BRAVE STEP is a nonprofit serving adult survivors of sexual abuse.

**Topic: Valentine Scams**

**Aired: February 10, 2024**

**Length: 16 minutes of 1 hour**

**Show Description:** Fran Marie interviews Shelley Lynch Public Affairs Officer with FBI Charlotte Division regarding Love-Scams. Fran Marie interviews Shelley Lynch our with FBI Charlotte Division about LOVE SCAMS. If you think you have been scammed, check out [www.ic3.gov](http://www.ic3.gov) to keep up with the many scams committed, including love scams.

**Topic: Children**

**Aired: February 17, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Thompson started serving in 1886 as an orphanage. Fran Marie interviews Justin Ellis the Chief Development Officer Thompson Childrens Adoption Agency. Justin shared success stories as we discussed how he manages the fundraising and philanthropic initiatives.

**Topic: Community**

**Aired: February 17, 2024**

**Length: 12 minutes of 1 hour**

**Show Description:** Fran Marie sat down with Keith Stanley - Executive Director of University City Partners (UCP) to learn more about communities in Charlotte North Carolina. UCP helps small or midsize businesses in North Charlotte (University City) looking to grow their presence. UCP has a variety of unique options for living, shopping, working, learning, and leisure.

**Topic: Community**

**Aired: February 17, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviews Managing Director, Melissa Hovey with Share Charlotte. Discussed 690 nonprofits they are presently supporting in Charlotte, North Carolina. Many thanks to Julie Campbell, Director of Community Partnerships, and Amanda Wise the Nonprofit Partnership Director and their team at Share Charlotte.

**Programs That Address Community Issues**  
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**First Quarter 2024**

**Topic: Health**

**Aired: February 17, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Princeton Graduate, Dr. Sandy Charles about heart health for Black & Hispanic women. Dr. Charles has been involved with American Heart Association's *Go Red for Women* movement for several years and serves on the American Heart Association's Board of Directors.

**Topic: Diversity Equity & Inclusion**

**Aired: February 24, 2024**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie interviews Kevin Thomas - Director of Diversity, Equity, and Inclusion at the Charlotte Regional Visitors Authority. If this is your first-time hearing about DEI, learn from Kevin B. Thomas, the industry expert in the field of DEI. Also discussed that depending on the goal, DEI experts teach from their experiences.

**Topic: Health**

**Aired: February 24, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviews Debra Weeks with CW Williams Health Center. Listeners are invited to celebrate Women's Month on Thursday, March 7th from 12 Noon – 1:30 pm at Hilton Charlotte Uptown. The 6th Annual Women's Health & Doctor Recognition Luncheon will recognize community leaders.

**Topic: Health**

**Aired: February 24, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie caught up with Angie Bush, Executive Director of Hospitality House of Charlotte to discuss how much money they save families in a health crisis needing lodging at a affordable fee. Patients will stay at the Hospitality House as they receive medical care from our hospital system and doctor visits. Join their Heart-to-Heart to further HHOC's mission.

**Topic: Health**

**Aired: March 2, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Dr. Robert Lindsey, Professor of Health Education, Department of Health and Human Performance at Johnson C Smith University. Dr. Lindsey shared news about their FREE Health/Career Fair featuring free COVID-19 testing, free vaccinations, free HIV testing, Blood Pressure and Glucose Testing,

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**Topic: Economic**

**Aired: March 2, 2024**

**Length: 7 minutes of 1 hour**

**Show Description:** Needing help with utilities bills? Fran Marie interviews Marquette Kilpatrick, our Social Services Manager, CRC-Energy Department of Community Resources. Discussed their Low-Income Energy Assistance Program (LIEAP) which is a federal program available from December through March 31st.

**Topic: Entrepreneurship**

**Aired: March 2, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Kristin Beck about Social Venture Partners (SVP) upcoming SEED20 event featuring nonprofits. Once the nonprofit applies, they are then put into a selection process, only choosing 10 nonprofits. All nonprofits receive public speaking tips and tools to give the perfect 3-minute pitch in front of a room of hundreds of audience members who vote for their favorite 501C3 in person or remotely.

**Topic: Housing**

**Aired: March 2, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Tikola McCree about the housing market and how realtors work in Charlotte, North Carolina. McCree is an accomplished Real Estate Broker affiliated with Keller Williams Realty. Discussed what a REALTIST does in the housing market. Also discussed the National Bar Association and African American Mayors Association in 100 cities.

**Topic: Community**

**Aired: March 9, 2024**

**Length: 5 minutes of 1 hour**

**Show Description:** Fran Marie interviews Bradley Bozeman with the Bozeman Foundation regarding Jersey Mikes Day of giving March 27<sup>th</sup> at participating Jersey Mikes stores.

**Topic: Digital Footprint**

**Aired: March 9, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Francene Marie interviews Chloe Holliday, Founder & Social Media Manager at Jungle Media Marketing about smart social media moves to grow your new or existing Brand. Holiday shares that buying Ads isn't always the way to increase digital footprint. Also gave tips on hashtags and more.



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**Topic: Literacy**

**Aired: March 9, 2024**

**Length: 12 minutes of 1 hour**

**Show Description:** Fran Marie interviewed the Founder of SPARK Publications, Fabi Preslar. Discussed ways to publish, including sharing the news about celebrating their 25 years of excellence in the magazine and book publishing business.

**Topic: Health**

**Aired: March 9, 2024**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie brings back Dr. Georgia Ede to discuss nutrition. She combines Nutrition Science, common sense and years in the lab to find answers. For the entire show Dr. Ede busted nutrition myths and shared the truth about the food pyramid.

**Topic: Women's Spotlight**

**Aired: March 16, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviews Vernita Griffith, the Executive Producer of the new hit TV series "After I Do" The Game Show. Discussed women film makers and Show Runners producing content for millennials and boomer audiences.

**Topic: Children**

**Aired: March 16, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Only 53% of students are proficient in math in the testing grades of CMS (grades 3-8). Heart Math Tutoring identifies students' needing a sequence of foundational skills. Fran Marie interviewed Emily Gaffney - Chief Executive Officer of Heart Math Tutoring. The volunteers spend time with their mentee every week, and now celebrating 10 years helping children with Math classes.

**Topic: Women's Spotlight**

**Aired: March 16, 2024**

**Length: 25 minutes of 1 hour**

**Show Description:** Fran Marie interviews Dr. Gigi Hamilton about women and their mental health. Discussed her new book The Cape Escape - Redefining Your Superpowers. Also reviewed ways women can tap into their best selves while attaining goals.

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**Topic: Taxes**

**Aired: March 16, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviewed Rodney Foushee about 2024 tax season. Foushee is our IRS Media Relations Specialist with news for North Carolina and South Carolina taxpayers. Deadline is April 15, 2024, and many tax credits are being issued, Also discussed using a trusted free tax tool to submit your taxes.

**Topic: Entrepreneurship**

**Aired: March 23, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Patricia Massey Hoke, our Executive Director with The Women's Impact Fund. The Women's Impact Fund awards deserving nonprofits with a \$5,000 grant that has NO restrictions. The reasoning for no restrictions on the grants is to empower more nonprofits to conduct selfcare. Nonprofits are among the most burnt-out group of employees in the United States,

**Topic: Women's Spotlight**

**Aired: March 23, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviewed Beth Bell our Executive Director with BraveWorks. The organization knows how to gently bring women together to support other women in the community. The organization inspires women to make impactful connections with other women while promoting their goods and services.

**Topic: Women's Spotlight**

**Aired: March 23, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Francene Marie interviewed Monique Douglas, author of the newly released book "UNCLOGGED - Targeting the Top 10 Mindset Cloggers to Business Success. Also discussed her role at [Society at 229](#), located in the old Black Wall Street district in the beautiful Brooklyn neighborhood in Charlotte, North Carolina.

**Topic: Entrepreneurship**

**Aired: March 30, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Fran Marie interviews Jacque Moore, the Founder, CEO, and Chairman of CMRignite Agency about Black women being the fastest-growing demographic of entrepreneurs in the United States. Reviewed the stats of nearly 2.7 million businesses nationwide in multicultural markets. Discussed the rising challenges, including double biases in the business world, lack of representation, networking troubles and limited access to capital and funding.

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**Topic: Mental Health**

**Aired: March 30, 2024**

**Length: 20 minutes of 1 hour**

**Show Description:** Fran Marie interviews Akemi Carter, aka Aki about Rapid Transformational Therapy and how it works. Discussed why individuals repeat the same mistakes year after year. Carter gave examples of toxic relationships, poor financial decisions, and how to kickstart a self-awareness campaign.

**Topic: Women's Spotlight**

**Aired: March 30, 2024**

**Length: 15 minutes of 1 hour**

**Show Description:** Featuring Dr. Eraka Bath, daughter of Dr. Patricia Bath about her career as an inventor, humanitarian, and academic before her passing in 2019. Dr. Patricia was inducted into the National Women's Hall of Fame. Listeners can find more about Dr. Patricia being the first member of the Jules Stein Eye Institute, the first woman to lead a post-graduate training program in ophthalmology, and she was the first woman elected to the honorary staff of the UCLA Medical Center, and more. We Are Stem: <https://werstem.com/>

**Topic: Health**

**Aired: March 30, 2024**

**Length: 10 minutes of 1 hour**

**Show Description:** Fran Marie interviewed Dr. Tanja B. Salary, our Faith Community Nurse with First Missionary Baptist Church 59. Participants will find shelter resources and transitional housing help with utilities, free food services, access to free health care, free prenatal care, fire safety, free health screenings, and free mental health counseling. The free concert features Grammy Award winner Rudy Currence.

**Public Service Announcements**  
**First Quarter 2024 – Beasley Media Group, LLC**  
**PSA's aired during Public Affairs 1-hour broadcast**

:30 second – Drunk Driving

:30 second – Pet Adoption

:30 second – Teen Adoption

:30 second – Good Parenting

:15 second – Autism Awareness

:30 second – Seatbelt Safety

:30 second – Goodwill Donations

:30 second – Lung Cancer Awareness

:30 second – Organ Donation

:30 second – Type 2 Diabetes Prevention

:30 second – Responsible Fathering

:30 second – Texting Can Wait While Driving

:30 second – Teachers Have Better Stories

:30 second – Pet Adoption (PSA Central)

:30 second – Deaf Learning Abilities