



1st QUARTER 2022 ISSUES PROGRAMS KCVI

January

TOTAL:

2:23:01 | *hh:mm:ss*

February

TOTAL:

2:03:08 | *hh:mm:ss*

March

TOTAL:

3:11:35 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

1st QUARTER 2022 ISSUES REPORT KCVI

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
January					
Education	1/4/2022	7:15:00 AM	Local Produced	0:02:00	Discussed local school closures due to winter conditions.
Education	1/4/2022	6:30:00 AM	Local Produced	0:02:00	Discussed local school closures due to winter conditions.
Education	1/4/2022	8:30:00 AM	Local Produced	0:02:00	Discussed local school closures due to winter conditions.
Education	1/4/2022	8:35:00 AM	Local Produced	0:02:00	Discussed the importance of educating yourself on political candidates and issues when elections are taking place.
Crime/Safety	1/5/2021	6:11:00 PM	Local Produced	0:01:35	<p>What to do if you get stranded in your car during a snow storm. Read a list from the Red Cross website of the top 5 things you need to do to be safe.</p> <ol style="list-style-type: none"> 1. Stay in the vehicle and wait for help. Do not leave the vehicle to search for assistance unless help is visible within 100 yards (91 meters). You can quickly become disoriented and confused in blowing snow. 2. Display a trouble sign to indicate you need help. Hang a brightly colored cloth (preferably red) on the radio antenna and raise the hood after snow stops falling. 3. Run the engine occasionally to keep warm. Turn on the engine for about 10 minutes each hour (or five minutes every half hour). Running the engine for only short periods reduces the risk of carbon monoxide poisoning and conserves fuel. Use the heater while the engine is running. Keep the exhaust pipe clear of snow, and slightly open a downwind window for ventilation. 4. Leave the overhead light on when the engine is running so that you can be seen. <p>https://www.redcross.org/about-us/news-and-events/news/2021/winter-is-here-how-to-stay-safe-on-the-road-or-at-home.html</p>
Environment	1/6/2022	8:40:00 AM	Local Produced	0:02:00	Discussed local school closures and road conditions.
Other	1/6/2022	3:31:00 PM	Local Produced	0:01:41	Be aware of cats in your car engines because the weather is cold. Check your car engine before starting. Also that the Idaho Falls Animal Shelter needs help building "cat boxes" for cold cats in the area and directed listeners to their facebook page.
Crime/Safety	1/7/2022	8:45:00 AM	Local Produced	0:30:00	Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Charity	1/7/2022	3:42:00 PM	Local Produced	0:01:33	Encouraged people to donate \$5 to an animal shelter of their choice on Betty White's birthday. Mentioned several animal shelters around the area.
Crime/Safety	1/7/2022	5:28:00 PM	Local Produced	0:00:40	Dig out the fire hydrant near your house. This could help fire fighters and save them precious time. Give them space of 3 ft on all sides. Posted link to the full story on our facebook page.

Health (Physical/Mental)	1/11/2022	2:36:00 PM	Local Produced	0:00:33 Encouraged listeners to go donate blood to the Red Cross because there is a national shortage. Shared the link on our Facebook page as well.
Crime/Safety	1/13/2022	7:15:00 AM	Local Produced	0:02:00 Discussed utility scams being targeted toward Idaho Falls Power customers.
Health (Physical/Mental)	1/12/2022	8:30:00 AM	Local Produced	0:03:00 Discussed the affects of seasonal affective disorder, and the need for listeners to check in with their doctors at this time of year if they are experiencing depression, and the need to get your blood and vitamin levels checked if you are having these type of issues.
Crime/Safety	1/14/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Charity	1/17/2022	2:20:00 PM	Local Produced	0:02:00 Today is Betty White's 100th Birthday. Donate \$5 to an animal shelter or charity of your choice to honor her.
Crime/Safety	1/21/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Crime/Safety	1/28/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.

February

Health (Physical/Mental)	2/2/2022	7:35:00 AM	Local Produced	0:03:00 Discussed mental health issues and getting your blood checked by a doctor to determine if you are suffering from things such as vitamin deficiencies.
Crime/Safety	2/4/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Charity	2/9/2022	1:39:00 PM	Local Produced	0:00:45 The public is being asked to help after 50 cats were found in a hoarding situation by authorities.
Crime/Safety	2/11/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Crime/Safety	2/18/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
Crime/Safety	2/25/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.

Charity	2/25/2022	3:30:00 PM	Local Produced	0:00:43 Idaho Falls Animal Shelter is having a cat adoption sale today and tomorrow. All cats are free!
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March

Crime/Safety	3/4/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
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Charity	3/10/2022	12:00:00 AM	Local Produced	0:01:00 Ronald McDonald House Family Room "Fundraising For Families" 2022 (3/10 - 3/13, 20 total) A minimum of 20 announcements between Thursday, March 4 – Sunday, March 7 educating the East Idaho community about the three days of giving. (3/14 - 3/16, 6a - 7p, 1 per hour, 14 per day, 210 total) Hourly announcements between 6am-7pm during the three days of giving event, Monday, March 14 – Wednesday, March 16.
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Crime/Safety	3/11/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
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Health (Physical/Mental)	3/14/2022	12:00:00 AM	Local Produced	0:01:00 Mental Health Mondays. 50 mentions total for the month. We've all experienced tough times and that's why we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741 Together we can inspire hope. Help support the well-being of our community with Mental Health Monday.
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Other	3/14/2022	10:45:00 AM	Local Produced	0:00:45 East Idaho Community Calendar - Idaho Falls Speed Dating
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Other	3/16/2022	3:29:00 PM	Local Produced	0:00:50 Day Light Saving time might become permanent, needs to go to the House then the president will either veto it or sign it into law. Fingers crossed it becomes permanent.
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Crime/Safety	3/18/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
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Crime/Safety	3/25/2022	8:45:00 AM	Local Produced	0:30:00 Traffic School with Lieutenant Marvin Crain of the Idaho State Police, a 30 minute live call-in segment where listeners can ask an officer anything they'd like about Idaho law.
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