



RIVERBEND  
COMMUNICATIONS

## 4th QUARTER 2022 ISSUES PROGRAMS KCVI

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**October**

TOTAL: 3:12:45 *hh:mm:ss*

**November**

TOTAL: 3:04:45 *hh:mm:ss*

**December**

TOTAL: 1:00:45 *hh:mm:ss*



# RIVERBEND COMMUNICATIONS

## 4th QUARTER 2022 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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**October**

Health (Physical/Mental)	10/1/2022	12:00:00 PM	Local Direct	0:01:00	<p>Breast Cancer Awareness Month 2022</p> <p>This aired a minimum of 80 times 10/1/22 - 10/31/22. Each mention was approximately :30 - :60 in length.</p> <p>It's Breast Cancer Awareness Month. We have partnered with Idaho Falls Community Hospital, Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Go to KBear.fm and download your coupon for a discount mammogram today. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key.</p> <p>1 in 8 women in America will be diagnosed with breast cancer in her lifetime. The most significant risk factors for breast cancer are being a woman and growing older. So get your baseline mammogram now and follow your doctor's recommendation after that. Twelve point four percent of women in the United States will develop breast cancer over the course of her lifetime. This makes breast cancer the most common cancer among women after skin cancer.</p>
Health (Physical/Mental)	10/4/2022	6:30:00 AM	Local Direct	0:01:00	<p>Live broadcast from Break for the Cure at Idaho Falls Community Hospital 6:30a - 9:30a with a minimum of 8 airings. Each spot was approximately :30 - :60 in length. Grab yourself a gift bag which includes a light breakfast, a variety of gifts from local businesses, breast cancer information and a discount mammogram coupon. Break for the Cure also aired a minimum of 10 times 9/28/22 - 10/3/21. Each mention was approximately :30 in length.</p>
Crime/Safety	10/7/2022	8:45:00 AM	Local Produced	0:30:00	<p>Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.</p>
Health (Physical/Mental)	10/10/2022	12:00:00 PM	Local Direct	0:00:15	<p>Mental Health Monday</p> <p>This ran October 10 and October 24 with a minimum of 3 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>

Crime/Safety	10/14/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.
Environment	10/19/2022	7:30:00 AM		0:02:00	Discussed the Idaho Falls leaf collection program that happens each fall, and how listeners can find out when their zone will be collected.
Crime/Safety	10/21/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.
Environment	10/27/2022	8:35:00 AM	Local Direct	0:02:00	Discussed the 511.idaho.gov website from the Idaho Transportation Department where listeners can get updated road conditions during the winter months.
Crime/Safety	10/28/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.

## November

Crime/Safety	11/4/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.
Other	11/6/2022	12:00:00 PM	Local Direct	0:00:30	<p>Time For Change - To help bring awareness to to Daylight Saving Time, KBear talked about it for 2 weeks leading up to the time change and gave away 2 smart watches.</p> <p>This ran 10/22/22 - 11/06/22 with a minimum of 100 mentions. Each mention was approximately :30 in length.</p>
Health (Physical/Mental)	11/7/2022	12:00:00 PM	Local Direct	0:00:15	<p>Mental Health Monday</p> <p>This ran November 7 and November 21 with a minimum of 3 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>

Education	11/8/2022	12:00:00 PM	Local Direct	0:00:30	Get Out and Vote	<p>This ran 11/7/22 - 11/8/22 with a minimum of 24 mentions. Each mention was approximately :30 in length.</p> <p>This Tuesday November 8th is the 2022 General Election day. GET OUT AND VOTE! Please take the time to educate yourselves on all of the candidates and issues prior to going to the polls. If you want to be heard, it's your responsibility to take action, and our local elections are one of the very best places to make your voice heard! Your vote is essential, whether you'd like to see change, or see things remain the same, your vote counts. Hit up <a href="http://voteidaho.gov">voteidaho.gov</a> to register to vote, find your polling place, and more information.</p>
Environment	11/9/2022	7:30:00 AM	Local Direct	0:02:00	Gave out warning information regarding an incoming snow squall to the eastern Idaho area.	
Crime/Safety	11/11/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.	
Crime/Safety	11/18/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.	
Crime/Safety	11/25/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.	
<b>December</b>						
Crime/Safety	12/2/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.	
Health (Physical/Mental)	12/5/2022	12:00:00 PM	Local Direct	0:00:15	Mental Health Monday	<p>This ran December 5 and December 19 with a minimum of 3 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>
Crime/Safety	12/9/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police; a live call-in show where listeners can ask questions about Idaho Law and engage with local law enforcement.	