



WTVX  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Multi Media Services Corp-Alexandria  
915 King St  
2nd Floor  
Alexandria, VA 22314

## Contract # 1796185

**Schedule Dates** 03/27/14-04/02/14  
**Advertiser** Lets Get to Work-FL (41549)  
**Agency** Multi Media Services Corp-Alexandria (4564)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** LETS GET TO WORK3/27 (618740)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** MCDONALD,NEAL  
**Phone/Fax** /  
**CPE** 12/24/78  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** LETS GET TO WORK3/27 JUSTIN VOTTA POLITICAL  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 03/25/14  
**Last Modified** 03/25/14  
**Entered By** Megan Marks-Peltz  
**CO-OP** No  
**Headline #** 07125140  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$495.75  
**Net Total** \$2,809.25  
**Sales Tax**

## West Palm Beach (WTVX)

By Broadcast Month	Spots	Rate
Mar. 2014	5	\$1,060.00
Apr. 2014	10	\$2,245.00
<b>Grand Total:</b>	<b>15</b>	<b>\$3,305.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/28/14-03/28/14	1	:30	10P- News-CBS 12 News at 10p on CW34						1			1	\$180.00	\$180.00	West Palm Beach (WTVX)	LATE NEWS - POLITICAL	3/25/14
2.0	Normal Line / SPOT (2)	03/28/14-03/28/14	1	:30	6:30P- Family Feud 2						1			1	\$225.00	\$225.00	West Palm Beach (WTVX)	FAMILY FEUD B - POLITICAL	3/25/14
3.0	Normal Line / News (3)	03/31/14-03/31/14	1	:30	10P- News-CBS 12 News at 10p on CW34		1							1	\$180.00	\$180.00	West Palm Beach (WTVX)	LATE NEWS - POLITICAL	3/25/14
4.0	Normal Line / SPOT (4)	03/31/14-03/31/14	1	:30	6:30P- Family Feud 2		1							1	\$225.00	\$225.00	West Palm Beach (WTVX)	FAMILY FEUD B - POLITICAL	3/25/14
5.0	Normal Line / SPOT (5)	03/31/14-03/31/14	1	:30	7:30P- 8P (EST)		1							1	\$250.00	\$250.00	West Palm Beach (WTVX)	TWO&HALF MEN B - POLITICAL	3/25/14
6.0	Normal Line / News (6)	03/27/14-03/27/14	1	:30	10P- News-CBS 12 News at 10p on CW34					1				1	\$180.00	\$180.00	West Palm Beach (WTVX)	LATE NEWS - POLITICAL	3/25/14
7.0	Normal Line / SPOT (7)	03/27/14-03/27/14	1	:30	6P- Family Feud					1				1	\$225.00	\$225.00	West Palm Beach (WTVX)	FAMILY FEUD- POLITICAL	3/25/14
8.0	Normal Line / SPOT (8)	03/27/14-03/27/14	1	:30	7:30P- 8P (EST)					1				1	\$250.00	\$250.00	West Palm Beach (WTVX)	TWO&HALF MEN B - POLITICAL	3/25/14
9.0	Normal Line / News (9)	04/01/14-04/01/14	1	:30	10P- News-CBS 12 News at 10p on CW34			1						1	\$180.00	\$180.00	West Palm Beach (WTVX)	LATE NEWS- POLITICAL	3/25/14
10.0	Normal Line / SPOT (10)	04/01/14-04/01/14	1	:30	6P- Family Feud			1						1	\$225.00	\$225.00	West Palm Beach (WTVX)	FAMILY FEUD- POLITICAL	3/25/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / SPOT (11)	04/01/14-04/01/14	1	:30	7P- Two and a Half Men			1						1	\$265.00	\$265.00	West Palm Beach (WTVX)	TWO & HALF MEN	3/25/14
12.0	Normal Line / News (12)	04/02/14-04/02/14	1	:30	10P- News-CBS 12 News at 10p on CW34				1					1	\$180.00	\$180.00	West Palm Beach (WTVX)	LATE NEWS- POLITICAL	3/25/14
13.0	Normal Line / SPOT (13)	04/02/14-04/02/14	1	:30	6:30P- Family Feud 2				1					1	\$225.00	\$225.00	West Palm Beach (WTVX)	FAMILY FEUD B - POLITICAL	3/25/14
14.0	Normal Line / SPOT (14)	04/02/14-04/02/14	1	:30	7P- Two and a Half Men				1					1	\$265.00	\$265.00	West Palm Beach (WTVX)	TWO & HALF MEN- POLITICAL	3/25/14
15.0	Normal Line / SPOT (15)	04/02/14-04/02/14	1	:30	7:30P- 8P (EST)				1					1	\$250.00	\$250.00	West Palm Beach (WTVX)	TWO&HALF MEN B - POLITICAL	3/25/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> Florida TV Stations and Cable Systems	<b>Date:</b>
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I, Dwight Sterling  
do hereby request station time concerning the following issue:

Florida's Economy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See		Attached		
			WTVX # 1796185 3.27 - 4.12.14 \$3305.-		

This broadcast time will be used by: Let's Get to Work

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**  
☐ Yes ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Let's Get to Work, 1531 Live Oak Drive, Tallahassee, FL 32301 (850)-224-2549

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John French, Chairman  
Abby DuPree, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/2/14 \_\_\_\_\_  
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected  
Cynthia Canacho \_\_\_\_\_  
Signature Printed Name Title LSM



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF  
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: LET'S GET TO WORK

PARTY: REPUBLICAN

OFFICE SOUGHT: ISSUE

ELECTION DATE: \_\_\_\_\_

INQUIRY MADE BY:

MULTI MEDIA SERVICES CORP-ALEXANDRIA

Candidate

Manager

Agency Committee

(circle one)

ADDRESS:

915 KING STREET

2<sup>ND</sup> FLOOR

ALEXANDRIA, VA 22314

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

Information Requested: RATES AND AVAILS

Final Disposition:

ORDER PLACED #1796185

3.27-4.2.14    \$3,305

If Committee, list officers and position:

JOHN FRENCH, CHAIRMAN

GEORGER ALLEN, TREASURER

DATE: 5.6.14

TIME: \_\_\_\_\_

BY: JUSTIN VOTTA